

Global Older Adults Nourishing and Health Products Supply, Demand and Key Producers, 2023-2029

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Abstracts

The global Older Adults Nourishing and Health Products market size is expected to reach \$ 12920 million by 2029, rising at a market growth of 3.3% CAGR during the forecast period (2023-2029).

Proper nutrition is crucial for older adults as it plays a significant role in maintaining their health, vitality, and overall well-being. Aging is associated with changes in metabolism, reduced appetite, and an increased risk of chronic diseases. Elderly health foods are dietary supplements and traditional tonics that are specifically formulated to support the health and well-being of older adults. As people age, their nutritional needs may change, and they may require additional nutrients to support healthy aging. Dietary supplements for the elderly may contain a variety of nutrients, such as vitamins, minerals, and antioxidants, to help support overall health and well-being. Some common ingredients in these supplements may include calcium, vitamin D, and omega-3 fatty acids to support bone health, as well as probiotics and fiber to support digestive health. Traditional tonics are also commonly used in many cultures to support the health of older adults. These tonics may contain a variety of natural ingredients, such as herbs and roots, that are believed to promote health and well-being. For example, ginseng, goji berries, and deer antler are commonly used in traditional Chinese medicine to support overall health and vitality in older adults.

This report studies the global Older Adults Nourishing and Health Products demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Older Adults Nourishing and Health Products, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores

demand trends and competition, as well as details the characteristics of Older Adults Nourishing and Health Products that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Older Adults Nourishing and Health Products total market, 2018-2029, (USD Million)

Global Older Adults Nourishing and Health Products total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: Older Adults Nourishing and Health Products total market, key domestic companies and share, (USD Million)

Global Older Adults Nourishing and Health Products revenue by player and market share 2018-2023, (USD Million)

Global Older Adults Nourishing and Health Products total market by Type, CAGR, 2018-2029, (USD Million)

Global Older Adults Nourishing and Health Products total market by Application, CAGR, 2018-2029, (USD Million)

This reports profiles major players in the global Older Adults Nourishing and Health Products market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include By-health, H&H Group, Xiwang Food, Nestle, BRAND'S, Amway, Kinohimitsu, USANA and Enervite, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Older Adults Nourishing and Health Products market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$

Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Older Adults Nourishing and Health Products Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Older Adults Nourishing and Health Products Market, Segmentation by Type

Dietary Supplements

Traditional Tonic

Others

Global Older Adults Nourishing and Health Products Market, Segmentation by Application

Online Sales

Offline Sales

Companies Profiled:

By-health

H&H Group

Xiwang Food

Nestle

BRAND'S

Amway

Kinohimitsu

USANA

Enervite

Centrum

Mega Lifesciences

BLACKMORES

Herbalife

Atomy

Key Questions Answered

1. How big is the global Older Adults Nourishing and Health Products market?
2. What is the demand of the global Older Adults Nourishing and Health Products market?
3. What is the year over year growth of the global Older Adults Nourishing and Health

Products market?

4. What is the total value of the global Older Adults Nourishing and Health Products market?

5. Who are the major players in the global Older Adults Nourishing and Health Products market?

6. What are the growth factors driving the market demand?

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