

Global Off-Highway Tires Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Off-Highway Tires market size is expected to reach \$ 22762 million by 2032, rising at a market growth of 4.7% CAGR during the forecast period (2026-2032).

In 2025, global Off-Highway Tires production reached approximately 55.35 million units in 2025 with average price of 290 USD/Unit.

Off-Highway tires are specialized tires primarily used on unpaved roads, at low speeds and under heavy loads, and in complex operating conditions. Their core applications include construction machinery, agricultural machinery, and mining equipment. Compared to passenger car and highway truck/bus tires, these products emphasize load-bearing capacity, cut and puncture resistance, wear resistance, grip, and traction in mud, gravel, mines, and soft soil. They can be categorized by application scenario (engineering tires, agricultural tires, and mining tires); by structure (radial tires and bias tires); and by usage stage (original equipment market and replacement market). The technological barriers primarily lie in formula design, carcass materials, tread pattern development, durability testing, and large-size manufacturing capabilities.

The upstream of the off-highway tire industry chain mainly includes suppliers of natural rubber, synthetic rubber, carbon black, steel cord, fiber cord, chemical additives, molds, and tire equipment. Fluctuations in raw material prices have a significant impact on costs. The midstream consists of tire manufacturers, whose core competitiveness lies in product line completeness, formula and structure R&D, size coverage, brand channels, and global manufacturing and service capabilities. Downstream markets include construction machinery manufacturers, agricultural machinery manufacturers, mining equipment operators, dealers, leasing companies, and the end-use replacement market. Overall, construction and mining tires rely more on large customer partnerships

and project-based demand, while agricultural tires combine OEM and replacement attributes, with the replacement market being more fragmented and channel and service networks being more crucial.

The off-highway tire market as a whole still has medium- to long-term growth potential, but the prosperity of different sub-sectors varies. Construction tire demand is closely related to infrastructure investment, real estate, and quarrying activities, exhibiting a more pronounced cyclical pattern; agricultural tire demand is driven by grain prices, farm income, agricultural machinery upgrades, and agricultural modernization, making it relatively more resilient; mining tire demand is affected by mining capital expenditures, commodity prices, and the number of large mining trucks in operation. Future industry growth will mainly come from three aspects: first, infrastructure construction, mineral development, and increased agricultural mechanization rates in emerging markets; second, the increasing penetration rate of radial, large-size, low-pressure, and green energy-saving tires, driving product upgrades; and third, the expansion of the replacement market, bringing relatively stable and continuous demand. At the same time, the industry also faces pressures such as raw material fluctuations, trade frictions, declining demand for finished products, and intensified price competition. Overall, leading companies with strong brands, distribution channels, technology, and global production capacity will benefit more from industry consolidation and structural upgrading.

This report studies the global Off-Highway Tires production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Off-Highway Tires and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Off-Highway Tires that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Off-Highway Tires total production and demand, 2021-2032, (K Units)

Global Off-Highway Tires total production value, 2021-2032, (USD Million)

Global Off-Highway Tires production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Off-Highway Tires consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Off-Highway Tires domestic production, consumption, key domestic

manufacturers and share

Global Off-Highway Tires production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Off-Highway Tires production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Off-Highway Tires production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Off-Highway Tires market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Bridgestone, Michelin, YOKOHAMA, Titan, BKT, Sailun Group, CEAT, Continental AG, Zhongce Rubber, Guizhou Tyre Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Off-Highway Tires market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Off-Highway Tires Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Off-Highway Tires Market, Segmentation by Type:

All-Terrain Tires

Mud-Terrain Tires

Rock-Crawling Tires

Sand Tires

Others

Global Off-Highway Tires Market, Segmentation by Structure:

Radial Tire

Bias Tire

Global Off-Highway Tires Market, Segmentation by End-User:

OE Tire

Replacement Tire

Global Off-Highway Tires Market, Segmentation by Application:

Agricultural Machinery

Construction Machinery

Others

Companies Profiled:

Bridgestone

Michelin

YOKOHAMA

Titan

BKT

Sailun Group

CEAT

Continental AG

Zhongce Rubber

Guizhou Tyre Co., Ltd.

