

Global Oat Groats Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Oat Groats market size was valued at USD 3483.4 million in 2023 and is forecast to a readjusted size of USD 4694.3 million by 2030 with a CAGR of 4.4% during review period.

Oat groats are the whole, unprocessed kernels of oats. They are the least processed form of oats, with only the outer husk removed, leaving the bran, germ, and endosperm intact. Oat groats have a chewy texture and a nutty flavor. They are high in dietary fiber, protein, vitamins, minerals, and antioxidants. Oat groats can be cooked and used as a base for breakfast porridge or added to soups, stews, salads, and baked goods. They are considered a nutritious whole grain option and are particularly popular among those seeking a wholesome and unrefined food source.

The industry trend of oat groats is driven by the growing demand for whole grains and natural, minimally processed foods. As consumers become more health-conscious and seek nutritious alternatives, oat groats are gaining popularity. The trend involves an increased interest in cooking and incorporating whole grains like oat groats into everyday meals. There is also a focus on sustainability and environmental awareness, with consumers seeking out locally grown and organic oat groats. In addition, the industry is exploring convenient and versatile forms of oat groats, such as pre-cooked or ready-to-eat options for quick and easy meal preparation.

The Global Info Research report includes an overview of the development of the Oat Groats industry chain, the market status of On-Line (Natural Oat Groats, Organic Oat Groats), Offline (Natural Oat Groats, Organic Oat Groats), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Oat Groats.

Regionally, the report analyzes the Oat Groats markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Oat Groats market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Oat Groats market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Oat Groats industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Natural Oat Groats, Organic Oat Groats).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Oat Groats market.

Regional Analysis: The report involves examining the Oat Groats market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Oat Groats market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Oat Groats:

Company Analysis: Report covers individual Oat Groats manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Oat Groats. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different Sales Channel (On-Line, Offline).

Technology Analysis: Report covers specific technologies relevant to Oat Groats. It assesses the current state, advancements, and potential future developments in Oat Groats areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Oat Groats market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Oat Groats market is split by Type and by Sales Channel. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sales Channel in terms of volume and value.

Market segment by Type

Natural Oat Groats

Organic Oat Groats

Market segment by Sales Channel

On-Line

Offline

Major players covered

Bob's Red Mill

Grain Millers

Gluten Free Prairie

Hodgson Mill

Country Life Natural Foods

Anthony's Goods

Arrowhead Mills

Kauffman

Great River

Milanaise

Quaker

Richardson Milling

To Your Health Sprouted Flour

NuNaturals

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Oat Groats product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Oat Groats, with price, sales, revenue and global market share of Oat Groats from 2019 to 2024.

Chapter 3, the Oat Groats competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Oat Groats breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and sales channel, with sales market share and growth rate by type, sales channel, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Oat Groats market forecast, by regions, type and sales channel, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Oat Groats.

Chapter 14 and 15, to describe Oat Groats sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Oat Groats
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Oat Groats Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Natural Oat Groats
 - 1.3.3 Organic Oat Groats
- 1.4 Market Analysis by Sales Channel
 - 1.4.1 Overview: Global Oat Groats Consumption Value by Sales Channel: 2019 Versus 2023 Versus 2030
 - 1.4.2 On-Line
 - 1.4.3 Offline
- 1.5 Global Oat Groats Market Size & Forecast
 - 1.5.1 Global Oat Groats Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global Oat Groats Sales Quantity (2019-2030)
 - 1.5.3 Global Oat Groats Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 Bob's Red Mill
 - 2.1.1 Bob's Red Mill Details
 - 2.1.2 Bob's Red Mill Major Business
 - 2.1.3 Bob's Red Mill Oat Groats Product and Services
 - 2.1.4 Bob's Red Mill Oat Groats Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 Bob's Red Mill Recent Developments/Updates
- 2.2 Grain Millers
 - 2.2.1 Grain Millers Details
 - 2.2.2 Grain Millers Major Business
 - 2.2.3 Grain Millers Oat Groats Product and Services
 - 2.2.4 Grain Millers Oat Groats Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.2.5 Grain Millers Recent Developments/Updates
- 2.3 Gluten Free Prairie
 - 2.3.1 Gluten Free Prairie Details

