

Global Off-The-Road Tyre [Off-The-Road Tire] Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Off-The-Road Tyre [Off-The-Road Tire] market size is expected to reach \$ 22762 million by 2032, rising at a market growth of 4.7% CAGR during the forecast period (2026-2032).

In 2025, global Off-The-Road Tyre production reached approximately 55.35 million units in 2025 with average price of 290 USD/Unit.

Off-The-Road (OTR) Tyre refers to a specialized type of tire designed for heavy-duty vehicles and equipment that operate on unpaved, rough, or challenging terrains, such as construction sites, mining areas, quarries, and agricultural fields. These tires are engineered to provide exceptional load-carrying capacity, traction, durability, and resistance to cuts, punctures, and wear under harsh conditions. OTR tyres are commonly used on dump trucks, loaders, graders, excavators, scrapers, and other industrial or agricultural machinery, and are characterized by deep tread patterns, reinforced sidewalls, and robust rubber compounds that enhance stability, safety, and operational efficiency in off-road environments.

The off-the-road (OTR) tyre industrial chain covers upstream raw materials including natural rubber, synthetic rubber, carbon black and steel cords, midstream manufacturers specializing in R&D, production and vulcanization of large-size, heavy-duty OTR tyres, and downstream end users such as mining, construction, agriculture, ports and industrial engineering machinery. Driven by global infrastructure investment, mining resource development and large equipment upgrading, the OTR tyre market demands high load resistance, cut resistance and long service life. Leading global suppliers and regional manufacturers compete in product differentiation, cost control and after-sales service, while raw material price fluctuations and stricter environmental

regulations remain core challenges across the whole industrial chain.

The market potential for Off-The-Road (OTR) Tyres is substantial and growing, driven by increasing global infrastructure development, mining expansion, construction projects, and agricultural mechanization, with demand particularly strong in regions such as North America, Europe, Asia-Pacific, and Latin America where industrialization and urbanization are accelerating, as well as by the need for durable, high-performance tyres capable of withstanding extreme terrains, heavy loads, and harsh operating conditions, while technological innovations such as radial OTR tyres, advanced tread patterns, heat-resistant compounds, retreading technologies, and smart tyre monitoring systems further enhance operational efficiency, safety, and lifecycle performance, making them indispensable for sectors that rely on heavy machinery; the industrial chain of OTR tyres begins upstream with suppliers of raw materials including natural and synthetic rubber, carbon black, steel cords, textile reinforcements, and chemical additives, followed by midstream manufacturers who integrate these materials through processes like compounding, extrusion, molding, and curing to produce a wide range of OTR tyres for construction, mining, quarrying, forestry, and agriculture, often offering customization in size, tread design, and load capacity to meet specific operational requirements, while emphasizing quality control, durability, and compliance with international standards such as ISO and ECE, and extends downstream to distributors, tyre dealers, rental companies, and fleet operators who provide tyres to end-users including construction firms, mining companies, agricultural cooperatives, forestry operators, and heavy equipment rental businesses, supported by aftermarket services such as retreading, maintenance, warranty programs, and operator training to maximize tyre longevity and performance, thereby forming a complete value ecosystem where upstream suppliers focus on raw material quality and innovation, midstream manufacturers invest in technology, process optimization, and customization, and downstream actors enhance accessibility, service, and fleet management solutions, collectively ensuring that the OTR tyre market continues to expand steadily as demand for efficient, safe, and high-durability tyres grows in tandem with global infrastructure projects, mining operations, agricultural mechanization, and industrial equipment utilization, positioning OTR tyres as critical components for productivity and safety in off-road and heavy-duty applications worldwide.

This report studies the global Off-The-Road Tyre [Off-The-Road Tire] production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Off-The-Road Tyre [Off-The-Road Tire] and provides market size (US\$ million) and Year-over-

Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Off-The-Road Tyre [Off-The-Road Tire] that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Off-The-Road Tyre [Off-The-Road Tire] total production and demand, 2021-2032, (K Units)

Global Off-The-Road Tyre [Off-The-Road Tire] total production value, 2021-2032, (USD Million)

Global Off-The-Road Tyre [Off-The-Road Tire] production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Off-The-Road Tyre [Off-The-Road Tire] consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Off-The-Road Tyre [Off-The-Road Tire] domestic production, consumption, key domestic manufacturers and share

Global Off-The-Road Tyre [Off-The-Road Tire] production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Off-The-Road Tyre [Off-The-Road Tire] production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Off-The-Road Tyre [Off-The-Road Tire] production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Off-The-Road Tyre [Off-The-Road Tire] market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Bridgestone?JP?, Michelin?FR?, YOKOHAMA?JP?, Titan?US?, BKT?IN?, Sailun Group?CN?, CEAT?IN?, Continental AG?DE?, Zhongce Rubber?CN?, Guizhou Tyre Co., Ltd.?CN?, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Off-The-Road Tyre [Off-The-Road Tire] market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$

Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Off-The-Road Tyre [Off-The-Road Tire] Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Off-The-Road Tyre [Off-The-Road Tire] Market, Segmentation by Type:

Radial Tire

Bias Tire

Solid Tire

[Global Off-The-Road Tyre [Off-The-Road Tire] Market, Segmentation qy_byClass_E:

Rim Diameter Less than 25inch

Rim Diameter 25-49inch

Rim Diameter More than 49inch]

[Global Off-The-Road Tyre [Off-The-Road Tire] Market, Segmentation qy_byGroup_E:

OE Tire

Replacement Tire]

[Global Off-The-Road Tyre [Off-The-Road Tire] Market, Segmentation qy_bySort_E:

]

Global Off-The-Road Tyre [Off-The-Road Tire] Market, Segmentation by Application:

Agricultural Machinery

Construction Machinery

Others

Companies Profiled:

Bridgestone?JP?

Michelin?FR?

YOKOHAMA?JP?

Titan?US?

BKT?IN?

Sailun Group?CN?

CEAT?IN?

Continental AG?DE?

Zhongce Rubber?CN?

Guizhou Tyre Co., Ltd.?CN?

Shandong Linglong Tyre Co., Ltd.?CN?

Apollo?IN?

JK Tyre?IN?

Double Coin Tire Group?CN?

Techking Tires Limited?CN?

Triangle Tyre?CN?

Magna Tyres?NL?

Prometeon Tyre?IT?

MRF tyres?IN?

Nokian Tyres?FI?

Prinx Chengshan?CN?

GRI?LK?

Haian Tire?CN?

Key Questions Answered:

1. How big is the global Off-The-Road Tyre [Off-The-Road Tire] market?
2. What is the demand of the global Off-The-Road Tyre [Off-The-Road Tire] market?
3. What is the year over year growth of the global Off-The-Road Tyre [Off-The-Road Tire] market?

