

Global Ocean Freight Forwarding Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Ocean Freight Forwarding market size was valued at USD 133750 million in 2023 and is forecast to a readjusted size of USD 215930 million by 2030 with a CAGR of 7.1% during review period.

An ocean freight forwarder is an individual or company that acts as an intermediary and dispatches shipments via common sea carriers and makes all arrangements for those shipments on behalf of its clients. Ocean freight forwarders handle all the logistics needed and performs related activities pertaining to shipments.

Global ocean freight forwarding key players include Kuehne + Nagel, DHL Group, DB Schenker Logistics, GEODIS, etc. Global top 4 manufacturers hold a share nearly 20%.

China is the largest market, with a share about 25%, followed by Europe, and North America, both have a share about 40 percent.

In terms of product, LCL is the largest segment, with a share about 55%. And in terms of application, the largest application is electronic, followed by automotive, beverage, agricultural, etc.

The Global Info Research report includes an overview of the development of the Ocean Freight Forwarding industry chain, the market status of Agricultural (LCL, FCL), Automotive (LCL, FCL), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Ocean Freight Forwarding.

Regionally, the report analyzes the Ocean Freight Forwarding markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Ocean Freight Forwarding market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Ocean Freight Forwarding market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Ocean Freight Forwarding industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., LCL, FCL).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Ocean Freight Forwarding market.

Regional Analysis: The report involves examining the Ocean Freight Forwarding market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Ocean Freight Forwarding market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Ocean Freight Forwarding:

Company Analysis: Report covers individual Ocean Freight Forwarding players, suppliers, and other relevant industry players. This analysis includes studying their

financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Ocean Freight Forwarding. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Agricultural, Automotive).

Technology Analysis: Report covers specific technologies relevant to Ocean Freight Forwarding. It assesses the current state, advancements, and potential future developments in Ocean Freight Forwarding areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Ocean Freight Forwarding market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Ocean Freight Forwarding market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

LCL

FCL

Others

Market segment by Application

Agricultural

Automotive

Beverage

Electronic

Others

Market segment by players, this report covers

Kuehne + Nagel

DHL Group

DB Schenker Logistics

GEODIS

Panalpina

DSV

Bollor? Logistics

Expeditors

Nippon Express

CEVA Logistics

Pantos Logistics

Agility Logistics

Hellmann

Damco

KWE

Hitachi Transport

Sankyu

Kerry Logistics

Logwin

C.H.Robinson

Yusen Logistics

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Ocean Freight Forwarding product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Ocean Freight Forwarding, with revenue, gross margin and global market share of Ocean Freight Forwarding from 2019 to 2024.

Chapter 3, the Ocean Freight Forwarding competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Ocean Freight Forwarding market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Ocean Freight Forwarding.

Chapter 13, to describe Ocean Freight Forwarding research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Ocean Freight Forwarding

