

Global Off-road Vehicle Mudguards Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Off-road Vehicle Mudguards market size was valued at US\$ 1295 million in 2025 and is forecast to a readjusted size of US\$ 1882 million by 2032 with a CAGR of 5.5% during review period.

In 2025, global sales of off-road vehicle mudguards reached 185 million units, with an average selling price of \$6.80 per unit. Total global production capacity stands at approximately 240 million units annually, and the industry's gross profit margin generally ranges from 28% to 35%. Mudguards for off-road vehicles, SUVs, and pickup trucks are functional exterior components installed at the wheel arches; they primarily serve to block mud, rainwater, and debris kicked up by tires during operation, thereby protecting the vehicle's paintwork and chassis structure while enhancing safety for following vehicles. They also offer certain aerodynamic and noise-reduction benefits. These products are typically manufactured from TPO, modified PP plastics, or EPDM rubber composites using injection molding or compression molding processes and are secured to the wheel arch area via clips or bolts.

Upstream raw materials include polypropylene resin, EPDM rubber, modifying additives, and mold steel; the midstream sector involves automotive parts manufacturers handling structural design and mass production; and the downstream market supplies vehicle OEMs, the SUV and pickup truck modification market, and the automotive aftermarket repair sector. Future development will trend toward lightweight integrated molding, modular wheel-arch designs, and the use of recyclable, eco-friendly materials. Furthermore, driven by the rising market penetration of off-road and light off-road vehicles and growing demand for personalized modifications, the market retains significant room for expansion and opportunities for supply chain optimization.

This report is a detailed and comprehensive analysis for global Off-road Vehicle Mudguards market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Off-road Vehicle Mudguards market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Off-road Vehicle Mudguards market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Off-road Vehicle Mudguards market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Off-road Vehicle Mudguards market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Off-road Vehicle Mudguards

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Off-road Vehicle Mudguards market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key

companies covered as a part of this study include Mudbusters, Ark Splash Guards, Husky Liners, Tong Yang, Ultimate Flaps, RokBlokz, DuraFlap, Putco, Sanse Group, Nemesis Industries, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Off-road Vehicle Mudguards market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

TPO/Modified PP

EPDM Rubber

Composite Materials

Market segment by Mounting Structure

OEM Clip-on

Bolt-on

Magnetic

Market segment by Weight Per Set

Weight Per Set:

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