

Global Offset Paper Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Offset Paper market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Offset paper is suitable for high-speed sheet-fed offset printing and commercial rotary printing, and is mainly used for offset-printed books, textbooks, periodicals, notebooks, covers, colored pictorials, illustrations, colored pictures, advertising brochures, trademarks and product manuals.

The Global Info Research report includes an overview of the development of the Offset Paper industry chain, the market status of Books (Below 80 gsm, 80-120 gsm), Advertising Brochures (Below 80 gsm, 80-120 gsm), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Offset Paper.

Regionally, the report analyzes the Offset Paper markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Offset Paper market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Offset Paper market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends,

challenges, and opportunities within the Offset Paper industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Below 80 gsm, 80-120 gsm).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Offset Paper market.

Regional Analysis: The report involves examining the Offset Paper market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Offset Paper market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Offset Paper:

Company Analysis: Report covers individual Offset Paper manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Offset Paper This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Books, Advertising Brochures).

Technology Analysis: Report covers specific technologies relevant to Offset Paper. It assesses the current state, advancements, and potential future developments in Offset Paper areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Offset Paper market.

This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Offset Paper market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Below 80 gsm

80-120 gsm

Above 120 gsm

Market segment by Application

Books

Advertising Brochures

Colored Pictorials & Picture

Other

Major players covered

UPM

SCA

Kruger

Stora Enso

Catalyst Paper

Evergreen Packaging

Burgo Group

Nippon Paper

Sappi

Oji Paper

Sun Paper

Chenming Group

Gold East Paper

Ningbo Zhonghua Paper

Shanying International

International Paper

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of

Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Offset Paper product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Offset Paper, with price, sales, revenue and global market share of Offset Paper from 2019 to 2024.

Chapter 3, the Offset Paper competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Offset Paper breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Offset Paper market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Offset Paper.

Chapter 14 and 15, to describe Offset Paper sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Offset Paper

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Offset Paper Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 Below 80 gsm

1.3.3 80-120 gsm

1.3.4 Above 120 gsm

1.4 Market Analysis by Application

1.4.1 Overview: Global Offset Paper Consumption Value by Application: 2019 Versus 2023 Versus 2030

1.4.2 Books

1.4.3 Advertising Brochures

1.4.4 Colored Pictorials & Picture

1.4.5 Other

1.5 Global Offset Paper Market Size & Forecast

1.5.1 Global Offset Paper Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Offset Paper Sales Quantity (2019-2030)

1.5.3 Global Offset Paper Average Price (2019-2030)

2 MANUFACTURERS PROFILES

2.1 UPM

2.1.1 UPM Details

2.1.2 UPM Major Business

2.1.3 UPM Offset Paper Product and Services

2.1.4 UPM Offset Paper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 UPM Recent Developments/Updates

2.2 SCA

2.2.1 SCA Details

2.2.2 SCA Major Business

2.2.3 SCA Offset Paper Product and Services

2.2.4 SCA Offset Paper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.2.5 SCA Recent Developments/Updates
- 2.3 Kruger
 - 2.3.1 Kruger Details
 - 2.3.2 Kruger Major Business
 - 2.3.3 Kruger Offset Paper Product and Services
 - 2.3.4 Kruger Offset Paper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.3.5 Kruger Recent Developments/Updates
- 2.4 Stora Enso
 - 2.4.1 Stora Enso Details
 - 2.4.2 Stora Enso Major Business
 - 2.4.3 Stora Enso Offset Paper Product and Services
 - 2.4.4 Stora Enso Offset Paper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Stora Enso Recent Developments/Updates
- 2.5 Catalyst Paper
 - 2.5.1 Catalyst Paper Details
 - 2.5.2 Catalyst Paper Major Business
 - 2.5.3 Catalyst Paper Offset Paper Product and Services
 - 2.5.4 Catalyst Paper Offset Paper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Catalyst Paper Recent Developments/Updates
- 2.6 Evergreen Packaging
 - 2.6.1 Evergreen Packaging Details
 - 2.6.2 Evergreen Packaging Major Business
 - 2.6.3 Evergreen Packaging Offset Paper Product and Services
 - 2.6.4 Evergreen Packaging Offset Paper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 Evergreen Packaging Recent Developments/Updates
- 2.7 Burgo Group
 - 2.7.1 Burgo Group Details
 - 2.7.2 Burgo Group Major Business
 - 2.7.3 Burgo Group Offset Paper Product and Services
 - 2.7.4 Burgo Group Offset Paper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.7.5 Burgo Group Recent Developments/Updates
- 2.8 Nippon Paper
 - 2.8.1 Nippon Paper Details
 - 2.8.2 Nippon Paper Major Business

