

Global Oats Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G542F83CB7BEN.html>

Date: January 2024

Pages: 98

Price: US\$ 3,480.00 (Single User License)

ID: G542F83CB7BEN

Abstracts

According to our (Global Info Research) latest study, the global Oats market size was valued at USD 7766.3 million in 2023 and is forecast to a readjusted size of USD 9654.7 million by 2030 with a CAGR of 3.2% during review period.

The oat is a species of cereal grain grown for its seed. Oats are a nutrient-rich food associated with lower blood cholesterol when consumed regularly.

The revenue of top five manufacturers just account about 12% of the total market share in 2018. The high-end products mainly come from Europe and North America.

The Global Info Research report includes an overview of the development of the Oats industry chain, the market status of Food Ingredient (Groats, Regular/Flakes), Bakery & Confectionery (Groats, Regular/Flakes), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Oats.

Regionally, the report analyzes the Oats markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Oats market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Oats market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and

opportunities within the Oats industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Groats, Regular/Flakes).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Oats market.

Regional Analysis: The report involves examining the Oats market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Oats market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Oats:

Company Analysis: Report covers individual Oats manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Oats This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Food Ingredient, Bakery & Confectionery).

Technology Analysis: Report covers specific technologies relevant to Oats. It assesses the current state, advancements, and potential future developments in Oats areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Oats market. This analysis helps understand market share, competitive advantages, and potential areas

for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Oats market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

- Groats

- Regular/Flakes

- Powder/Flour

Market segment by Application

- Food Ingredient

- Bakery & Confectionery

- Healthcare Products

- Personal Care Products

- Other

Major players covered

- Quaker Oats Company

- Morning Foods

General Mills

Richardson International

Grain Millers

Avena Foods

Blue Lake Milling

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Oats product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Oats, with price, sales, revenue and global market share of Oats from 2019 to 2024.

Chapter 3, the Oats competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Oats breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Oats market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Oats.

Chapter 14 and 15, to describe Oats sales channel, distributors, customers, research findings and conclusion.

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