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Global Ocean Booking Platform Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Ocean Booking Platform market size was valued at US$ 1543 million in 2025 and is forecast to a readjusted size of US$ 2489 million by 2032 with a CAGR of 7.0% during review period.

An Ocean Booking Platform is a centralized digital B2B solution that connects shippers, freight forwarders, and ocean carriers to streamline maritime container shipping workflows, enabling users to instantly query real-time vessel schedules, compare dynamic freight rates, book container space, track shipments from origin to destination, and manage electronic documentation (e.g., bills of lading, shipping instructions) through a unified interface—leveraging APIs, EDI integrations, cloud computing, and AI/analytics to replace traditional manual processes, reduce information asymmetry, cut operational lead times, and enhance supply chain transparency, while providing value-added functions such as predictive routing, automated exception management, and system interoperability with users' existing logistics or ERP tools to optimize end-to-end maritime shipping efficiency.

The Ocean Booking Platform industry is witnessing prominent trends including deepened digital transformation driven by technologies like blockchain, AI, and big data, accelerated integration of multimodal transport (connecting ocean, inland waterway, and railway services), widespread adoption of unified industry standards, and a shift toward green and low-carbon operations through optimized route planning and energy-efficient resource allocation; key opportunities lie in meeting the fragmented, high-frequency booking needs of cross-border e-commerce, expanding penetration among small and medium-sized enterprises via subscription-based and modular services, developing value-added offerings like shipping finance, insurance, and predictive disruption

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management, and tapping into the growth potential of regional logistics hubs supported by policy-driven infrastructure development; meanwhile, the industry faces notable challenges such as data security and compliance risks amid stringent regulations on data storage and transmission, technical barriers from incompatible systems and the need for seamless API integration across carriers, ports, and enterprise ERPs, intense market competition from both established giants and emerging alliances seeking to break data monopolies, and resistance from traditional intermediary models, as well as vulnerabilities to geopolitical shifts and fluctuating freight rates that impact operational stability.

This report is a detailed and comprehensive analysis for global Ocean Booking Platform market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Ocean Booking Platform market size and forecasts, in consumption value ($ Million), 2021-2032

Global Ocean Booking Platform market size and forecasts by region and country, in consumption value ($ Million), 2021-2032

Global Ocean Booking Platform market size and forecasts, by Type and by Application, in consumption value ($ Million), 2021-2032

Global Ocean Booking Platform market shares of main players, in revenue ($ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Ocean Booking Platform

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To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Ocean Booking Platform market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Maersk, Descartes Systems Group, Flexport, Consolhub, DHL Global, CargoWise, INTTRA by e2open, GreenX, FourKites, Slync.io, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Ocean Booking Platform market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cloud-based

On-premises

Hybrid

Market segment by Business Model

Carrier-Owned Platforms

Third-Party Aggregators

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Collaborative Networks

Market segment by Service Scope

Comprehensive Logistics Suites

Spot Booking Platforms

Market segment by Application

Container Shipping

Bulk Shipping

Tanker Shipping

Others

Market segment by players, this report covers

Maersk

Descartes Systems Group

Flexport

Consolhub

DHL Global

CargoWise

INTTRA by e2open

GreenX

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FourKites

Slync.io

Couriers and Freight

Infor

FreightMango

Bertling

Cargoo

BlueX Trade

Zipaworld

CEVA Logistics

Freightos

Kuehne+Nagel

BuyCo

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

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Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Ocean Booking Platform product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Ocean Booking Platform, with revenue, gross margin, and global market share of Ocean Booking Platform from 2021 to 2026.

Chapter 3, the Ocean Booking Platform competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026.and Ocean Booking Platform market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Ocean Booking Platform.

Chapter 13, to describe Ocean Booking Platform research findings and conclusion.

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Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope
1.2 Market Estimation Caveats and Base Year
1.3 Classification of Ocean Booking Platform by Type
  1.3.1 Overview: Global Ocean Booking Platform Market Size by Type: 2021 Versus 2025 Versus 2032
  1.3.2 Global Ocean Booking Platform Consumption Value Market Share by Type in 2025
  1.3.3 Cloud-based
  1.3.4 On-premises
  1.3.5 Hybrid
1.4 Classification of Ocean Booking Platform by Business Model
  1.4.1 Overview: Global Ocean Booking Platform Market Size by Business Model: 2021 Versus 2025 Versus 2032
  1.4.2 Global Ocean Booking Platform Consumption Value Market Share by Business Model in 2025
  1.4.3 Carrier-Owned Platforms
  1.4.4 Third-Party Aggregators
  1.4.5 Collaborative Networks
1.5 Classification of Ocean Booking Platform by Service Scope
  1.5.1 Overview: Global Ocean Booking Platform Market Size by Service Scope: 2021 Versus 2025 Versus 2032
  1.5.2 Global Ocean Booking Platform Consumption Value Market Share by Service Scope in 2025
  1.5.3 Comprehensive Logistics Suites
  1.5.4 Spot Booking Platforms
1.6 Global Ocean Booking Platform Market by Application
  1.6.1 Overview: Global Ocean Booking Platform Market Size by Application: 2021 Versus 2025 Versus 2032
  1.6.2 Container Shipping
  1.6.3 Bulk Shipping
  1.6.4 Tanker Shipping
  1.6.5 Others
1.7 Global Ocean Booking Platform Market Size & Forecast
1.8 Global Ocean Booking Platform Market Size and Forecast by Region
  1.8.1 Global Ocean Booking Platform Market Size by Region: 2021 VS 2025 VS 2032

