

Global OEM & ODM Cosmetics Manufacturing Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global OEM & ODM Cosmetics Manufacturing market size was valued at US\$ 32150 million in 2024 and is forecast to a readjusted size of USD 43020 million by 2031 with a CAGR of 4.3% during review period.

Cosmetics OEM (Original Equipment Manufacturer) and ODM (Original Design Manufacturer) are two essential models in the cosmetics industry that allow brands and retailers to create and launch their own cosmetic products without having to engage in the organization or running of a factory.

The demand for personalized and niche products is growing, and consumers are increasingly looking for personalized beauty products tailored to their individual skin types, concerns, and preferences. Brands are turning to OEM/ODM partners to develop specialized formulas or customized packaging to meet these needs. Many brands are exploring niche markets (e.g., vegan, organic, cruelty-free, clean beauty), and OEM/ODM can provide ready-made solutions that cater to these specific segments.

The growth of e-commerce requires faster product development cycles and responsiveness to market trends. OEMs and ODMs can help brands quickly launch new products to take advantage of online shopping trends. Brands are increasingly leaning toward a DTC model, which allows them to establish a direct relationship with consumers. OEMs and ODMs support these initiatives by providing flexible manufacturing solutions and small-batch production capabilities.

Advances in cosmetic formulation technology have enabled the development of more

effective and diverse products. OEMs and ODMs often invest in R&D to create innovative solutions that meet changing consumer expectations. The introduction of automation in the manufacturing process can improve production efficiency, capacity, and quality control, making cooperation with OEMs and ODMs more attractive.

Outsourcing production can reduce production costs because manufacturers are often able to produce in batches, reducing production costs and labor costs. This makes OEM and ODM a cost-effective choice.

This report is a detailed and comprehensive analysis for global OEM & ODM Cosmetics Manufacturing market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global OEM & ODM Cosmetics Manufacturing market size and forecasts, in consumption value (\$ Million), 2020-2031

Global OEM & ODM Cosmetics Manufacturing market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global OEM & ODM Cosmetics Manufacturing market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global OEM & ODM Cosmetics Manufacturing market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for OEM & ODM Cosmetics Manufacturing

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global OEM & ODM Cosmetics Manufacturing market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include KDC/One, COSMAX, Intercos, Kolmar Korea, TOA, Cosmo Beauty, Cosmecca, Mana Products, Nox Bellow Cosmetics, PICASO Cosmetic, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

OEM & ODM Cosmetics Manufacturing market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cosmetics OEM

Cosmetics ODM

Market segment by Application

Skincare

Haircare

Makeup

Others

Market segment by players, this report covers

KDC/One

COSMAX

Intercos

Kolmar Korea

TOA

Cosmo Beauty

Cosmecca

Mana Products

Nox Bellow Cosmetics

PICASO Cosmetic

Toyo Beauty

Cohere Beauty

S&J

Ancorotti Cosmetics

A&H International Cosmetics

Chromavis

Opal Cosmetics

Milott

B.Kolor

BioTruly

Cosway

Bawei Biotechnology

Ridgepole

ANTE (Suzhou) Cosmetics

ESTATE CHEMICAL

Ya Pure Cosmetics

Jiangsu Meiaisi Cosmetics

Homar

Foshan Wanying Cosmetics

Easycare Group

Life-Beauty

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe OEM & ODM Cosmetics Manufacturing product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of OEM & ODM Cosmetics Manufacturing, with revenue, gross margin, and global market share of OEM & ODM Cosmetics Manufacturing from 2020 to 2025.

Chapter 3, the OEM & ODM Cosmetics Manufacturing competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and OEM & ODM Cosmetics Manufacturing market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of OEM & ODM Cosmetics Manufacturing.

Chapter 13, to describe OEM & ODM Cosmetics Manufacturing research findings and conclusion.

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