

Global Off Price Retail Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Off Price Retail market size was valued at USD 3062930 million in 2023 and is forecast to a readjusted size of USD 5079340 million by 2030 with a CAGR of 7.5% during review period.

Off-price is a trading format based on discount pricing. Off-price retailers are independent of manufacturers and buy large volumes of branded goods directly from them. The off-price retail model relies on the purchase of over-produced, or excess, branded goods at a lower price, thus being able to sell to consumers at a discount compared to other stores which purchased an initial run. The model is more common in countries that import fashion-oriented or household goods, as the discount role in producer countries is usually filled by factory outlets or small-scale open-air marketplaces.

Global key players of off price retail include COSTCO, Shoprite Holdings, Pick n Pay and PEP Africa. The top four players hold a share about 21%. In terms of product, retail apparel and footwear is the largest segment, with a share about 47%. And in terms of sales channel, the largest channel is offline sales, with a share about 96%.

The Global Info Research report includes an overview of the development of the Off Price Retail industry chain, the market status of Online Sales (Retail Apparel and Footwear, Home Fashions), Offline Sales (Retail Apparel and Footwear, Home Fashions), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Off Price Retail.

Regionally, the report analyzes the Off Price Retail markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives

and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Off Price Retail market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Off Price Retail market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Off Price Retail industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Retail Apparel and Footwear, Home Fashions).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Off Price Retail market.

Regional Analysis: The report involves examining the Off Price Retail market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Off Price Retail market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Off Price Retail:

Company Analysis: Report covers individual Off Price Retail players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Off Price Retail This may involve surveys, interviews, and analysis of

consumer reviews and feedback from different by Sales Channel (Online Sales, Offline Sales).

Technology Analysis: Report covers specific technologies relevant to Off Price Retail. It assesses the current state, advancements, and potential future developments in Off Price Retail areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Off Price Retail market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Off Price Retail market is split by Type and by Sales Channel. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sales Channel in terms of value.

Market segment by Type

Retail Apparel and Footwear

Home Fashions

Jewelry and Accessories

Others

Market segment by Sales Channel

Online Sales

Offline Sales

Market segment by players, this report covers

TJX Companies

Ross Stores

Burlington Stores

Nordstrom Rack

Macy's Backstage

Saks Off 5th

Bluefly

Geo Holdings Corporation

COSTCO

BFL Group

Landmark Group

Day to Day

Bim A.?

?ok Marketler

Discount My Fashion (DMF)

PEP Africa

Pick n Pay

Melbro Group

Shoprite Holdings

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Off Price Retail product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Off Price Retail, with revenue, gross margin and global market share of Off Price Retail from 2019 to 2024.

Chapter 3, the Off Price Retail competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Off Price Retail market forecast, by regions, type and sales channel, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Off Price

Retail.

Chapter 13, to describe Off Price Retail research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Off Price Retail
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Classification of Off Price Retail by Type
 - 1.3.1 Overview: Global Off Price Retail Market Size by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Global Off Price Retail Consumption Value Market Share by Type in 2023
 - 1.3.3 Retail Apparel and Footwear
 - 1.3.4 Home Fashions
 - 1.3.5 Jewelry and Accessories
 - 1.3.6 Others
- 1.4 Global Off Price Retail Market by Sales Channel
 - 1.4.1 Overview: Global Off Price Retail Market Size by Sales Channel: 2019 Versus 2023 Versus 2030
 - 1.4.2 Online Sales
 - 1.4.3 Offline Sales
- 1.5 Global Off Price Retail Market Size & Forecast
- 1.6 Global Off Price Retail Market Size and Forecast by Region
 - 1.6.1 Global Off Price Retail Market Size by Region: 2019 VS 2023 VS 2030
 - 1.6.2 Global Off Price Retail Market Size by Region, (2019-2030)
 - 1.6.3 North America Off Price Retail Market Size and Prospect (2019-2030)
 - 1.6.4 Europe Off Price Retail Market Size and Prospect (2019-2030)
 - 1.6.5 Asia-Pacific Off Price Retail Market Size and Prospect (2019-2030)
 - 1.6.6 South America Off Price Retail Market Size and Prospect (2019-2030)
 - 1.6.7 Middle East and Africa Off Price Retail Market Size and Prospect (2019-2030)