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1.8.2 Global Ocean Booking Platform Market Size by Region, (2021-2032)
1.8.3 North America Ocean Booking Platform Market Size and Prospect (2021-2032)
1.8.4 Europe Ocean Booking Platform Market Size and Prospect (2021-2032)
1.8.5 Asia-Pacific Ocean Booking Platform Market Size and Prospect (2021-2032)
1.8.6 South America Ocean Booking Platform Market Size and Prospect (2021-2032)
1.8.7 Middle East & Africa Ocean Booking Platform Market Size and Prospect (2021-2032)

2 COMPANY PROFILES

2.1 Maersk
2.1.1 Maersk Details
2.1.2 Maersk Major Business
2.1.3 Maersk Ocean Booking Platform Product and Solutions
2.1.4 Maersk Ocean Booking Platform Revenue, Gross Margin and Market Share (2021-2026)
2.1.5 Maersk Recent Developments and Future Plans
2.2 Descartes Systems Group
2.2.1 Descartes Systems Group Details
2.2.2 Descartes Systems Group Major Business
2.2.3 Descartes Systems Group Ocean Booking Platform Product and Solutions
2.2.4 Descartes Systems Group Ocean Booking Platform Revenue, Gross Margin and Market Share (2021-2026)
2.2.5 Descartes Systems Group Recent Developments and Future Plans
2.3 Flexport
2.3.1 Flexport Details
2.3.2 Flexport Major Business
2.3.3 Flexport Ocean Booking Platform Product and Solutions
2.3.4 Flexport Ocean Booking Platform Revenue, Gross Margin and Market Share (2021-2026)
2.3.5 Flexport Recent Developments and Future Plans
2.4 Consolhub
2.4.1 Consolhub Details
2.4.2 Consolhub Major Business
2.4.3 Consolhub Ocean Booking Platform Product and Solutions
2.4.4 Consolhub Ocean Booking Platform Revenue, Gross Margin and Market Share (2021-2026)
2.4.5 Consolhub Recent Developments and Future Plans
2.5 DHL Global

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2.5.1 DHL Global Details
2.5.2 DHL Global Major Business
2.5.3 DHL Global Ocean Booking Platform Product and Solutions
2.5.4 DHL Global Ocean Booking Platform Revenue, Gross Margin and Market Share (2021-2026)
2.5.5 DHL Global Recent Developments and Future Plans
2.6 CargoWise
2.6.1 CargoWise Details
2.6.2 CargoWise Major Business
2.6.3 CargoWise Ocean Booking Platform Product and Solutions
2.6.4 CargoWise Ocean Booking Platform Revenue, Gross Margin and Market Share (2021-2026)
2.6.5 CargoWise Recent Developments and Future Plans
2.7 INTTRA by e2open
2.7.1 INTTRA by e2open Details
2.7.2 INTTRA by e2open Major Business
2.7.3 INTTRA by e2open Ocean Booking Platform Product and Solutions
2.7.4 INTTRA by e2open Ocean Booking Platform Revenue, Gross Margin and Market Share (2021-2026)
2.7.5 INTTRA by e2open Recent Developments and Future Plans
2.8 GreenX
2.8.1 GreenX Details
2.8.2 GreenX Major Business
2.8.3 GreenX Ocean Booking Platform Product and Solutions
2.8.4 GreenX Ocean Booking Platform Revenue, Gross Margin and Market Share (2021-2026)
2.8.5 GreenX Recent Developments and Future Plans
2.9 FourKites
2.9.1 FourKites Details
2.9.2 FourKites Major Business
2.9.3 FourKites Ocean Booking Platform Product and Solutions
2.9.4 FourKites Ocean Booking Platform Revenue, Gross Margin and Market Share (2021-2026)
2.9.5 FourKites Recent Developments and Future Plans
2.10 Slync.io
2.10.1 Slync.io Details
2.10.2 Slync.io Major Business
2.10.3 Slync.io Ocean Booking Platform Product and Solutions
2.10.4 Slync.io Ocean Booking Platform Revenue, Gross Margin and Market Share