4. What is the production and production value of the global Off-The-Road Tyre [Off-The-Road Tire] market?
5. Who are the key producers in the global Off-The-Road Tyre [Off-The-Road Tire] market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Off-The-Road Tyre [Off-The-Road Tire] Introduction
- 1.2 World Off-The-Road Tyre [Off-The-Road Tire] Supply & Forecast
 - 1.2.1 World Off-The-Road Tyre [Off-The-Road Tire] Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Off-The-Road Tyre [Off-The-Road Tire] Production (2021-2032)
 - 1.2.3 World Off-The-Road Tyre [Off-The-Road Tire] Pricing Trends (2021-2032)
- 1.3 World Off-The-Road Tyre [Off-The-Road Tire] Production by Region (Based on Production Site)
 - 1.3.1 World Off-The-Road Tyre [Off-The-Road Tire] Production Value by Region (2021-2032)
 - 1.3.2 World Off-The-Road Tyre [Off-The-Road Tire] Production by Region (2021-2032)
 - 1.3.3 World Off-The-Road Tyre [Off-The-Road Tire] Average Price by Region (2021-2032)
 - 1.3.4 North America Off-The-Road Tyre Off-The-Road Tire Production (2021-2032)
 - 1.3.5 Europe Off-The-Road Tyre Off-The-Road Tire Production (2021-2032)
 - 1.3.6 China Off-The-Road Tyre Off-The-Road Tire Production (2021-2032)
 - 1.3.7 Japan Off-The-Road Tyre Off-The-Road Tire Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Off-The-Road Tyre [Off-The-Road Tire] Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Off-The-Road Tyre [Off-The-Road Tire] Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Off-The-Road Tyre [Off-The-Road Tire] Demand (2021-2032)
- 2.2 World Off-The-Road Tyre [Off-The-Road Tire] Consumption by Region
 - 2.2.1 World Off-The-Road Tyre [Off-The-Road Tire] Consumption by Region (2021-2026)
 - 2.2.2 World Off-The-Road Tyre [Off-The-Road Tire] Consumption Forecast by Region (2027-2032)
- 2.3 United States Off-The-Road Tyre [Off-The-Road Tire] Consumption (2021-2032)
- 2.4 China Off-The-Road Tyre [Off-The-Road Tire] Consumption (2021-2032)
- 2.5 Europe Off-The-Road Tyre [Off-The-Road Tire] Consumption (2021-2032)
- 2.6 Japan Off-The-Road Tyre [Off-The-Road Tire] Consumption (2021-2032)
- 2.7 South Korea Off-The-Road Tyre [Off-The-Road Tire] Consumption (2021-2032)

2.8 ASEAN Off-The-Road Tyre [Off-The-Road Tire] Consumption (2021-2032)

2.9 India Off-The-Road Tyre [Off-The-Road Tire] Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

3.1 World Off-The-Road Tyre [Off-The-Road Tire] Production Value by Manufacturer (2021-2026)

3.2 World Off-The-Road Tyre [Off-The-Road Tire] Production by Manufacturer (2021-2026)

3.3 World Off-The-Road Tyre [Off-The-Road Tire] Average Price by Manufacturer (2021-2026)

3.4 Off-The-Road Tyre [Off-The-Road Tire] Company Evaluation Quadrant

3.5 Industry Rank and Concentration Rate (CR)

3.5.1 Global Off-The-Road Tyre [Off-The-Road Tire] Industry Rank of Major Manufacturers

3.5.2 Global Concentration Ratios (CR4) for Off-The-Road Tyre [Off-The-Road Tire] in 2025

3.5.3 Global Concentration Ratios (CR8) for Off-The-Road Tyre [Off-The-Road Tire] in 2025

3.6 Off-The-Road Tyre [Off-The-Road Tire] Market: Overall Company Footprint Analysis

3.6.1 Off-The-Road Tyre [Off-The-Road Tire] Market: Region Footprint

3.6.2 Off-The-Road Tyre [Off-The-Road Tire] Market: Company Product Type Footprint

3.6.3 Off-The-Road Tyre [Off-The-Road Tire] Market: Company Product Application Footprint

3.7 Competitive Environment

3.7.1 Historical Structure of the Industry

3.7.2 Barriers of Market Entry

3.7.3 Factors of Competition

3.8 New Entrant and Capacity Expansion Plans

3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

4.1 United States VS China: Off-The-Road Tyre [Off-The-Road Tire] Production Value Comparison

4.1.1 United States VS China: Off-The-Road Tyre [Off-The-Road Tire] Production Value Comparison (2021 & 2025 & 2032)

4.1.2 United States VS China: Off-The-Road Tyre [Off-The-Road Tire] Production Value Market Share Comparison (2021 & 2025 & 2032)

4.2 United States VS China: Off-The-Road Tyre [Off-The-Road Tire] Production Comparison

4.2.1 United States VS China: Off-The-Road Tyre [Off-The-Road Tire] Production Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: Off-The-Road Tyre [Off-The-Road Tire] Production Market Share Comparison (2021 & 2025 & 2032)

4.3 United States VS China: Off-The-Road Tyre [Off-The-Road Tire] Consumption Comparison

4.3.1 United States VS China: Off-The-Road Tyre [Off-The-Road Tire] Consumption Comparison (2021 & 2025 & 2032)

4.3.2 United States VS China: Off-The-Road Tyre [Off-The-Road Tire] Consumption Market Share Comparison (2021 & 2025 & 2032)

4.4 United States Based Off-The-Road Tyre [Off-The-Road Tire] Manufacturers and Market Share, 2021-2026

4.4.1 United States Based Off-The-Road Tyre [Off-The-Road Tire] Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Off-The-Road Tyre [Off-The-Road Tire] Production Value (2021-2026)

4.4.3 United States Based Manufacturers Off-The-Road Tyre [Off-The-Road Tire] Production (2021-2026)

4.5 China Based Off-The-Road Tyre [Off-The-Road Tire] Manufacturers and Market Share

4.5.1 China Based Off-The-Road Tyre [Off-The-Road Tire] Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Off-The-Road Tyre [Off-The-Road Tire] Production Value (2021-2026)

4.5.3 China Based Manufacturers Off-The-Road Tyre [Off-The-Road Tire] Production (2021-2026)

4.6 Rest of World Based Off-The-Road Tyre [Off-The-Road Tire] Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Off-The-Road Tyre [Off-The-Road Tire] Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Off-The-Road Tyre [Off-The-Road Tire] Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Off-The-Road Tyre [Off-The-Road Tire] Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Off-The-Road Tyre [Off-The-Road Tire] Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Radial Tire

5.2.2 Bias Tire

5.2.3 Solid Tire

5.3 Market Segment by Type

5.3.1 World Off-The-Road Tyre [Off-The-Road Tire] Production by Type (2021-2032)

5.3.2 World Off-The-Road Tyre [Off-The-Road Tire] Production Value by Type (2021-2032)

5.3.3 World Off-The-Road Tyre [Off-The-Road Tire] Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY DIAMETER

6.1 World Off-The-Road Tyre Off-The-Road Tire Market Size Overview by Diameter: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Diameter