- 2.8.3 Nippon Paper Offset Paper Product and Services
- 2.8.4 Nippon Paper Offset Paper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 Nippon Paper Recent Developments/Updates
- 2.9 Sappi
 - 2.9.1 Sappi Details
 - 2.9.2 Sappi Major Business
 - 2.9.3 Sappi Offset Paper Product and Services
 - 2.9.4 Sappi Offset Paper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 Sappi Recent Developments/Updates
- 2.10 Oji Paper
 - 2.10.1 Oji Paper Details
 - 2.10.2 Oji Paper Major Business
 - 2.10.3 Oji Paper Offset Paper Product and Services
 - 2.10.4 Oji Paper Offset Paper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.10.5 Oji Paper Recent Developments/Updates
- 2.11 Sun Paper
 - 2.11.1 Sun Paper Details
 - 2.11.2 Sun Paper Major Business
 - 2.11.3 Sun Paper Offset Paper Product and Services
 - 2.11.4 Sun Paper Offset Paper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.11.5 Sun Paper Recent Developments/Updates
- 2.12 Chenming Group
 - 2.12.1 Chenming Group Details
 - 2.12.2 Chenming Group Major Business
 - 2.12.3 Chenming Group Offset Paper Product and Services
 - 2.12.4 Chenming Group Offset Paper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.12.5 Chenming Group Recent Developments/Updates
- 2.13 Gold East Paper
 - 2.13.1 Gold East Paper Details
 - 2.13.2 Gold East Paper Major Business
 - 2.13.3 Gold East Paper Offset Paper Product and Services
 - 2.13.4 Gold East Paper Offset Paper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.13.5 Gold East Paper Recent Developments/Updates

2.14 Ningbo Zhonghua Paper

2.14.1 Ningbo Zhonghua Paper Details

2.14.2 Ningbo Zhonghua Paper Major Business

2.14.3 Ningbo Zhonghua Paper Offset Paper Product and Services

2.14.4 Ningbo Zhonghua Paper Offset Paper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.14.5 Ningbo Zhonghua Paper Recent Developments/Updates

2.15 Shanying International

2.15.1 Shanying International Details

2.15.2 Shanying International Major Business

2.15.3 Shanying International Offset Paper Product and Services

2.15.4 Shanying International Offset Paper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.15.5 Shanying International Recent Developments/Updates

2.16 International Paper

2.16.1 International Paper Details

2.16.2 International Paper Major Business

2.16.3 International Paper Offset Paper Product and Services

2.16.4 International Paper Offset Paper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.16.5 International Paper Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: OFFSET PAPER BY MANUFACTURER

3.1 Global Offset Paper Sales Quantity by Manufacturer (2019-2024)

3.2 Global Offset Paper Revenue by Manufacturer (2019-2024)

3.3 Global Offset Paper Average Price by Manufacturer (2019-2024)

3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Offset Paper by Manufacturer Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 Offset Paper Manufacturer Market Share in 2023

3.4.2 Top 6 Offset Paper Manufacturer Market Share in 2023

3.5 Offset Paper Market: Overall Company Footprint Analysis

3.5.1 Offset Paper Market: Region Footprint

3.5.2 Offset Paper Market: Company Product Type Footprint

3.5.3 Offset Paper Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Offset Paper Market Size by Region

4.1.1 Global Offset Paper Sales Quantity by Region (2019-2030)

4.1.2 Global Offset Paper Consumption Value by Region (2019-2030)

4.1.3 Global Offset Paper Average Price by Region (2019-2030)

4.2 North America Offset Paper Consumption Value (2019-2030)

4.3 Europe Offset Paper Consumption Value (2019-2030)

4.4 Asia-Pacific Offset Paper Consumption Value (2019-2030)

4.5 South America Offset Paper Consumption Value (2019-2030)

4.6 Middle East and Africa Offset Paper Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

5.1 Global Offset Paper Sales Quantity by Type (2019-2030)

5.2 Global Offset Paper Consumption Value by Type (2019-2030)

5.3 Global Offset Paper Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Offset Paper Sales Quantity by Application (2019-2030)