- 2.3.2 Gluten Free Prairie Major Business
- 2.3.3 Gluten Free Prairie Oat Groats Product and Services
- 2.3.4 Gluten Free Prairie Oat Groats Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.3.5 Gluten Free Prairie Recent Developments/Updates
- 2.4 Hodgson Mill
 - 2.4.1 Hodgson Mill Details
 - 2.4.2 Hodgson Mill Major Business
 - 2.4.3 Hodgson Mill Oat Groats Product and Services
 - 2.4.4 Hodgson Mill Oat Groats Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Hodgson Mill Recent Developments/Updates
- 2.5 Country Life Natural Foods
 - 2.5.1 Country Life Natural Foods Details
 - 2.5.2 Country Life Natural Foods Major Business
 - 2.5.3 Country Life Natural Foods Oat Groats Product and Services
 - 2.5.4 Country Life Natural Foods Oat Groats Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Country Life Natural Foods Recent Developments/Updates
- 2.6 Anthony's Goods
 - 2.6.1 Anthony's Goods Details
 - 2.6.2 Anthony's Goods Major Business
 - 2.6.3 Anthony's Goods Oat Groats Product and Services
 - 2.6.4 Anthony's Goods Oat Groats Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 Anthony's Goods Recent Developments/Updates
- 2.7 Arrowhead Mills
 - 2.7.1 Arrowhead Mills Details
 - 2.7.2 Arrowhead Mills Major Business
 - 2.7.3 Arrowhead Mills Oat Groats Product and Services
 - 2.7.4 Arrowhead Mills Oat Groats Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.7.5 Arrowhead Mills Recent Developments/Updates
- 2.8 Kauffman
 - 2.8.1 Kauffman Details
 - 2.8.2 Kauffman Major Business
 - 2.8.3 Kauffman Oat Groats Product and Services
 - 2.8.4 Kauffman Oat Groats Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.8.5 Kauffman Recent Developments/Updates
- 2.9 Great River
 - 2.9.1 Great River Details
 - 2.9.2 Great River Major Business
 - 2.9.3 Great River Oat Groats Product and Services
 - 2.9.4 Great River Oat Groats Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 Great River Recent Developments/Updates
- 2.10 Milanaise
 - 2.10.1 Milanaise Details
 - 2.10.2 Milanaise Major Business
 - 2.10.3 Milanaise Oat Groats Product and Services
 - 2.10.4 Milanaise Oat Groats Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.10.5 Milanaise Recent Developments/Updates
- 2.11 Quaker
 - 2.11.1 Quaker Details
 - 2.11.2 Quaker Major Business
 - 2.11.3 Quaker Oat Groats Product and Services
 - 2.11.4 Quaker Oat Groats Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.11.5 Quaker Recent Developments/Updates
- 2.12 Richardson Milling
 - 2.12.1 Richardson Milling Details
 - 2.12.2 Richardson Milling Major Business
 - 2.12.3 Richardson Milling Oat Groats Product and Services
 - 2.12.4 Richardson Milling Oat Groats Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.12.5 Richardson Milling Recent Developments/Updates
- 2.13 To Your Health Sprouted Flour
 - 2.13.1 To Your Health Sprouted Flour Details
 - 2.13.2 To Your Health Sprouted Flour Major Business
 - 2.13.3 To Your Health Sprouted Flour Oat Groats Product and Services
 - 2.13.4 To Your Health Sprouted Flour Oat Groats Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.13.5 To Your Health Sprouted Flour Recent Developments/Updates
- 2.14 NuNaturals
 - 2.14.1 NuNaturals Details
 - 2.14.2 NuNaturals Major Business

- 2.14.3 NuNaturals Oat Groats Product and Services
- 2.14.4 NuNaturals Oat Groats Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 NuNaturals Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: OAT GROATS BY MANUFACTURER