2 COMPANY PROFILES

- 2.1 TJX Companies
 - 2.1.1 TJX Companies Details
 - 2.1.2 TJX Companies Major Business
 - 2.1.3 TJX Companies Off Price Retail Product and Solutions
 - 2.1.4 TJX Companies Off Price Retail Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 TJX Companies Recent Developments and Future Plans
- 2.2 Ross Stores

- 2.2.1 Ross Stores Details
- 2.2.2 Ross Stores Major Business
- 2.2.3 Ross Stores Off Price Retail Product and Solutions
- 2.2.4 Ross Stores Off Price Retail Revenue, Gross Margin and Market Share (2019-2024)
- 2.2.5 Ross Stores Recent Developments and Future Plans
- 2.3 Burlington Stores
 - 2.3.1 Burlington Stores Details
 - 2.3.2 Burlington Stores Major Business
 - 2.3.3 Burlington Stores Off Price Retail Product and Solutions
 - 2.3.4 Burlington Stores Off Price Retail Revenue, Gross Margin and Market Share (2019-2024)
 - 2.3.5 Burlington Stores Recent Developments and Future Plans
- 2.4 Nordstrom Rack
 - 2.4.1 Nordstrom Rack Details
 - 2.4.2 Nordstrom Rack Major Business
 - 2.4.3 Nordstrom Rack Off Price Retail Product and Solutions
 - 2.4.4 Nordstrom Rack Off Price Retail Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Nordstrom Rack Recent Developments and Future Plans
- 2.5 Macy's Backstage
 - 2.5.1 Macy's Backstage Details
 - 2.5.2 Macy's Backstage Major Business
 - 2.5.3 Macy's Backstage Off Price Retail Product and Solutions
 - 2.5.4 Macy's Backstage Off Price Retail Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Macy's Backstage Recent Developments and Future Plans
- 2.6 Saks Off 5th
 - 2.6.1 Saks Off 5th Details
 - 2.6.2 Saks Off 5th Major Business
 - 2.6.3 Saks Off 5th Off Price Retail Product and Solutions
 - 2.6.4 Saks Off 5th Off Price Retail Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 Saks Off 5th Recent Developments and Future Plans
- 2.7 Bluefly
 - 2.7.1 Bluefly Details
 - 2.7.2 Bluefly Major Business
 - 2.7.3 Bluefly Off Price Retail Product and Solutions
 - 2.7.4 Bluefly Off Price Retail Revenue, Gross Margin and Market Share (2019-2024)

- 2.7.5 Bluefly Recent Developments and Future Plans
- 2.8 Geo Holdings Corporation
 - 2.8.1 Geo Holdings Corporation Details
 - 2.8.2 Geo Holdings Corporation Major Business
 - 2.8.3 Geo Holdings Corporation Off Price Retail Product and Solutions
 - 2.8.4 Geo Holdings Corporation Off Price Retail Revenue, Gross Margin and Market Share (2019-2024)
 - 2.8.5 Geo Holdings Corporation Recent Developments and Future Plans
- 2.9 COSTCO
 - 2.9.1 COSTCO Details
 - 2.9.2 COSTCO Major Business
 - 2.9.3 COSTCO Off Price Retail Product and Solutions
 - 2.9.4 COSTCO Off Price Retail Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 COSTCO Recent Developments and Future Plans
- 2.10 BFL Group
 - 2.10.1 BFL Group Details
 - 2.10.2 BFL Group Major Business
 - 2.10.3 BFL Group Off Price Retail Product and Solutions
 - 2.10.4 BFL Group Off Price Retail Revenue, Gross Margin and Market Share (2019-2024)
 - 2.10.5 BFL Group Recent Developments and Future Plans
- 2.11 Landmark Group
 - 2.11.1 Landmark Group Details
 - 2.11.2 Landmark Group Major Business
 - 2.11.3 Landmark Group Off Price Retail Product and Solutions
 - 2.11.4 Landmark Group Off Price Retail Revenue, Gross Margin and Market Share (2019-2024)
 - 2.11.5 Landmark Group Recent Developments and Future Plans
- 2.12 Day to Day
 - 2.12.1 Day to Day Details
 - 2.12.2 Day to Day Major Business
 - 2.12.3 Day to Day Off Price Retail Product and Solutions
 - 2.12.4 Day to Day Off Price Retail Revenue, Gross Margin and Market Share (2019-2024)
 - 2.12.5 Day to Day Recent Developments and Future Plans
- 2.13 Bim A.?.
 - 2.13.1 Bim A.?. Details
 - 2.13.2 Bim A.?. Major Business