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(2021-2026)
2.10.5 Slync.io Recent Developments and Future Plans
2.11 Couriers and Freight
2.11.1 Couriers and Freight Details
2.11.2 Couriers and Freight Major Business
2.11.3 Couriers and Freight Ocean Booking Platform Product and Solutions
2.11.4 Couriers and Freight Ocean Booking Platform Revenue, Gross Margin and Market Share (2021-2026)
2.11.5 Couriers and Freight Recent Developments and Future Plans
2.12 Infor
2.12.1 Infor Details
2.12.2 Infor Major Business
2.12.3 Infor Ocean Booking Platform Product and Solutions
2.12.4 Infor Ocean Booking Platform Revenue, Gross Margin and Market Share (2021-2026)
2.12.5 Infor Recent Developments and Future Plans
2.13 FreightMango
2.13.1 FreightMango Details
2.13.2 FreightMango Major Business
2.13.3 FreightMango Ocean Booking Platform Product and Solutions
2.13.4 FreightMango Ocean Booking Platform Revenue, Gross Margin and Market Share (2021-2026)
2.13.5 FreightMango Recent Developments and Future Plans
2.14 Bertling
2.14.1 Bertling Details
2.14.2 Bertling Major Business
2.14.3 Bertling Ocean Booking Platform Product and Solutions
2.14.4 Bertling Ocean Booking Platform Revenue, Gross Margin and Market Share (2021-2026)
2.14.5 Bertling Recent Developments and Future Plans
2.15 Cargoo
2.15.1 Cargoo Details
2.15.2 Cargoo Major Business
2.15.3 Cargoo Ocean Booking Platform Product and Solutions
2.15.4 Cargoo Ocean Booking Platform Revenue, Gross Margin and Market Share (2021-2026)
2.15.5 Cargoo Recent Developments and Future Plans
2.16 BlueX Trade
2.16.1 BlueX Trade Details

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2.16.2 BlueX Trade Major Business
2.16.3 BlueX Trade Ocean Booking Platform Product and Solutions
2.16.4 BlueX Trade Ocean Booking Platform Revenue, Gross Margin and Market Share (2021-2026)
2.16.5 BlueX Trade Recent Developments and Future Plans
2.17 Zipaworld
2.17.1 Zipaworld Details
2.17.2 Zipaworld Major Business
2.17.3 Zipaworld Ocean Booking Platform Product and Solutions
2.17.4 Zipaworld Ocean Booking Platform Revenue, Gross Margin and Market Share (2021-2026)
2.17.5 Zipaworld Recent Developments and Future Plans
2.18 CEVA Logistics
2.18.1 CEVA Logistics Details
2.18.2 CEVA Logistics Major Business
2.18.3 CEVA Logistics Ocean Booking Platform Product and Solutions
2.18.4 CEVA Logistics Ocean Booking Platform Revenue, Gross Margin and Market Share (2021-2026)
2.18.5 CEVA Logistics Recent Developments and Future Plans
2.19 Freightos
2.19.1 Freightos Details
2.19.2 Freightos Major Business
2.19.3 Freightos Ocean Booking Platform Product and Solutions
2.19.4 Freightos Ocean Booking Platform Revenue, Gross Margin and Market Share (2021-2026)
2.19.5 Freightos Recent Developments and Future Plans
2.20 Kuehne+Nagel
2.20.1 Kuehne+Nagel Details
2.20.2 Kuehne+Nagel Major Business
2.20.3 Kuehne+Nagel Ocean Booking Platform Product and Solutions
2.20.4 Kuehne+Nagel Ocean Booking Platform Revenue, Gross Margin and Market Share (2021-2026)
2.20.5 Kuehne+Nagel Recent Developments and Future Plans
2.21 BuyCo
2.21.1 BuyCo Details
2.21.2 BuyCo Major Business
2.21.3 BuyCo Ocean Booking Platform Product and Solutions
2.21.4 BuyCo Ocean Booking Platform Revenue, Gross Margin and Market Share (2021-2026)

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info@marketpublishers.com

2.21.5 BuyCo Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

3.1 Global Ocean Booking Platform Revenue and Share by Players (2021-2026)
3.2 Market Share Analysis (2025)
3.2.1 Market Share of Ocean Booking Platform by Company Revenue
3.2.2 Top 3 Ocean Booking Platform Players Market Share in 2025
3.2.3 Top 6 Ocean Booking Platform Players Market Share in 2025
3.3 Ocean Booking Platform Market: Overall Company Footprint Analysis
3.3.1 Ocean Booking Platform Market: Region Footprint
3.3.2 Ocean Booking Platform Market: Company Product Type Footprint
3.3.3 Ocean Booking Platform Market: Company Product Application Footprint
3.4 New Market Entrants and Barriers to Market Entry
3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global Ocean Booking Platform Consumption Value and Market Share by Type (2021-2026)
4.2 Global Ocean Booking Platform Market Forecast by Type (2027-2032)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global Ocean Booking Platform Consumption Value Market Share by Application (2021-2026)
5.2 Global Ocean Booking Platform Market Forecast by Application (2027-2032)