- 3.1 Global Oat Groats Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Oat Groats Revenue by Manufacturer (2019-2024)
- 3.3 Global Oat Groats Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
 - 3.4.1 Producer Shipments of Oat Groats by Manufacturer Revenue (\$MM) and Market Share (%): 2023
 - 3.4.2 Top 3 Oat Groats Manufacturer Market Share in 2023
 - 3.4.2 Top 6 Oat Groats Manufacturer Market Share in 2023
- 3.5 Oat Groats Market: Overall Company Footprint Analysis
 - 3.5.1 Oat Groats Market: Region Footprint
 - 3.5.2 Oat Groats Market: Company Product Type Footprint
 - 3.5.3 Oat Groats Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Oat Groats Market Size by Region
 - 4.1.1 Global Oat Groats Sales Quantity by Region (2019-2030)
 - 4.1.2 Global Oat Groats Consumption Value by Region (2019-2030)
 - 4.1.3 Global Oat Groats Average Price by Region (2019-2030)
- 4.2 North America Oat Groats Consumption Value (2019-2030)
- 4.3 Europe Oat Groats Consumption Value (2019-2030)
- 4.4 Asia-Pacific Oat Groats Consumption Value (2019-2030)
- 4.5 South America Oat Groats Consumption Value (2019-2030)
- 4.6 Middle East and Africa Oat Groats Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Oat Groats Sales Quantity by Type (2019-2030)
- 5.2 Global Oat Groats Consumption Value by Type (2019-2030)
- 5.3 Global Oat Groats Average Price by Type (2019-2030)

6 MARKET SEGMENT BY SALES CHANNEL

- 6.1 Global Oat Groats Sales Quantity by Sales Channel (2019-2030)
- 6.2 Global Oat Groats Consumption Value by Sales Channel (2019-2030)
- 6.3 Global Oat Groats Average Price by Sales Channel (2019-2030)

7 NORTH AMERICA

- 7.1 North America Oat Groats Sales Quantity by Type (2019-2030)
- 7.2 North America Oat Groats Sales Quantity by Sales Channel (2019-2030)
- 7.3 North America Oat Groats Market Size by Country
 - 7.3.1 North America Oat Groats Sales Quantity by Country (2019-2030)
 - 7.3.2 North America Oat Groats Consumption Value by Country (2019-2030)
 - 7.3.3 United States Market Size and Forecast (2019-2030)
 - 7.3.4 Canada Market Size and Forecast (2019-2030)
 - 7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

- 8.1 Europe Oat Groats Sales Quantity by Type (2019-2030)
- 8.2 Europe Oat Groats Sales Quantity by Sales Channel (2019-2030)
- 8.3 Europe Oat Groats Market Size by Country
 - 8.3.1 Europe Oat Groats Sales Quantity by Country (2019-2030)
 - 8.3.2 Europe Oat Groats Consumption Value by Country (2019-2030)
 - 8.3.3 Germany Market Size and Forecast (2019-2030)
 - 8.3.4 France Market Size and Forecast (2019-2030)
 - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
 - 8.3.6 Russia Market Size and Forecast (2019-2030)
 - 8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Oat Groats Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Oat Groats Sales Quantity by Sales Channel (2019-2030)
- 9.3 Asia-Pacific Oat Groats Market Size by Region
 - 9.3.1 Asia-Pacific Oat Groats Sales Quantity by Region (2019-2030)
 - 9.3.2 Asia-Pacific Oat Groats Consumption Value by Region (2019-2030)
 - 9.3.3 China Market Size and Forecast (2019-2030)

- 9.3.4 Japan Market Size and Forecast (2019-2030)
- 9.3.5 Korea Market Size and Forecast (2019-2030)
- 9.3.6 India Market Size and Forecast (2019-2030)
- 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
- 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America Oat Groats Sales Quantity by Type (2019-2030)
- 10.2 South America Oat Groats Sales Quantity by Sales Channel (2019-2030)
- 10.3 South America Oat Groats Market Size by Country
 - 10.3.1 South America Oat Groats Sales Quantity by Country (2019-2030)
 - 10.3.2 South America Oat Groats Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)
 - 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Oat Groats Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Oat Groats Sales Quantity by Sales Channel (2019-2030)
- 11.3 Middle East & Africa Oat Groats Market Size by Country
 - 11.3.1 Middle East & Africa Oat Groats Sales Quantity by Country (2019-2030)
 - 11.3.2 Middle East & Africa Oat Groats Consumption Value by Country (2019-2030)
 - 11.3.3 Turkey Market Size and Forecast (2019-2030)
 - 11.3.4 Egypt Market Size and Forecast (2019-2030)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
 - 11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