- 2.13.3 Bim A.?. Off Price Retail Product and Solutions
- 2.13.4 Bim A.?. Off Price Retail Revenue, Gross Margin and Market Share (2019-2024)
- 2.13.5 Bim A.?. Recent Developments and Future Plans
- 2.14 ?ok Marketler
 - 2.14.1 ?ok Marketler Details
 - 2.14.2 ?ok Marketler Major Business
 - 2.14.3 ?ok Marketler Off Price Retail Product and Solutions
 - 2.14.4 ?ok Marketler Off Price Retail Revenue, Gross Margin and Market Share (2019-2024)
 - 2.14.5 ?ok Marketler Recent Developments and Future Plans
- 2.15 Discount My Fashion (DMF)
 - 2.15.1 Discount My Fashion (DMF) Details
 - 2.15.2 Discount My Fashion (DMF) Major Business
 - 2.15.3 Discount My Fashion (DMF) Off Price Retail Product and Solutions
 - 2.15.4 Discount My Fashion (DMF) Off Price Retail Revenue, Gross Margin and Market Share (2019-2024)
 - 2.15.5 Discount My Fashion (DMF) Recent Developments and Future Plans
- 2.16 PEP Africa
 - 2.16.1 PEP Africa Details
 - 2.16.2 PEP Africa Major Business
 - 2.16.3 PEP Africa Off Price Retail Product and Solutions
 - 2.16.4 PEP Africa Off Price Retail Revenue, Gross Margin and Market Share (2019-2024)
 - 2.16.5 PEP Africa Recent Developments and Future Plans
- 2.17 Pick n Pay
 - 2.17.1 Pick n Pay Details
 - 2.17.2 Pick n Pay Major Business
 - 2.17.3 Pick n Pay Off Price Retail Product and Solutions
 - 2.17.4 Pick n Pay Off Price Retail Revenue, Gross Margin and Market Share (2019-2024)
 - 2.17.5 Pick n Pay Recent Developments and Future Plans
- 2.18 Melbro Group
 - 2.18.1 Melbro Group Details
 - 2.18.2 Melbro Group Major Business
 - 2.18.3 Melbro Group Off Price Retail Product and Solutions
 - 2.18.4 Melbro Group Off Price Retail Revenue, Gross Margin and Market Share (2019-2024)
 - 2.18.5 Melbro Group Recent Developments and Future Plans

2.19 Shoprite Holdings

2.19.1 Shoprite Holdings Details

2.19.2 Shoprite Holdings Major Business

2.19.3 Shoprite Holdings Off Price Retail Product and Solutions

2.19.4 Shoprite Holdings Off Price Retail Revenue, Gross Margin and Market Share (2019-2024)

2.19.5 Shoprite Holdings Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

3.1 Global Off Price Retail Revenue and Share by Players (2019-2024)

3.2 Market Share Analysis (2023)

3.2.1 Market Share of Off Price Retail by Company Revenue

3.2.2 Top 3 Off Price Retail Players Market Share in 2023

3.2.3 Top 6 Off Price Retail Players Market Share in 2023

3.3 Off Price Retail Market: Overall Company Footprint Analysis

3.3.1 Off Price Retail Market: Region Footprint

3.3.2 Off Price Retail Market: Company Product Type Footprint

3.3.3 Off Price Retail Market: Company Product Application Footprint

3.4 New Market Entrants and Barriers to Market Entry

3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global Off Price Retail Consumption Value and Market Share by Type (2019-2024)