Shandong Linglong Tyre Co., Ltd

Apollo

JK Tyre

Double Coin Tire Group

Techking Tires Limited

Triangle Tyre

Magna Tyres

Prometeon Tyre

MRF tyres

Nokian Tyres

Prinx Chengshan

GRI

Key Questions Answered:

1. How big is the global Off-Highway Tires market?
2. What is the demand of the global Off-Highway Tires market?
3. What is the year over year growth of the global Off-Highway Tires market?
4. What is the production and production value of the global Off-Highway Tires market?
5. Who are the key producers in the global Off-Highway Tires market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Off-Highway Tires Introduction
- 1.2 World Off-Highway Tires Supply & Forecast
 - 1.2.1 World Off-Highway Tires Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Off-Highway Tires Production (2021-2032)
 - 1.2.3 World Off-Highway Tires Pricing Trends (2021-2032)
- 1.3 World Off-Highway Tires Production by Region (Based on Production Site)
 - 1.3.1 World Off-Highway Tires Production Value by Region (2021-2032)
 - 1.3.2 World Off-Highway Tires Production by Region (2021-2032)
 - 1.3.3 World Off-Highway Tires Average Price by Region (2021-2032)
 - 1.3.4 North America Off-Highway Tires Production (2021-2032)
 - 1.3.5 Europe Off-Highway Tires Production (2021-2032)
 - 1.3.6 China Off-Highway Tires Production (2021-2032)
 - 1.3.7 Japan Off-Highway Tires Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Off-Highway Tires Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Off-Highway Tires Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Off-Highway Tires Demand (2021-2032)
- 2.2 World Off-Highway Tires Consumption by Region
 - 2.2.1 World Off-Highway Tires Consumption by Region (2021-2026)
 - 2.2.2 World Off-Highway Tires Consumption Forecast by Region (2027-2032)
- 2.3 United States Off-Highway Tires Consumption (2021-2032)
- 2.4 China Off-Highway Tires Consumption (2021-2032)
- 2.5 Europe Off-Highway Tires Consumption (2021-2032)
- 2.6 Japan Off-Highway Tires Consumption (2021-2032)
- 2.7 South Korea Off-Highway Tires Consumption (2021-2032)
- 2.8 ASEAN Off-Highway Tires Consumption (2021-2032)
- 2.9 India Off-Highway Tires Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Off-Highway Tires Production Value by Manufacturer (2021-2026)

- 3.2 World Off-Highway Tires Production by Manufacturer (2021-2026)
- 3.3 World Off-Highway Tires Average Price by Manufacturer (2021-2026)
- 3.4 Off-Highway Tires Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Off-Highway Tires Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Off-Highway Tires in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Off-Highway Tires in 2025
- 3.6 Off-Highway Tires Market: Overall Company Footprint Analysis
 - 3.6.1 Off-Highway Tires Market: Region Footprint
 - 3.6.2 Off-Highway Tires Market: Company Product Type Footprint
 - 3.6.3 Off-Highway Tires Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Off-Highway Tires Production Value Comparison
 - 4.1.1 United States VS China: Off-Highway Tires Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Off-Highway Tires Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Off-Highway Tires Production Comparison
 - 4.2.1 United States VS China: Off-Highway Tires Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Off-Highway Tires Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Off-Highway Tires Consumption Comparison
 - 4.3.1 United States VS China: Off-Highway Tires Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Off-Highway Tires Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Off-Highway Tires Manufacturers and Market Share, 2021-2026
 - 4.4.1 United States Based Off-Highway Tires Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Off-Highway Tires Production Value (2021-2026)

4.4.3 United States Based Manufacturers Off-Highway Tires Production (2021-2026)

4.5 China Based Off-Highway Tires Manufacturers and Market Share

4.5.1 China Based Off-Highway Tires Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Off-Highway Tires Production Value (2021-2026)

4.5.3 China Based Manufacturers Off-Highway Tires Production (2021-2026)

4.6 Rest of World Based Off-Highway Tires Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Off-Highway Tires Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Off-Highway Tires Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Off-Highway Tires Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Off-Highway Tires Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 All-Terrain Tires

5.2.2 Mud-Terrain Tires

5.2.3 Rock-Crawling Tires

5.2.4 Sand Tires

5.2.5 Others

5.3 Market Segment by Type

5.3.1 World Off-Highway Tires Production by Type (2021-2032)

5.3.2 World Off-Highway Tires Production Value by Type (2021-2032)

5.3.3 World Off-Highway Tires Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY STRUCTURE

6.1 World Off-Highway Tires Market Size Overview by Structure: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Structure

6.2.1 Radial Tire

6.2.2 Bias Tire

6.3 Market Segment by Structure

6.3.1 World Off-Highway Tires Production by Structure (2021-2032)

6.3.2 World Off-Highway Tires Production Value by Structure (2021-2032)

6.3.3 World Off-Highway Tires Average Price by Structure (2021-2032)

7 MARKET ANALYSIS BY END-USER

7.1 World Off-Highway Tires Market Size Overview by End-User: 2021 VS 2025 VS 2032

7.2 Segment Introduction by End-User

7.2.1 OE Tire

7.2.2 Replacement Tire

7.3 Market Segment by End-User

7.3.1 World Off-Highway Tires Production by End-User (2021-2032)

7.3.2 World Off-Highway Tires Production Value by End-User (2021-2032)

7.3.3 World Off-Highway Tires Average Price by End-User (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Off-Highway Tires Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Agricultural Machinery