6.2.1 Rim Diameter Less than 25inch

6.2.2 Rim Diameter 25-49inch

6.2.3 Rim Diameter More than 49inch

6.3 Market Segment by Diameter

6.3.1 World Off-The-Road Tyre Off-The-Road Tire Production by Diameter (2021-2032)

6.3.2 World Off-The-Road Tyre Off-The-Road Tire Production Value by Diameter (2021-2032)

6.3.3 World Off-The-Road Tyre Off-The-Road Tire Average Price by Diameter (2021-2032)

7 MARKET ANALYSIS BY END USER

7.1 World Off-The-Road Tyre Off-The-Road Tire Market Size Overview by End User: 2021 VS 2025 VS 2032

7.2 Segment Introduction by End User

7.2.1 OE Tire

7.2.2 Replacement Tire

7.3 Market Segment by End User

7.3.1 World Off-The-Road Tyre Off-The-Road Tire Production by End User (2021-2032)

7.3.2 World Off-The-Road Tyre Off-The-Road Tire Production Value by End User (2021-2032)

7.3.3 World Off-The-Road Tyre Off-The-Road Tire Average Price by End User

(2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Off-The-Road Tyre [Off-The-Road Tire] Market Size Overview by Application:
2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Agricultural Machinery

8.2.2 Construction Machinery

8.2.3 Others

8.3 Market Segment by Application

8.3.1 World Off-The-Road Tyre [Off-The-Road Tire] Production by Application
(2021-2032)

8.3.2 World Off-The-Road Tyre [Off-The-Road Tire] Production Value by Application
(2021-2032)

8.3.3 World Off-The-Road Tyre [Off-The-Road Tire] Average Price by Application
(2021-2032)

9 COMPANY PROFILES

9.1 Bridgestone?JP?

9.1.1 Bridgestone?JP? Details

9.1.2 Bridgestone?JP? Major Business

9.1.3 Bridgestone?JP? Off-The-Road Tyre Off-The-Road Tire Product and Services

9.1.4 Bridgestone?JP? Off-The-Road Tyre Off-The-Road Tire Production, Price, Value,
Gross Margin and Market Share (2021-2026)

9.1.5 Bridgestone?JP? Recent Developments/Updates

9.1.6 Bridgestone?JP? Competitive Strengths & Weaknesses

9.2 Michelin?FR?

9.2.1 Michelin?FR? Details

9.2.2 Michelin?FR? Major Business

9.2.3 Michelin?FR? Off-The-Road Tyre Off-The-Road Tire Product and Services

9.2.4 Michelin?FR? Off-The-Road Tyre Off-The-Road Tire Production, Price, Value,
Gross Margin and Market Share (2021-2026)

9.2.5 Michelin?FR? Recent Developments/Updates

9.2.6 Michelin?FR? Competitive Strengths & Weaknesses

9.3 YOKOHAMA?JP?

9.3.1 YOKOHAMA?JP? Details

9.3.2 YOKOHAMA?JP? Major Business

- 9.3.3 YOKOHAMA?JP? Off-The-Road Tyre Off-The-Road Tire Product and Services
- 9.3.4 YOKOHAMA?JP? Off-The-Road Tyre Off-The-Road Tire Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.3.5 YOKOHAMA?JP? Recent Developments/Updates
- 9.3.6 YOKOHAMA?JP? Competitive Strengths & Weaknesses
- 9.4 Titan?US?
 - 9.4.1 Titan?US? Details
 - 9.4.2 Titan?US? Major Business
 - 9.4.3 Titan?US? Off-The-Road Tyre Off-The-Road Tire Product and Services
 - 9.4.4 Titan?US? Off-The-Road Tyre Off-The-Road Tire Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.4.5 Titan?US? Recent Developments/Updates
 - 9.4.6 Titan?US? Competitive Strengths & Weaknesses
- 9.5 BKT?IN?
 - 9.5.1 BKT?IN? Details
 - 9.5.2 BKT?IN? Major Business
 - 9.5.3 BKT?IN? Off-The-Road Tyre Off-The-Road Tire Product and Services
 - 9.5.4 BKT?IN? Off-The-Road Tyre Off-The-Road Tire Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.5.5 BKT?IN? Recent Developments/Updates
 - 9.5.6 BKT?IN? Competitive Strengths & Weaknesses
- 9.6 Sailun Group?CN?
 - 9.6.1 Sailun Group?CN? Details
 - 9.6.2 Sailun Group?CN? Major Business
 - 9.6.3 Sailun Group?CN? Off-The-Road Tyre Off-The-Road Tire Product and Services
 - 9.6.4 Sailun Group?CN? Off-The-Road Tyre Off-The-Road Tire Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.6.5 Sailun Group?CN? Recent Developments/Updates
 - 9.6.6 Sailun Group?CN? Competitive Strengths & Weaknesses
- 9.7 CEAT?IN?
 - 9.7.1 CEAT?IN? Details
 - 9.7.2 CEAT?IN? Major Business
 - 9.7.3 CEAT?IN? Off-The-Road Tyre Off-The-Road Tire Product and Services
 - 9.7.4 CEAT?IN? Off-The-Road Tyre Off-The-Road Tire Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.7.5 CEAT?IN? Recent Developments/Updates
 - 9.7.6 CEAT?IN? Competitive Strengths & Weaknesses
- 9.8 Continental AG?DE?
 - 9.8.1 Continental AG?DE? Details

