

# Global Octyl Methoxycinnamate Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Octyl Methoxycinnamate market size was valued at USD 157 million in 2023 and is forecast to a readjusted size of USD 217.8 million by 2030 with a CAGR of 4.8% during review period.

This report studies the Octyl Methoxycinnamate market, Octyl Methoxycinnamate, trade names Eusolex 2292 and Uvinul MC80, is an organic compound that is an ingredient in some sunscreens and lip balms. It is an ester formed from methoxycinnamic acid and (RS)-2-ethylhexanol. It is a clear liquid that is insoluble in water.

The chemical is an organic compound formed from methoxycinnamic acid and 2-ethylhexanol. When mixed together, they form a clear liquid. It can absorb UV-B rays from the sun but does not protect against UV-A rays. Both types of rays are dangerous to humans, and other ingredients may be included in sunblocks and lip balms to offer full protection.

Safety concerns over octyl methoxycinnamate arise from the possibility that the chemical may break down and absorb into the user's skin when it comes into contact with sunlight. Chemical reactions that occur then happen underneath the protective barrier a person's skin provides and may be absorbed into the body. This may lead to temporary problems such as skin irritation or long-term problems such as increasing the user's risk of developing cancer and causing the skin to age more quickly.

Though tests have been performed, no conclusive evidence has been found and it is uncertain what the exact effects of octyl methoxycinnamate are. More research is

needed to determine whether or not the chemical poses a risk when used in products applied to the skin. Until then, users can try other methods to protect themselves against the sun and check the ingredients in the sunscreens and lip balms they use.

North America ranks the first in terms of production volume of Octyl Methoxycinnamate, consists of 29% the global market. China and Europe come the second and the third places, consist of 37% and 15% of the global market respectively in the same year.

MFCI ranks the first in terms of production volum, occupies 22% of the global Octyl Methoxycinnamate market. While, Spectrum Chemical, with a market share of 12%, comes the second.

The Global Info Research report includes an overview of the development of the Octyl Methoxycinnamate industry chain, the market status of Sunscreen (95.0%-98.0% (Including 98.0%), 98.0%-99.0% (Including 99.0%)), Hair Products (95.0%-98.0% (Including 98.0%), 98.0%-99.0% (Including 99.0%)), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Octyl Methoxycinnamate.

Regionally, the report analyzes the Octyl Methoxycinnamate markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Octyl Methoxycinnamate market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Octyl Methoxycinnamate market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Octyl Methoxycinnamate industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Assay (e.g., 95.0%-98.0% (Including 98.0%), 98.0%-99.0% (Including 99.0%)).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Octyl Methoxycinnamate market.

**Regional Analysis:** The report involves examining the Octyl Methoxycinnamate market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Octyl Methoxycinnamate market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Octyl Methoxycinnamate:

**Company Analysis:** Report covers individual Octyl Methoxycinnamate manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Octyl Methoxycinnamate This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Sunscreen, Hair Products).

**Technology Analysis:** Report covers specific technologies relevant to Octyl Methoxycinnamate. It assesses the current state, advancements, and potential future developments in Octyl Methoxycinnamate areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Octyl Methoxycinnamate market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Octyl Methoxycinnamate market is split by Assay and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Assay, and by Application in terms of volume and value.

### Market segment by Assay

95.0%-98.0% (Including 98.0%)

98.0%-99.0% (Including 99.0%)

More than 99.0%

### Market segment by Application

Sunscreen

Hair Products

Lip Stick

Nail Polish

Others

### Major players covered

Spectrum Chemical

MFCI

AIC

Universal Esters

Shandong OML Chem

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Octyl Methoxycinnamate product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Octyl Methoxycinnamate, with price, sales, revenue and global market share of Octyl Methoxycinnamate from 2019 to 2024.

Chapter 3, the Octyl Methoxycinnamate competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Octyl Methoxycinnamate breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Assay and application, with sales market share and growth rate by assay, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Octyl Methoxycinnamate market forecast, by regions, assay and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Octyl Methoxycinnamate.

Chapter 14 and 15, to describe Octyl Methoxycinnamate sales channel, distributors, customers, research findings and conclusion.

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