

Global OEM Premium Audio Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

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Abstracts

Modern day vehicles are equipped with state-of-the-art AV entertainment systems to enhance the driving experience. Premium audio systems are those with surround sound, eight or more speakers, and power amplification of more than 400 watts. These systems are used in luxury and high-end vehicles. Automotive audio systems are gaining popularity as newer vehicles come with factory-fitted premium audio systems, making them comparatively cheaper than when purchased separately. OEMs focus on providing these systems to attain product differentiation in the Automotive market.

Scope of the Report:

This report focuses on the OEM Premium Audio in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The worldwide market for OEM Premium Audio is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Alpine Electronics

Bose

HARMAN International

JVCKENWOOD

Pioneer Corporation

Blaupunkt

Boston Acoustics

Bowers & Wilkins

Clarion

McIntosh Laboratory

Meridian Audio

Panasonic

SONY

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Normal

Luxury

Market Segment by Applications, can be divided into

Car

Home

There are 15 Chapters to deeply display the global OEM Premium Audio market.

Chapter 1, to describe OEM Premium Audio Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of OEM Premium Audio, with sales, revenue, and price of OEM Premium Audio, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of OEM Premium Audio, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, OEM Premium Audio market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe OEM Premium Audio sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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