6 NORTH AMERICA

6.1 North America Ocean Booking Platform Consumption Value by Type (2021-2032)
6.2 North America Ocean Booking Platform Market Size by Application (2021-2032)
6.3 North America Ocean Booking Platform Market Size by Country
6.3.1 North America Ocean Booking Platform Consumption Value by Country (2021-2032)
6.3.2 United States Ocean Booking Platform Market Size and Forecast (2021-2032)
6.3.3 Canada Ocean Booking Platform Market Size and Forecast (2021-2032)
6.3.4 Mexico Ocean Booking Platform Market Size and Forecast (2021-2032)

+357 96 030922
info@marketpublishers.com

7 EUROPE

7.1 Europe Ocean Booking Platform Consumption Value by Type (2021-2032)
7.2 Europe Ocean Booking Platform Consumption Value by Application (2021-2032)
7.3 Europe Ocean Booking Platform Market Size by Country
  7.3.1 Europe Ocean Booking Platform Consumption Value by Country (2021-2032)
  7.3.2 Germany Ocean Booking Platform Market Size and Forecast (2021-2032)
  7.3.3 France Ocean Booking Platform Market Size and Forecast (2021-2032)
  7.3.4 United Kingdom Ocean Booking Platform Market Size and Forecast (2021-2032)
  7.3.5 Russia Ocean Booking Platform Market Size and Forecast (2021-2032)
  7.3.6 Italy Ocean Booking Platform Market Size and Forecast (2021-2032)

8 ASIA-PACIFIC

8.1 Asia-Pacific Ocean Booking Platform Consumption Value by Type (2021-2032)
8.2 Asia-Pacific Ocean Booking Platform Consumption Value by Application (2021-2032)
8.3 Asia-Pacific Ocean Booking Platform Market Size by Region
  8.3.1 Asia-Pacific Ocean Booking Platform Consumption Value by Region (2021-2032)
  8.3.2 China Ocean Booking Platform Market Size and Forecast (2021-2032)
  8.3.3 Japan Ocean Booking Platform Market Size and Forecast (2021-2032)
  8.3.4 South Korea Ocean Booking Platform Market Size and Forecast (2021-2032)
  8.3.5 India Ocean Booking Platform Market Size and Forecast (2021-2032)
  8.3.6 Southeast Asia Ocean Booking Platform Market Size and Forecast (2021-2032)
  8.3.7 Australia Ocean Booking Platform Market Size and Forecast (2021-2032)

9 SOUTH AMERICA

9.1 South America Ocean Booking Platform Consumption Value by Type (2021-2032)
9.2 South America Ocean Booking Platform Consumption Value by Application (2021-2032)
9.3 South America Ocean Booking Platform Market Size by Country
  9.3.1 South America Ocean Booking Platform Consumption Value by Country (2021-2032)
  9.3.2 Brazil Ocean Booking Platform Market Size and Forecast (2021-2032)
  9.3.3 Argentina Ocean Booking Platform Market Size and Forecast (2021-2032)

10 MIDDLE EAST & AFRICA

+357 96 030922
info@marketpublishers.com

10.1 Middle East & Africa Ocean Booking Platform Consumption Value by Type (2021-2032)
10.2 Middle East & Africa Ocean Booking Platform Consumption Value by Application (2021-2032)
10.3 Middle East & Africa Ocean Booking Platform Market Size by Country
10.3.1 Middle East & Africa Ocean Booking Platform Consumption Value by Country (2021-2032)
10.3.2 Turkey Ocean Booking Platform Market Size and Forecast (2021-2032)
10.3.3 Saudi Arabia Ocean Booking Platform Market Size and Forecast (2021-2032)
10.3.4 UAE Ocean Booking Platform Market Size and Forecast (2021-2032)

11 MARKET DYNAMICS

11.1 Ocean Booking Platform Market Drivers
11.2 Ocean Booking Platform Market Restraints
11.3 Ocean Booking Platform Trends Analysis
11.4 Porters Five Forces Analysis
11.4.1 Threat of New Entrants
11.4.2 Bargaining Power of Suppliers
11.4.3 Bargaining Power of Buyers
11.4.4 Threat of Substitutes
11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