1.2 Market Estimation Caveats and Base Year

1.3 Classification of Ocean Freight Forwarding by Type

1.3.1 Overview: Global Ocean Freight Forwarding Market Size by Type: 2019 Versus 2023 Versus 2030

1.3.2 Global Ocean Freight Forwarding Consumption Value Market Share by Type in 2023

1.3.3 LCL

1.3.4 FCL

1.3.5 Others

1.4 Global Ocean Freight Forwarding Market by Application

1.4.1 Overview: Global Ocean Freight Forwarding Market Size by Application: 2019 Versus 2023 Versus 2030

1.4.2 Agricultural

1.4.3 Automotive

1.4.4 Beverage

1.4.5 Electronic

1.4.6 Others

1.5 Global Ocean Freight Forwarding Market Size & Forecast

1.6 Global Ocean Freight Forwarding Market Size and Forecast by Region

1.6.1 Global Ocean Freight Forwarding Market Size by Region: 2019 VS 2023 VS 2030

1.6.2 Global Ocean Freight Forwarding Market Size by Region, (2019-2030)

1.6.3 North America Ocean Freight Forwarding Market Size and Prospect (2019-2030)

1.6.4 Europe Ocean Freight Forwarding Market Size and Prospect (2019-2030)

1.6.5 Asia-Pacific Ocean Freight Forwarding Market Size and Prospect (2019-2030)

1.6.6 South America Ocean Freight Forwarding Market Size and Prospect (2019-2030)

1.6.7 Middle East and Africa Ocean Freight Forwarding Market Size and Prospect (2019-2030)

2 COMPANY PROFILES

2.1 Kuehne + Nagel

2.1.1 Kuehne + Nagel Details

2.1.2 Kuehne + Nagel Major Business

- 2.1.3 Kuehne + Nagel Ocean Freight Forwarding Product and Solutions
- 2.1.4 Kuehne + Nagel Ocean Freight Forwarding Revenue, Gross Margin and Market Share (2019-2024)
- 2.1.5 Kuehne + Nagel Recent Developments and Future Plans
- 2.2 DHL Group
 - 2.2.1 DHL Group Details
 - 2.2.2 DHL Group Major Business
 - 2.2.3 DHL Group Ocean Freight Forwarding Product and Solutions
 - 2.2.4 DHL Group Ocean Freight Forwarding Revenue, Gross Margin and Market Share (2019-2024)
 - 2.2.5 DHL Group Recent Developments and Future Plans
- 2.3 DB Schenker Logistics
 - 2.3.1 DB Schenker Logistics Details
 - 2.3.2 DB Schenker Logistics Major Business
 - 2.3.3 DB Schenker Logistics Ocean Freight Forwarding Product and Solutions
 - 2.3.4 DB Schenker Logistics Ocean Freight Forwarding Revenue, Gross Margin and Market Share (2019-2024)
 - 2.3.5 DB Schenker Logistics Recent Developments and Future Plans
- 2.4 GEODIS
 - 2.4.1 GEODIS Details
 - 2.4.2 GEODIS Major Business
 - 2.4.3 GEODIS Ocean Freight Forwarding Product and Solutions
 - 2.4.4 GEODIS Ocean Freight Forwarding Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 GEODIS Recent Developments and Future Plans
- 2.5 Panalpina
 - 2.5.1 Panalpina Details
 - 2.5.2 Panalpina Major Business
 - 2.5.3 Panalpina Ocean Freight Forwarding Product and Solutions
 - 2.5.4 Panalpina Ocean Freight Forwarding Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Panalpina Recent Developments and Future Plans
- 2.6 DSV
 - 2.6.1 DSV Details
 - 2.6.2 DSV Major Business
 - 2.6.3 DSV Ocean Freight Forwarding Product and Solutions
 - 2.6.4 DSV Ocean Freight Forwarding Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 DSV Recent Developments and Future Plans

2.7 Bollor? Logistics

2.7.1 Bollor? Logistics Details

2.7.2 Bollor? Logistics Major Business

2.7.3 Bollor? Logistics Ocean Freight Forwarding Product and Solutions

2.7.4 Bollor? Logistics Ocean Freight Forwarding Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 Bollor? Logistics Recent Developments and Future Plans

2.8 Expeditors

2.8.1 Expeditors Details

2.8.2 Expeditors Major Business

2.8.3 Expeditors Ocean Freight Forwarding Product and Solutions

2.8.4 Expeditors Ocean Freight Forwarding Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 Expeditors Recent Developments and Future Plans

2.9 Nippon Express

2.9.1 Nippon Express Details

2.9.2 Nippon Express Major Business

2.9.3 Nippon Express Ocean Freight Forwarding Product and Solutions

2.9.4 Nippon Express Ocean Freight Forwarding Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 Nippon Express Recent Developments and Future Plans

2.10 CEVA Logistics

2.10.1 CEVA Logistics Details

2.10.2 CEVA Logistics Major Business

2.10.3 CEVA Logistics Ocean Freight Forwarding Product and Solutions

2.10.4 CEVA Logistics Ocean Freight Forwarding Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 CEVA Logistics Recent Developments and Future Plans

2.11 Pantos Logistics

2.11.1 Pantos Logistics Details

2.11.2 Pantos Logistics Major Business

2.11.3 Pantos Logistics Ocean Freight Forwarding Product and Solutions

2.11.4 Pantos Logistics Ocean Freight Forwarding Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 Pantos Logistics Recent Developments and Future Plans

