

Global Off-The-Road Tyre [Off-The-Road Tire] Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Off-The-Road Tyre [Off-The-Road Tire] market size was valued at US\$ 16517 million in 2025 and is forecast to a readjusted size of US\$ 22762 million by 2032 with a CAGR of 4.7% during review period.

In 2025, global Off-The-Road Tyre production reached approximately 55.35 million units in 2025 with average price of 290 USD/Unit.

Off-The-Road (OTR) Tyre refers to a specialized type of tire designed for heavy-duty vehicles and equipment that operate on unpaved, rough, or challenging terrains, such as construction sites, mining areas, quarries, and agricultural fields. These tires are engineered to provide exceptional load-carrying capacity, traction, durability, and resistance to cuts, punctures, and wear under harsh conditions. OTR tyres are commonly used on dump trucks, loaders, graders, excavators, scrapers, and other industrial or agricultural machinery, and are characterized by deep tread patterns, reinforced sidewalls, and robust rubber compounds that enhance stability, safety, and operational efficiency in off-road environments.

The off-the-road (OTR) tyre industrial chain covers upstream raw materials including natural rubber, synthetic rubber, carbon black and steel cords, midstream manufacturers specializing in R&D, production and vulcanization of large-size, heavy-duty OTR tyres, and downstream end users such as mining, construction, agriculture, ports and industrial engineering machinery. Driven by global infrastructure investment, mining resource development and large equipment upgrading, the OTR tyre market demands high load resistance, cut resistance and long service life. Leading global

suppliers and regional manufacturers compete in product differentiation, cost control and after-sales service, while raw material price fluctuations and stricter environmental regulations remain core challenges across the whole industrial chain.

The market potential for Off-The-Road (OTR) Tyres is substantial and growing, driven by increasing global infrastructure development, mining expansion, construction projects, and agricultural mechanization, with demand particularly strong in regions such as North America, Europe, Asia-Pacific, and Latin America where industrialization and urbanization are accelerating, as well as by the need for durable, high-performance tyres capable of withstanding extreme terrains, heavy loads, and harsh operating conditions, while technological innovations such as radial OTR tyres, advanced tread patterns, heat-resistant compounds, retreading technologies, and smart tyre monitoring systems further enhance operational efficiency, safety, and lifecycle performance, making them indispensable for sectors that rely on heavy machinery; the industrial chain of OTR tyres begins upstream with suppliers of raw materials including natural and synthetic rubber, carbon black, steel cords, textile reinforcements, and chemical additives, followed by midstream manufacturers who integrate these materials through processes like compounding, extrusion, molding, and curing to produce a wide range of OTR tyres for construction, mining, quarrying, forestry, and agriculture, often offering customization in size, tread design, and load capacity to meet specific operational requirements, while emphasizing quality control, durability, and compliance with international standards such as ISO and ECE, and extends downstream to distributors, tyre dealers, rental companies, and fleet operators who provide tyres to end-users including construction firms, mining companies, agricultural cooperatives, forestry operators, and heavy equipment rental businesses, supported by aftermarket services such as retreading, maintenance, warranty programs, and operator training to maximize tyre longevity and performance, thereby forming a complete value ecosystem where upstream suppliers focus on raw material quality and innovation, midstream manufacturers invest in technology, process optimization, and customization, and downstream actors enhance accessibility, service, and fleet management solutions, collectively ensuring that the OTR tyre market continues to expand steadily as demand for efficient, safe, and high-durability tyres grows in tandem with global infrastructure projects, mining operations, agricultural mechanization, and industrial equipment utilization, positioning OTR tyres as critical components for productivity and safety in off-road and heavy-duty applications worldwide.

This report is a detailed and comprehensive analysis for global Off-The-Road Tyre [Off-The-Road Tire] market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is

constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Off-The-Road Tyre [Off-The-Road Tire] market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Off-The-Road Tyre [Off-The-Road Tire] market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Off-The-Road Tyre [Off-The-Road Tire] market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Off-The-Road Tyre [Off-The-Road Tire] market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Off-The-Road Tyre [Off-The-Road Tire]

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Off-The-Road Tyre [Off-The-Road Tire] market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Bridgestone?JP?, Michelin?FR?, YOKOHAMA?JP?, Titan?US?, BKT?IN?, Sailun Group?CN?, CEAT?IN?, Continental

AG?DE?, Zhongce Rubber?CN?, Guizhou Tyre Co., Ltd.?CN?, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Off-The-Road Tyre [Off-The-Road Tire] market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Radial Tire

Bias Tire

Solid Tire

Market segment by Diameter

Rim Diameter Less than 25inch

Rim Diameter 25-49inch

Rim Diameter More than 49inch

Market segment by End User

OE Tire

Replacement Tire

Market segment by Application

Agricultural Machinery

Construction Machinery

Others

Major players covered

Bridgestone?JP?

Michelin?FR?

YOKOHAMA?JP?

Titan?US?

BKT?IN?

Sailun Group?CN?

CEAT?IN?

Continental AG?DE?

Zhongce Rubber?CN?

Guizhou Tyre Co., Ltd.?CN?

Shandong Linglong Tyre Co., Ltd.?CN?

Apollo?IN?

JK Tyre?IN?

Double Coin Tire Group?CN?

Techking Tires Limited?CN?

Triangle Tyre?CN?

Magna Tyres?NL?

Prometeon Tyre?IT?

MRF tyres?IN?

Nokian Tyres?FI?

Prinx Chengshan?CN?

GRI?LK?

Haian Tire?CN?

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Off-The-Road Tyre [Off-The-Road Tire] product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Off-The-Road Tyre [Off-The-Road Tire], with price, sales quantity, revenue, and global market share of Off-The-Road Tyre [Off-The-Road Tire] from 2021 to 2026.

Chapter 3, the Off-The-Road Tyre [Off-The-Road Tire] competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Off-The-Road Tyre [Off-The-Road Tire] breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Off-The-Road Tyre [Off-The-Road Tire] market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Off-The-Road Tyre [Off-The-Road Tire].

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