

Global Off-road Vehicle Mudguards Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Off-road Vehicle Mudguards market size is expected to reach \$ 1882 million by 2032, rising at a market growth of 5.5% CAGR during the forecast period (2026-2032).

In 2025, global sales of off-road vehicle mudguards reached 185 million units, with an average selling price of \$6.80 per unit. Total global production capacity stands at approximately 240 million units annually, and the industry's gross profit margin generally ranges from 28% to 35%. Mudguards for off-road vehicles, SUVs, and pickup trucks are functional exterior components installed at the wheel arches; they primarily serve to block mud, rainwater, and debris kicked up by tires during operation, thereby protecting the vehicle's paintwork and chassis structure while enhancing safety for following vehicles. They also offer certain aerodynamic and noise-reduction benefits. These products are typically manufactured from TPO, modified PP plastics, or EPDM rubber composites using injection molding or compression molding processes and are secured to the wheel arch area via clips or bolts.

Upstream raw materials include polypropylene resin, EPDM rubber, modifying additives, and mold steel; the midstream sector involves automotive parts manufacturers handling structural design and mass production; and the downstream market supplies vehicle OEMs, the SUV and pickup truck modification market, and the automotive aftermarket repair sector. Future development will trend toward lightweight integrated molding, modular wheel-arch designs, and the use of recyclable, eco-friendly materials. Furthermore, driven by the rising market penetration of off-road and light off-road vehicles and growing demand for personalized modifications, the market retains significant room for expansion and opportunities for supply chain optimization.

This report studies the global Off-road Vehicle Mudguards production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Off-road Vehicle Mudguards and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Off-road Vehicle Mudguards that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Off-road Vehicle Mudguards total production and demand, 2021-2032, (K Units)

Global Off-road Vehicle Mudguards total production value, 2021-2032, (USD Million)

Global Off-road Vehicle Mudguards production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Off-road Vehicle Mudguards consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Off-road Vehicle Mudguards domestic production, consumption, key domestic manufacturers and share

Global Off-road Vehicle Mudguards production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Off-road Vehicle Mudguards production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Off-road Vehicle Mudguards production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Off-road Vehicle Mudguards market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Mudbusters, Ark Splash Guards, Husky Liners, Tong Yang, Ultimate Flaps, RokBlokz, DuraFlap, Putco, Sanse Group, Nemesis Industries, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Off-road Vehicle Mudguards market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Off-road Vehicle Mudguards Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Off-road Vehicle Mudguards Market, Segmentation by Type:

TPO/Modified PP

EPDM Rubber

Composite Materials

Global Off-road Vehicle Mudguards Market, Segmentation by Mounting Structure:

OEM Clip-on

Bolt-on

Magnetic

Global Off-road Vehicle Mudguards Market, Segmentation by Weight Per Set:

Weight Per Set:

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