2.12 Agility Logistics

2.12.1 Agility Logistics Details

2.12.2 Agility Logistics Major Business

2.12.3 Agility Logistics Ocean Freight Forwarding Product and Solutions

2.12.4 Agility Logistics Ocean Freight Forwarding Revenue, Gross Margin and Market Share (2019-2024)

2.12.5 Agility Logistics Recent Developments and Future Plans

2.13 Hellmann

2.13.1 Hellmann Details

2.13.2 Hellmann Major Business

2.13.3 Hellmann Ocean Freight Forwarding Product and Solutions

2.13.4 Hellmann Ocean Freight Forwarding Revenue, Gross Margin and Market Share (2019-2024)

2.13.5 Hellmann Recent Developments and Future Plans

2.14 Damco

2.14.1 Damco Details

2.14.2 Damco Major Business

2.14.3 Damco Ocean Freight Forwarding Product and Solutions

2.14.4 Damco Ocean Freight Forwarding Revenue, Gross Margin and Market Share (2019-2024)

2.14.5 Damco Recent Developments and Future Plans

2.15 KWE

2.15.1 KWE Details

2.15.2 KWE Major Business

2.15.3 KWE Ocean Freight Forwarding Product and Solutions

2.15.4 KWE Ocean Freight Forwarding Revenue, Gross Margin and Market Share (2019-2024)

2.15.5 KWE Recent Developments and Future Plans

2.16 Hitachi Transport

2.16.1 Hitachi Transport Details

2.16.2 Hitachi Transport Major Business

2.16.3 Hitachi Transport Ocean Freight Forwarding Product and Solutions

2.16.4 Hitachi Transport Ocean Freight Forwarding Revenue, Gross Margin and Market Share (2019-2024)

2.16.5 Hitachi Transport Recent Developments and Future Plans

2.17 Sankyu

2.17.1 Sankyu Details

2.17.2 Sankyu Major Business

2.17.3 Sankyu Ocean Freight Forwarding Product and Solutions

2.17.4 Sankyu Ocean Freight Forwarding Revenue, Gross Margin and Market Share (2019-2024)

2.17.5 Sankyu Recent Developments and Future Plans

2.18 Kerry Logistics

- 2.18.1 Kerry Logistics Details
- 2.18.2 Kerry Logistics Major Business
- 2.18.3 Kerry Logistics Ocean Freight Forwarding Product and Solutions
- 2.18.4 Kerry Logistics Ocean Freight Forwarding Revenue, Gross Margin and Market Share (2019-2024)
- 2.18.5 Kerry Logistics Recent Developments and Future Plans
- 2.19 Logwin
 - 2.19.1 Logwin Details
 - 2.19.2 Logwin Major Business
 - 2.19.3 Logwin Ocean Freight Forwarding Product and Solutions
 - 2.19.4 Logwin Ocean Freight Forwarding Revenue, Gross Margin and Market Share (2019-2024)
 - 2.19.5 Logwin Recent Developments and Future Plans
- 2.20 C.H.Robinson
 - 2.20.1 C.H.Robinson Details
 - 2.20.2 C.H.Robinson Major Business
 - 2.20.3 C.H.Robinson Ocean Freight Forwarding Product and Solutions
 - 2.20.4 C.H.Robinson Ocean Freight Forwarding Revenue, Gross Margin and Market Share (2019-2024)
 - 2.20.5 C.H.Robinson Recent Developments and Future Plans
- 2.21 Yusen Logistics
 - 2.21.1 Yusen Logistics Details
 - 2.21.2 Yusen Logistics Major Business
 - 2.21.3 Yusen Logistics Ocean Freight Forwarding Product and Solutions
 - 2.21.4 Yusen Logistics Ocean Freight Forwarding Revenue, Gross Margin and Market Share (2019-2024)
 - 2.21.5 Yusen Logistics Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

- 3.1 Global Ocean Freight Forwarding Revenue and Share by Players (2019-2024)
- 3.2 Market Share Analysis (2023)
 - 3.2.1 Market Share of Ocean Freight Forwarding by Company Revenue
 - 3.2.2 Top 3 Ocean Freight Forwarding Players Market Share in 2023
 - 3.2.3 Top 6 Ocean Freight Forwarding Players Market Share in 2023
- 3.3 Ocean Freight Forwarding Market: Overall Company Footprint Analysis
 - 3.3.1 Ocean Freight Forwarding Market: Region Footprint
 - 3.3.2 Ocean Freight Forwarding Market: Company Product Type Footprint
 - 3.3.3 Ocean Freight Forwarding Market: Company Product Application Footprint

- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

- 4.1 Global Ocean Freight Forwarding Consumption Value and Market Share by Type (2019-2024)
- 4.2 Global Ocean Freight Forwarding Market Forecast by Type (2025-2030)

5 MARKET SIZE SEGMENT BY APPLICATION

- 5.1 Global Ocean Freight Forwarding Consumption Value Market Share by Application (2019-2024)
- 5.2 Global Ocean Freight Forwarding Market Forecast by Application (2025-2030)