4.2 Global Off Price Retail Market Forecast by Type (2025-2030)

5 MARKET SIZE SEGMENT BY SALES CHANNEL

5.1 Global Off Price Retail Consumption Value Market Share by Sales Channel (2019-2024)

5.2 Global Off Price Retail Market Forecast by Sales Channel (2025-2030)

6 NORTH AMERICA

6.1 North America Off Price Retail Consumption Value by Type (2019-2030)

6.2 North America Off Price Retail Consumption Value by Sales Channel (2019-2030)

6.3 North America Off Price Retail Market Size by Country

6.3.1 North America Off Price Retail Consumption Value by Country (2019-2030)

6.3.2 United States Off Price Retail Market Size and Forecast (2019-2030)

6.3.3 Canada Off Price Retail Market Size and Forecast (2019-2030)

6.3.4 Mexico Off Price Retail Market Size and Forecast (2019-2030)

7 EUROPE

7.1 Europe Off Price Retail Consumption Value by Type (2019-2030)

7.2 Europe Off Price Retail Consumption Value by Sales Channel (2019-2030)

7.3 Europe Off Price Retail Market Size by Country

7.3.1 Europe Off Price Retail Consumption Value by Country (2019-2030)

7.3.2 Germany Off Price Retail Market Size and Forecast (2019-2030)

7.3.3 France Off Price Retail Market Size and Forecast (2019-2030)

7.3.4 United Kingdom Off Price Retail Market Size and Forecast (2019-2030)

7.3.5 Russia Off Price Retail Market Size and Forecast (2019-2030)

7.3.6 Italy Off Price Retail Market Size and Forecast (2019-2030)

8 ASIA-PACIFIC

8.1 Asia-Pacific Off Price Retail Consumption Value by Type (2019-2030)

8.2 Asia-Pacific Off Price Retail Consumption Value by Sales Channel (2019-2030)

8.3 Asia-Pacific Off Price Retail Market Size by Region

8.3.1 Asia-Pacific Off Price Retail Consumption Value by Region (2019-2030)

8.3.2 China Off Price Retail Market Size and Forecast (2019-2030)

8.3.3 Japan Off Price Retail Market Size and Forecast (2019-2030)

8.3.4 South Korea Off Price Retail Market Size and Forecast (2019-2030)

8.3.5 India Off Price Retail Market Size and Forecast (2019-2030)

8.3.6 Southeast Asia Off Price Retail Market Size and Forecast (2019-2030)

8.3.7 Australia Off Price Retail Market Size and Forecast (2019-2030)

9 SOUTH AMERICA

9.1 South America Off Price Retail Consumption Value by Type (2019-2030)

9.2 South America Off Price Retail Consumption Value by Sales Channel (2019-2030)

9.3 South America Off Price Retail Market Size by Country

9.3.1 South America Off Price Retail Consumption Value by Country (2019-2030)

9.3.2 Brazil Off Price Retail Market Size and Forecast (2019-2030)

9.3.3 Argentina Off Price Retail Market Size and Forecast (2019-2030)

10 MIDDLE EAST & AFRICA

- 10.1 Middle East & Africa Off Price Retail Consumption Value by Type (2019-2030)
- 10.2 Middle East & Africa Off Price Retail Consumption Value by Sales Channel (2019-2030)
- 10.3 Middle East & Africa Off Price Retail Market Size by Country
 - 10.3.1 Middle East & Africa Off Price Retail Consumption Value by Country (2019-2030)
 - 10.3.2 Turkey Off Price Retail Market Size and Forecast (2019-2030)
 - 10.3.3 Saudi Arabia Off Price Retail Market Size and Forecast (2019-2030)
 - 10.3.4 UAE Off Price Retail Market Size and Forecast (2019-2030)

11 MARKET DYNAMICS

- 11.1 Off Price Retail Market Drivers
- 11.2 Off Price Retail Market Restraints
- 11.3 Off Price Retail Trends Analysis
- 11.4 Porters Five Forces Analysis
 - 11.4.1 Threat of New Entrants
 - 11.4.2 Bargaining Power of Suppliers
 - 11.4.3 Bargaining Power of Buyers
 - 11.4.4 Threat of Substitutes
 - 11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