8.2.2 Construction Machinery

8.2.3 Others

8.3 Market Segment by Application

8.3.1 World Off-Highway Tires Production by Application (2021-2032)

8.3.2 World Off-Highway Tires Production Value by Application (2021-2032)

8.3.3 World Off-Highway Tires Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 Bridgestone

9.1.1 Bridgestone Details

9.1.2 Bridgestone Major Business

9.1.3 Bridgestone Off-Highway Tires Product and Services

9.1.4 Bridgestone Off-Highway Tires Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 Bridgestone Recent Developments/Updates

9.1.6 Bridgestone Competitive Strengths & Weaknesses

9.2 Michelin

- 9.2.1 Michelin Details
- 9.2.2 Michelin Major Business
- 9.2.3 Michelin Off-Highway Tires Product and Services
- 9.2.4 Michelin Off-Highway Tires Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.2.5 Michelin Recent Developments/Updates
- 9.2.6 Michelin Competitive Strengths & Weaknesses
- 9.3 YOKOHAMA
- 9.3.1 YOKOHAMA Details
- 9.3.2 YOKOHAMA Major Business
- 9.3.3 YOKOHAMA Off-Highway Tires Product and Services
- 9.3.4 YOKOHAMA Off-Highway Tires Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.3.5 YOKOHAMA Recent Developments/Updates
- 9.3.6 YOKOHAMA Competitive Strengths & Weaknesses
- 9.4 Titan
- 9.4.1 Titan Details
- 9.4.2 Titan Major Business
- 9.4.3 Titan Off-Highway Tires Product and Services
- 9.4.4 Titan Off-Highway Tires Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.4.5 Titan Recent Developments/Updates
- 9.4.6 Titan Competitive Strengths & Weaknesses
- 9.5 BKT
- 9.5.1 BKT Details
- 9.5.2 BKT Major Business
- 9.5.3 BKT Off-Highway Tires Product and Services
- 9.5.4 BKT Off-Highway Tires Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.5.5 BKT Recent Developments/Updates
- 9.5.6 BKT Competitive Strengths & Weaknesses
- 9.6 Sailun Group
- 9.6.1 Sailun Group Details
- 9.6.2 Sailun Group Major Business
- 9.6.3 Sailun Group Off-Highway Tires Product and Services
- 9.6.4 Sailun Group Off-Highway Tires Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.6.5 Sailun Group Recent Developments/Updates
- 9.6.6 Sailun Group Competitive Strengths & Weaknesses

9.7 CEAT

9.7.1 CEAT Details

9.7.2 CEAT Major Business

9.7.3 CEAT Off-Highway Tires Product and Services

9.7.4 CEAT Off-Highway Tires Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.7.5 CEAT Recent Developments/Updates

9.7.6 CEAT Competitive Strengths & Weaknesses

9.8 Continental AG

9.8.1 Continental AG Details

9.8.2 Continental AG Major Business

9.8.3 Continental AG Off-Highway Tires Product and Services

9.8.4 Continental AG Off-Highway Tires Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.8.5 Continental AG Recent Developments/Updates

9.8.6 Continental AG Competitive Strengths & Weaknesses

9.9 Zhongce Rubber

9.9.1 Zhongce Rubber Details

9.9.2 Zhongce Rubber Major Business

9.9.3 Zhongce Rubber Off-Highway Tires Product and Services

9.9.4 Zhongce Rubber Off-Highway Tires Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.9.5 Zhongce Rubber Recent Developments/Updates

9.9.6 Zhongce Rubber Competitive Strengths & Weaknesses

9.10 Guizhou Tyre Co., Ltd.

9.10.1 Guizhou Tyre Co., Ltd. Details

9.10.2 Guizhou Tyre Co., Ltd. Major Business

9.10.3 Guizhou Tyre Co., Ltd. Off-Highway Tires Product and Services

9.10.4 Guizhou Tyre Co., Ltd. Off-Highway Tires Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.10.5 Guizhou Tyre Co., Ltd. Recent Developments/Updates

9.10.6 Guizhou Tyre Co., Ltd. Competitive Strengths & Weaknesses

9.11 Shandong Linglong Tyre Co., Ltd

9.11.1 Shandong Linglong Tyre Co., Ltd Details

9.11.2 Shandong Linglong Tyre Co., Ltd Major Business

9.11.3 Shandong Linglong Tyre Co., Ltd Off-Highway Tires Product and Services

9.11.4 Shandong Linglong Tyre Co., Ltd Off-Highway Tires Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.11.5 Shandong Linglong Tyre Co., Ltd Recent Developments/Updates