6 NORTH AMERICA

- 6.1 North America Ocean Freight Forwarding Consumption Value by Type (2019-2030)
- 6.2 North America Ocean Freight Forwarding Consumption Value by Application (2019-2030)
- 6.3 North America Ocean Freight Forwarding Market Size by Country
 - 6.3.1 North America Ocean Freight Forwarding Consumption Value by Country (2019-2030)
 - 6.3.2 United States Ocean Freight Forwarding Market Size and Forecast (2019-2030)
 - 6.3.3 Canada Ocean Freight Forwarding Market Size and Forecast (2019-2030)
 - 6.3.4 Mexico Ocean Freight Forwarding Market Size and Forecast (2019-2030)

7 EUROPE

- 7.1 Europe Ocean Freight Forwarding Consumption Value by Type (2019-2030)
- 7.2 Europe Ocean Freight Forwarding Consumption Value by Application (2019-2030)
- 7.3 Europe Ocean Freight Forwarding Market Size by Country
 - 7.3.1 Europe Ocean Freight Forwarding Consumption Value by Country (2019-2030)
 - 7.3.2 Germany Ocean Freight Forwarding Market Size and Forecast (2019-2030)
 - 7.3.3 France Ocean Freight Forwarding Market Size and Forecast (2019-2030)
 - 7.3.4 United Kingdom Ocean Freight Forwarding Market Size and Forecast (2019-2030)
 - 7.3.5 Russia Ocean Freight Forwarding Market Size and Forecast (2019-2030)
 - 7.3.6 Italy Ocean Freight Forwarding Market Size and Forecast (2019-2030)

8 ASIA-PACIFIC

8.1 Asia-Pacific Ocean Freight Forwarding Consumption Value by Type (2019-2030)

8.2 Asia-Pacific Ocean Freight Forwarding Consumption Value by Application (2019-2030)

8.3 Asia-Pacific Ocean Freight Forwarding Market Size by Region

8.3.1 Asia-Pacific Ocean Freight Forwarding Consumption Value by Region (2019-2030)

8.3.2 China Ocean Freight Forwarding Market Size and Forecast (2019-2030)

8.3.3 Japan Ocean Freight Forwarding Market Size and Forecast (2019-2030)

8.3.4 South Korea Ocean Freight Forwarding Market Size and Forecast (2019-2030)

8.3.5 India Ocean Freight Forwarding Market Size and Forecast (2019-2030)

8.3.6 Southeast Asia Ocean Freight Forwarding Market Size and Forecast (2019-2030)

8.3.7 Australia Ocean Freight Forwarding Market Size and Forecast (2019-2030)

9 SOUTH AMERICA

9.1 South America Ocean Freight Forwarding Consumption Value by Type (2019-2030)

9.2 South America Ocean Freight Forwarding Consumption Value by Application (2019-2030)

9.3 South America Ocean Freight Forwarding Market Size by Country

9.3.1 South America Ocean Freight Forwarding Consumption Value by Country (2019-2030)

9.3.2 Brazil Ocean Freight Forwarding Market Size and Forecast (2019-2030)

9.3.3 Argentina Ocean Freight Forwarding Market Size and Forecast (2019-2030)

10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa Ocean Freight Forwarding Consumption Value by Type (2019-2030)

10.2 Middle East & Africa Ocean Freight Forwarding Consumption Value by Application (2019-2030)

10.3 Middle East & Africa Ocean Freight Forwarding Market Size by Country

10.3.1 Middle East & Africa Ocean Freight Forwarding Consumption Value by Country (2019-2030)

10.3.2 Turkey Ocean Freight Forwarding Market Size and Forecast (2019-2030)

10.3.3 Saudi Arabia Ocean Freight Forwarding Market Size and Forecast (2019-2030)

10.3.4 UAE Ocean Freight Forwarding Market Size and Forecast (2019-2030)

11 MARKET DYNAMICS

- 11.1 Ocean Freight Forwarding Market Drivers
- 11.2 Ocean Freight Forwarding Market Restraints
- 11.3 Ocean Freight Forwarding Trends Analysis
- 11.4 Porters Five Forces Analysis
 - 11.4.1 Threat of New Entrants
 - 11.4.2 Bargaining Power of Suppliers
 - 11.4.3 Bargaining Power of Buyers
 - 11.4.4 Threat of Substitutes
 - 11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

- 12.1 Ocean Freight Forwarding Industry Chain
- 12.2 Ocean Freight Forwarding Upstream Analysis
- 12.3 Ocean Freight Forwarding Midstream Analysis
- 12.4 Ocean Freight Forwarding Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

- 14.1 Methodology
- 14.2 Research Process and Data Source
- 14.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Ocean Freight Forwarding Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Ocean Freight Forwarding Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Global Ocean Freight Forwarding Consumption Value by Region (2019-2024) & (USD Million)