- 12.1 Off Price Retail Industry Chain
- 12.2 Off Price Retail Upstream Analysis
- 12.3 Off Price Retail Midstream Analysis
- 12.4 Off Price Retail Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

- 14.1 Methodology
- 14.2 Research Process and Data Source
- 14.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Off Price Retail Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Off Price Retail Consumption Value by Sales Channel, (USD Million), 2019 & 2023 & 2030

Table 3. Global Off Price Retail Consumption Value by Region (2019-2024) & (USD Million)

Table 4. Global Off Price Retail Consumption Value by Region (2025-2030) & (USD Million)

Table 5. TJX Companies Company Information, Head Office, and Major Competitors

Table 6. TJX Companies Major Business

Table 7. TJX Companies Off Price Retail Product and Solutions

Table 8. TJX Companies Off Price Retail Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 9. TJX Companies Recent Developments and Future Plans

Table 10. Ross Stores Company Information, Head Office, and Major Competitors

Table 11. Ross Stores Major Business

Table 12. Ross Stores Off Price Retail Product and Solutions

Table 13. Ross Stores Off Price Retail Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 14. Ross Stores Recent Developments and Future Plans

Table 15. Burlington Stores Company Information, Head Office, and Major Competitors

Table 16. Burlington Stores Major Business

Table 17. Burlington Stores Off Price Retail Product and Solutions

Table 18. Burlington Stores Off Price Retail Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 19. Burlington Stores Recent Developments and Future Plans

Table 20. Nordstrom Rack Company Information, Head Office, and Major Competitors

Table 21. Nordstrom Rack Major Business

Table 22. Nordstrom Rack Off Price Retail Product and Solutions

Table 23. Nordstrom Rack Off Price Retail Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 24. Nordstrom Rack Recent Developments and Future Plans

Table 25. Macy's Backstage Company Information, Head Office, and Major Competitors

Table 26. Macy's Backstage Major Business

Table 27. Macy's Backstage Off Price Retail Product and Solutions

Table 28. Macy's Backstage Off Price Retail Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 29. Macy's Backstage Recent Developments and Future Plans

Table 30. Saks Off 5th Company Information, Head Office, and Major Competitors

Table 31. Saks Off 5th Major Business

Table 32. Saks Off 5th Off Price Retail Product and Solutions

Table 33. Saks Off 5th Off Price Retail Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 34. Saks Off 5th Recent Developments and Future Plans

Table 35. Bluefly Company Information, Head Office, and Major Competitors

Table 36. Bluefly Major Business

Table 37. Bluefly Off Price Retail Product and Solutions

Table 38. Bluefly Off Price Retail Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 39. Bluefly Recent Developments and Future Plans

Table 40. Geo Holdings Corporation Company Information, Head Office, and Major Competitors

Table 41. Geo Holdings Corporation Major Business

Table 42. Geo Holdings Corporation Off Price Retail Product and Solutions

Table 43. Geo Holdings Corporation Off Price Retail Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 44. Geo Holdings Corporation Recent Developments and Future Plans

Table 45. COSTCO Company Information, Head Office, and Major Competitors

Table 46. COSTCO Major Business

Table 47. COSTCO Off Price Retail Product and Solutions

Table 48. COSTCO Off Price Retail Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 49. COSTCO Recent Developments and Future Plans

Table 50. BFL Group Company Information, Head Office, and Major Competitors

Table 51. BFL Group Major Business

Table 52. BFL Group Off Price Retail Product and Solutions

Table 53. BFL Group Off Price Retail Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 54. BFL Group Recent Developments and Future Plans

Table 55. Landmark Group Company Information, Head Office, and Major Competitors

Table 56. Landmark Group Major Business

Table 57. Landmark Group Off Price Retail Product and Solutions

Table 58. Landmark Group Off Price Retail Revenue (USD Million), Gross Margin and

Market Share (2019-2024)

Table 59. Landmark Group Recent Developments and Future Plans

Table 60. Day to Day Company Information, Head Office, and Major Competitors

Table 61. Day to Day Major Business

Table 62. Day to Day Off Price Retail Product and Solutions

Table 63. Day to Day Off Price Retail Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 64. Day to Day Recent Developments and Future Plans

