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Global Offset Printing Presses Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Offset Printing Presses market size was valued at US$ 3107 million in 2025 and is forecast to a readjusted size of US$ 3580 million by 2032 with a CAGR of 2.1% during review period.

In 2025, global offset printing press sales reached approximately 4.25 thousand units, with a weighted average price of about US$0.711 million per unit or set. An offset printing press is an industrial printing machine that uses the immiscibility of oil and water to transfer images indirectly from a printing plate to a blanket cylinder and then onto substrates such as paper, paperboard, and film. The product category mainly covers sheetfed offset presses, web-fed offset presses, label offset presses, and combined printing lines in which offset printing serves as the core printing process. These machines typically integrate multicolor registration, perfecting, automatic plate changing, automatic washing, closed-loop color control, inline quality inspection, and conventional ink, UV, LED-UV, or electron-beam curing technologies, enabling stable registration, consistent ink density, fine image reproduction, and continuous high-volume production at high operating speeds. Offset printing presses are primarily used in commercial printing, book and publication printing, newspaper printing, folding carton and paper packaging printing, label printing, forms and ticket printing, and security printing, where they improve color consistency, production efficiency, substrate flexibility, and overall process automation.

Growth in the offset printing press market is mainly driven by expanding packaging demand, replacement of aging installed equipment and increasing production automation. Rising demand for high-quality folding cartons, labels and flexible packaging in food, pharmaceutical, personal care and consumer goods applications is

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supporting purchases of packaging-oriented sheetfed and web offset presses. At the same time, a large proportion of the global installed base is aging, encouraging printers to replace older machines with faster, more energy-efficient and highly automated equipment. Technologies such as automatic plate changing, inline color control, waste reduction, ultraviolet curing and integrated converting help address skilled-labor shortages and lower unit production costs. Although commercial and publishing print demand remains relatively mature, continued investment in premium packaging, labels, security printing and emerging markets supports steady industry growth.

Report Scope

This report is a detailed and comprehensive analysis for global Offset Printing Presses market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Offset Printing Presses market size and forecasts, in consumption value ($ Million), sales quantity (K Units), and average selling prices (K US$/Unit), 2021-2032

Global Offset Printing Presses market size and forecasts by region and country, in consumption value ($ Million), sales quantity (K Units), and average selling prices (K US$/Unit), 2021-2032

Global Offset Printing Presses market size and forecasts, by Type and by Application, in consumption value ($ Million), sales quantity (K Units), and average selling prices (K US$/Unit), 2021-2032

Global Offset Printing Presses market shares of main players, shipments in revenue ($ Million), sales quantity (K Units), and ASP (K US$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

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To assess the growth potential for Offset Printing Presses

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Offset Printing Presses market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Heidelberger Druckmaschinen AG, Koenig & Bauer AG, manroland Goss web systems GmbH, ROTATEK Printing & Packaging Technologies, S.L., DG press ServiceS B.V., GOEBEL Capital GmbH, SMAG-X SAS, EDELMANN Printing Machines GmbH, AH Tensor International LLC, Timsons Limited, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Offset Printing Presses market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Sheetfed Offset Presses

Continuous Rotary Web Offset Presses

Intermittent Web Offset Presses

Other

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Market segment by Web Ink Curing Method

Coldset Web Offset Presses

Heatset Web Offset Presses

Ultraviolet-Cured Web Offset Presses

Electron-Beam-Cured Web Offset Presses

Other

Market segment by One-Pass Printing Side Configuration

Single-Sided Offset Presses

Convertible Perfecting Offset Presses

Dedicated Two-Sided Offset Presses

Other

Market segment by Application

Promotional Print Production

Publishing Print Production

Newspaper Print Production

Folding Carton Production

Label Production

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Flexible Packaging Production

Security Document Production

Transactional Form Production

Other

Major players covered

Heidelberger Druckmaschinen AG

Koenig & Bauer AG

manroland Goss web systems GmbH

ROTATEK Printing & Packaging Technologies, S.L.

DG press ServiceS B.V.

GOEBEL Capital GmbH

SMAG-X SAS

EDELMANN Printing Machines GmbH

AH Tensor International LLC

Timsons Limited

Komori Corporation

RYOBI MHI Graphic Technology Ltd.

Miyakoshi Printing Machinery Co., Ltd.

TOKYO KIKAI SEISAKUSHO, LTD.

SAKURAI GRAPHIC SYSTEMS CORPORATION

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AKIYAMA-MACHINERY CO., LTD.

Iwasaki International Co., Ltd.

Sanki Machinery Co., Ltd.

SEIKEN GRAPHICS INC.

TAIYO KIKAI LTD.

Beiren Intelligent Equipment Technology Co., Ltd.

Goss Graphic Systems (China) Co., Ltd. (WISPRINT)

Zhejiang Weigang Technology Co., Ltd.

Zhejiang Zhongte Machinery Technology Co., Ltd.

Guanghua Machinery Manufacturing Co., Ltd.

Jingdezhen Zhongjing Printing Machinery Co., Ltd.

Weihai Printing Machinery Co., Ltd.

Weifang Donghang Printing Technology Co., Ltd.

Hebei Wanjie Technology Group Co., Ltd.

Qingdao SOLNA Electric Co., Ltd.

Jiangsu Hansheng Printing Machinery Co., Ltd.

Rugao Zhongluo Printing Machinery Co., Ltd.

Yantai Jinbao Precision Printing Equipment Co., Ltd.

Guangzhou Naiben Printing Machinery Co., Ltd.

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Zhejiang Tongye Holding Co., Ltd.

Weihai Hamada Printing Press Co., Ltd.

Manugraph India Ltd.

The Printers House Private Limited (ORIENT)

NBG Printographic Machinery Co. Pvt. Ltd.

Naph Graphics Pvt. Ltd.

Pressline India Private Limited

Prakash Machineries Private Limited

Ronald Web Offset Pvt. Ltd.

Autoprint Machinery Manufacturers Pvt. Ltd.

Swifts Offsets Pvt. Ltd.

Sahil Graphics

WAN AN PRECISE MACHINERY WORKS CO., LTD.

Labelmen Machinery Co., Ltd.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

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Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

Chapter Outline

Chapter 1, to describe Offset Printing Presses product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Offset Printing Presses, with price, sales quantity, revenue, and global market share of Offset Printing Presses from 2021 to 2026.

Chapter 3, the Offset Printing Presses competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Offset Printing Presses breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026.and Offset Printing Presses market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Offset Printing Presses.

Chapter 14 and 15, to describe Offset Printing Presses sales channel, distributors, customers, research findings and conclusion.

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