

Global Offline Ramen Chain Store Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Offline Ramen Chain Store market size was valued at US\$ 19190 million in 2025 and is forecast to a readjusted size of US\$ 26339 million by 2032 with a CAGR of 4.9% during review period.

Offline Ramen Chain Store refers to a chain restaurant format that primarily operates through physical outlets and provides ramen and related food products under standardized branding, menus, ingredient procurement, store design, service procedures, and operating systems. Core offerings generally include tonkotsu ramen, shoyu ramen, miso ramen, shio ramen, beef ramen, and regional ramen varieties, together with side dishes such as dumplings, rice, snacks, and beverages. Based on the operating model, these businesses can be divided into company-owned chains, franchise chains, and hybrid chains. This report covers dine-in, in-store pickup, and delivery sales fulfilled by physical chain outlets, while excluding instant noodles, packaged ramen products, independent non-chain ramen shops, and online-only restaurant brands.

The upstream industry chain mainly includes suppliers of wheat flour and fresh noodles, pork and chicken bones, beef and pork, edible oils, soy sauce, miso, salt, vegetables, eggs, seaweed, seasonings, and packaging materials. It also involves central kitchens, food-processing equipment, cold-chain warehousing, logistics services, and restaurant information systems. Midstream participants include ramen chain operators, franchisees, and physical outlets, which undertake product development, soup-base and semi-finished ingredient production, supply-chain procurement, site selection, employee training, brand marketing, and standardized store operations. Downstream

demand comes primarily from individual consumers through outlets located in shopping centers, commercial streets, residential communities, transportation hubs, and tourist areas, with revenue generated through dine-in, pickup, and delivery services. Industry performance is influenced by customer traffic, average transaction value, rental expenses, labor costs, and food-material prices. In Japan, the average customer spending at ramen and gyoza restaurants reached ?1,005 in 2025, reflecting the use of price adjustments and product upgrades to offset rising operating costs.

Report Scope

This report is a detailed and comprehensive analysis for global Offline Ramen Chain Store market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Offline Ramen Chain Store market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Offline Ramen Chain Store market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Offline Ramen Chain Store market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Offline Ramen Chain Store market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Offline Ramen Chain Store

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Offline Ramen Chain Store market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include GYOZA OHSHO, Ringer Hut, Hiday Hidaka, KOURAKUEN CORPORATION, Sugakiya, Rairaitei, Tenkaippin, Marugen Ramen, Ramen Kagetsu Arashi, Maruchiyo Yamaokaya Corporation, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Offline Ramen Chain Store market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segmentation

Market segment by Type

Tonkotsu Ramen Chain Store

Shoyu Ramen Chain Store

Miso Ramen Chain Store

Shio Ramen Chain Store

Mixed-flavor Ramen Chain Store

Market segment by Number of Stores

Small Chain (Fewer than 50 Stores)

Medium Chain (50–199 Stores)

Large Chain (200–499 Stores)

Mega Chain (500 Stores and Above)

Market segment by Application

Dine-in

Takeaway

Market segment by players, this report covers

GYOZA OHSO

Ringer Hut

Hiday Hidaka

KOURAKUEN CORPORATION

Sugakiya

Rairaitei

Tenkaippin

Marugen Ramen

Ramen Kagetsu Arashi

Maruchiyo Yamaokaya Corporation

Tadokoro Shoten

kairikiya

Machida Shoten Honten

Ippudo

Ichiran

Santoka

Keisuke Vietnam

Kanada-Ya

Marutama Ramen

Ichikokudo Ramen

Menya Musashi

Sanpoutei Ramen

Hakata Ikkousha

Omni Noodle

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-

Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

Chapter Outline

Chapter 1, to describe Offline Ramen Chain Store product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Offline Ramen Chain Store, with revenue, gross margin, and global market share of Offline Ramen Chain Store from 2021 to 2026.

Chapter 3, the Offline Ramen Chain Store competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Offline Ramen Chain Store market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Offline Ramen Chain Store.

Chapter 13, to describe Offline Ramen Chain Store research findings and conclusion.

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