Table 65. Bim A.?. Company Information, Head Office, and Major Competitors

Table 66. Bim A.?. Major Business

Table 67. Bim A.?. Off Price Retail Product and Solutions

Table 68. Bim A.?. Off Price Retail Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 69. Bim A.?. Recent Developments and Future Plans

Table 70. ?ok Marketler Company Information, Head Office, and Major Competitors

Table 71. ?ok Marketler Major Business

Table 72. ?ok Marketler Off Price Retail Product and Solutions

Table 73. ?ok Marketler Off Price Retail Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 74. ?ok Marketler Recent Developments and Future Plans

Table 75. Discount My Fashion (DMF) Company Information, Head Office, and Major Competitors

Table 76. Discount My Fashion (DMF) Major Business

Table 77. Discount My Fashion (DMF) Off Price Retail Product and Solutions

Table 78. Discount My Fashion (DMF) Off Price Retail Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 79. Discount My Fashion (DMF) Recent Developments and Future Plans

Table 80. PEP Africa Company Information, Head Office, and Major Competitors

Table 81. PEP Africa Major Business

Table 82. PEP Africa Off Price Retail Product and Solutions

Table 83. PEP Africa Off Price Retail Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 84. PEP Africa Recent Developments and Future Plans

Table 85. Pick n Pay Company Information, Head Office, and Major Competitors

Table 86. Pick n Pay Major Business

Table 87. Pick n Pay Off Price Retail Product and Solutions

Table 88. Pick n Pay Off Price Retail Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 89. Pick n Pay Recent Developments and Future Plans

- Table 90. Melbro Group Company Information, Head Office, and Major Competitors
- Table 91. Melbro Group Major Business
- Table 92. Melbro Group Off Price Retail Product and Solutions
- Table 93. Melbro Group Off Price Retail Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 94. Melbro Group Recent Developments and Future Plans
- Table 95. Shoprite Holdings Company Information, Head Office, and Major Competitors
- Table 96. Shoprite Holdings Major Business
- Table 97. Shoprite Holdings Off Price Retail Product and Solutions
- Table 98. Shoprite Holdings Off Price Retail Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 99. Shoprite Holdings Recent Developments and Future Plans
- Table 100. Global Off Price Retail Revenue (USD Million) by Players (2019-2024)
- Table 101. Global Off Price Retail Revenue Share by Players (2019-2024)
- Table 102. Breakdown of Off Price Retail by Company Type (Tier 1, Tier 2, and Tier 3)
- Table 103. Market Position of Players in Off Price Retail, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023
- Table 104. Head Office of Key Off Price Retail Players
- Table 105. Off Price Retail Market: Company Product Type Footprint
- Table 106. Off Price Retail Market: Company Product Application Footprint
- Table 107. Off Price Retail New Market Entrants and Barriers to Market Entry
- Table 108. Off Price Retail Mergers, Acquisition, Agreements, and Collaborations
- Table 109. Global Off Price Retail Consumption Value (USD Million) by Type (2019-2024)
- Table 110. Global Off Price Retail Consumption Value Share by Type (2019-2024)
- Table 111. Global Off Price Retail Consumption Value Forecast by Type (2025-2030)
- Table 112. Global Off Price Retail Consumption Value by Sales Channel (2019-2024)
- Table 113. Global Off Price Retail Consumption Value Forecast by Sales Channel (2025-2030)
- Table 114. North America Off Price Retail Consumption Value by Type (2019-2024) & (USD Million)
- Table 115. North America Off Price Retail Consumption Value by Type (2025-2030) & (USD Million)
- Table 116. North America Off Price Retail Consumption Value by Sales Channel (2019-2024) & (USD Million)
- Table 117. North America Off Price Retail Consumption Value by Sales Channel (2025-2030) & (USD Million)
- Table 118. North America Off Price Retail Consumption Value by Country (2019-2024) & (USD Million)

Table 119. North America Off Price Retail Consumption Value by Country (2025-2030) & (USD Million)

Table 120. Europe Off Price Retail Consumption Value by Type (2019-2024) & (USD Million)

Table 121. Europe Off Price Retail Consumption Value by Type (2025-2030) & (USD Million)