- 9.8.2 Continental AG?DE? Major Business
- 9.8.3 Continental AG?DE? Off-The-Road Tyre Off-The-Road Tire Product and Services
- 9.8.4 Continental AG?DE? Off-The-Road Tyre Off-The-Road Tire Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.8.5 Continental AG?DE? Recent Developments/Updates
- 9.8.6 Continental AG?DE? Competitive Strengths & Weaknesses
- 9.9 Zhongce Rubber?CN?
- 9.9.1 Zhongce Rubber?CN? Details
- 9.9.2 Zhongce Rubber?CN? Major Business
- 9.9.3 Zhongce Rubber?CN? Off-The-Road Tyre Off-The-Road Tire Product and Services
- 9.9.4 Zhongce Rubber?CN? Off-The-Road Tyre Off-The-Road Tire Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.9.5 Zhongce Rubber?CN? Recent Developments/Updates
- 9.9.6 Zhongce Rubber?CN? Competitive Strengths & Weaknesses
- 9.10 Guizhou Tyre Co., Ltd.?CN?
- 9.10.1 Guizhou Tyre Co., Ltd.?CN? Details
- 9.10.2 Guizhou Tyre Co., Ltd.?CN? Major Business
- 9.10.3 Guizhou Tyre Co., Ltd.?CN? Off-The-Road Tyre Off-The-Road Tire Product and Services
- 9.10.4 Guizhou Tyre Co., Ltd.?CN? Off-The-Road Tyre Off-The-Road Tire Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.10.5 Guizhou Tyre Co., Ltd.?CN? Recent Developments/Updates
- 9.10.6 Guizhou Tyre Co., Ltd.?CN? Competitive Strengths & Weaknesses
- 9.11 Shandong Linglong Tyre Co., Ltd.?CN?
- 9.11.1 Shandong Linglong Tyre Co., Ltd.?CN? Details
- 9.11.2 Shandong Linglong Tyre Co., Ltd.?CN? Major Business
- 9.11.3 Shandong Linglong Tyre Co., Ltd.?CN? Off-The-Road Tyre Off-The-Road Tire Product and Services
- 9.11.4 Shandong Linglong Tyre Co., Ltd.?CN? Off-The-Road Tyre Off-The-Road Tire Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.11.5 Shandong Linglong Tyre Co., Ltd.?CN? Recent Developments/Updates
- 9.11.6 Shandong Linglong Tyre Co., Ltd.?CN? Competitive Strengths & Weaknesses
- 9.12 Apollo?IN?
- 9.12.1 Apollo?IN? Details
- 9.12.2 Apollo?IN? Major Business
- 9.12.3 Apollo?IN? Off-The-Road Tyre Off-The-Road Tire Product and Services
- 9.12.4 Apollo?IN? Off-The-Road Tyre Off-The-Road Tire Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 9.12.5 Apollo?IN? Recent Developments/Updates
- 9.12.6 Apollo?IN? Competitive Strengths & Weaknesses
- 9.13 JK Tyre?IN?
- 9.13.1 JK Tyre?IN? Details
- 9.13.2 JK Tyre?IN? Major Business
- 9.13.3 JK Tyre?IN? Off-The-Road Tyre Off-The-Road Tire Product and Services
- 9.13.4 JK Tyre?IN? Off-The-Road Tyre Off-The-Road Tire Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.13.5 JK Tyre?IN? Recent Developments/Updates
- 9.13.6 JK Tyre?IN? Competitive Strengths & Weaknesses
- 9.14 Double Coin Tire Group?CN?
- 9.14.1 Double Coin Tire Group?CN? Details
- 9.14.2 Double Coin Tire Group?CN? Major Business
- 9.14.3 Double Coin Tire Group?CN? Off-The-Road Tyre Off-The-Road Tire Product and Services
- 9.14.4 Double Coin Tire Group?CN? Off-The-Road Tyre Off-The-Road Tire Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.14.5 Double Coin Tire Group?CN? Recent Developments/Updates
- 9.14.6 Double Coin Tire Group?CN? Competitive Strengths & Weaknesses
- 9.15 Techking Tires Limited?CN?
- 9.15.1 Techking Tires Limited?CN? Details
- 9.15.2 Techking Tires Limited?CN? Major Business
- 9.15.3 Techking Tires Limited?CN? Off-The-Road Tyre Off-The-Road Tire Product and Services
- 9.15.4 Techking Tires Limited?CN? Off-The-Road Tyre Off-The-Road Tire Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.15.5 Techking Tires Limited?CN? Recent Developments/Updates
- 9.15.6 Techking Tires Limited?CN? Competitive Strengths & Weaknesses
- 9.16 Triangle Tyre?CN?
- 9.16.1 Triangle Tyre?CN? Details
- 9.16.2 Triangle Tyre?CN? Major Business
- 9.16.3 Triangle Tyre?CN? Off-The-Road Tyre Off-The-Road Tire Product and Services
- 9.16.4 Triangle Tyre?CN? Off-The-Road Tyre Off-The-Road Tire Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.16.5 Triangle Tyre?CN? Recent Developments/Updates
- 9.16.6 Triangle Tyre?CN? Competitive Strengths & Weaknesses
- 9.17 Magna Tyres?NL?
- 9.17.1 Magna Tyres?NL? Details
- 9.17.2 Magna Tyres?NL? Major Business

- 9.17.3 Magna Tyres?NL? Off-The-Road Tyre Off-The-Road Tire Product and Services
- 9.17.4 Magna Tyres?NL? Off-The-Road Tyre Off-The-Road Tire Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.17.5 Magna Tyres?NL? Recent Developments/Updates
- 9.17.6 Magna Tyres?NL? Competitive Strengths & Weaknesses
- 9.18 Prometeon Tyre?IT?
- 9.18.1 Prometeon Tyre?IT? Details
- 9.18.2 Prometeon Tyre?IT? Major Business
- 9.18.3 Prometeon Tyre?IT? Off-The-Road Tyre Off-The-Road Tire Product and Services
- 9.18.4 Prometeon Tyre?IT? Off-The-Road Tyre Off-The-Road Tire Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.18.5 Prometeon Tyre?IT? Recent Developments/Updates
- 9.18.6 Prometeon Tyre?IT? Competitive Strengths & Weaknesses
- 9.19 MRF tyres?IN?
- 9.19.1 MRF tyres?IN? Details
- 9.19.2 MRF tyres?IN? Major Business
- 9.19.3 MRF tyres?IN? Off-The-Road Tyre Off-The-Road Tire Product and Services
- 9.19.4 MRF tyres?IN? Off-The-Road Tyre Off-The-Road Tire Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.19.5 MRF tyres?IN? Recent Developments/Updates
- 9.19.6 MRF tyres?IN? Competitive Strengths & Weaknesses
- 9.20 Nokian Tyres?FI?
- 9.20.1 Nokian Tyres?FI? Details
- 9.20.2 Nokian Tyres?FI? Major Business
- 9.20.3 Nokian Tyres?FI? Off-The-Road Tyre Off-The-Road Tire Product and Services
- 9.20.4 Nokian Tyres?FI? Off-The-Road Tyre Off-The-Road Tire Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.20.5 Nokian Tyres?FI? Recent Developments/Updates
- 9.20.6 Nokian Tyres?FI? Competitive Strengths & Weaknesses
- 9.21 Prinix Chengshan?CN?
- 9.21.1 Prinix Chengshan?CN? Details
- 9.21.2 Prinix Chengshan?CN? Major Business
- 9.21.3 Prinix Chengshan?CN? Off-The-Road Tyre Off-The-Road Tire Product and Services
- 9.21.4 Prinix Chengshan?CN? Off-The-Road Tyre Off-The-Road Tire Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.21.5 Prinix Chengshan?CN? Recent Developments/Updates
- 9.21.6 Prinix Chengshan?CN? Competitive Strengths & Weaknesses

9.22 GRI?LK?

9.22.1 GRI?LK? Details

9.22.2 GRI?LK? Major Business

9.22.3 GRI?LK? Off-The-Road Tyre Off-The-Road Tire Product and Services

9.22.4 GRI?LK? Off-The-Road Tyre Off-The-Road Tire Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.22.5 GRI?LK? Recent Developments/Updates

