

# Global Off Road Mud Tire Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Off Road Mud Tire market size is expected to reach \$ 5588 million by 2032, rising at a market growth of 6.5% CAGR during the forecast period (2026-2032).

In 2025, global production of off road mud tires reached approximately 13.4 million units, based on an average market price of around US\$260 per unit. Industry gross profit margins generally ranged from 25% to 40%, reflecting value added from tread design, compound formulation, and durability under extreme terrain conditions. Global production capacity in 2025 was estimated at about 17.5 million units, indicating sufficient manufacturing capability to support demand from off-road vehicles and recreational markets.

Off road mud tires are specialized tires designed for operation on soft, muddy, and uneven terrain. They feature aggressive tread patterns, reinforced sidewalls, and self-cleaning grooves to provide enhanced traction, puncture resistance, and control in off-road environments.

The industrial chain includes upstream natural and synthetic rubber, carbon black, steel cords, textile reinforcements, and chemical additives. The midstream focuses on tire design, mixing, molding, vulcanization, and quality testing. Downstream applications mainly involve off-road vehicles, pickup trucks, SUVs, agricultural vehicles, and recreational off-road use.

The off road mud tire market is developing steadily as demand grows for recreational off-roading, utility vehicles, and specialized terrain mobility. Growth is driven by increased popularity of outdoor activities, expansion of pickup and SUV markets, and rising use of off-road vehicles in agriculture and resource industries. Mud tires provide superior traction and durability in extreme conditions where standard tires cannot perform effectively. Manufacturers are focusing on optimizing tread geometry, reducing noise, and improving on-road handling without compromising off-road performance. During 2026-2032, supported by lifestyle-driven vehicle demand and continued innovation in

tire materials and design, the off road mud tire market is expected to maintain stable global growth.

This report studies the global Off Road Mud Tire production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Off Road Mud Tire and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Off Road Mud Tire that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Off Road Mud Tire total production and demand, 2021-2032, (K Units)

Global Off Road Mud Tire total production value, 2021-2032, (USD Million)

Global Off Road Mud Tire production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Off Road Mud Tire consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Off Road Mud Tire domestic production, consumption, key domestic manufacturers and share

Global Off Road Mud Tire production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Off Road Mud Tire production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Off Road Mud Tire production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Off Road Mud Tire market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Bridgestone, Goodyear, Michelin, Continental AG, Pirelli, Hankook, Sumitomo, Yokohama, Maxxis, Zhongce, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Off Road Mud Tire market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

### Global Off Road Mud Tire Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

### Global Off Road Mud Tire Market, Segmentation by Type:

Radial Tires

Bias-ply Tires

### Global Off Road Mud Tire Market, Segmentation by Tread Pattern:

Aggressive Mud Terrain Tire

Hybrid Mud-All Terrain Tire

Directional Mud Tire

### Global Off Road Mud Tire Market, Segmentation by Vehicle Type:

Light Truck Mud Tire

SUV Off-Road Tire

ATV and UTV Mud Tire

Global Off Road Mud Tire Market, Segmentation by Application:

Truck

SUV

ATVs

Motorcycles

Others

**Companies Profiled:**

Bridgestone

Goodyear

Michelin

Continental AG

Pirelli

Hankook

Sumitomo

Yokohama

Maxxis

Zhongce

GITI Tire

Toyo Tire

Cooper Tire

Kumho Tire

Triangle Group

Nexen Tire

Hengfeng Rubber

Nokian Tyres

**Key Questions Answered:**

1. How big is the global Off Road Mud Tire market?
2. What is the demand of the global Off Road Mud Tire market?
3. What is the year over year growth of the global Off Road Mud Tire market?
4. What is the production and production value of the global Off Road Mud Tire market?
5. Who are the key producers in the global Off Road Mud Tire market?
6. What are the growth factors driving the market demand?

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