

Global Off Price Retail Supply, Demand and Key Producers, 2023-2029

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Abstracts

The global Off Price Retail market size is expected to reach \$ 5079340 million by 2029, rising at a market growth of 7.5% CAGR during the forecast period (2023-2029).

Global key players of off price retail include COSTCO, Shoprite Holdings, Pick n Pay and PEP Africa. The top four players hold a share about 21%. In terms of product, retail apparel and footwear is the largest segment, with a share about 47%. And in terms of sales channel, the largest channel is offline sales, with a share about 96%.

Off-price is a trading format based on discount pricing. Off-price retailers are independent of manufacturers and buy large volumes of branded goods directly from them. The off-price retail model relies on the purchase of over-produced, or excess, branded goods at a lower price, thus being able to sell to consumers at a discount compared to other stores which purchased an initial run. The model is more common in countries that import fashion-oriented or household goods, as the discount role in producer countries is usually filled by factory outlets or small-scale open-air marketplaces.

This report studies the global Off Price Retail demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Off Price Retail, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Off Price Retail that contribute to its increasing demand across many markets.

Highlights and key features of the study



Global Off Price Retail total market, 2018-2029, (USD Million)

Global Off Price Retail total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: Off Price Retail total market, key domestic companies and share, (USD Million)

Global Off Price Retail revenue by player and market share 2018-2023, (USD Million)

Global Off Price Retail total market by Type, CAGR, 2018-2029, (USD Million)

Global Off Price Retail total market by Sales Channel, CAGR, 2018-2029, (USD Million)

This reports profiles major players in the global Off Price Retail market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include TJX Companies, Ross Stores, Burlington Stores, Nordstrom Rack, Macy's Backstage, Saks Off 5th, Bluefly, Geo Holdings Corporation and COSTCO, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Off Price Retail market

Detailed Segmentation:

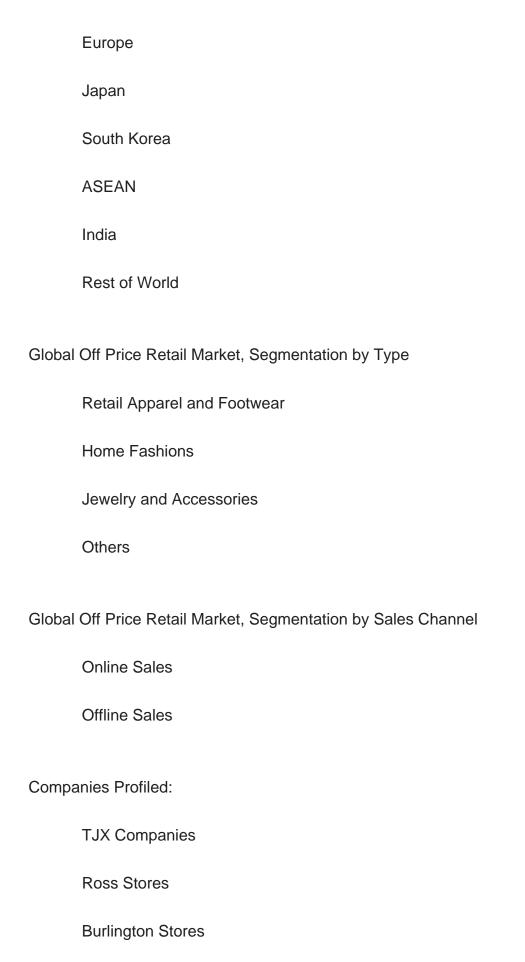
Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Sales Channel. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Off Price Retail Market, By Region:

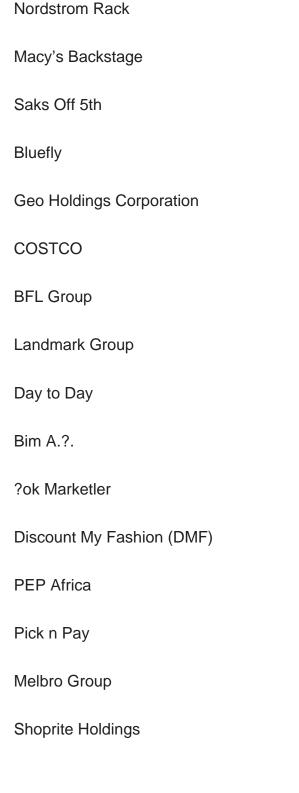
United States

China









Key Questions Answered

- 1. How big is the global Off Price Retail market?
- 2. What is the demand of the global Off Price Retail market?



- 3. What is the year over year growth of the global Off Price Retail market?
- 4. What is the total value of the global Off Price Retail market?
- 5. Who are the major players in the global Off Price Retail market?
- 6. What are the growth factors driving the market demand?



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