Table 4. Global Ocean Freight Forwarding Consumption Value by Region (2025-2030) & (USD Million)

Table 5. Kuehne + Nagel Company Information, Head Office, and Major Competitors

Table 6. Kuehne + Nagel Major Business

Table 7. Kuehne + Nagel Ocean Freight Forwarding Product and Solutions

Table 8. Kuehne + Nagel Ocean Freight Forwarding Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 9. Kuehne + Nagel Recent Developments and Future Plans

Table 10. DHL Group Company Information, Head Office, and Major Competitors

Table 11. DHL Group Major Business

Table 12. DHL Group Ocean Freight Forwarding Product and Solutions

Table 13. DHL Group Ocean Freight Forwarding Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 14. DHL Group Recent Developments and Future Plans

Table 15. DB Schenker Logistics Company Information, Head Office, and Major Competitors

Table 16. DB Schenker Logistics Major Business

Table 17. DB Schenker Logistics Ocean Freight Forwarding Product and Solutions

Table 18. DB Schenker Logistics Ocean Freight Forwarding Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 19. DB Schenker Logistics Recent Developments and Future Plans

Table 20. GEODIS Company Information, Head Office, and Major Competitors

Table 21. GEODIS Major Business

Table 22. GEODIS Ocean Freight Forwarding Product and Solutions

Table 23. GEODIS Ocean Freight Forwarding Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 24. GEODIS Recent Developments and Future Plans

Table 25. Panalpina Company Information, Head Office, and Major Competitors

Table 26. Panalpina Major Business

- Table 27. Panalpina Ocean Freight Forwarding Product and Solutions
- Table 28. Panalpina Ocean Freight Forwarding Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 29. Panalpina Recent Developments and Future Plans
- Table 30. DSV Company Information, Head Office, and Major Competitors
- Table 31. DSV Major Business
- Table 32. DSV Ocean Freight Forwarding Product and Solutions
- Table 33. DSV Ocean Freight Forwarding Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 34. DSV Recent Developments and Future Plans
- Table 35. Bollor? Logistics Company Information, Head Office, and Major Competitors
- Table 36. Bollor? Logistics Major Business
- Table 37. Bollor? Logistics Ocean Freight Forwarding Product and Solutions
- Table 38. Bollor? Logistics Ocean Freight Forwarding Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 39. Bollor? Logistics Recent Developments and Future Plans
- Table 40. Expeditors Company Information, Head Office, and Major Competitors
- Table 41. Expeditors Major Business
- Table 42. Expeditors Ocean Freight Forwarding Product and Solutions
- Table 43. Expeditors Ocean Freight Forwarding Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 44. Expeditors Recent Developments and Future Plans
- Table 45. Nippon Express Company Information, Head Office, and Major Competitors
- Table 46. Nippon Express Major Business
- Table 47. Nippon Express Ocean Freight Forwarding Product and Solutions
- Table 48. Nippon Express Ocean Freight Forwarding Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 49. Nippon Express Recent Developments and Future Plans
- Table 50. CEVA Logistics Company Information, Head Office, and Major Competitors
- Table 51. CEVA Logistics Major Business
- Table 52. CEVA Logistics Ocean Freight Forwarding Product and Solutions
- Table 53. CEVA Logistics Ocean Freight Forwarding Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 54. CEVA Logistics Recent Developments and Future Plans
- Table 55. Pantos Logistics Company Information, Head Office, and Major Competitors
- Table 56. Pantos Logistics Major Business
- Table 57. Pantos Logistics Ocean Freight Forwarding Product and Solutions
- Table 58. Pantos Logistics Ocean Freight Forwarding Revenue (USD Million), Gross Margin and Market Share (2019-2024)