9.22.6 GRI?LK? Competitive Strengths & Weaknesses

9.23 Haian Tire?CN?

9.23.1 Haian Tire?CN? Details

9.23.2 Haian Tire?CN? Major Business

9.23.3 Haian Tire?CN? Off-The-Road Tyre Off-The-Road Tire Product and Services

9.23.4 Haian Tire?CN? Off-The-Road Tyre Off-The-Road Tire Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.23.5 Haian Tire?CN? Recent Developments/Updates

9.23.6 Haian Tire?CN? Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Off-The-Road Tyre [Off-The-Road Tire] Industry Chain

10.2 Off-The-Road Tyre [Off-The-Road Tire] Upstream Analysis

10.2.1 Off-The-Road Tyre [Off-The-Road Tire] Core Raw Materials

10.2.2 Main Manufacturers of Off-The-Road Tyre [Off-The-Road Tire] Core Raw Materials

10.3 Midstream Analysis

10.4 Downstream Analysis

10.5 Off-The-Road Tyre [Off-The-Road Tire] Production Mode

10.6 Off-The-Road Tyre [Off-The-Road Tire] Procurement Model

10.7 Off-The-Road Tyre [Off-The-Road Tire] Industry Sales Model and Sales Channels

10.7.1 Off-The-Road Tyre [Off-The-Road Tire] Sales Model

10.7.2 Off-The-Road Tyre [Off-The-Road Tire] Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Off-The-Road Tyre [Off-The-Road Tire] Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Off-The-Road Tyre [Off-The-Road Tire] Production Value by Region (2021-2026) & (USD Million)

Table 3. World Off-The-Road Tyre [Off-The-Road Tire] Production Value by Region (2027-2032) & (USD Million)

Table 4. World Off-The-Road Tyre [Off-The-Road Tire] Production Value Market Share by Region (2021-2026)

Table 5. World Off-The-Road Tyre [Off-The-Road Tire] Production Value Market Share by Region (2027-2032)

Table 6. World Off-The-Road Tyre [Off-The-Road Tire] Production by Region (2021-2026) & (K Units)

Table 7. World Off-The-Road Tyre [Off-The-Road Tire] Production by Region (2027-2032) & (K Units)

Table 8. World Off-The-Road Tyre [Off-The-Road Tire] Production Market Share by Region (2021-2026)

Table 9. World Off-The-Road Tyre [Off-The-Road Tire] Production Market Share by Region (2027-2032)

Table 10. World Off-The-Road Tyre [Off-The-Road Tire] Average Price by Region (2021-2026) & (US\$/Unit)

Table 11. World Off-The-Road Tyre [Off-The-Road Tire] Average Price by Region (2027-2032) & (US\$/Unit)

Table 12. Off-The-Road Tyre [Off-The-Road Tire] Major Market Trends

Table 13. World Off-The-Road Tyre [Off-The-Road Tire] Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)

Table 14. World Off-The-Road Tyre [Off-The-Road Tire] Consumption by Region (2021-2026) & (K Units)

Table 15. World Off-The-Road Tyre [Off-The-Road Tire] Consumption Forecast by Region (2027-2032) & (K Units)

Table 16. World Off-The-Road Tyre [Off-The-Road Tire] Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Off-The-Road Tyre [Off-The-Road Tire] Producers in 2025

Table 18. World Off-The-Road Tyre [Off-The-Road Tire] Production by Manufacturer (2021-2026) & (K Units)

Table 19. Production Market Share of Key Off-The-Road Tyre [Off-The-Road Tyre] Producers in 2025

Table 20. World Off-The-Road Tyre [Off-The-Road Tyre] Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 21. Global Off-The-Road Tyre [Off-The-Road Tyre] Company Evaluation Quadrant

Table 22. World Off-The-Road Tyre [Off-The-Road Tyre] Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Off-The-Road Tyre [Off-The-Road Tyre] Production Site of Key Manufacturer

Table 24. Off-The-Road Tyre [Off-The-Road Tyre] Market: Company Product Type Footprint

Table 25. Off-The-Road Tyre [Off-The-Road Tyre] Market: Company Product Application Footprint

Table 26. Off-The-Road Tyre [Off-The-Road Tyre] Competitive Factors

Table 27. Off-The-Road Tyre [Off-The-Road Tyre] New Entrant and Capacity Expansion Plans

Table 28. Off-The-Road Tyre [Off-The-Road Tyre] Mergers & Acquisitions Activity

Table 29. United States VS China Off-The-Road Tyre [Off-The-Road Tyre] Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Off-The-Road Tyre [Off-The-Road Tyre] Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Off-The-Road Tyre [Off-The-Road Tyre] Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Off-The-Road Tyre [Off-The-Road Tyre] Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Off-The-Road Tyre [Off-The-Road Tyre] Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Off-The-Road Tyre [Off-The-Road Tyre] Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Off-The-Road Tyre [Off-The-Road Tyre] Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Off-The-Road Tyre [Off-The-Road Tyre] Production Market Share (2021-2026)

Table 37. China Based Off-The-Road Tyre [Off-The-Road Tyre] Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Off-The-Road Tyre [Off-The-Road Tyre] Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Off-The-Road Tyre [Off-The-Road Tyre] Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Off-The-Road Tyre [Off-The-Road Tire] Production, (2021-2026) & (K Units)
Table 41. China Based Manufacturers Off-The-Road Tyre [Off-The-Road Tire] Production Market Share (2021-2026)
Table 42. Rest of World Based Off-The-Road Tyre [Off-The-Road Tire] Manufacturers, Headquarters and Production Site (State, Country)
Table 43. Rest of World Based Manufacturers Off-The-Road Tyre [Off-The-Road Tire] Production Value, (2021-2026) & (USD Million)
Table 44. Rest of World Based Manufacturers Off-The-Road Tyre [Off-The-Road Tire] Production Value Market Share (2021-2026)
Table 45. Rest of World Based Manufacturers Off-The-Road Tyre [Off-The-Road Tire] Production, (2021-2026) & (K Units)
Table 46. Rest of World Based Manufacturers Off-The-Road Tyre [Off-The-Road Tire] Production Market Share (2021-2026)
Table 47. World Off-The-Road Tyre Off-The-Road Tire Production Value by Type, (USD Million), 2021 & 2025 & 2032
Table 48. World Off-The-Road Tyre Off-The-Road Tire Production by Type (2021-2026) & (K Units)
Table 49. World Off-The-Road Tyre Off-The-Road Tire Production by Type (2027-2032) & (K Units)
Table 50. World Off-The-Road Tyre Off-The-Road Tire Production Value by Type (2021-2026) & (USD Million)
Table 51. World Off-The-Road Tyre Off-The-Road Tire Production Value by Type (2027-2032) & (USD Million)
Table 52. World Off-The-Road Tyre Off-The-Road Tire Average Price by Type (2021-2026) & (US\$/Unit)
Table 53. World Off-The-Road Tyre Off-The-Road Tire Average Price by Type (2027-2032) & (US\$/Unit)
Table 54. World Off-The-Road Tyre Off-The-Road Tire Production Value by Diameter, (USD Million), 2021 & 2025 & 2032
Table 55. World Off-The-Road Tyre Off-The-Road Tire Production by Diameter (2021-2026) & (K Units)
Table 56. World Off-The-Road Tyre Off-The-Road Tire Production by Diameter (2027-2032) & (K Units)
Table 57. World Off-The-Road Tyre Off-The-Road Tire Production Value by Diameter (2021-2026) & (USD Million)
Table 58. World Off-The-Road Tyre Off-The-Road Tire Production Value by Diameter (2027-2032) & (USD Million)
Table 59. World Off-The-Road Tyre Off-The-Road Tire Average Price by Diameter