9.11.6 Shandong Linglong Tyre Co., Ltd Competitive Strengths & Weaknesses

9.12 Apollo

9.12.1 Apollo Details

9.12.2 Apollo Major Business

9.12.3 Apollo Off-Highway Tires Product and Services

9.12.4 Apollo Off-Highway Tires Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.12.5 Apollo Recent Developments/Updates

9.12.6 Apollo Competitive Strengths & Weaknesses

9.13 JK Tyre

9.13.1 JK Tyre Details

9.13.2 JK Tyre Major Business

9.13.3 JK Tyre Off-Highway Tires Product and Services

9.13.4 JK Tyre Off-Highway Tires Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.13.5 JK Tyre Recent Developments/Updates

9.13.6 JK Tyre Competitive Strengths & Weaknesses

9.14 Double Coin Tire Group

9.14.1 Double Coin Tire Group Details

9.14.2 Double Coin Tire Group Major Business

9.14.3 Double Coin Tire Group Off-Highway Tires Product and Services

9.14.4 Double Coin Tire Group Off-Highway Tires Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.14.5 Double Coin Tire Group Recent Developments/Updates

9.14.6 Double Coin Tire Group Competitive Strengths & Weaknesses

9.15 Techking Tires Limited

9.15.1 Techking Tires Limited Details

9.15.2 Techking Tires Limited Major Business

9.15.3 Techking Tires Limited Off-Highway Tires Product and Services

9.15.4 Techking Tires Limited Off-Highway Tires Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.15.5 Techking Tires Limited Recent Developments/Updates

9.15.6 Techking Tires Limited Competitive Strengths & Weaknesses

9.16 Triangle Tyre

9.16.1 Triangle Tyre Details

9.16.2 Triangle Tyre Major Business

9.16.3 Triangle Tyre Off-Highway Tires Product and Services

9.16.4 Triangle Tyre Off-Highway Tires Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 9.16.5 Triangle Tyre Recent Developments/Updates
- 9.16.6 Triangle Tyre Competitive Strengths & Weaknesses
- 9.17 Magna Tyres
 - 9.17.1 Magna Tyres Details
 - 9.17.2 Magna Tyres Major Business
 - 9.17.3 Magna Tyres Off-Highway Tires Product and Services
 - 9.17.4 Magna Tyres Off-Highway Tires Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.17.5 Magna Tyres Recent Developments/Updates
 - 9.17.6 Magna Tyres Competitive Strengths & Weaknesses
- 9.18 Prometeon Tyre
 - 9.18.1 Prometeon Tyre Details
 - 9.18.2 Prometeon Tyre Major Business
 - 9.18.3 Prometeon Tyre Off-Highway Tires Product and Services
 - 9.18.4 Prometeon Tyre Off-Highway Tires Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.18.5 Prometeon Tyre Recent Developments/Updates
 - 9.18.6 Prometeon Tyre Competitive Strengths & Weaknesses
- 9.19 MRF tyres
 - 9.19.1 MRF tyres Details
 - 9.19.2 MRF tyres Major Business
 - 9.19.3 MRF tyres Off-Highway Tires Product and Services
 - 9.19.4 MRF tyres Off-Highway Tires Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.19.5 MRF tyres Recent Developments/Updates
 - 9.19.6 MRF tyres Competitive Strengths & Weaknesses
- 9.20 Nokian Tyres
 - 9.20.1 Nokian Tyres Details
 - 9.20.2 Nokian Tyres Major Business
 - 9.20.3 Nokian Tyres Off-Highway Tires Product and Services
 - 9.20.4 Nokian Tyres Off-Highway Tires Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.20.5 Nokian Tyres Recent Developments/Updates
 - 9.20.6 Nokian Tyres Competitive Strengths & Weaknesses
- 9.21 Prinix Chengshan
 - 9.21.1 Prinix Chengshan Details
 - 9.21.2 Prinix Chengshan Major Business
 - 9.21.3 Prinix Chengshan Off-Highway Tires Product and Services
 - 9.21.4 Prinix Chengshan Off-Highway Tires Production, Price, Value, Gross Margin and

Market Share (2021-2026)