- 12.1 Oat Groats Market Drivers
- 12.2 Oat Groats Market Restraints
- 12.3 Oat Groats Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Oat Groats and Key Manufacturers

13.2 Manufacturing Costs Percentage of Oat Groats

13.3 Oat Groats Production Process

13.4 Oat Groats Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Oat Groats Typical Distributors

14.3 Oat Groats Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Global Oat Groats Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Table 2. Global Oat Groats Consumption Value by Sales Channel, (USD Million), 2019 & 2023 & 2030
- Table 3. Bob's Red Mill Basic Information, Manufacturing Base and Competitors
- Table 4. Bob's Red Mill Major Business
- Table 5. Bob's Red Mill Oat Groats Product and Services
- Table 6. Bob's Red Mill Oat Groats Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 7. Bob's Red Mill Recent Developments/Updates
- Table 8. Grain Millers Basic Information, Manufacturing Base and Competitors
- Table 9. Grain Millers Major Business
- Table 10. Grain Millers Oat Groats Product and Services
- Table 11. Grain Millers Oat Groats Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 12. Grain Millers Recent Developments/Updates
- Table 13. Gluten Free Prairie Basic Information, Manufacturing Base and Competitors
- Table 14. Gluten Free Prairie Major Business
- Table 15. Gluten Free Prairie Oat Groats Product and Services
- Table 16. Gluten Free Prairie Oat Groats Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 17. Gluten Free Prairie Recent Developments/Updates
- Table 18. Hodgson Mill Basic Information, Manufacturing Base and Competitors
- Table 19. Hodgson Mill Major Business
- Table 20. Hodgson Mill Oat Groats Product and Services
- Table 21. Hodgson Mill Oat Groats Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 22. Hodgson Mill Recent Developments/Updates
- Table 23. Country Life Natural Foods Basic Information, Manufacturing Base and Competitors
- Table 24. Country Life Natural Foods Major Business
- Table 25. Country Life Natural Foods Oat Groats Product and Services
- Table 26. Country Life Natural Foods Oat Groats Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 27. Country Life Natural Foods Recent Developments/Updates

- Table 28. Anthony's Goods Basic Information, Manufacturing Base and Competitors
- Table 29. Anthony's Goods Major Business
- Table 30. Anthony's Goods Oat Groats Product and Services
- Table 31. Anthony's Goods Oat Groats Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Anthony's Goods Recent Developments/Updates
- Table 33. Arrowhead Mills Basic Information, Manufacturing Base and Competitors
- Table 34. Arrowhead Mills Major Business
- Table 35. Arrowhead Mills Oat Groats Product and Services
- Table 36. Arrowhead Mills Oat Groats Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Arrowhead Mills Recent Developments/Updates
- Table 38. Kauffman Basic Information, Manufacturing Base and Competitors
- Table 39. Kauffman Major Business
- Table 40. Kauffman Oat Groats Product and Services
- Table 41. Kauffman Oat Groats Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Kauffman Recent Developments/Updates
- Table 43. Great River Basic Information, Manufacturing Base and Competitors
- Table 44. Great River Major Business
- Table 45. Great River Oat Groats Product and Services
- Table 46. Great River Oat Groats Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. Great River Recent Developments/Updates
- Table 48. Milanaise Basic Information, Manufacturing Base and Competitors
- Table 49. Milanaise Major Business
- Table 50. Milanaise Oat Groats Product and Services
- Table 51. Milanaise Oat Groats Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. Milanaise Recent Developments/Updates
- Table 53. Quaker Basic Information, Manufacturing Base and Competitors
- Table 54. Quaker Major Business
- Table 55. Quaker Oat Groats Product and Services
- Table 56. Quaker Oat Groats Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. Quaker Recent Developments/Updates
- Table 58. Richardson Milling Basic Information, Manufacturing Base and Competitors
- Table 59. Richardson Milling Major Business
- Table 60. Richardson Milling Oat Groats Product and Services