6.2 Global Offset Paper Consumption Value by Application (2019-2030)

6.3 Global Offset Paper Average Price by Application (2019-2030)

7 NORTH AMERICA

7.1 North America Offset Paper Sales Quantity by Type (2019-2030)

7.2 North America Offset Paper Sales Quantity by Application (2019-2030)

7.3 North America Offset Paper Market Size by Country

7.3.1 North America Offset Paper Sales Quantity by Country (2019-2030)

7.3.2 North America Offset Paper Consumption Value by Country (2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

8.1 Europe Offset Paper Sales Quantity by Type (2019-2030)

8.2 Europe Offset Paper Sales Quantity by Application (2019-2030)

8.3 Europe Offset Paper Market Size by Country

- 8.3.1 Europe Offset Paper Sales Quantity by Country (2019-2030)
- 8.3.2 Europe Offset Paper Consumption Value by Country (2019-2030)
- 8.3.3 Germany Market Size and Forecast (2019-2030)
- 8.3.4 France Market Size and Forecast (2019-2030)
- 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
- 8.3.6 Russia Market Size and Forecast (2019-2030)
- 8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

9.1 Asia-Pacific Offset Paper Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific Offset Paper Sales Quantity by Application (2019-2030)

9.3 Asia-Pacific Offset Paper Market Size by Region

- 9.3.1 Asia-Pacific Offset Paper Sales Quantity by Region (2019-2030)
- 9.3.2 Asia-Pacific Offset Paper Consumption Value by Region (2019-2030)
- 9.3.3 China Market Size and Forecast (2019-2030)
- 9.3.4 Japan Market Size and Forecast (2019-2030)
- 9.3.5 Korea Market Size and Forecast (2019-2030)
- 9.3.6 India Market Size and Forecast (2019-2030)
- 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
- 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

10.1 South America Offset Paper Sales Quantity by Type (2019-2030)

10.2 South America Offset Paper Sales Quantity by Application (2019-2030)

10.3 South America Offset Paper Market Size by Country

- 10.3.1 South America Offset Paper Sales Quantity by Country (2019-2030)
- 10.3.2 South America Offset Paper Consumption Value by Country (2019-2030)
- 10.3.3 Brazil Market Size and Forecast (2019-2030)
- 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Offset Paper Sales Quantity by Type (2019-2030)

11.2 Middle East & Africa Offset Paper Sales Quantity by Application (2019-2030)

11.3 Middle East & Africa Offset Paper Market Size by Country

- 11.3.1 Middle East & Africa Offset Paper Sales Quantity by Country (2019-2030)

- 11.3.2 Middle East & Africa Offset Paper Consumption Value by Country (2019-2030)
- 11.3.3 Turkey Market Size and Forecast (2019-2030)
- 11.3.4 Egypt Market Size and Forecast (2019-2030)
- 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
- 11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

