

# Global Off Road Motorcycle Tires Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Off Road Motorcycle Tires market size is expected to reach \$ 563 million by 2032, rising at a market growth of 3.3% CAGR during the forecast period (2026-2032). In 2025, global Off Road Motorcycle Tires production reached approximately 13.21 million units, with an average price of 33.52 USD per unit.

Off Road Motorcycle Tires are specialized pneumatic tires designed for motorcycles operating on non-paved surfaces such as dirt, sand, mud, gravel, and rocky terrain, where traction, stability, and resistance to cuts and punctures are critical. Compared with on-road tires, they feature aggressive tread blocks or knobs, reinforced carcass and sidewall structures, and rubber compounds engineered to maintain grip and durability under high-slip, high-impact riding conditions commonly encountered in off-road use.

From a classification and industry perspective, off-road motorcycle tires are commonly segmented by terrain and riding discipline, including soft terrain, intermediate terrain, and hard terrain types, as well as motocross, enduro, trail, rally, and trials-specific designs. The upstream supply chain includes natural and synthetic rubber suppliers, carbon black and chemical additive producers, and steel wire or textile cord manufacturers. Typical production lines involve rubber compounding and mixing, calendaring and extrusion, bead wire preparation, ply and belt building, tire building on drums, mould curing and vulcanization, trimming, inspection, and uniformity testing. Downstream, these tires are supplied both as OEM fitment and, predominantly, through the aftermarket to riders, dealers, service shops, and racing teams. Industry gross margins generally range from about 10% to 35%, with premium performance and competition-grade products achieving higher margins.

The off-road motorcycle tire market is driven by the installed base of off-road motorcycles and ongoing riding, racing, and recreational activities that generate continuous tire consumption. Demand is linked to new motorcycle sales as well as

ongoing usage intensity, with product selection strongly influenced by terrain conditions and riding disciplines. Different tread designs and rubber compounds are used for soft, intermediate, and hard surfaces, and for applications such as motocross, enduro, trail riding, rally, and trials. Premium segments benefit from performance differentiation, racing visibility, and brand loyalty, while more price-sensitive segments depend on dealer coverage and availability.

Regionally, North America and Europe are mature markets with established off-road culture, organized racing calendars, and well-developed specialty retail networks. Asia-Pacific represents a large and diverse market, supported by high motorcycle ownership levels and growing interest in recreational and competitive off-road riding in selected countries, where both international premium brands and cost-competitive local manufacturers coexist. Key growth drivers include rising participation in outdoor sports, expansion of amateur and semi-professional racing events, and ongoing product innovation in lightweight carcass design, cut-resistant compounds, and puncture protection technologies. Constraints include discretionary spending sensitivity, seasonal riding patterns, and land-access or environmental regulations that may limit off-road riding areas. Overall, the market shows steady demand supported by performance-driven replacement and broad geographic participation.

This report studies the global Off Road Motorcycle Tires production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Off Road Motorcycle Tires and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Off Road Motorcycle Tires that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Off Road Motorcycle Tires total production and demand, 2021-2032, (K Units)

Global Off Road Motorcycle Tires total production value, 2021-2032, (USD Million)

Global Off Road Motorcycle Tires production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Off Road Motorcycle Tires consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Off Road Motorcycle Tires domestic production, consumption, key domestic manufacturers and share

Global Off Road Motorcycle Tires production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Off Road Motorcycle Tires production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Off Road Motorcycle Tires production by Application, production, value, CAGR,

2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Off Road Motorcycle Tires market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Michelin, Pirelli, Bridgestone, Yokohama TWS, Cheng Shin Rubber, Tiumsun Rubber Tire, Zhongce Rubber, Kenda Tires, Continental, Sichuan Yuanxing Rubber, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Off Road Motorcycle Tires market

**Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Off Road Motorcycle Tires Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Off Road Motorcycle Tires Market, Segmentation by Type:

Hard Terrain Tire

Intermediate Terrain Tire

Soft Terrain Tire

Global Off Road Motorcycle Tires Market, Segmentation by End Use:

Recreational

Professional Racing

Global Off Road Motorcycle Tires Market, Segmentation by Size:

18 Inch

19 Inch

21 Inch

Others

Global Off Road Motorcycle Tires Market, Segmentation by Application:

OEM

Aftermarket

**Companies Profiled:**

Michelin

Pirelli

Bridgestone

Yokohama TWS

Cheng Shin Rubber

Tiumsun Rubber Tire

Zhongce Rubber

Kenda Tires

Continental

Sichuan Yuanxing Rubber

Sumitomo Rubber

GoodYear

New Dongyue Group

Shinko Tires

**Key Questions Answered:**

1. How big is the global Off Road Motorcycle Tires market?
2. What is the demand of the global Off Road Motorcycle Tires market?
3. What is the year over year growth of the global Off Road Motorcycle Tires market?
4. What is the production and production value of the global Off Road Motorcycle Tires market?
5. Who are the key producers in the global Off Road Motorcycle Tires market?
6. What are the growth factors driving the market demand?

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