- Table 59. Pantos Logistics Recent Developments and Future Plans
- Table 60. Agility Logistics Company Information, Head Office, and Major Competitors
- Table 61. Agility Logistics Major Business
- Table 62. Agility Logistics Ocean Freight Forwarding Product and Solutions
- Table 63. Agility Logistics Ocean Freight Forwarding Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 64. Agility Logistics Recent Developments and Future Plans
- Table 65. Hellmann Company Information, Head Office, and Major Competitors
- Table 66. Hellmann Major Business
- Table 67. Hellmann Ocean Freight Forwarding Product and Solutions
- Table 68. Hellmann Ocean Freight Forwarding Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 69. Hellmann Recent Developments and Future Plans
- Table 70. Damco Company Information, Head Office, and Major Competitors
- Table 71. Damco Major Business
- Table 72. Damco Ocean Freight Forwarding Product and Solutions
- Table 73. Damco Ocean Freight Forwarding Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 74. Damco Recent Developments and Future Plans
- Table 75. KWE Company Information, Head Office, and Major Competitors
- Table 76. KWE Major Business
- Table 77. KWE Ocean Freight Forwarding Product and Solutions
- Table 78. KWE Ocean Freight Forwarding Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 79. KWE Recent Developments and Future Plans
- Table 80. Hitachi Transport Company Information, Head Office, and Major Competitors
- Table 81. Hitachi Transport Major Business
- Table 82. Hitachi Transport Ocean Freight Forwarding Product and Solutions
- Table 83. Hitachi Transport Ocean Freight Forwarding Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 84. Hitachi Transport Recent Developments and Future Plans
- Table 85. Sankyu Company Information, Head Office, and Major Competitors
- Table 86. Sankyu Major Business
- Table 87. Sankyu Ocean Freight Forwarding Product and Solutions
- Table 88. Sankyu Ocean Freight Forwarding Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 89. Sankyu Recent Developments and Future Plans
- Table 90. Kerry Logistics Company Information, Head Office, and Major Competitors
- Table 91. Kerry Logistics Major Business

- Table 92. Kerry Logistics Ocean Freight Forwarding Product and Solutions
- Table 93. Kerry Logistics Ocean Freight Forwarding Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 94. Kerry Logistics Recent Developments and Future Plans
- Table 95. Logwin Company Information, Head Office, and Major Competitors
- Table 96. Logwin Major Business
- Table 97. Logwin Ocean Freight Forwarding Product and Solutions
- Table 98. Logwin Ocean Freight Forwarding Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 99. Logwin Recent Developments and Future Plans
- Table 100. C.H.Robinson Company Information, Head Office, and Major Competitors
- Table 101. C.H.Robinson Major Business
- Table 102. C.H.Robinson Ocean Freight Forwarding Product and Solutions
- Table 103. C.H.Robinson Ocean Freight Forwarding Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 104. C.H.Robinson Recent Developments and Future Plans
- Table 105. Yusen Logistics Company Information, Head Office, and Major Competitors
- Table 106. Yusen Logistics Major Business
- Table 107. Yusen Logistics Ocean Freight Forwarding Product and Solutions
- Table 108. Yusen Logistics Ocean Freight Forwarding Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 109. Yusen Logistics Recent Developments and Future Plans
- Table 110. Global Ocean Freight Forwarding Revenue (USD Million) by Players (2019-2024)
- Table 111. Global Ocean Freight Forwarding Revenue Share by Players (2019-2024)
- Table 112. Breakdown of Ocean Freight Forwarding by Company Type (Tier 1, Tier 2, and Tier 3)
- Table 113. Market Position of Players in Ocean Freight Forwarding, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023
- Table 114. Head Office of Key Ocean Freight Forwarding Players
- Table 115. Ocean Freight Forwarding Market: Company Product Type Footprint
- Table 116. Ocean Freight Forwarding Market: Company Product Application Footprint
- Table 117. Ocean Freight Forwarding New Market Entrants and Barriers to Market Entry
- Table 118. Ocean Freight Forwarding Mergers, Acquisition, Agreements, and Collaborations
- Table 119. Global Ocean Freight Forwarding Consumption Value (USD Million) by Type (2019-2024)
- Table 120. Global Ocean Freight Forwarding Consumption Value Share by Type

(2019-2024)

Table 121. Global Ocean Freight Forwarding Consumption Value Forecast by Type (2025-2030)

Table 122. Global Ocean Freight Forwarding Consumption Value by Application (2019-2024)

Table 123. Global Ocean Freight Forwarding Consumption Value Forecast by Application (2025-2030)

Table 124. North America Ocean Freight Forwarding Consumption Value by Type (2019-2024) & (USD Million)

Table 125. North America Ocean Freight Forwarding Consumption Value by Type (2025-2030) & (USD Million)

Table 126. North America Ocean Freight Forwarding Consumption Value by Application (2019-2024) & (USD Million)

Table 127. North America Ocean Freight Forwarding Consumption Value by Application (2025-2030) & (USD Million)

Table 128. North America Ocean Freight Forwarding Consumption Value by Country (2019-2024) & (USD Million)

Table 129. North America Ocean Freight Forwarding Consumption Value by Country (2025-2030) & (USD Million)

Table 130. Europe Ocean Freight Forwarding Consumption Value by Type (2019-2024) & (USD Million)

Table 131. Europe Ocean Freight Forwarding Consumption Value by Type (2025-2030) & (USD Million)

Table 132. Europe Ocean Freight Forwarding Consumption Value by Application (2019-2024) & (USD Million)