- Table 61. Richardson Milling Oat Groats Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 62. Richardson Milling Recent Developments/Updates
- Table 63. To Your Health Sprouted Flour Basic Information, Manufacturing Base and Competitors
- Table 64. To Your Health Sprouted Flour Major Business
- Table 65. To Your Health Sprouted Flour Oat Groats Product and Services
- Table 66. To Your Health Sprouted Flour Oat Groats Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 67. To Your Health Sprouted Flour Recent Developments/Updates
- Table 68. NuNaturals Basic Information, Manufacturing Base and Competitors
- Table 69. NuNaturals Major Business
- Table 70. NuNaturals Oat Groats Product and Services
- Table 71. NuNaturals Oat Groats Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 72. NuNaturals Recent Developments/Updates
- Table 73. Global Oat Groats Sales Quantity by Manufacturer (2019-2024) & (K MT)
- Table 74. Global Oat Groats Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 75. Global Oat Groats Average Price by Manufacturer (2019-2024) & (USD/MT)
- Table 76. Market Position of Manufacturers in Oat Groats, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 77. Head Office and Oat Groats Production Site of Key Manufacturer
- Table 78. Oat Groats Market: Company Product Type Footprint
- Table 79. Oat Groats Market: Company Product Application Footprint
- Table 80. Oat Groats New Market Entrants and Barriers to Market Entry
- Table 81. Oat Groats Mergers, Acquisition, Agreements, and Collaborations
- Table 82. Global Oat Groats Sales Quantity by Region (2019-2024) & (K MT)
- Table 83. Global Oat Groats Sales Quantity by Region (2025-2030) & (K MT)
- Table 84. Global Oat Groats Consumption Value by Region (2019-2024) & (USD Million)
- Table 85. Global Oat Groats Consumption Value by Region (2025-2030) & (USD Million)
- Table 86. Global Oat Groats Average Price by Region (2019-2024) & (USD/MT)
- Table 87. Global Oat Groats Average Price by Region (2025-2030) & (USD/MT)
- Table 88. Global Oat Groats Sales Quantity by Type (2019-2024) & (K MT)
- Table 89. Global Oat Groats Sales Quantity by Type (2025-2030) & (K MT)
- Table 90. Global Oat Groats Consumption Value by Type (2019-2024) & (USD Million)
- Table 91. Global Oat Groats Consumption Value by Type (2025-2030) & (USD Million)
- Table 92. Global Oat Groats Average Price by Type (2019-2024) & (USD/MT)

Table 93. Global Oat Groats Average Price by Type (2025-2030) & (USD/MT)

Table 94. Global Oat Groats Sales Quantity by Sales Channel (2019-2024) & (K MT)

Table 95. Global Oat Groats Sales Quantity by Sales Channel (2025-2030) & (K MT)

Table 96. Global Oat Groats Consumption Value by Sales Channel (2019-2024) & (USD Million)

Table 97. Global Oat Groats Consumption Value by Sales Channel (2025-2030) & (USD Million)

Table 98. Global Oat Groats Average Price by Sales Channel (2019-2024) & (USD/MT)

Table 99. Global Oat Groats Average Price by Sales Channel (2025-2030) & (USD/MT)

Table 100. North America Oat Groats Sales Quantity by Type (2019-2024) & (K MT)

Table 101. North America Oat Groats Sales Quantity by Type (2025-2030) & (K MT)

Table 102. North America Oat Groats Sales Quantity by Sales Channel (2019-2024) & (K MT)

Table 103. North America Oat Groats Sales Quantity by Sales Channel (2025-2030) & (K MT)

Table 104. North America Oat Groats Sales Quantity by Country (2019-2024) & (K MT)

Table 105. North America Oat Groats Sales Quantity by Country (2025-2030) & (K MT)

Table 106. North America Oat Groats Consumption Value by Country (2019-2024) & (USD Million)

Table 107. North America Oat Groats Consumption Value by Country (2025-2030) & (USD Million)