Table 122. Europe Off Price Retail Consumption Value by Sales Channel (2019-2024) & (USD Million)

Table 123. Europe Off Price Retail Consumption Value by Sales Channel (2025-2030) & (USD Million)

Table 124. Europe Off Price Retail Consumption Value by Country (2019-2024) & (USD Million)

Table 125. Europe Off Price Retail Consumption Value by Country (2025-2030) & (USD Million)

Table 126. Asia-Pacific Off Price Retail Consumption Value by Type (2019-2024) & (USD Million)

Table 127. Asia-Pacific Off Price Retail Consumption Value by Type (2025-2030) & (USD Million)

Table 128. Asia-Pacific Off Price Retail Consumption Value by Sales Channel (2019-2024) & (USD Million)

Table 129. Asia-Pacific Off Price Retail Consumption Value by Sales Channel (2025-2030) & (USD Million)

Table 130. Asia-Pacific Off Price Retail Consumption Value by Region (2019-2024) & (USD Million)

Table 131. Asia-Pacific Off Price Retail Consumption Value by Region (2025-2030) & (USD Million)

Table 132. South America Off Price Retail Consumption Value by Type (2019-2024) & (USD Million)

Table 133. South America Off Price Retail Consumption Value by Type (2025-2030) & (USD Million)

Table 134. South America Off Price Retail Consumption Value by Sales Channel (2019-2024) & (USD Million)

Table 135. South America Off Price Retail Consumption Value by Sales Channel (2025-2030) & (USD Million)

Table 136. South America Off Price Retail Consumption Value by Country (2019-2024) & (USD Million)

Table 137. South America Off Price Retail Consumption Value by Country (2025-2030) & (USD Million)

Table 138. Middle East & Africa Off Price Retail Consumption Value by Type

(2019-2024) & (USD Million)

Table 139. Middle East & Africa Off Price Retail Consumption Value by Type

(2025-2030) & (USD Million)

Table 140. Middle East & Africa Off Price Retail Consumption Value by Sales Channel

(2019-2024) & (USD Million)

Table 141. Middle East & Africa Off Price Retail Consumption Value by Sales Channel

(2025-2030) & (USD Million)

Table 142. Middle East & Africa Off Price Retail Consumption Value by Country

(2019-2024) & (USD Million)

Table 143. Middle East & Africa Off Price Retail Consumption Value by Country

(2025-2030) & (USD Million)

Table 144. Off Price Retail Raw Material

Table 145. Key Suppliers of Off Price Retail Raw Materials

List Of Figures

LIST OF FIGURES

Figure 1. Off Price Retail Picture

Figure 2. Global Off Price Retail Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Off Price Retail Consumption Value Market Share by Type in 2023

Figure 4. Retail Apparel and Footwear

Figure 5. Home Fashions

Figure 6. Jewelry and Accessories

Figure 7. Others

Figure 8. Global Off Price Retail Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 9. Off Price Retail Consumption Value Market Share by Sales Channel in 2023

Figure 10. Online Sales Picture

Figure 11. Offline Sales Picture

Figure 12. Global Off Price Retail Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 13. Global Off Price Retail Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 14. Global Market Off Price Retail Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)

Figure 15. Global Off Price Retail Consumption Value Market Share by Region (2019-2030)

Figure 16. Global Off Price Retail Consumption Value Market Share by Region in 2023

Figure 17. North America Off Price Retail Consumption Value (2019-2030) & (USD Million)

Figure 18. Europe Off Price Retail Consumption Value (2019-2030) & (USD Million)

Figure 19. Asia-Pacific Off Price Retail Consumption Value (2019-2030) & (USD Million)

Figure 20. South America Off Price Retail Consumption Value (2019-2030) & (USD Million)

Figure 21. Middle East and Africa Off Price Retail Consumption Value (2019-2030) & (USD Million)

Figure 22. Global Off Price Retail Revenue Share by Players in 2023

Figure 23. Off Price Retail Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2023

Figure 24. Global Top 3 Players Off Price Retail Market Share in 2023

Figure 25. Global Top 6 Players Off Price Retail Market Share in 2023

Figure 26. Global Off Price Retail Consumption Value Share by Type (2019-2024)