9.21.5 Prinx Chengshan Recent Developments/Updates

9.21.6 Prinx Chengshan Competitive Strengths & Weaknesses

9.22 GRI

9.22.1 GRI Details

9.22.2 GRI Major Business

9.22.3 GRI Off-Highway Tires Product and Services

9.22.4 GRI Off-Highway Tires Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.22.5 GRI Recent Developments/Updates

9.22.6 GRI Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Off-Highway Tires Industry Chain

10.2 Off-Highway Tires Upstream Analysis

10.2.1 Off-Highway Tires Core Raw Materials

10.2.2 Main Manufacturers of Off-Highway Tires Core Raw Materials

10.3 Midstream Analysis

10.4 Downstream Analysis

10.5 Off-Highway Tires Production Mode

10.6 Off-Highway Tires Procurement Model

10.7 Off-Highway Tires Industry Sales Model and Sales Channels

10.7.1 Off-Highway Tires Sales Model

10.7.2 Off-Highway Tires Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Off-Highway Tires Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Off-Highway Tires Production Value by Region (2021-2026) & (USD Million)

Table 3. World Off-Highway Tires Production Value by Region (2027-2032) & (USD Million)

Table 4. World Off-Highway Tires Production Value Market Share by Region (2021-2026)

Table 5. World Off-Highway Tires Production Value Market Share by Region (2027-2032)

Table 6. World Off-Highway Tires Production by Region (2021-2026) & (K Units)

Table 7. World Off-Highway Tires Production by Region (2027-2032) & (K Units)

Table 8. World Off-Highway Tires Production Market Share by Region (2021-2026)

Table 9. World Off-Highway Tires Production Market Share by Region (2027-2032)

Table 10. World Off-Highway Tires Average Price by Region (2021-2026) & (US\$/Unit)

Table 11. World Off-Highway Tires Average Price by Region (2027-2032) & (US\$/Unit)

Table 12. Off-Highway Tires Major Market Trends

Table 13. World Off-Highway Tires Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)

Table 14. World Off-Highway Tires Consumption by Region (2021-2026) & (K Units)

Table 15. World Off-Highway Tires Consumption Forecast by Region (2027-2032) & (K Units)

Table 16. World Off-Highway Tires Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Off-Highway Tires Producers in 2025

Table 18. World Off-Highway Tires Production by Manufacturer (2021-2026) & (K Units)

Table 19. Production Market Share of Key Off-Highway Tires Producers in 2025

Table 20. World Off-Highway Tires Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 21. Global Off-Highway Tires Company Evaluation Quadrant

Table 22. World Off-Highway Tires Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Off-Highway Tires Production Site of Key Manufacturer

Table 24. Off-Highway Tires Market: Company Product Type Footprint

Table 25. Off-Highway Tires Market: Company Product Application Footprint

Table 26. Off-Highway Tires Competitive Factors

Table 27. Off-Highway Tires New Entrant and Capacity Expansion Plans

Table 28. Off-Highway Tires Mergers & Acquisitions Activity

Table 29. United States VS China Off-Highway Tires Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Off-Highway Tires Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Off-Highway Tires Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Off-Highway Tires Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Off-Highway Tires Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Off-Highway Tires Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Off-Highway Tires Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Off-Highway Tires Production Market Share (2021-2026)

Table 37. China Based Off-Highway Tires Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Off-Highway Tires Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Off-Highway Tires Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Off-Highway Tires Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Off-Highway Tires Production Market Share (2021-2026)

Table 42. Rest of World Based Off-Highway Tires Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Off-Highway Tires Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Off-Highway Tires Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Off-Highway Tires Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Off-Highway Tires Production Market Share (2021-2026)

Table 47. World Off-Highway Tires Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Off-Highway Tires Production by Type (2021-2026) & (K Units)

Table 49. World Off-Highway Tires Production by Type (2027-2032) & (K Units)

Table 50. World Off-Highway Tires Production Value by Type (2021-2026) & (USD Million)

Table 51. World Off-Highway Tires Production Value by Type (2027-2032) & (USD Million)

Table 52. World Off-Highway Tires Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Off-Highway Tires Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Off-Highway Tires Production Value by Structure, (USD Million), 2021 & 2025 & 2032

Table 55. World Off-Highway Tires Production by Structure (2021-2026) & (K Units)

Table 56. World Off-Highway Tires Production by Structure (2027-2032) & (K Units)

Table 57. World Off-Highway Tires Production Value by Structure (2021-2026) & (USD Million)

Table 58. World Off-Highway Tires Production Value by Structure (2027-2032) & (USD Million)

Table 59. World Off-Highway Tires Average Price by Structure (2021-2026) & (US\$/Unit)

Table 60. World Off-Highway Tires Average Price by Structure (2027-2032) & (US\$/Unit)

Table 61. World Off-Highway Tires Production Value by End-User, (USD Million), 2021 & 2025 & 2032

Table 62. World Off-Highway Tires Production by End-User (2021-2026) & (K Units)