- 12.1 Offset Paper Market Drivers
- 12.2 Offset Paper Market Restraints
- 12.3 Offset Paper Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Offset Paper and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Offset Paper
- 13.3 Offset Paper Production Process
- 13.4 Offset Paper Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Offset Paper Typical Distributors
- 14.3 Offset Paper Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Global Offset Paper Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Table 2. Global Offset Paper Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Table 3. UPM Basic Information, Manufacturing Base and Competitors
- Table 4. UPM Major Business
- Table 5. UPM Offset Paper Product and Services
- Table 6. UPM Offset Paper Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 7. UPM Recent Developments/Updates
- Table 8. SCA Basic Information, Manufacturing Base and Competitors
- Table 9. SCA Major Business
- Table 10. SCA Offset Paper Product and Services
- Table 11. SCA Offset Paper Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 12. SCA Recent Developments/Updates
- Table 13. Kruger Basic Information, Manufacturing Base and Competitors
- Table 14. Kruger Major Business
- Table 15. Kruger Offset Paper Product and Services
- Table 16. Kruger Offset Paper Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 17. Kruger Recent Developments/Updates
- Table 18. Stora Enso Basic Information, Manufacturing Base and Competitors
- Table 19. Stora Enso Major Business
- Table 20. Stora Enso Offset Paper Product and Services
- Table 21. Stora Enso Offset Paper Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 22. Stora Enso Recent Developments/Updates
- Table 23. Catalyst Paper Basic Information, Manufacturing Base and Competitors
- Table 24. Catalyst Paper Major Business
- Table 25. Catalyst Paper Offset Paper Product and Services
- Table 26. Catalyst Paper Offset Paper Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 27. Catalyst Paper Recent Developments/Updates
- Table 28. Evergreen Packaging Basic Information, Manufacturing Base and

Competitors

Table 29. Evergreen Packaging Major Business

Table 30. Evergreen Packaging Offset Paper Product and Services

Table 31. Evergreen Packaging Offset Paper Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. Evergreen Packaging Recent Developments/Updates

Table 33. Burgo Group Basic Information, Manufacturing Base and Competitors

Table 34. Burgo Group Major Business

Table 35. Burgo Group Offset Paper Product and Services

Table 36. Burgo Group Offset Paper Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. Burgo Group Recent Developments/Updates

Table 38. Nippon Paper Basic Information, Manufacturing Base and Competitors

Table 39. Nippon Paper Major Business

Table 40. Nippon Paper Offset Paper Product and Services

Table 41. Nippon Paper Offset Paper Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. Nippon Paper Recent Developments/Updates

Table 43. Sappi Basic Information, Manufacturing Base and Competitors

Table 44. Sappi Major Business

Table 45. Sappi Offset Paper Product and Services

Table 46. Sappi Offset Paper Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. Sappi Recent Developments/Updates

Table 48. Oji Paper Basic Information, Manufacturing Base and Competitors

Table 49. Oji Paper Major Business

Table 50. Oji Paper Offset Paper Product and Services

Table 51. Oji Paper Offset Paper Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. Oji Paper Recent Developments/Updates

Table 53. Sun Paper Basic Information, Manufacturing Base and Competitors

Table 54. Sun Paper Major Business

Table 55. Sun Paper Offset Paper Product and Services

Table 56. Sun Paper Offset Paper Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 57. Sun Paper Recent Developments/Updates

Table 58. Chenming Group Basic Information, Manufacturing Base and Competitors

Table 59. Chenming Group Major Business

Table 60. Chenming Group Offset Paper Product and Services

- Table 61. Chenming Group Offset Paper Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 62. Chenming Group Recent Developments/Updates
- Table 63. Gold East Paper Basic Information, Manufacturing Base and Competitors
- Table 64. Gold East Paper Major Business
- Table 65. Gold East Paper Offset Paper Product and Services
- Table 66. Gold East Paper Offset Paper Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 67. Gold East Paper Recent Developments/Updates
- Table 68. Ningbo Zhonghua Paper Basic Information, Manufacturing Base and Competitors
- Table 69. Ningbo Zhonghua Paper Major Business
- Table 70. Ningbo Zhonghua Paper Offset Paper Product and Services
- Table 71. Ningbo Zhonghua Paper Offset Paper Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 72. Ningbo Zhonghua Paper Recent Developments/Updates
- Table 73. Shanying International Basic Information, Manufacturing Base and Competitors
- Table 74. Shanying International Major Business
- Table 75. Shanying International Offset Paper Product and Services
- Table 76. Shanying International Offset Paper Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 77. Shanying International Recent Developments/Updates
- Table 78. International Paper Basic Information, Manufacturing Base and Competitors
- Table 79. International Paper Major Business
- Table 80. International Paper Offset Paper Product and Services
- Table 81. International Paper Offset Paper Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 82. International Paper Recent Developments/Updates
- Table 83. Global Offset Paper Sales Quantity by Manufacturer (2019-2024) & (K MT)
- Table 84. Global Offset Paper Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 85. Global Offset Paper Average Price by Manufacturer (2019-2024) & (USD/MT)
- Table 86. Market Position of Manufacturers in Offset Paper, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 87. Head Office and Offset Paper Production Site of Key Manufacturer
- Table 88. Offset Paper Market: Company Product Type Footprint
- Table 89. Offset Paper Market: Company Product Application Footprint
- Table 90. Offset Paper New Market Entrants and Barriers to Market Entry
- Table 91. Offset Paper Mergers, Acquisition, Agreements, and Collaborations