Figure 27. Global Off Price Retail Market Share Forecast by Type (2025-2030)

Figure 28. Global Off Price Retail Consumption Value Share by Sales Channel (2019-2024)

Figure 29. Global Off Price Retail Market Share Forecast by Sales Channel (2025-2030)

Figure 30. North America Off Price Retail Consumption Value Market Share by Type (2019-2030)

Figure 31. North America Off Price Retail Consumption Value Market Share by Sales Channel (2019-2030)

Figure 32. North America Off Price Retail Consumption Value Market Share by Country (2019-2030)

Figure 33. United States Off Price Retail Consumption Value (2019-2030) & (USD Million)

Figure 34. Canada Off Price Retail Consumption Value (2019-2030) & (USD Million)

Figure 35. Mexico Off Price Retail Consumption Value (2019-2030) & (USD Million)

Figure 36. Europe Off Price Retail Consumption Value Market Share by Type (2019-2030)

Figure 37. Europe Off Price Retail Consumption Value Market Share by Sales Channel (2019-2030)

Figure 38. Europe Off Price Retail Consumption Value Market Share by Country (2019-2030)

Figure 39. Germany Off Price Retail Consumption Value (2019-2030) & (USD Million)

Figure 40. France Off Price Retail Consumption Value (2019-2030) & (USD Million)

Figure 41. United Kingdom Off Price Retail Consumption Value (2019-2030) & (USD Million)

Figure 42. Russia Off Price Retail Consumption Value (2019-2030) & (USD Million)

Figure 43. Italy Off Price Retail Consumption Value (2019-2030) & (USD Million)

Figure 44. Asia-Pacific Off Price Retail Consumption Value Market Share by Type (2019-2030)

Figure 45. Asia-Pacific Off Price Retail Consumption Value Market Share by Sales Channel (2019-2030)

Figure 46. Asia-Pacific Off Price Retail Consumption Value Market Share by Region (2019-2030)

Figure 47. China Off Price Retail Consumption Value (2019-2030) & (USD Million)

Figure 48. Japan Off Price Retail Consumption Value (2019-2030) & (USD Million)

Figure 49. South Korea Off Price Retail Consumption Value (2019-2030) & (USD Million)

Figure 50. India Off Price Retail Consumption Value (2019-2030) & (USD Million)

Figure 51. Southeast Asia Off Price Retail Consumption Value (2019-2030) & (USD

Million)

Figure 52. Australia Off Price Retail Consumption Value (2019-2030) & (USD Million)

Figure 53. South America Off Price Retail Consumption Value Market Share by Type (2019-2030)

Figure 54. South America Off Price Retail Consumption Value Market Share by Sales Channel (2019-2030)

Figure 55. South America Off Price Retail Consumption Value Market Share by Country (2019-2030)

Figure 56. Brazil Off Price Retail Consumption Value (2019-2030) & (USD Million)

Figure 57. Argentina Off Price Retail Consumption Value (2019-2030) & (USD Million)

Figure 58. Middle East and Africa Off Price Retail Consumption Value Market Share by Type (2019-2030)

Figure 59. Middle East and Africa Off Price Retail Consumption Value Market Share by Sales Channel (2019-2030)

Figure 60. Middle East and Africa Off Price Retail Consumption Value Market Share by Country (2019-2030)

Figure 61. Turkey Off Price Retail Consumption Value (2019-2030) & (USD Million)

Figure 62. Saudi Arabia Off Price Retail Consumption Value (2019-2030) & (USD Million)

Figure 63. UAE Off Price Retail Consumption Value (2019-2030) & (USD Million)

Figure 64. Off Price Retail Market Drivers

Figure 65. Off Price Retail Market Restraints

Figure 66. Off Price Retail Market Trends

Figure 67. Porters Five Forces Analysis

Figure 68. Manufacturing Cost Structure Analysis of Off Price Retail in 2023

Figure 69. Manufacturing Process Analysis of Off Price Retail

Figure 70. Off Price Retail Industrial Chain

Figure 71. Methodology

Figure 72. Research Process and Data Source

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