

# Global OEM TPMS Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global OEM TPMS market size was valued at US\$ 2478 million in 2025 and is forecast to a readjusted size of US\$ 4827 million by 2032 with a CAGR of 10.0% during review period.

OEM TPMS refers to an original-equipment Tire Pressure Monitoring System engineered, validated, and installed on new vehicles at the factory as part of the vehicle's safety/compliance and HMI warning strategy. It monitors tire inflation status and provides a driver warning when one or more tires become significantly under-inflated. Two mainstream architectures exist: direct TPMS (dTPMS) uses in-wheel pressure/temperature sensor modules with wireless transmission to a receiver/gateway/ECU; indirect TPMS (iTPMS) does not measure absolute pressure and instead infers under-inflation via ABS/ESC wheel-speed signals and algorithms. In key markets, TPMS fitment is embedded in regulatory frameworks (e.g., FMVSS 138 in the U.S.; EU/UNECE-aligned requirements for passenger cars).

A complete TPMS system typically consists of four transmitters (sensors) and one controller (receiver). Upstream inputs include automotive-grade MEMS pressure dies, MCUs and RF transceivers (commonly 315/433 MHz), antennas and passives, primary batteries, valve-stem hardware, seals, injection-molded housings, and calibration/diagnostic software.

In 2025, global OEM TPMS production reached approximately 90 million sets, with an average global market price is \$27 per set.

OEM TPMS refers to factory-installed tire pressure monitoring that is engineered, integrated, and calibrated at the vehicle-platform level?linking in-wheel sensing, ECUs,

the instrument-cluster telltale strategy, and diagnostics into a single safety-and-compliance system. Its value is not just displaying pressure, but delivering a verifiable warning boundary with consistent driver alerts and malfunction indication across the vehicle lifecycle. In the U.S., FMVSS 138 anchors that expectation by requiring a low-pressure telltale when one or more tires fall to 25% below the placard cold inflation pressure and by specifying malfunction indication requirements.

The market is shifting from compliance fitment to data-ready, service-ready capability. Direct TPMS remains the dominant architecture, with differentiation driven by battery life, RF robustness, interference resilience, diagnostics, and stable alert behavior across temperature and tire variants. Regulatory scope is also broadening under UNECE R141 and related amendments, increasing momentum for OEM-grade TPMS in broader vehicle categories and strengthening the case for platform scalability.

Opportunity concentrates in fleet and commercial ecosystems where TPMS data can be operationalized for maintenance planning and uptime; in electrified and performance platforms that demand tighter risk control; and in lifecycle execution where OEM integration and aftersales workflows keep TPMS functionality consistent through tire service events.

This report is a detailed and comprehensive analysis for global OEM TPMS market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global OEM TPMS market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global OEM TPMS market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global OEM TPMS market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices

(US\$/Unit), 2021-2032

Global OEM TPMS market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for OEM TPMS

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global OEM TPMS market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Sensata Technologies, Baolong Automotive, Sysgration Ltd., Continental, Pacific Industrial, Sate Auto Electronic, Lianchuang Automotive Electronics, CUB ELECPARTS INC, Steelmate, Orange Electronic, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market Segmentation**

OEM TPMS market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Direct TPMS

Indirect TPMS

## Market segment by Wheel Sensor

Clamp-in

Snap-in

## Market segment by Vehicle

Internal Combustion Engines

New Energy Vehicles

## Market segment by Application

Passenger Car

Commercial Vehicle

## Major players covered

Sensata Technologies

Baolong Automotive

Sysgration Ltd.

Continental

Pacific Industrial

Sate Auto Electronic

Lianchuang Automotive Electronics

CUB ELECPARTS INC

Steelmate

Orange Electronic

Bendix Corporation

Hamaton Automotive

NIRA Dynamics

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe OEM TPMS product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of OEM TPMS, with price, sales quantity, revenue, and global market share of OEM TPMS from 2021 to 2026.

Chapter 3, the OEM TPMS competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the OEM TPMS breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and OEM TPMS market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of OEM TPMS.

Chapter 14 and 15, to describe OEM TPMS sales channel, distributors, customers, research findings and conclusion.

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