- Table 92. Global Offset Paper Sales Quantity by Region (2019-2024) & (K MT)
- Table 93. Global Offset Paper Sales Quantity by Region (2025-2030) & (K MT)
- Table 94. Global Offset Paper Consumption Value by Region (2019-2024) & (USD Million)
- Table 95. Global Offset Paper Consumption Value by Region (2025-2030) & (USD Million)
- Table 96. Global Offset Paper Average Price by Region (2019-2024) & (USD/MT)
- Table 97. Global Offset Paper Average Price by Region (2025-2030) & (USD/MT)
- Table 98. Global Offset Paper Sales Quantity by Type (2019-2024) & (K MT)
- Table 99. Global Offset Paper Sales Quantity by Type (2025-2030) & (K MT)
- Table 100. Global Offset Paper Consumption Value by Type (2019-2024) & (USD Million)
- Table 101. Global Offset Paper Consumption Value by Type (2025-2030) & (USD Million)
- Table 102. Global Offset Paper Average Price by Type (2019-2024) & (USD/MT)
- Table 103. Global Offset Paper Average Price by Type (2025-2030) & (USD/MT)
- Table 104. Global Offset Paper Sales Quantity by Application (2019-2024) & (K MT)
- Table 105. Global Offset Paper Sales Quantity by Application (2025-2030) & (K MT)
- Table 106. Global Offset Paper Consumption Value by Application (2019-2024) & (USD Million)
- Table 107. Global Offset Paper Consumption Value by Application (2025-2030) & (USD Million)
- Table 108. Global Offset Paper Average Price by Application (2019-2024) & (USD/MT)
- Table 109. Global Offset Paper Average Price by Application (2025-2030) & (USD/MT)
- Table 110. North America Offset Paper Sales Quantity by Type (2019-2024) & (K MT)
- Table 111. North America Offset Paper Sales Quantity by Type (2025-2030) & (K MT)
- Table 112. North America Offset Paper Sales Quantity by Application (2019-2024) & (K MT)
- Table 113. North America Offset Paper Sales Quantity by Application (2025-2030) & (K MT)
- Table 114. North America Offset Paper Sales Quantity by Country (2019-2024) & (K MT)
- Table 115. North America Offset Paper Sales Quantity by Country (2025-2030) & (K MT)
- Table 116. North America Offset Paper Consumption Value by Country (2019-2024) & (USD Million)
- Table 117. North America Offset Paper Consumption Value by Country (2025-2030) & (USD Million)
- Table 118. Europe Offset Paper Sales Quantity by Type (2019-2024) & (K MT)

