

# Global Off-Highway Vehicle (OHV) Telematics Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Off-Highway Vehicle (OHV) Telematics market size was valued at USD 584.4 million in 2023 and is forecast to a readjusted size of USD 1829.3 million by 2030 with a CAGR of 17.7% during review period.

Telematics is a method of monitoring a vehicle. By combining a GPS system with on-board diagnostics it's possible to record – and map – exactly where a car is and how fast it's traveling, and cross reference that with how a car is behaving internally.

Automotive is a key driver of this industry. According to data from the World Automobile Organization (OICA), global automobile production and sales in 2017 reached their peak in the past 10 years, at 97.3 million and 95.89 million respectively. In 2018, the global economic expansion ended, and the global auto market declined as a whole. In 2022, there will wear units 81.6 million vehicles in the world. At present, more than 90% of the world's automobiles are concentrated in the three continents of Asia, Europe and North America, of which Asia automobile production accounts for 56% of the world, Europe accounts for 20%, and North America accounts for 16%. The world major automobile producing countries include China, the United States, Japan, South Korea, Germany, India, Mexico, and other countries; among them, China is the largest automobile producing country in the world, accounting for about 32%. Japan is the world's largest car exporter, exporting more than 3.5 million vehicles in 2022.

The Global Info Research report includes an overview of the development of the Off-Highway Vehicle (OHV) Telematics industry chain, the market status of Construction Industry (Cellular-Based OHV Telematics, Satellite-Based OHV Telematics), Agriculture

Industry (Cellular-Based OHV Telematics, Satellite-Based OHV Telematics), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Off-Highway Vehicle (OHV) Telematics.

Regionally, the report analyzes the Off-Highway Vehicle (OHV) Telematics markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Off-Highway Vehicle (OHV) Telematics market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Off-Highway Vehicle (OHV) Telematics market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Off-Highway Vehicle (OHV) Telematics industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Cellular-Based OHV Telematics, Satellite-Based OHV Telematics).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Off-Highway Vehicle (OHV) Telematics market.

**Regional Analysis:** The report involves examining the Off-Highway Vehicle (OHV) Telematics market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Off-Highway Vehicle (OHV) Telematics market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Off-Highway Vehicle (OHV) Telematics:

**Company Analysis:** Report covers individual Off-Highway Vehicle (OHV) Telematics manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Off-Highway Vehicle (OHV) Telematics. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Construction Industry, Agriculture Industry).

**Technology Analysis:** Report covers specific technologies relevant to Off-Highway Vehicle (OHV) Telematics. It assesses the current state, advancements, and potential future developments in Off-Highway Vehicle (OHV) Telematics areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Off-Highway Vehicle (OHV) Telematics market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Off-Highway Vehicle (OHV) Telematics market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Cellular-Based OHV Telematics

Satellite-Based OHV Telematics

## Market segment by Application

Construction Industry

Agriculture Industry

Mining Industry

Others

## Major players covered

CalAmp

Caterpillar

CNH Industrial

Intellicar Telematics

JCB

MiX Telematics

Omnitracs

ORBCOMM

Stoneridge

Topcon Positioning Systems

Teletrac Navman

Trackunit

Verizon Connect

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Off-Highway Vehicle (OHV) Telematics product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Off-Highway Vehicle (OHV) Telematics, with price, sales, revenue and global market share of Off-Highway Vehicle (OHV) Telematics from 2019 to 2024.

Chapter 3, the Off-Highway Vehicle (OHV) Telematics competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Off-Highway Vehicle (OHV) Telematics breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Off-Highway Vehicle (OHV) Telematics market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Off-Highway Vehicle (OHV) Telematics.

Chapter 14 and 15, to describe Off-Highway Vehicle (OHV) Telematics sales channel, distributors, customers, research findings and conclusion.

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