Table 63. World Off-Highway Tires Production by End-User (2027-2032) & (K Units)

Table 64. World Off-Highway Tires Production Value by End-User (2021-2026) & (USD Million)

Table 65. World Off-Highway Tires Production Value by End-User (2027-2032) & (USD Million)

Table 66. World Off-Highway Tires Average Price by End-User (2021-2026) & (US\$/Unit)

Table 67. World Off-Highway Tires Average Price by End-User (2027-2032) & (US\$/Unit)

Table 68. World Off-Highway Tires Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Off-Highway Tires Production by Application (2021-2026) & (K Units)

Table 70. World Off-Highway Tires Production by Application (2027-2032) & (K Units)

Table 71. World Off-Highway Tires Production Value by Application (2021-2026) &

(USD Million)

Table 72. World Off-Highway Tires Production Value by Application (2027-2032) & (USD Million)

Table 73. World Off-Highway Tires Average Price by Application (2021-2026) & (US\$/Unit)

Table 74. World Off-Highway Tires Average Price by Application (2027-2032) & (US\$/Unit)

Table 75. Bridgestone Basic Information, Manufacturing Base and Competitors

Table 76. Bridgestone Major Business

Table 77. Bridgestone Off-Highway Tires Product and Services

Table 78. Bridgestone Off-Highway Tires Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Bridgestone Recent Developments/Updates

Table 80. Bridgestone Competitive Strengths & Weaknesses

Table 81. Michelin Basic Information, Manufacturing Base and Competitors

Table 82. Michelin Major Business

Table 83. Michelin Off-Highway Tires Product and Services

Table 84. Michelin Off-Highway Tires Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Michelin Recent Developments/Updates

Table 86. Michelin Competitive Strengths & Weaknesses

Table 87. YOKOHAMA Basic Information, Manufacturing Base and Competitors

Table 88. YOKOHAMA Major Business

Table 89. YOKOHAMA Off-Highway Tires Product and Services

Table 90. YOKOHAMA Off-Highway Tires Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. YOKOHAMA Recent Developments/Updates

Table 92. YOKOHAMA Competitive Strengths & Weaknesses

Table 93. Titan Basic Information, Manufacturing Base and Competitors

Table 94. Titan Major Business

Table 95. Titan Off-Highway Tires Product and Services

Table 96. Titan Off-Highway Tires Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. Titan Recent Developments/Updates

Table 98. Titan Competitive Strengths & Weaknesses

Table 99. BKT Basic Information, Manufacturing Base and Competitors

Table 100. BKT Major Business

Table 101. BKT Off-Highway Tires Product and Services

Table 102. BKT Off-Highway Tires Production (K Units), Price (US\$/Unit), Production

Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. BKT Recent Developments/Updates

Table 104. BKT Competitive Strengths & Weaknesses

Table 105. Sailun Group Basic Information, Manufacturing Base and Competitors

Table 106. Sailun Group Major Business

Table 107. Sailun Group Off-Highway Tires Product and Services

Table 108. Sailun Group Off-Highway Tires Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 109. Sailun Group Recent Developments/Updates

Table 110. Sailun Group Competitive Strengths & Weaknesses

Table 111. CEAT Basic Information, Manufacturing Base and Competitors

Table 112. CEAT Major Business

Table 113. CEAT Off-Highway Tires Product and Services

Table 114. CEAT Off-Highway Tires Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 115. CEAT Recent Developments/Updates

Table 116. CEAT Competitive Strengths & Weaknesses

Table 117. Continental AG Basic Information, Manufacturing Base and Competitors

Table 118. Continental AG Major Business

Table 119. Continental AG Off-Highway Tires Product and Services

Table 120. Continental AG Off-Highway Tires Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 121. Continental AG Recent Developments/Updates

Table 122. Continental AG Competitive Strengths & Weaknesses

Table 123. Zhongce Rubber Basic Information, Manufacturing Base and Competitors

Table 124. Zhongce Rubber Major Business

Table 125. Zhongce Rubber Off-Highway Tires Product and Services

Table 126. Zhongce Rubber Off-Highway Tires Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 127. Zhongce Rubber Recent Developments/Updates

Table 128. Zhongce Rubber Competitive Strengths & Weaknesses

Table 129. Guizhou Tyre Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 130. Guizhou Tyre Co., Ltd. Major Business

Table 131. Guizhou Tyre Co., Ltd. Off-Highway Tires Product and Services

Table 132. Guizhou Tyre Co., Ltd. Off-Highway Tires Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 133. Guizhou Tyre Co., Ltd. Recent Developments/Updates