Table 133. Europe Ocean Freight Forwarding Consumption Value by Application (2025-2030) & (USD Million)

Table 134. Europe Ocean Freight Forwarding Consumption Value by Country (2019-2024) & (USD Million)

Table 135. Europe Ocean Freight Forwarding Consumption Value by Country (2025-2030) & (USD Million)

Table 136. Asia-Pacific Ocean Freight Forwarding Consumption Value by Type (2019-2024) & (USD Million)

Table 137. Asia-Pacific Ocean Freight Forwarding Consumption Value by Type (2025-2030) & (USD Million)

Table 138. Asia-Pacific Ocean Freight Forwarding Consumption Value by Application (2019-2024) & (USD Million)

Table 139. Asia-Pacific Ocean Freight Forwarding Consumption Value by Application (2025-2030) & (USD Million)

Table 140. Asia-Pacific Ocean Freight Forwarding Consumption Value by Region (2019-2024) & (USD Million)

Table 141. Asia-Pacific Ocean Freight Forwarding Consumption Value by Region (2025-2030) & (USD Million)

Table 142. South America Ocean Freight Forwarding Consumption Value by Type (2019-2024) & (USD Million)

Table 143. South America Ocean Freight Forwarding Consumption Value by Type (2025-2030) & (USD Million)

Table 144. South America Ocean Freight Forwarding Consumption Value by Application (2019-2024) & (USD Million)

Table 145. South America Ocean Freight Forwarding Consumption Value by Application (2025-2030) & (USD Million)

Table 146. South America Ocean Freight Forwarding Consumption Value by Country (2019-2024) & (USD Million)

Table 147. South America Ocean Freight Forwarding Consumption Value by Country (2025-2030) & (USD Million)

Table 148. Middle East & Africa Ocean Freight Forwarding Consumption Value by Type (2019-2024) & (USD Million)

Table 149. Middle East & Africa Ocean Freight Forwarding Consumption Value by Type (2025-2030) & (USD Million)

Table 150. Middle East & Africa Ocean Freight Forwarding Consumption Value by Application (2019-2024) & (USD Million)

Table 151. Middle East & Africa Ocean Freight Forwarding Consumption Value by Application (2025-2030) & (USD Million)

Table 152. Middle East & Africa Ocean Freight Forwarding Consumption Value by Country (2019-2024) & (USD Million)

Table 153. Middle East & Africa Ocean Freight Forwarding Consumption Value by Country (2025-2030) & (USD Million)

Table 154. Ocean Freight Forwarding Raw Material

Table 155. Key Suppliers of Ocean Freight Forwarding Raw Materials

List Of Figures

LIST OF FIGURES

Figure 1. Ocean Freight Forwarding Picture

Figure 2. Global Ocean Freight Forwarding Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Ocean Freight Forwarding Consumption Value Market Share by Type in 2023

Figure 4. LCL

Figure 5. FCL

Figure 6. Others

Figure 7. Global Ocean Freight Forwarding Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 8. Ocean Freight Forwarding Consumption Value Market Share by Application in 2023

Figure 9. Agricultural Picture

Figure 10. Automotive Picture

Figure 11. Beverage Picture

Figure 12. Electronic Picture

Figure 13. Others Picture

Figure 14. Global Ocean Freight Forwarding Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 15. Global Ocean Freight Forwarding Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 16. Global Market Ocean Freight Forwarding Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)

Figure 17. Global Ocean Freight Forwarding Consumption Value Market Share by Region (2019-2030)

Figure 18. Global Ocean Freight Forwarding Consumption Value Market Share by Region in 2023

Figure 19. North America Ocean Freight Forwarding Consumption Value (2019-2030) & (USD Million)

Figure 20. Europe Ocean Freight Forwarding Consumption Value (2019-2030) & (USD Million)

Figure 21. Asia-Pacific Ocean Freight Forwarding Consumption Value (2019-2030) & (USD Million)

Figure 22. South America Ocean Freight Forwarding Consumption Value (2019-2030) & (USD Million)

Figure 23. Middle East and Africa Ocean Freight Forwarding Consumption Value (2019-2030) & (USD Million)

Figure 24. Global Ocean Freight Forwarding Revenue Share by Players in 2023

Figure 25. Ocean Freight Forwarding Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2023

Figure 26. Global Top 3 Players Ocean Freight Forwarding Market Share in 2023

Figure 27. Global Top 6 Players Ocean Freight Forwarding Market Share in 2023

Figure 28. Global Ocean Freight Forwarding Consumption Value Share by Type (2019-2024)