12.1 Ocean Booking Platform Industry Chain
12.2 Ocean Booking Platform Upstream Analysis
12.3 Ocean Booking Platform Midstream Analysis
12.4 Ocean Booking Platform Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology
14.2 Research Process and Data Source
14.3 Disclaimer

+357 96 030922
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List Of Tables

LIST OF TABLES

Table 1. Global Ocean Booking Platform Consumption Value by Type, (USD Million), 2021 & 2025 & 2032
Table 2. Global Ocean Booking Platform Consumption Value by Business Model, (USD Million), 2021 & 2025 & 2032
Table 3. Global Ocean Booking Platform Consumption Value by Service Scope, (USD Million), 2021 & 2025 & 2032
Table 4. Global Ocean Booking Platform Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
Table 5. Global Ocean Booking Platform Consumption Value by Region (2021-2026) & (USD Million)
Table 6. Global Ocean Booking Platform Consumption Value by Region (2027-2032) & (USD Million)
Table 7. Maersk Company Information, Head Office, and Major Competitors
Table 8. Maersk Major Business
Table 9. Maersk Ocean Booking Platform Product and Solutions
Table 10. Maersk Ocean Booking Platform Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 11. Maersk Recent Developments and Future Plans
Table 12. Descartes Systems Group Company Information, Head Office, and Major Competitors
Table 13. Descartes Systems Group Major Business
Table 14. Descartes Systems Group Ocean Booking Platform Product and Solutions
Table 15. Descartes Systems Group Ocean Booking Platform Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 16. Descartes Systems Group Recent Developments and Future Plans
Table 17. Flexport Company Information, Head Office, and Major Competitors
Table 18. Flexport Major Business
Table 19. Flexport Ocean Booking Platform Product and Solutions
Table 20. Flexport Ocean Booking Platform Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 21. Consolhub Company Information, Head Office, and Major Competitors
Table 22. Consolhub Major Business
Table 23. Consolhub Ocean Booking Platform Product and Solutions
Table 24. Consolhub Ocean Booking Platform Revenue (USD Million), Gross Margin and Market Share (2021-2026)

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info@marketpublishers.com

Table 25. Consolhub Recent Developments and Future Plans
Table 26. DHL Global Company Information, Head Office, and Major Competitors
Table 27. DHL Global Major Business
Table 28. DHL Global Ocean Booking Platform Product and Solutions
Table 29. DHL Global Ocean Booking Platform Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 30. DHL Global Recent Developments and Future Plans
Table 31. CargoWise Company Information, Head Office, and Major Competitors
Table 32. CargoWise Major Business
Table 33. CargoWise Ocean Booking Platform Product and Solutions
Table 34. CargoWise Ocean Booking Platform Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 35. CargoWise Recent Developments and Future Plans
Table 36. INTTRA by e2open Company Information, Head Office, and Major Competitors
Table 37. INTTRA by e2open Major Business
Table 38. INTTRA by e2open Ocean Booking Platform Product and Solutions
Table 39. INTTRA by e2open Ocean Booking Platform Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 40. INTTRA by e2open Recent Developments and Future Plans
Table 41. GreenX Company Information, Head Office, and Major Competitors
Table 42. GreenX Major Business
Table 43. GreenX Ocean Booking Platform Product and Solutions
Table 44. GreenX Ocean Booking Platform Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 45. GreenX Recent Developments and Future Plans
Table 46. FourKites Company Information, Head Office, and Major Competitors
Table 47. FourKites Major Business
Table 48. FourKites Ocean Booking Platform Product and Solutions
Table 49. FourKites Ocean Booking Platform Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 50. FourKites Recent Developments and Future Plans
Table 51. Slync.io Company Information, Head Office, and Major Competitors
Table 52. Slync.io Major Business
Table 53. Slync.io Ocean Booking Platform Product and Solutions
Table 54. Slync.io Ocean Booking Platform Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 55. Slync.io Recent Developments and Future Plans
Table 56. Couriers and Freight Company Information, Head Office, and Major