Table 134. Guizhou Tyre Co., Ltd. Competitive Strengths & Weaknesses

Table 135. Shandong Linglong Tyre Co., Ltd Basic Information, Manufacturing Base and Competitors

Table 136. Shandong Linglong Tyre Co., Ltd Major Business

Table 137. Shandong Linglong Tyre Co., Ltd Off-Highway Tires Product and Services

Table 138. Shandong Linglong Tyre Co., Ltd Off-Highway Tires Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 139. Shandong Linglong Tyre Co., Ltd Recent Developments/Updates

Table 140. Shandong Linglong Tyre Co., Ltd Competitive Strengths & Weaknesses

Table 141. Apollo Basic Information, Manufacturing Base and Competitors

Table 142. Apollo Major Business

Table 143. Apollo Off-Highway Tires Product and Services

Table 144. Apollo Off-Highway Tires Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 145. Apollo Recent Developments/Updates

Table 146. Apollo Competitive Strengths & Weaknesses

Table 147. JK Tyre Basic Information, Manufacturing Base and Competitors

Table 148. JK Tyre Major Business

Table 149. JK Tyre Off-Highway Tires Product and Services

Table 150. JK Tyre Off-Highway Tires Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 151. JK Tyre Recent Developments/Updates

Table 152. JK Tyre Competitive Strengths & Weaknesses

Table 153. Double Coin Tire Group Basic Information, Manufacturing Base and Competitors

Table 154. Double Coin Tire Group Major Business

Table 155. Double Coin Tire Group Off-Highway Tires Product and Services

Table 156. Double Coin Tire Group Off-Highway Tires Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 157. Double Coin Tire Group Recent Developments/Updates

Table 158. Double Coin Tire Group Competitive Strengths & Weaknesses

Table 159. Techking Tires Limited Basic Information, Manufacturing Base and Competitors

Table 160. Techking Tires Limited Major Business

Table 161. Techking Tires Limited Off-Highway Tires Product and Services

Table 162. Techking Tires Limited Off-Highway Tires Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share

(2021-2026)

Table 163. Techking Tires Limited Recent Developments/Updates

Table 164. Techking Tires Limited Competitive Strengths & Weaknesses

Table 165. Triangle Tyre Basic Information, Manufacturing Base and Competitors

Table 166. Triangle Tyre Major Business

Table 167. Triangle Tyre Off-Highway Tires Product and Services

Table 168. Triangle Tyre Off-Highway Tires Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 169. Triangle Tyre Recent Developments/Updates

Table 170. Triangle Tyre Competitive Strengths & Weaknesses

Table 171. Magna Tyres Basic Information, Manufacturing Base and Competitors

Table 172. Magna Tyres Major Business

Table 173. Magna Tyres Off-Highway Tires Product and Services

Table 174. Magna Tyres Off-Highway Tires Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 175. Magna Tyres Recent Developments/Updates

Table 176. Magna Tyres Competitive Strengths & Weaknesses

Table 177. Prometeon Tyre Basic Information, Manufacturing Base and Competitors

Table 178. Prometeon Tyre Major Business

Table 179. Prometeon Tyre Off-Highway Tires Product and Services

Table 180. Prometeon Tyre Off-Highway Tires Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 181. Prometeon Tyre Recent Developments/Updates

Table 182. Prometeon Tyre Competitive Strengths & Weaknesses

Table 183. MRF tyres Basic Information, Manufacturing Base and Competitors

Table 184. MRF tyres Major Business

Table 185. MRF tyres Off-Highway Tires Product and Services

Table 186. MRF tyres Off-Highway Tires Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 187. MRF tyres Recent Developments/Updates

Table 188. MRF tyres Competitive Strengths & Weaknesses

Table 189. Nokian Tyres Basic Information, Manufacturing Base and Competitors

Table 190. Nokian Tyres Major Business

Table 191. Nokian Tyres Off-Highway Tires Product and Services

Table 192. Nokian Tyres Off-Highway Tires Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 193. Nokian Tyres Recent Developments/Updates

Table 194. Nokian Tyres Competitive Strengths & Weaknesses

Table 195. Prinx Chengshan Basic Information, Manufacturing Base and Competitors

Table 196. Prinx Chengshan Major Business
Table 197. Prinx Chengshan Off-Highway Tires Product and Services
Table 198. Prinx Chengshan Off-Highway Tires Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 199. Prinx Chengshan Recent Developments/Updates
Table 200. Prinx Chengshan Competitive Strengths & Weaknesses
Table 201. GRI Basic Information, Manufacturing Base and Competitors
Table 202. GRI Major Business
Table 203. GRI Off-Highway Tires Product and Services
Table 204. GRI Off-Highway Tires Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 205. GRI Recent Developments/Updates
Table 206. GRI Competitive Strengths & Weaknesses
Table 207. Global Key Players of Off-Highway Tires Upstream (Raw Materials)
Table 208. Global Off-Highway Tires Typical Customers
Table 209. Off-Highway Tires Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Off-Highway Tires Picture