(2021-2026) & (US\$/Unit)

Table 60. World Off-The-Road Tyre Off-The-Road Tire Average Price by Diameter

(2027-2032) & (US\$/Unit)

Table 61. World Off-The-Road Tyre Off-The-Road Tire Production Value by End User, (USD Million), 2021 & 2025 & 2032

Table 62. World Off-The-Road Tyre Off-The-Road Tire Production by End User (2021-2026) & (K Units)

Table 63. World Off-The-Road Tyre Off-The-Road Tire Production by End User (2027-2032) & (K Units)

Table 64. World Off-The-Road Tyre Off-The-Road Tire Production Value by End User (2021-2026) & (USD Million)

Table 65. World Off-The-Road Tyre Off-The-Road Tire Production Value by End User (2027-2032) & (USD Million)

Table 66. World Off-The-Road Tyre Off-The-Road Tire Average Price by End User (2021-2026) & (US\$/Unit)

Table 67. World Off-The-Road Tyre Off-The-Road Tire Average Price by End User (2027-2032) & (US\$/Unit)

Table 68. World Off-The-Road Tyre [Off-The-Road Tire] Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Off-The-Road Tyre [Off-The-Road Tire] Production by Application (2021-2026) & (K Units)

Table 70. World Off-The-Road Tyre [Off-The-Road Tire] Production by Application (2027-2032) & (K Units)

Table 71. World Off-The-Road Tyre [Off-The-Road Tire] Production Value by Application (2021-2026) & (USD Million)

Table 72. World Off-The-Road Tyre [Off-The-Road Tire] Production Value by Application (2027-2032) & (USD Million)

Table 73. World Off-The-Road Tyre [Off-The-Road Tire] Average Price by Application (2021-2026) & (US\$/Unit)

Table 74. World Off-The-Road Tyre [Off-The-Road Tire] Average Price by Application (2027-2032) & (US\$/Unit)

Table 75. Bridgestone?JP? Basic Information, Manufacturing Base and Competitors

Table 76. Bridgestone?JP? Major Business

Table 77. Bridgestone?JP? Off-The-Road Tyre Off-The-Road Tire Product and Services

Table 78. Bridgestone?JP? Off-The-Road Tyre Off-The-Road Tire Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Bridgestone?JP? Recent Developments/Updates

Table 80. Bridgestone?JP? Competitive Strengths & Weaknesses

Table 81. Michelin?FR? Basic Information, Manufacturing Base and Competitors

Table 82. Michelin?FR? Major Business

Table 83. Michelin?FR? Off-The-Road Tyre Off-The-Road Tire Product and Services

Table 84. Michelin?FR? Off-The-Road Tyre Off-The-Road Tire Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Michelin?FR? Recent Developments/Updates

Table 86. Michelin?FR? Competitive Strengths & Weaknesses

Table 87. YOKOHAMA?JP? Basic Information, Manufacturing Base and Competitors

Table 88. YOKOHAMA?JP? Major Business

Table 89. YOKOHAMA?JP? Off-The-Road Tyre Off-The-Road Tire Product and Services

Table 90. YOKOHAMA?JP? Off-The-Road Tyre Off-The-Road Tire Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. YOKOHAMA?JP? Recent Developments/Updates

Table 92. YOKOHAMA?JP? Competitive Strengths & Weaknesses

Table 93. Titan?US? Basic Information, Manufacturing Base and Competitors

Table 94. Titan?US? Major Business

Table 95. Titan?US? Off-The-Road Tyre Off-The-Road Tire Product and Services

Table 96. Titan?US? Off-The-Road Tyre Off-The-Road Tire Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. Titan?US? Recent Developments/Updates

Table 98. Titan?US? Competitive Strengths & Weaknesses

Table 99. BKT?IN? Basic Information, Manufacturing Base and Competitors

Table 100. BKT?IN? Major Business

Table 101. BKT?IN? Off-The-Road Tyre Off-The-Road Tire Product and Services

Table 102. BKT?IN? Off-The-Road Tyre Off-The-Road Tire Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. BKT?IN? Recent Developments/Updates

Table 104. BKT?IN? Competitive Strengths & Weaknesses

Table 105. Sailun Group?CN? Basic Information, Manufacturing Base and Competitors

Table 106. Sailun Group?CN? Major Business

Table 107. Sailun Group?CN? Off-The-Road Tyre Off-The-Road Tire Product and Services

Table 108. Sailun Group?CN? Off-The-Road Tyre Off-The-Road Tire Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market

Share (2021-2026)

Table 109. Sailun Group?CN? Recent Developments/Updates

Table 110. Sailun Group?CN? Competitive Strengths & Weaknesses

Table 111. CEAT?IN? Basic Information, Manufacturing Base and Competitors

Table 112. CEAT?IN? Major Business

Table 113. CEAT?IN? Off-The-Road Tyre Off-The-Road Tire Product and Services

Table 114. CEAT?IN? Off-The-Road Tyre Off-The-Road Tire Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 115. CEAT?IN? Recent Developments/Updates

Table 116. CEAT?IN? Competitive Strengths & Weaknesses

Table 117. Continental AG?DE? Basic Information, Manufacturing Base and Competitors

Table 118. Continental AG?DE? Major Business

Table 119. Continental AG?DE? Off-The-Road Tyre Off-The-Road Tire Product and Services

Table 120. Continental AG?DE? Off-The-Road Tyre Off-The-Road Tire Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 121. Continental AG?DE? Recent Developments/Updates

Table 122. Continental AG?DE? Competitive Strengths & Weaknesses

Table 123. Zhongce Rubber?CN? Basic Information, Manufacturing Base and Competitors

Table 124. Zhongce Rubber?CN? Major Business

Table 125. Zhongce Rubber?CN? Off-The-Road Tyre Off-The-Road Tire Product and Services

Table 126. Zhongce Rubber?CN? Off-The-Road Tyre Off-The-Road Tire Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 127. Zhongce Rubber?CN? Recent Developments/Updates

Table 128. Zhongce Rubber?CN? Competitive Strengths & Weaknesses

Table 129. Guizhou Tyre Co., Ltd.?CN? Basic Information, Manufacturing Base and Competitors

Table 130. Guizhou Tyre Co., Ltd.?CN? Major Business

Table 131. Guizhou Tyre Co., Ltd.?CN? Off-The-Road Tyre Off-The-Road Tire Product and Services