+357 96 030922
info@marketpublishers.com

Competitors
Table 57. Couriers and Freight Major Business
Table 58. Couriers and Freight Ocean Booking Platform Product and Solutions
Table 59. Couriers and Freight Ocean Booking Platform Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 60. Couriers and Freight Recent Developments and Future Plans
Table 61. Infor Company Information, Head Office, and Major Competitors
Table 62. Infor Major Business
Table 63. Infor Ocean Booking Platform Product and Solutions
Table 64. Infor Ocean Booking Platform Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 65. Infor Recent Developments and Future Plans
Table 66. FreightMango Company Information, Head Office, and Major Competitors
Table 67. FreightMango Major Business
Table 68. FreightMango Ocean Booking Platform Product and Solutions
Table 69. FreightMango Ocean Booking Platform Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 70. FreightMango Recent Developments and Future Plans
Table 71. Bertling Company Information, Head Office, and Major Competitors
Table 72. Bertling Major Business
Table 73. Bertling Ocean Booking Platform Product and Solutions
Table 74. Bertling Ocean Booking Platform Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 75. Bertling Recent Developments and Future Plans
Table 76. Cargoo Company Information, Head Office, and Major Competitors
Table 77. Cargoo Major Business
Table 78. Cargoo Ocean Booking Platform Product and Solutions
Table 79. Cargoo Ocean Booking Platform Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 80. Cargoo Recent Developments and Future Plans
Table 81. BlueX Trade Company Information, Head Office, and Major Competitors
Table 82. BlueX Trade Major Business
Table 83. BlueX Trade Ocean Booking Platform Product and Solutions
Table 84. BlueX Trade Ocean Booking Platform Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 85. BlueX Trade Recent Developments and Future Plans
Table 86. Zipaworld Company Information, Head Office, and Major Competitors
Table 87. Zipaworld Major Business
Table 88. Zipaworld Ocean Booking Platform Product and Solutions

+357 96 030922
info@marketpublishers.com

Table 89. Zipaworld Ocean Booking Platform Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 90. Zipaworld Recent Developments and Future Plans
Table 91. CEVA Logistics Company Information, Head Office, and Major Competitors
Table 92. CEVA Logistics Major Business
Table 93. CEVA Logistics Ocean Booking Platform Product and Solutions
Table 94. CEVA Logistics Ocean Booking Platform Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 95. CEVA Logistics Recent Developments and Future Plans
Table 96. Freightos Company Information, Head Office, and Major Competitors
Table 97. Freightos Major Business
Table 98. Freightos Ocean Booking Platform Product and Solutions
Table 99. Freightos Ocean Booking Platform Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 100. Freightos Recent Developments and Future Plans
Table 101. Kuehne+Nagel Company Information, Head Office, and Major Competitors
Table 102. Kuehne+Nagel Major Business
Table 103. Kuehne+Nagel Ocean Booking Platform Product and Solutions
Table 104. Kuehne+Nagel Ocean Booking Platform Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 105. Kuehne+Nagel Recent Developments and Future Plans
Table 106. BuyCo Company Information, Head Office, and Major Competitors
Table 107. BuyCo Major Business
Table 108. BuyCo Ocean Booking Platform Product and Solutions
Table 109. BuyCo Ocean Booking Platform Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 110. BuyCo Recent Developments and Future Plans
Table 111. Global Ocean Booking Platform Revenue (USD Million) by Players (2021-2026)
Table 112. Global Ocean Booking Platform Revenue Share by Players (2021-2026)
Table 113. Breakdown of Ocean Booking Platform by Company Type (Tier 1, Tier 2, and Tier 3)
Table 114. Market Position of Players in Ocean Booking Platform, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025
Table 115. Head Office of Key Ocean Booking Platform Players
Table 116. Ocean Booking Platform Market: Company Product Type Footprint
Table 117. Ocean Booking Platform Market: Company Product Application Footprint
Table 118. Ocean Booking Platform New Market Entrants and Barriers to Market Entry
Table 119. Ocean Booking Platform Mergers, Acquisition, Agreements, and

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Collaborations
Table 120. Global Ocean Booking Platform Consumption Value (USD Million) by Type (2021-2026)
Table 121. Global Ocean Booking Platform Consumption Value Share by Type (2021-2026)
Table 122. Global Ocean Booking Platform Consumption Value Forecast by Type (2027-2032)
Table 123. Global Ocean Booking Platform Consumption Value by Application (2021-2026)
Table 124. Global Ocean Booking Platform Consumption Value Forecast by Application (2027-2032)
Table 125. North America Ocean Booking Platform Consumption Value by Type (2021-2026) & (USD Million)
Table 126. North America Ocean Booking Platform Consumption Value by Type (2027-2032) & (USD Million)
Table 127. North America Ocean Booking Platform Consumption Value by Application (2021-2026) & (USD Million)
Table 128. North America Ocean Booking Platform Consumption Value by Application (2027-2032) & (USD Million)
Table 129. North America Ocean Booking Platform Consumption Value by Country (2021-2026) & (USD Million)
Table 130. North America Ocean Booking Platform Consumption Value by Country (2027-2032) & (USD Million)
Table 131. Europe Ocean Booking Platform Consumption Value by Type (2021-2026) & (USD Million)
Table 132. Europe Ocean Booking Platform Consumption Value by Type (2027-2032) & (USD Million)
Table 133. Europe Ocean Booking Platform Consumption Value by Application (2021-2026) & (USD Million)
Table 134. Europe Ocean Booking Platform Consumption Value by Application (2027-2032) & (USD Million)
Table 135. Europe Ocean Booking Platform Consumption Value by Country (2021-2026) & (USD Million)
Table 136. Europe Ocean Booking Platform Consumption Value by Country (2027-2032) & (USD Million)
Table 137. Asia-Pacific Ocean Booking Platform Consumption Value by Type (2021-2026) & (USD Million)
Table 138. Asia-Pacific Ocean Booking Platform Consumption Value by Type (2027-2032) & (USD Million)