Figure 2. World Off-Highway Tires Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Off-Highway Tires Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Off-Highway Tires Production (2021-2032) & (K Units)

Figure 5. World Off-Highway Tires Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Off-Highway Tires Production Value Market Share by Region (2021-2032)

Figure 7. World Off-Highway Tires Production Market Share by Region (2021-2032)

Figure 8. North America Off-Highway Tires Production (2021-2032) & (K Units)

Figure 9. Europe Off-Highway Tires Production (2021-2032) & (K Units)

Figure 10. China Off-Highway Tires Production (2021-2032) & (K Units)

Figure 11. Japan Off-Highway Tires Production (2021-2032) & (K Units)

Figure 12. Off-Highway Tires Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Off-Highway Tires Consumption (2021-2032) & (K Units)

Figure 15. World Off-Highway Tires Consumption Market Share by Region (2021-2032)

Figure 16. United States Off-Highway Tires Consumption (2021-2032) & (K Units)

Figure 17. China Off-Highway Tires Consumption (2021-2032) & (K Units)

Figure 18. Europe Off-Highway Tires Consumption (2021-2032) & (K Units)

Figure 19. Japan Off-Highway Tires Consumption (2021-2032) & (K Units)

Figure 20. South Korea Off-Highway Tires Consumption (2021-2032) & (K Units)

Figure 21. ASEAN Off-Highway Tires Consumption (2021-2032) & (K Units)

Figure 22. India Off-Highway Tires Consumption (2021-2032) & (K Units)

Figure 23. Producer Shipments of Off-Highway Tires by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Off-Highway Tires Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Off-Highway Tires Markets in 2025

Figure 26. United States VS China: Off-Highway Tires Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Off-Highway Tires Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Off-Highway Tires Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Off-Highway Tires Production Market Share 2025

Figure 30. China Based Manufacturers Off-Highway Tires Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Off-Highway Tires Production Market Share 2025

Figure 32. World Off-Highway Tires Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Off-Highway Tires Production Value Market Share by Type in 2025

Figure 34. All-Terrain Tires

Figure 35. Mud-Terrain Tires

Figure 36. Rock-Crawling Tires

Figure 37. Sand Tires

Figure 38. Others

Figure 39. World Off-Highway Tires Production Market Share by Type (2021-2032)

Figure 40. World Off-Highway Tires Production Value Market Share by Type (2021-2032)

Figure 41. World Off-Highway Tires Average Price by Type (2021-2032) & (US\$/Unit)

Figure 42. World Off-Highway Tires Production Value by Structure, (USD Million), 2021 & 2025 & 2032

Figure 43. World Off-Highway Tires Production Value Market Share by Structure in 2025

Figure 44. Radial Tire

Figure 45. Bias Tire

Figure 46. World Off-Highway Tires Production Market Share by Structure (2021-2032)

Figure 47. World Off-Highway Tires Production Value Market Share by Structure (2021-2032)

Figure 48. World Off-Highway Tires Average Price by Structure (2021-2032) & (US\$/Unit)

Figure 49. World Off-Highway Tires Production Value by End-User, (USD Million), 2021 & 2025 & 2032

Figure 50. World Off-Highway Tires Production Value Market Share by End-User in 2025

Figure 51. OE Tire

Figure 52. Replacement Tire

Figure 53. World Off-Highway Tires Production Market Share by End-User (2021-2032)

Figure 54. World Off-Highway Tires Production Value Market Share by End-User

(2021-2032)

Figure 55. World Off-Highway Tires Average Price by End-User (2021-2032) & (US\$/Unit)

Figure 56. World Off-Highway Tires Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 57. World Off-Highway Tires Production Value Market Share by Application in 2025

Figure 58. Agricultural Machinery

Figure 59. Construction Machinery

Figure 60. Others

Figure 61. World Off-Highway Tires Production Market Share by Application (2021-2032)

Figure 62. World Off-Highway Tires Production Value Market Share by Application (2021-2032)

Figure 63. World Off-Highway Tires Average Price by Application (2021-2032) & (US\$/Unit)

Figure 64. Off-Highway Tires Industry Chain

Figure 65. Off-Highway Tires Procurement Model

Figure 66. Off-Highway Tires Sales Model

Figure 67. Off-Highway Tires Sales Channels, Direct Sales, and Distribution

Figure 68. Methodology

Figure 69. Research Process and Data Source

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