

Global Offshore Cable Installation Equipment Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Offshore Cable Installation Equipment market size is expected to reach \$ 1739 million by 2032, rising at a market growth of 4.6% CAGR during the forecast period (2026-2032).

Offshore Cable Installation Equipment refers to a range of specialized machinery and integrated systems used for the loading, storage, handling, tension control, overboarding, seabed burial, recovery, and maintenance of submarine power cables, subsea telecommunications cables, umbilicals, and other offshore cable systems. Typical equipment includes cable carousels, cable tanks, reel drive systems, linear cable engines, tensioners, cable chutes, quadrants, cable ploughs, jetting trenchers, tracked burial vehicles, launch and recovery systems, and integrated monitoring and control platforms. These systems are generally installed on dedicated cable-laying vessels, offshore construction vessels, or modular deck spreads and are designed to precisely control cable tension, laying speed, minimum bending radius, route position, and burial depth under varying sea conditions and seabed environments. In 2025, global Offshore Cable Installation Equipment production reached approximately 2103 units, with an average global market price of around 575 k USD/unit. The production capacity for Offshore Cable Installation Equipment in 2025 was approximately 2200 units. The typical gross profit margin for Offshore Cable Installation Equipment between 20% and 40%.

The global offshore cable installation equipment market is primarily driven by the expansion of offshore wind power, subsea electricity interconnection projects, international submarine telecommunications networks, and offshore oil and gas developments. As offshore wind farms move farther from shore and adopt larger-capacity transmission systems, subsea cables are becoming heavier, longer, and more

technically demanding to install, creating growing demand for high-capacity carousels, high-tension cable engines, modular deck spreads, and advanced trenching and burial systems. In addition, the maintenance, replacement, and upgrading of aging submarine power and communications cables provide recurring demand for cable recovery and repair equipment. Market competition is concentrated among European and North American suppliers with strong capabilities in offshore engineering, equipment integration, and project execution, while future development is expected to focus on automation, digital monitoring, electric drive systems, deepwater operation, and integrated cable-laying and burial solutions.

This report studies the global Offshore Cable Installation Equipment production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Offshore Cable Installation Equipment and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Offshore Cable Installation Equipment that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Offshore Cable Installation Equipment total production and demand, 2021-2032, (Units)

Global Offshore Cable Installation Equipment total production value, 2021-2032, (USD Million)

Global Offshore Cable Installation Equipment production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Offshore Cable Installation Equipment consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Offshore Cable Installation Equipment domestic production, consumption, key domestic manufacturers and share

Global Offshore Cable Installation Equipment production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Offshore Cable Installation Equipment production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Offshore Cable Installation Equipment production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Offshore Cable Installation Equipment market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Nexans, Royal IHC, Osbit, Huisman Equipment, MacArtney, OceanSi, Reel Power ME, Timberland Equipment, Maats Tech, Soil Machine Dynamics, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Offshore Cable Installation Equipment market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (K US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Offshore Cable Installation Equipment Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Offshore Cable Installation Equipment Market, Segmentation by Type:

- Cable Storage Equipment
- Cable Feeding and Tensioning Equipment
- Cable Guidance and Overboarding Equipment
- Cable Burial and Trenching Equipment
- Deployment, Recovery and Ancillary Equipment
- Monitoring and Control Systems

Global Offshore Cable Installation Equipment Market, Segmentation by Equipment Functions:

- Main Cable Laying Equipment
- Cable Load-out Equipment
- Simultaneous Lay and Burial Equipment
- Post-lay Burial Equipment
- Others

Global Offshore Cable Installation Equipment Market, Segmentation by Submarine Cable Types:

- Power Cable Laying Equipment
- Telecommunication Cable Laying Equipment
- Others

Global Offshore Cable Installation Equipment Market, Segmentation by Application:

Offshore Wind Power

Subsea Power Transmission

Submarine Telecommunications

Offshore Oil & Gas

Others

Companies Profiled:

Nexans

Royal IHC

Osbit

Huisman Equipment

MacArtney

OceanSi

Reel Power ME

Timberland Equipment

Maats Tech

Soil Machine Dynamics

Maritime Developments

Parkburn

Seatools

ETA

Alcatel Submarine Networks

CRRC

Key Questions Answered:

1. How big is the global Offshore Cable Installation Equipment market?
2. What is the demand of the global Offshore Cable Installation Equipment market?
3. What is the year over year growth of the global Offshore Cable Installation Equipment market?
4. What is the production and production value of the global Offshore Cable Installation Equipment market?
5. Who are the key producers in the global Offshore Cable Installation Equipment market?
6. What are the growth factors driving the market demand?

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