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Table 139. Asia-Pacific Ocean Booking Platform Consumption Value by Application (2021-2026) & (USD Million)
Table 140. Asia-Pacific Ocean Booking Platform Consumption Value by Application (2027-2032) & (USD Million)
Table 141. Asia-Pacific Ocean Booking Platform Consumption Value by Region (2021-2026) & (USD Million)
Table 142. Asia-Pacific Ocean Booking Platform Consumption Value by Region (2027-2032) & (USD Million)
Table 143. South America Ocean Booking Platform Consumption Value by Type (2021-2026) & (USD Million)
Table 144. South America Ocean Booking Platform Consumption Value by Type (2027-2032) & (USD Million)
Table 145. South America Ocean Booking Platform Consumption Value by Application (2021-2026) & (USD Million)
Table 146. South America Ocean Booking Platform Consumption Value by Application (2027-2032) & (USD Million)
Table 147. South America Ocean Booking Platform Consumption Value by Country (2021-2026) & (USD Million)
Table 148. South America Ocean Booking Platform Consumption Value by Country (2027-2032) & (USD Million)
Table 149. Middle East & Africa Ocean Booking Platform Consumption Value by Type (2021-2026) & (USD Million)
Table 150. Middle East & Africa Ocean Booking Platform Consumption Value by Type (2027-2032) & (USD Million)
Table 151. Middle East & Africa Ocean Booking Platform Consumption Value by Application (2021-2026) & (USD Million)
Table 152. Middle East & Africa Ocean Booking Platform Consumption Value by Application (2027-2032) & (USD Million)
Table 153. Middle East & Africa Ocean Booking Platform Consumption Value by Country (2021-2026) & (USD Million)
Table 154. Middle East & Africa Ocean Booking Platform Consumption Value by Country (2027-2032) & (USD Million)
Table 155. Global Key Players of Ocean Booking Platform Upstream (Raw Materials)
Table 156. Global Ocean Booking Platform Typical Customers

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List Of Figures

LIST OF FIGURES

Figure 1. Ocean Booking Platform Picture
Figure 2. Global Ocean Booking Platform Consumption Value by Type, (USD Million), 2021 & 2025 & 2032
Figure 3. Global Ocean Booking Platform Consumption Value Market Share by Type in 2025
Figure 4. Cloud-based
Figure 5. On-premises
Figure 6. Hybrid
Figure 7. Global Ocean Booking Platform Consumption Value by Business Model, (USD Million), 2021 & 2025 & 2032
Figure 8. Global Ocean Booking Platform Consumption Value Market Share by Business Model in 2025
Figure 9. Carrier-Owned Platforms
Figure 10. Third-Party Aggregators
Figure 11. Collaborative Networks
Figure 12. Global Ocean Booking Platform Consumption Value by Service Scope, (USD Million), 2021 & 2025 & 2032
Figure 13. Global Ocean Booking Platform Consumption Value Market Share by Service Scope in 2025
Figure 14. Comprehensive Logistics Suites
Figure 15. Spot Booking Platforms
Figure 16. Global Ocean Booking Platform Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
Figure 17. Ocean Booking Platform Consumption Value Market Share by Application in 2025
Figure 18. Container Shipping Picture
Figure 19. Bulk Shipping Picture
Figure 20. Tanker Shipping Picture
Figure 21. Others Picture
Figure 22. Global Ocean Booking Platform Consumption Value, (USD Million): 2021 & 2025 & 2032
Figure 23. Global Ocean Booking Platform Consumption Value and Forecast (2021-2032) & (USD Million)
Figure 24. Global Market Ocean Booking Platform Consumption Value (USD Million) Comparison by Region (2021 VS 2025 VS 2032)