Table 132. Guizhou Tyre Co., Ltd.?CN? Off-The-Road Tyre Off-The-Road Tire Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 133. Guizhou Tyre Co., Ltd.?CN? Recent Developments/Updates
Table 134. Guizhou Tyre Co., Ltd.?CN? Competitive Strengths & Weaknesses
Table 135. Shandong Linglong Tyre Co., Ltd.?CN? Basic Information, Manufacturing Base and Competitors
Table 136. Shandong Linglong Tyre Co., Ltd.?CN? Major Business
Table 137. Shandong Linglong Tyre Co., Ltd.?CN? Off-The-Road Tyre Off-The-Road Tire Product and Services
Table 138. Shandong Linglong Tyre Co., Ltd.?CN? Off-The-Road Tyre Off-The-Road Tire Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 139. Shandong Linglong Tyre Co., Ltd.?CN? Recent Developments/Updates
Table 140. Shandong Linglong Tyre Co., Ltd.?CN? Competitive Strengths & Weaknesses
Table 141. Apollo?IN? Basic Information, Manufacturing Base and Competitors
Table 142. Apollo?IN? Major Business
Table 143. Apollo?IN? Off-The-Road Tyre Off-The-Road Tire Product and Services
Table 144. Apollo?IN? Off-The-Road Tyre Off-The-Road Tire Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 145. Apollo?IN? Recent Developments/Updates
Table 146. Apollo?IN? Competitive Strengths & Weaknesses
Table 147. JK Tyre?IN? Basic Information, Manufacturing Base and Competitors
Table 148. JK Tyre?IN? Major Business
Table 149. JK Tyre?IN? Off-The-Road Tyre Off-The-Road Tire Product and Services
Table 150. JK Tyre?IN? Off-The-Road Tyre Off-The-Road Tire Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 151. JK Tyre?IN? Recent Developments/Updates
Table 152. JK Tyre?IN? Competitive Strengths & Weaknesses
Table 153. Double Coin Tire Group?CN? Basic Information, Manufacturing Base and Competitors
Table 154. Double Coin Tire Group?CN? Major Business
Table 155. Double Coin Tire Group?CN? Off-The-Road Tyre Off-The-Road Tire Product and Services
Table 156. Double Coin Tire Group?CN? Off-The-Road Tyre Off-The-Road Tire Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 157. Double Coin Tire Group?CN? Recent Developments/Updates
Table 158. Double Coin Tire Group?CN? Competitive Strengths & Weaknesses

Table 159. Techking Tires Limited?CN? Basic Information, Manufacturing Base and Competitors

Table 160. Techking Tires Limited?CN? Major Business

Table 161. Techking Tires Limited?CN? Off-The-Road Tyre Off-The-Road Tire Product and Services

Table 162. Techking Tires Limited?CN? Off-The-Road Tyre Off-The-Road Tire Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 163. Techking Tires Limited?CN? Recent Developments/Updates

Table 164. Techking Tires Limited?CN? Competitive Strengths & Weaknesses

Table 165. Triangle Tyre?CN? Basic Information, Manufacturing Base and Competitors

Table 166. Triangle Tyre?CN? Major Business

Table 167. Triangle Tyre?CN? Off-The-Road Tyre Off-The-Road Tire Product and Services

Table 168. Triangle Tyre?CN? Off-The-Road Tyre Off-The-Road Tire Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 169. Triangle Tyre?CN? Recent Developments/Updates

Table 170. Triangle Tyre?CN? Competitive Strengths & Weaknesses

Table 171. Magna Tyres?NL? Basic Information, Manufacturing Base and Competitors

Table 172. Magna Tyres?NL? Major Business

Table 173. Magna Tyres?NL? Off-The-Road Tyre Off-The-Road Tire Product and Services

Table 174. Magna Tyres?NL? Off-The-Road Tyre Off-The-Road Tire Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 175. Magna Tyres?NL? Recent Developments/Updates

Table 176. Magna Tyres?NL? Competitive Strengths & Weaknesses

Table 177. Prometeon Tyre?IT? Basic Information, Manufacturing Base and Competitors

Table 178. Prometeon Tyre?IT? Major Business

Table 179. Prometeon Tyre?IT? Off-The-Road Tyre Off-The-Road Tire Product and Services

Table 180. Prometeon Tyre?IT? Off-The-Road Tyre Off-The-Road Tire Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 181. Prometeon Tyre?IT? Recent Developments/Updates

Table 182. Prometeon Tyre?IT? Competitive Strengths & Weaknesses

Table 183. MRF tyres?IN? Basic Information, Manufacturing Base and Competitors

Table 184. MRF tyres?IN? Major Business
Table 185. MRF tyres?IN? Off-The-Road Tyre Off-The-Road Tire Product and Services
Table 186. MRF tyres?IN? Off-The-Road Tyre Off-The-Road Tire Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 187. MRF tyres?IN? Recent Developments/Updates
Table 188. MRF tyres?IN? Competitive Strengths & Weaknesses
Table 189. Nokian Tyres?FI? Basic Information, Manufacturing Base and Competitors
Table 190. Nokian Tyres?FI? Major Business
Table 191. Nokian Tyres?FI? Off-The-Road Tyre Off-The-Road Tire Product and Services
Table 192. Nokian Tyres?FI? Off-The-Road Tyre Off-The-Road Tire Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 193. Nokian Tyres?FI? Recent Developments/Updates
Table 194. Nokian Tyres?FI? Competitive Strengths & Weaknesses
Table 195. Prinx Chengshan?CN? Basic Information, Manufacturing Base and Competitors
Table 196. Prinx Chengshan?CN? Major Business
Table 197. Prinx Chengshan?CN? Off-The-Road Tyre Off-The-Road Tire Product and Services
Table 198. Prinx Chengshan?CN? Off-The-Road Tyre Off-The-Road Tire Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 199. Prinx Chengshan?CN? Recent Developments/Updates
Table 200. Prinx Chengshan?CN? Competitive Strengths & Weaknesses
Table 201. GRI?LK? Basic Information, Manufacturing Base and Competitors
Table 202. GRI?LK? Major Business
Table 203. GRI?LK? Off-The-Road Tyre Off-The-Road Tire Product and Services
Table 204. GRI?LK? Off-The-Road Tyre Off-The-Road Tire Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 205. GRI?LK? Recent Developments/Updates
Table 206. GRI?LK? Competitive Strengths & Weaknesses
Table 207. Haian Tire?CN? Basic Information, Manufacturing Base and Competitors
Table 208. Haian Tire?CN? Major Business
Table 209. Haian Tire?CN? Off-The-Road Tyre Off-The-Road Tire Product and Services
Table 210. Haian Tire?CN? Off-The-Road Tyre Off-The-Road Tire Production (K Units),

Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share
(2021-2026)