Figure 29. Global Ocean Freight Forwarding Market Share Forecast by Type (2025-2030)

Figure 30. Global Ocean Freight Forwarding Consumption Value Share by Application (2019-2024)

Figure 31. Global Ocean Freight Forwarding Market Share Forecast by Application (2025-2030)

Figure 32. North America Ocean Freight Forwarding Consumption Value Market Share by Type (2019-2030)

Figure 33. North America Ocean Freight Forwarding Consumption Value Market Share by Application (2019-2030)

Figure 34. North America Ocean Freight Forwarding Consumption Value Market Share by Country (2019-2030)

Figure 35. United States Ocean Freight Forwarding Consumption Value (2019-2030) & (USD Million)

Figure 36. Canada Ocean Freight Forwarding Consumption Value (2019-2030) & (USD Million)

Figure 37. Mexico Ocean Freight Forwarding Consumption Value (2019-2030) & (USD Million)

Figure 38. Europe Ocean Freight Forwarding Consumption Value Market Share by Type (2019-2030)

Figure 39. Europe Ocean Freight Forwarding Consumption Value Market Share by Application (2019-2030)

Figure 40. Europe Ocean Freight Forwarding Consumption Value Market Share by Country (2019-2030)

Figure 41. Germany Ocean Freight Forwarding Consumption Value (2019-2030) & (USD Million)

Figure 42. France Ocean Freight Forwarding Consumption Value (2019-2030) & (USD Million)

Figure 43. United Kingdom Ocean Freight Forwarding Consumption Value (2019-2030) & (USD Million)

Figure 44. Russia Ocean Freight Forwarding Consumption Value (2019-2030) & (USD Million)

Figure 45. Italy Ocean Freight Forwarding Consumption Value (2019-2030) & (USD Million)

Figure 46. Asia-Pacific Ocean Freight Forwarding Consumption Value Market Share by Type (2019-2030)

Figure 47. Asia-Pacific Ocean Freight Forwarding Consumption Value Market Share by Application (2019-2030)

Figure 48. Asia-Pacific Ocean Freight Forwarding Consumption Value Market Share by Region (2019-2030)

Figure 49. China Ocean Freight Forwarding Consumption Value (2019-2030) & (USD Million)

Figure 50. Japan Ocean Freight Forwarding Consumption Value (2019-2030) & (USD Million)

Figure 51. South Korea Ocean Freight Forwarding Consumption Value (2019-2030) & (USD Million)

Figure 52. India Ocean Freight Forwarding Consumption Value (2019-2030) & (USD Million)

Figure 53. Southeast Asia Ocean Freight Forwarding Consumption Value (2019-2030) & (USD Million)

Figure 54. Australia Ocean Freight Forwarding Consumption Value (2019-2030) & (USD Million)

Figure 55. South America Ocean Freight Forwarding Consumption Value Market Share by Type (2019-2030)

Figure 56. South America Ocean Freight Forwarding Consumption Value Market Share by Application (2019-2030)

Figure 57. South America Ocean Freight Forwarding Consumption Value Market Share by Country (2019-2030)

Figure 58. Brazil Ocean Freight Forwarding Consumption Value (2019-2030) & (USD Million)

Figure 59. Argentina Ocean Freight Forwarding Consumption Value (2019-2030) & (USD Million)

Figure 60. Middle East and Africa Ocean Freight Forwarding Consumption Value Market Share by Type (2019-2030)

Figure 61. Middle East and Africa Ocean Freight Forwarding Consumption Value Market Share by Application (2019-2030)

Figure 62. Middle East and Africa Ocean Freight Forwarding Consumption Value Market Share by Country (2019-2030)

Figure 63. Turkey Ocean Freight Forwarding Consumption Value (2019-2030) & (USD Million)

Million)

Figure 64. Saudi Arabia Ocean Freight Forwarding Consumption Value (2019-2030) & (USD Million)

Figure 65. UAE Ocean Freight Forwarding Consumption Value (2019-2030) & (USD Million)

Figure 66. Ocean Freight Forwarding Market Drivers

Figure 67. Ocean Freight Forwarding Market Restraints

Figure 68. Ocean Freight Forwarding Market Trends

Figure 69. Porters Five Forces Analysis

Figure 70. Manufacturing Cost Structure Analysis of Ocean Freight Forwarding in 2023

Figure 71. Manufacturing Process Analysis of Ocean Freight Forwarding

Figure 72. Ocean Freight Forwarding Industrial Chain

Figure 73. Methodology

Figure 74. Research Process and Data Source

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