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Figure 25. Global Ocean Booking Platform Consumption Value Market Share by Region (2021-2032)
Figure 26. Global Ocean Booking Platform Consumption Value Market Share by Region in 2025
Figure 27. North America Ocean Booking Platform Consumption Value (2021-2032) & (USD Million)
Figure 28. Europe Ocean Booking Platform Consumption Value (2021-2032) & (USD Million)
Figure 29. Asia-Pacific Ocean Booking Platform Consumption Value (2021-2032) & (USD Million)
Figure 30. South America Ocean Booking Platform Consumption Value (2021-2032) & (USD Million)
Figure 31. Middle East & Africa Ocean Booking Platform Consumption Value (2021-2032) & (USD Million)
Figure 32. Company Three Recent Developments and Future Plans
Figure 33. Global Ocean Booking Platform Revenue Share by Players in 2025
Figure 34. Ocean Booking Platform Market Share by Company Type (Tier 1, Tier 2, and Tier 3) in 2025
Figure 35. Market Share of Ocean Booking Platform by Player Revenue in 2025
Figure 36. Top 3 Ocean Booking Platform Players Market Share in 2025
Figure 37. Top 6 Ocean Booking Platform Players Market Share in 2025
Figure 38. Global Ocean Booking Platform Consumption Value Share by Type (2021-2026)
Figure 39. Global Ocean Booking Platform Market Share Forecast by Type (2027-2032)
Figure 40. Global Ocean Booking Platform Consumption Value Share by Application (2021-2026)
Figure 41. Global Ocean Booking Platform Market Share Forecast by Application (2027-2032)
Figure 42. North America Ocean Booking Platform Consumption Value Market Share by Type (2021-2032)
Figure 43. North America Ocean Booking Platform Consumption Value Market Share by Application (2021-2032)
Figure 44. North America Ocean Booking Platform Consumption Value Market Share by Country (2021-2032)
Figure 45. United States Ocean Booking Platform Consumption Value (2021-2032) & (USD Million)
Figure 46. Canada Ocean Booking Platform Consumption Value (2021-2032) & (USD Million)
Figure 47. Mexico Ocean Booking Platform Consumption Value (2021-2032) & (USD

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Million)
Figure 48. Europe Ocean Booking Platform Consumption Value Market Share by Type (2021-2032)
Figure 49. Europe Ocean Booking Platform Consumption Value Market Share by Application (2021-2032)
Figure 50. Europe Ocean Booking Platform Consumption Value Market Share by Country (2021-2032)
Figure 51. Germany Ocean Booking Platform Consumption Value (2021-2032) & (USD Million)
Figure 52. France Ocean Booking Platform Consumption Value (2021-2032) & (USD Million)
Figure 53. United Kingdom Ocean Booking Platform Consumption Value (2021-2032) & (USD Million)
Figure 54. Russia Ocean Booking Platform Consumption Value (2021-2032) & (USD Million)
Figure 55. Italy Ocean Booking Platform Consumption Value (2021-2032) & (USD Million)
Figure 56. Asia-Pacific Ocean Booking Platform Consumption Value Market Share by Type (2021-2032)
Figure 57. Asia-Pacific Ocean Booking Platform Consumption Value Market Share by Application (2021-2032)
Figure 58. Asia-Pacific Ocean Booking Platform Consumption Value Market Share by Region (2021-2032)
Figure 59. China Ocean Booking Platform Consumption Value (2021-2032) & (USD Million)
Figure 60. Japan Ocean Booking Platform Consumption Value (2021-2032) & (USD Million)
Figure 61. South Korea Ocean Booking Platform Consumption Value (2021-2032) & (USD Million)
Figure 62. India Ocean Booking Platform Consumption Value (2021-2032) & (USD Million)
Figure 63. Southeast Asia Ocean Booking Platform Consumption Value (2021-2032) & (USD Million)
Figure 64. Australia Ocean Booking Platform Consumption Value (2021-2032) & (USD Million)
Figure 65. South America Ocean Booking Platform Consumption Value Market Share by Type (2021-2032)
Figure 66. South America Ocean Booking Platform Consumption Value Market Share by Application (2021-2032)

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Figure 67. South America Ocean Booking Platform Consumption Value Market Share by Country (2021-2032)
Figure 68. Brazil Ocean Booking Platform Consumption Value (2021-2032) & (USD Million)
Figure 69. Argentina Ocean Booking Platform Consumption Value (2021-2032) & (USD Million)
Figure 70. Middle East & Africa Ocean Booking Platform Consumption Value Market Share by Type (2021-2032)
Figure 71. Middle East & Africa Ocean Booking Platform Consumption Value Market Share by Application (2021-2032)
Figure 72. Middle East & Africa Ocean Booking Platform Consumption Value Market Share by Country (2021-2032)
Figure 73. Turkey Ocean Booking Platform Consumption Value (2021-2032) & (USD Million)
Figure 74. Saudi Arabia Ocean Booking Platform Consumption Value (2021-2032) & (USD Million)
Figure 75. UAE Ocean Booking Platform Consumption Value (2021-2032) & (USD Million)
Figure 76. Ocean Booking Platform Market Drivers
Figure 77. Ocean Booking Platform Market Restraints
Figure 78. Ocean Booking Platform Market Trends
Figure 79. Porters Five Forces Analysis
Figure 80. Ocean Booking Platform Industrial Chain
Figure 81. Methodology
Figure 82. Research Process and Data Source

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