Table 211. Haian Tire?CN? Recent Developments/Updates

Table 212. Haian Tire?CN? Competitive Strengths & Weaknesses

Table 213. Global Key Players of Off-The-Road Tyre [Off-The-Road Tire] Upstream
(Raw Materials)

Table 214. Global Off-The-Road Tyre [Off-The-Road Tire] Typical Customers

Table 215. Off-The-Road Tyre [Off-The-Road Tire] Typical Distributors

List Of Figures

LIST OF FIGURES

- Figure 1. Off-The-Road Tyre [Off-The-Road Tire] Picture
- Figure 2. World Off-The-Road Tyre [Off-The-Road Tire] Production Value: 2021 & 2025 & 2032, (USD Million)
- Figure 3. World Off-The-Road Tyre [Off-The-Road Tire] Production Value and Forecast (2021-2032) & (USD Million)
- Figure 4. World Off-The-Road Tyre [Off-The-Road Tire] Production (2021-2032) & (K Units)
- Figure 5. World Off-The-Road Tyre [Off-The-Road Tire] Average Price (2021-2032) & (US\$/Unit)
- Figure 6. World Off-The-Road Tyre [Off-The-Road Tire] Production Value Market Share by Region (2021-2032)
- Figure 7. World Off-The-Road Tyre [Off-The-Road Tire] Production Market Share by Region (2021-2032)
- Figure 8. North America Off-The-Road Tyre Off-The-Road Tire Production (2021-2032) & (K Units)
- Figure 9. Europe Off-The-Road Tyre Off-The-Road Tire Production (2021-2032) & (K Units)
- Figure 10. China Off-The-Road Tyre Off-The-Road Tire Production (2021-2032) & (K Units)
- Figure 11. Japan Off-The-Road Tyre Off-The-Road Tire Production (2021-2032) & (K Units)
- Figure 12. Off-The-Road Tyre [Off-The-Road Tire] Market Drivers
- Figure 13. Factors Affecting Demand
- Figure 14. World Off-The-Road Tyre [Off-The-Road Tire] Consumption (2021-2032) & (K Units)
- Figure 15. World Off-The-Road Tyre [Off-The-Road Tire] Consumption Market Share by Region (2021-2032)
- Figure 16. United States Off-The-Road Tyre [Off-The-Road Tire] Consumption (2021-2032) & (K Units)
- Figure 17. China Off-The-Road Tyre [Off-The-Road Tire] Consumption (2021-2032) & (K Units)
- Figure 18. Europe Off-The-Road Tyre [Off-The-Road Tire] Consumption (2021-2032) & (K Units)
- Figure 19. Japan Off-The-Road Tyre [Off-The-Road Tire] Consumption (2021-2032) & (K Units)

Figure 20. South Korea Off-The-Road Tyre [Off-The-Road Tire] Consumption (2021-2032) & (K Units)

Figure 21. ASEAN Off-The-Road Tyre [Off-The-Road Tire] Consumption (2021-2032) & (K Units)

Figure 22. India Off-The-Road Tyre [Off-The-Road Tire] Consumption (2021-2032) & (K Units)

Figure 23. Producer Shipments of Off-The-Road Tyre [Off-The-Road Tire] by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Off-The-Road Tyre [Off-The-Road Tire] Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Off-The-Road Tyre [Off-The-Road Tire] Markets in 2025

Figure 26. United States VS China: Off-The-Road Tyre [Off-The-Road Tire] Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Off-The-Road Tyre [Off-The-Road Tire] Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Off-The-Road Tyre [Off-The-Road Tire] Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Off-The-Road Tyre [Off-The-Road Tire] Production Market Share 2025

Figure 30. China Based Manufacturers Off-The-Road Tyre [Off-The-Road Tire] Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Off-The-Road Tyre [Off-The-Road Tire] Production Market Share 2025

Figure 32. World Off-The-Road Tyre [Off-The-Road Tire] Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Off-The-Road Tyre [Off-The-Road Tire] Production Value Market Share by Type in 2025

Figure 34. Radial Tire

Figure 35. Bias Tire

Figure 36. Solid Tire

Figure 37. World Off-The-Road Tyre [Off-The-Road Tire] Production Market Share by Type (2021-2032)

Figure 38. World Off-The-Road Tyre [Off-The-Road Tire] Production Value Market Share by Type (2021-2032)

Figure 39. World Off-The-Road Tyre [Off-The-Road Tire] Average Price by Type (2021-2032) & (US\$/Unit)

Figure 40. World Off-The-Road Tyre Off-The-Road Tire Production Value by Diameter, (USD Million), 2021 & 2025 & 2032

Figure 41. World Off-The-Road Tyre Off-The-Road Tire Production Value Market Share by Diameter in 2025

Figure 42. Rim Diameter Less than 25inch

Figure 43. Rim Diameter 25-49inch

Figure 44. Rim Diameter More than 49inch

Figure 45. World Off-The-Road Tyre Off-The-Road Tire Production Market Share by Diameter (2021-2032)

Figure 46. World Off-The-Road Tyre Off-The-Road Tire Production Value Market Share by Diameter (2021-2032)

Figure 47. World Off-The-Road Tyre Off-The-Road Tire Average Price by Diameter (2021-2032) & (US\$/Unit)

Figure 48. World Off-The-Road Tyre Off-The-Road Tire Production Value by End User, (USD Million), 2021 & 2025 & 2032

Figure 49. World Off-The-Road Tyre Off-The-Road Tire Production Value Market Share by End User in 2025

Figure 50. OE Tire

Figure 51. Replacement Tire

Figure 52. World Off-The-Road Tyre Off-The-Road Tire Production Market Share by End User (2021-2032)

Figure 53. World Off-The-Road Tyre Off-The-Road Tire Production Value Market Share by End User (2021-2032)

Figure 54. World Off-The-Road Tyre Off-The-Road Tire Average Price by End User (2021-2032) & (US\$/Unit)

Figure 55. World Off-The-Road Tyre [Off-The-Road Tire] Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 56. World Off-The-Road Tyre [Off-The-Road Tire] Production Value Market Share by Application in 2025

Figure 57. Agricultural Machinery

Figure 58. Construction Machinery

Figure 59. Others

Figure 60. World Off-The-Road Tyre [Off-The-Road Tire] Production Market Share by Application (2021-2032)

Figure 61. World Off-The-Road Tyre [Off-The-Road Tire] Production Value Market Share by Application (2021-2032)

Figure 62. World Off-The-Road Tyre [Off-The-Road Tire] Average Price by Application (2021-2032) & (US\$/Unit)

Figure 63. Off-The-Road Tyre [Off-The-Road Tire] Industry Chain

Figure 64. Off-The-Road Tyre [Off-The-Road Tire] Procurement Model

Figure 65. Off-The-Road Tyre [Off-The-Road Tire] Sales Model

Figure 66. Off-The-Road Tyre [Off-The-Road Tire] Sales Channels, Direct Sales, and Distribution

Figure 67. Methodology

Figure 68. Research Process and Data Source

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