- Table 119. Europe Offset Paper Sales Quantity by Type (2025-2030) & (K MT)
- Table 120. Europe Offset Paper Sales Quantity by Application (2019-2024) & (K MT)
- Table 121. Europe Offset Paper Sales Quantity by Application (2025-2030) & (K MT)
- Table 122. Europe Offset Paper Sales Quantity by Country (2019-2024) & (K MT)
- Table 123. Europe Offset Paper Sales Quantity by Country (2025-2030) & (K MT)
- Table 124. Europe Offset Paper Consumption Value by Country (2019-2024) & (USD Million)
- Table 125. Europe Offset Paper Consumption Value by Country (2025-2030) & (USD Million)
- Table 126. Asia-Pacific Offset Paper Sales Quantity by Type (2019-2024) & (K MT)
- Table 127. Asia-Pacific Offset Paper Sales Quantity by Type (2025-2030) & (K MT)
- Table 128. Asia-Pacific Offset Paper Sales Quantity by Application (2019-2024) & (K MT)
- Table 129. Asia-Pacific Offset Paper Sales Quantity by Application (2025-2030) & (K MT)
- Table 130. Asia-Pacific Offset Paper Sales Quantity by Region (2019-2024) & (K MT)
- Table 131. Asia-Pacific Offset Paper Sales Quantity by Region (2025-2030) & (K MT)
- Table 132. Asia-Pacific Offset Paper Consumption Value by Region (2019-2024) & (USD Million)
- Table 133. Asia-Pacific Offset Paper Consumption Value by Region (2025-2030) & (USD Million)
- Table 134. South America Offset Paper Sales Quantity by Type (2019-2024) & (K MT)
- Table 135. South America Offset Paper Sales Quantity by Type (2025-2030) & (K MT)
- Table 136. South America Offset Paper Sales Quantity by Application (2019-2024) & (K MT)
- Table 137. South America Offset Paper Sales Quantity by Application (2025-2030) & (K MT)
- Table 138. South America Offset Paper Sales Quantity by Country (2019-2024) & (K MT)
- Table 139. South America Offset Paper Sales Quantity by Country (2025-2030) & (K MT)
- Table 140. South America Offset Paper Consumption Value by Country (2019-2024) & (USD Million)
- Table 141. South America Offset Paper Consumption Value by Country (2025-2030) & (USD Million)
- Table 142. Middle East & Africa Offset Paper Sales Quantity by Type (2019-2024) & (K MT)
- Table 143. Middle East & Africa Offset Paper Sales Quantity by Type (2025-2030) & (K MT)

Table 144. Middle East & Africa Offset Paper Sales Quantity by Application (2019-2024) & (K MT)

Table 145. Middle East & Africa Offset Paper Sales Quantity by Application (2025-2030) & (K MT)

Table 146. Middle East & Africa Offset Paper Sales Quantity by Region (2019-2024) & (K MT)

Table 147. Middle East & Africa Offset Paper Sales Quantity by Region (2025-2030) & (K MT)

Table 148. Middle East & Africa Offset Paper Consumption Value by Region (2019-2024) & (USD Million)

Table 149. Middle East & Africa Offset Paper Consumption Value by Region (2025-2030) & (USD Million)

Table 150. Offset Paper Raw Material

Table 151. Key Manufacturers of Offset Paper Raw Materials

Table 152. Offset Paper Typical Distributors

Table 153. Offset Paper Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Offset Paper Picture

Figure 2. Global Offset Paper Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Offset Paper Consumption Value Market Share by Type in 2023

Figure 4. Below 80 gsm Examples

Figure 5. 80-120 gsm Examples

Figure 6. Above 120 gsm Examples

Figure 7. Global Offset Paper Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 8. Global Offset Paper Consumption Value Market Share by Application in 2023

Figure 9. Books Examples

Figure 10. Advertising Brochures Examples

Figure 11. Colored Pictorials & Picture Examples

Figure 12. Other Examples

Figure 13. Global Offset Paper Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 14. Global Offset Paper Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 15. Global Offset Paper Sales Quantity (2019-2030) & (K MT)

Figure 16. Global Offset Paper Average Price (2019-2030) & (USD/MT)

Figure 17. Global Offset Paper Sales Quantity Market Share by Manufacturer in 2023

Figure 18. Global Offset Paper Consumption Value Market Share by Manufacturer in 2023

Figure 19. Producer Shipments of Offset Paper by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 20. Top 3 Offset Paper Manufacturer (Consumption Value) Market Share in 2023

Figure 21. Top 6 Offset Paper Manufacturer (Consumption Value) Market Share in 2023

Figure 22. Global Offset Paper Sales Quantity Market Share by Region (2019-2030)

Figure 23. Global Offset Paper Consumption Value Market Share by Region (2019-2030)

Figure 24. North America Offset Paper Consumption Value (2019-2030) & (USD Million)

Figure 25. Europe Offset Paper Consumption Value (2019-2030) & (USD Million)

Figure 26. Asia-Pacific Offset Paper Consumption Value (2019-2030) & (USD Million)

