

Global OEM TPMS Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global OEM TPMS market size is expected to reach \$ 4827 million by 2032, rising at a market growth of 10.0% CAGR during the forecast period (2026-2032).

OEM TPMS refers to an original-equipment Tire Pressure Monitoring System engineered, validated, and installed on new vehicles at the factory as part of the vehicle's safety/compliance and HMI warning strategy. It monitors tire inflation status and provides a driver warning when one or more tires become significantly under-inflated. Two mainstream architectures exist: direct TPMS (dTPMS) uses in-wheel pressure/temperature sensor modules with wireless transmission to a receiver/gateway/ECU; indirect TPMS (iTPMS) does not measure absolute pressure and instead infers under-inflation via ABS/ESC wheel-speed signals and algorithms. In key markets, TPMS fitment is embedded in regulatory frameworks (e.g., FMVSS 138 in the U.S.; EU/UNECE-aligned requirements for passenger cars).

A complete TPMS system typically consists of four transmitters (sensors) and one controller (receiver). Upstream inputs include automotive-grade MEMS pressure dies, MCUs and RF transceivers (commonly 315/433 MHz), antennas and passives, primary batteries, valve-stem hardware, seals, injection-molded housings, and calibration/diagnostic software.

In 2025, global OEM TPMS production reached approximately 90 million sets, with an average global market price is \$27 per set.

OEM TPMS refers to factory-installed tire pressure monitoring that is engineered, integrated, and calibrated at the vehicle-platform level?linking in-wheel sensing, ECUs, the instrument-cluster telltale strategy, and diagnostics into a single safety-and-

compliance system. Its value is not just displaying pressure, but delivering a verifiable warning boundary with consistent driver alerts and malfunction indication across the vehicle lifecycle. In the U.S., FMVSS 138 anchors that expectation by requiring a low-pressure telltale when one or more tires fall to 25% below the placard cold inflation pressure and by specifying malfunction indication requirements.

The market is shifting from compliance fitment to data-ready, service-ready capability. Direct TPMS remains the dominant architecture, with differentiation driven by battery life, RF robustness, interference resilience, diagnostics, and stable alert behavior across temperature and tire variants. Regulatory scope is also broadening under UNECE R141 and related amendments, increasing momentum for OEM-grade TPMS in broader vehicle categories and strengthening the case for platform scalability.

Opportunity concentrates in fleet and commercial ecosystems where TPMS data can be operationalized for maintenance planning and uptime; in electrified and performance platforms that demand tighter risk control; and in lifecycle execution where OEM integration and aftersales workflows keep TPMS functionality consistent through tire service events.

This report studies the global OEM TPMS production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for OEM TPMS and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of OEM TPMS that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global OEM TPMS total production and demand, 2021-2032, (K Units)

Global OEM TPMS total production value, 2021-2032, (USD Million)

Global OEM TPMS production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global OEM TPMS consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: OEM TPMS domestic production, consumption, key domestic manufacturers and share

Global OEM TPMS production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global OEM TPMS production by Type, production, value, CAGR, 2021-2032, (USD

Million) & (K Units)

Global OEM TPMS production by Application, production, value, CAGR, 2021-2032,
(USD Million) & (K Units)

This report profiles key players in the global OEM TPMS market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Sensata Technologies, Baolong Automotive, Sysgration Ltd., Continental, Pacific Industrial, Sate Auto Electronic, Lianchuang Automotive Electronics, CUB ELECPARTS INC, Steelmate, Orange Electronic, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World OEM TPMS market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global OEM TPMS Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global OEM TPMS Market, Segmentation by Type:

Direct TPMS

Indirect TPMS

Global OEM TPMS Market, Segmentation by Wheel Sensor:

Clamp-in

Snap-in

Global OEM TPMS Market, Segmentation by Vehicle:

Internal Combustion Engines

New Energy Vehicles

Global OEM TPMS Market, Segmentation by Application:

Passenger Car

Commercial Vehicle

Companies Profiled:

Sensata Technologies

Baolong Automotive

Sysgration Ltd.

Continental

Pacific Industrial

Sate Auto Electronic

Lianchuang Automotive Electronics

CUB ELECPARTS INC

Steelmate

Orange Electronic

Bendix Corporation

Hamaton Automotive

NIRA Dynamics

Key Questions Answered:

1. How big is the global OEM TPMS market?
2. What is the demand of the global OEM TPMS market?
3. What is the year over year growth of the global OEM TPMS market?
4. What is the production and production value of the global OEM TPMS market?
5. Who are the key producers in the global OEM TPMS market?
6. What are the growth factors driving the market demand?

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