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Global Offset Printing Presses Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Offset Printing Presses market size is expected to reach $ 3580 million by 2032, rising at a market growth of 2.1% CAGR during the forecast period (2026-2032).

In 2025, global offset printing press sales reached approximately 4.25 thousand units, with a weighted average price of about US$0.711 million per unit or set. An offset printing press is an industrial printing machine that uses the immiscibility of oil and water to transfer images indirectly from a printing plate to a blanket cylinder and then onto substrates such as paper, paperboard, and film. The product category mainly covers sheetfed offset presses, web-fed offset presses, label offset presses, and combined printing lines in which offset printing serves as the core printing process. These machines typically integrate multicolor registration, perfecting, automatic plate changing, automatic washing, closed-loop color control, inline quality inspection, and conventional ink, UV, LED-UV, or electron-beam curing technologies, enabling stable registration, consistent ink density, fine image reproduction, and continuous high-volume production at high operating speeds. Offset printing presses are primarily used in commercial printing, book and publication printing, newspaper printing, folding carton and paper packaging printing, label printing, forms and ticket printing, and security printing, where they improve color consistency, production efficiency, substrate flexibility, and overall process automation.

Growth in the offset printing press market is mainly driven by expanding packaging demand, replacement of aging installed equipment and increasing production automation. Rising demand for high-quality folding cartons, labels and flexible packaging in food, pharmaceutical, personal care and consumer goods applications is supporting purchases of packaging-oriented sheetfed and web offset presses. At the same time, a large proportion of the global installed base is aging, encouraging printers

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to replace older machines with faster, more energy-efficient and highly automated equipment. Technologies such as automatic plate changing, inline color control, waste reduction, ultraviolet curing and integrated converting help address skilled-labor shortages and lower unit production costs. Although commercial and publishing print demand remains relatively mature, continued investment in premium packaging, labels, security printing and emerging markets supports steady industry growth.

Report Scope

This report studies the global Offset Printing Presses production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Offset Printing Presses and provides market size (US$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Offset Printing Presses that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Offset Printing Presses total production and demand, 2021-2032, (K Units)

Global Offset Printing Presses total production value, 2021-2032, (USD Million)

Global Offset Printing Presses production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Offset Printing Presses consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Offset Printing Presses domestic production, consumption, key domestic manufacturers and share

Global Offset Printing Presses production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Offset Printing Presses production by Type, production, value, CAGR,

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2021-2032, (USD Million) & (K Units)

Global Offset Printing Presses production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Offset Printing Presses market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Heidelberger Druckmaschinen AG, Koenig & Bauer AG, manroland Goss web systems GmbH, ROTATEK Printing & Packaging Technologies, S.L., DG press ServiceS B.V., GOEBEL Capital GmbH, SMAG-X SAS, EDELMANN Printing Machines GmbH, AH Tensor International LLC, Timsons Limited, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Offset Printing Presses market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), volume (production, consumption) & (K Units) and average price (K US$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Offset Printing Presses Market, By Region:

United States

China

Europe

Japan

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South Korea

ASEAN

India

Rest of World

Global Offset Printing Presses Market, Segmentation by Type:

Sheetfed Offset Presses

Continuous Rotary Web Offset Presses

Intermittent Web Offset Presses

Other

Global Offset Printing Presses Market, Segmentation by Web Ink Curing Method:

Coldset Web Offset Presses

Heatset Web Offset Presses

Ultraviolet-Cured Web Offset Presses

Electron-Beam-Cured Web Offset Presses

Other

Global Offset Printing Presses Market, Segmentation by One-Pass Printing Side Configuration:

Single-Sided Offset Presses

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Convertible Perfecting Offset Presses

Dedicated Two-Sided Offset Presses

Other

Global Offset Printing Presses Market, Segmentation by Application:

Promotional Print Production

Publishing Print Production

Newspaper Print Production

Folding Carton Production

Label Production

Flexible Packaging Production

Security Document Production

Transactional Form Production

Other

Companies Profiled:

Heidelberger Druckmaschinen AG

Koenig & Bauer AG

manroland Goss web systems GmbH

ROTATEK Printing & Packaging Technologies, S.L.

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DG press ServiceS B.V.

GOEBEL Capital GmbH

SMAG-X SAS

EDELMANN Printing Machines GmbH

AH Tensor International LLC

Timsons Limited

Komori Corporation

RYOBI MHI Graphic Technology Ltd.

Miyakoshi Printing Machinery Co., Ltd.

TOKYO KIKAI SEISAKUSHO, LTD.

SAKURAI GRAPHIC SYSTEMS CORPORATION

AKIYAMA-MACHINERY CO., LTD.

Iwasaki International Co., Ltd.

Sanki Machinery Co., Ltd.

SEIKEN GRAPHICS INC.

TAIYO KIKAI LTD.

Beiren Intelligent Equipment Technology Co., Ltd.

Goss Graphic Systems (China) Co., Ltd. (WISPRINT)

Zhejiang Weigang Technology Co., Ltd.

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Zhejiang Zhongte Machinery Technology Co., Ltd.

Guanghua Machinery Manufacturing Co., Ltd.

Jingdezhen Zhongjing Printing Machinery Co., Ltd.

Weihai Printing Machinery Co., Ltd.

Weifang Donghang Printing Technology Co., Ltd.

Hebei Wanjie Technology Group Co., Ltd.

Qingdao SOLNA Electric Co., Ltd.

Jiangsu Hansheng Printing Machinery Co., Ltd.

Rugao Zhongluo Printing Machinery Co., Ltd.

Yantai Jinbao Precision Printing Equipment Co., Ltd.

Guangzhou Naiben Printing Machinery Co., Ltd.

Zhejiang Tongye Holding Co., Ltd.

Weihai Hamada Printing Press Co., Ltd.

Manugraph India Ltd.

The Printers House Private Limited (ORIENT)

NBG Printographic Machinery Co. Pvt. Ltd.

Naph Graphics Pvt. Ltd.

Pressline India Private Limited

Prakash Machineries Private Limited

Ronald Web Offset Pvt. Ltd.

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Autoprint Machinery Manufacturers Pvt. Ltd.

Swifts Offsets Pvt. Ltd.

Sahil Graphics

WAN AN PRECISE MACHINERY WORKS CO., LTD.

Labelmen Machinery Co., Ltd.

Key Questions Answered:

1. How big is the global Offset Printing Presses market?
2. What is the demand of the global Offset Printing Presses market?
3. What is the year over year growth of the global Offset Printing Presses market?
4. What is the production and production value of the global Offset Printing Presses market?
5. Who are the key producers in the global Offset Printing Presses market?
6. What are the growth factors driving the market demand?

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