Figure 27. South America Offset Paper Consumption Value (2019-2030) & (USD Million)

Figure 28. Middle East & Africa Offset Paper Consumption Value (2019-2030) & (USD Million)

Million)

Figure 29. Global Offset Paper Sales Quantity Market Share by Type (2019-2030)

Figure 30. Global Offset Paper Consumption Value Market Share by Type (2019-2030)

Figure 31. Global Offset Paper Average Price by Type (2019-2030) & (USD/MT)

Figure 32. Global Offset Paper Sales Quantity Market Share by Application (2019-2030)

Figure 33. Global Offset Paper Consumption Value Market Share by Application (2019-2030)

Figure 34. Global Offset Paper Average Price by Application (2019-2030) & (USD/MT)

Figure 35. North America Offset Paper Sales Quantity Market Share by Type (2019-2030)

Figure 36. North America Offset Paper Sales Quantity Market Share by Application (2019-2030)

Figure 37. North America Offset Paper Sales Quantity Market Share by Country (2019-2030)

Figure 38. North America Offset Paper Consumption Value Market Share by Country (2019-2030)

Figure 39. United States Offset Paper Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Canada Offset Paper Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Mexico Offset Paper Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 42. Europe Offset Paper Sales Quantity Market Share by Type (2019-2030)

Figure 43. Europe Offset Paper Sales Quantity Market Share by Application (2019-2030)

Figure 44. Europe Offset Paper Sales Quantity Market Share by Country (2019-2030)

Figure 45. Europe Offset Paper Consumption Value Market Share by Country (2019-2030)

Figure 46. Germany Offset Paper Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. France Offset Paper Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. United Kingdom Offset Paper Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Russia Offset Paper Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Italy Offset Paper Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. Asia-Pacific Offset Paper Sales Quantity Market Share by Type (2019-2030)

Figure 52. Asia-Pacific Offset Paper Sales Quantity Market Share by Application (2019-2030)

Figure 53. Asia-Pacific Offset Paper Sales Quantity Market Share by Region (2019-2030)

Figure 54. Asia-Pacific Offset Paper Consumption Value Market Share by Region (2019-2030)

Figure 55. China Offset Paper Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Japan Offset Paper Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Korea Offset Paper Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. India Offset Paper Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Southeast Asia Offset Paper Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. Australia Offset Paper Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. South America Offset Paper Sales Quantity Market Share by Type (2019-2030)

Figure 62. South America Offset Paper Sales Quantity Market Share by Application (2019-2030)

Figure 63. South America Offset Paper Sales Quantity Market Share by Country (2019-2030)

Figure 64. South America Offset Paper Consumption Value Market Share by Country (2019-2030)

Figure 65. Brazil Offset Paper Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 66. Argentina Offset Paper Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 67. Middle East & Africa Offset Paper Sales Quantity Market Share by Type (2019-2030)

Figure 68. Middle East & Africa Offset Paper Sales Quantity Market Share by Application (2019-2030)

Figure 69. Middle East & Africa Offset Paper Sales Quantity Market Share by Region (2019-2030)

Figure 70. Middle East & Africa Offset Paper Consumption Value Market Share by Region (2019-2030)

Figure 71. Turkey Offset Paper Consumption Value and Growth Rate (2019-2030) &

(USD Million)

Figure 72. Egypt Offset Paper Consumption Value and Growth Rate (2019-2030) &

(USD Million)

Figure 73. Saudi Arabia Offset Paper Consumption Value and Growth Rate (2019-2030)

& (USD Million)

Figure 74. South Africa Offset Paper Consumption Value and Growth Rate (2019-2030)

& (USD Million)

Figure 75. Offset Paper Market Drivers

Figure 76. Offset Paper Market Restraints

Figure 77. Offset Paper Market Trends

Figure 78. Porters Five Forces Analysis

Figure 79. Manufacturing Cost Structure Analysis of Offset Paper in 2023

Figure 80. Manufacturing Process Analysis of Offset Paper

Figure 81. Offset Paper Industrial Chain

Figure 82. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 83. Direct Channel Pros & Cons

Figure 84. Indirect Channel Pros & Cons

Figure 85. Methodology

Figure 86. Research Process and Data Source

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