

Global Offshore Coating Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Offshore Coating market size was valued at USD 2870.1 million in 2023 and is forecast to a readjusted size of USD 4006.4 million by 2030 with a CAGR of 4.9% during review period.

Offshore Coating can protect against chloride ion corrosion for a long time, effectively protecting metals and other materials from corrosion by seawater. Excellent corrosion resistance, corrosion resistance to humid atmosphere, acid rain, sea water and salt spray, and extremely high stability to petroleum and petrochemical products and organic solvents.

From a global perspective, in 2019, the global offshore coatings market is mainly led by China. China is the world's largest producer and consumer of offshore coatings, and is also the country with the largest increase in demand. This trend will continue in the future constantly.

North America is the second largest production area in the offshore coatings market, accounting for 21.86% of world production in 2019. Major foreign manufacturers include Akzo Nobel, PPG, Haihong Senior, Sherwin, Jordan, RPM, Prime Coating, Nippon Paint, KCC, etc. Among them, Akzo Nobel, PPG, Haihong Senior, Sherwin and Jordan are the top five manufacturers in the market, which accounted for about 52.7% of the market output value. At present, Akzo Nobel is a leader in the global market. In 2019, Akzo Nobel accounted for approximately 16.34% of the global market output.

Offshore Coating can be divided into three types: solvent coatings, water-based coatings and powder coatings. Among them, solvent coating has the largest market

share, accounting for about 2/3 of the market in 2019. Due to environmental issues, the growth rate of water-based coatings and powder coatings is expected to continue to accelerate.

Offshore oil production platform is the most important downstream application, and its market share in 2019 is about 62%. It is expected that offshore wind power equipment will become the most potential application.

The Global Info Research report includes an overview of the development of the Offshore Coating industry chain, the market status of Offshore Oil Production Platform (Solvent Coating, Water-Based Coating), Dock Storage Tank (Solvent Coating, Water-Based Coating), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Offshore Coating.

Regionally, the report analyzes the Offshore Coating markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Offshore Coating market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Offshore Coating market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Offshore Coating industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Solvent Coating, Water-Based Coating).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Offshore Coating market.

Regional Analysis: The report involves examining the Offshore Coating market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Offshore Coating market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Offshore Coating:

Company Analysis: Report covers individual Offshore Coating manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Offshore Coating. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Offshore Oil Production Platform, Dock Storage Tank).

Technology Analysis: Report covers specific technologies relevant to Offshore Coating. It assesses the current state, advancements, and potential future developments in Offshore Coating areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Offshore Coating market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Offshore Coating market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Solvent Coating

Water-Based Coating

Powder Coating

Market segment by Application

Offshore Oil Production Platform

Dock Storage Tank

Offshore Wind Power Equipment

Pipes And Cables

Sea Bridge

Other

Major players covered

Akzo Nobel

Hempel

PPG Industries

Sherwin-Williams

Jotun

Chugoku Marine Paints

KCC Marine Coatings

RPM International

Nippon Paint

Kansai Paint

Luoyang SUNRUI Anti-Corrosion Engineering Technology Co., Ltd.

Zhejiang Yutong New Materials Co., Ltd.

Great Bridge

YUNG CHI PAINT

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Offshore Coating product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Offshore Coating, with price, sales, revenue and global market share of Offshore Coating from 2019 to 2024.

Chapter 3, the Offshore Coating competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Offshore Coating breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Offshore Coating market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Offshore Coating.

Chapter 14 and 15, to describe Offshore Coating sales channel, distributors, customers, research findings and conclusion.

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