Table 108. Europe Oat Groats Sales Quantity by Type (2019-2024) & (K MT)

Table 109. Europe Oat Groats Sales Quantity by Type (2025-2030) & (K MT)

Table 110. Europe Oat Groats Sales Quantity by Sales Channel (2019-2024) & (K MT)

Table 111. Europe Oat Groats Sales Quantity by Sales Channel (2025-2030) & (K MT)

Table 112. Europe Oat Groats Sales Quantity by Country (2019-2024) & (K MT)

Table 113. Europe Oat Groats Sales Quantity by Country (2025-2030) & (K MT)

Table 114. Europe Oat Groats Consumption Value by Country (2019-2024) & (USD Million)

Table 115. Europe Oat Groats Consumption Value by Country (2025-2030) & (USD Million)

Table 116. Asia-Pacific Oat Groats Sales Quantity by Type (2019-2024) & (K MT)

Table 117. Asia-Pacific Oat Groats Sales Quantity by Type (2025-2030) & (K MT)

Table 118. Asia-Pacific Oat Groats Sales Quantity by Sales Channel (2019-2024) & (K MT)

Table 119. Asia-Pacific Oat Groats Sales Quantity by Sales Channel (2025-2030) & (K MT)

Table 120. Asia-Pacific Oat Groats Sales Quantity by Region (2019-2024) & (K MT)

Table 121. Asia-Pacific Oat Groats Sales Quantity by Region (2025-2030) & (K MT)

Table 122. Asia-Pacific Oat Groats Consumption Value by Region (2019-2024) & (USD Million)

Table 123. Asia-Pacific Oat Groats Consumption Value by Region (2025-2030) & (USD Million)

Table 124. South America Oat Groats Sales Quantity by Type (2019-2024) & (K MT)

Table 125. South America Oat Groats Sales Quantity by Type (2025-2030) & (K MT)

Table 126. South America Oat Groats Sales Quantity by Sales Channel (2019-2024) & (K MT)

Table 127. South America Oat Groats Sales Quantity by Sales Channel (2025-2030) & (K MT)

Table 128. South America Oat Groats Sales Quantity by Country (2019-2024) & (K MT)

Table 129. South America Oat Groats Sales Quantity by Country (2025-2030) & (K MT)

Table 130. South America Oat Groats Consumption Value by Country (2019-2024) & (USD Million)

Table 131. South America Oat Groats Consumption Value by Country (2025-2030) & (USD Million)

Table 132. Middle East & Africa Oat Groats Sales Quantity by Type (2019-2024) & (K MT)

Table 133. Middle East & Africa Oat Groats Sales Quantity by Type (2025-2030) & (K MT)

Table 134. Middle East & Africa Oat Groats Sales Quantity by Sales Channel (2019-2024) & (K MT)

Table 135. Middle East & Africa Oat Groats Sales Quantity by Sales Channel (2025-2030) & (K MT)

Table 136. Middle East & Africa Oat Groats Sales Quantity by Region (2019-2024) & (K MT)

Table 137. Middle East & Africa Oat Groats Sales Quantity by Region (2025-2030) & (K MT)

Table 138. Middle East & Africa Oat Groats Consumption Value by Region (2019-2024) & (USD Million)

Table 139. Middle East & Africa Oat Groats Consumption Value by Region (2025-2030) & (USD Million)

Table 140. Oat Groats Raw Material

Table 141. Key Manufacturers of Oat Groats Raw Materials

Table 142. Oat Groats Typical Distributors

Table 143. Oat Groats Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Oat Groats Picture

Figure 2. Global Oat Groats Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Oat Groats Consumption Value Market Share by Type in 2023

Figure 4. Natural Oat Groats Examples

Figure 5. Organic Oat Groats Examples

Figure 6. Global Oat Groats Consumption Value by Sales Channel, (USD Million), 2019 & 2023 & 2030

Figure 7. Global Oat Groats Consumption Value Market Share by Sales Channel in 2023

Figure 8. On-Line Examples

Figure 9. Offline Examples

Figure 10. Global Oat Groats Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 11. Global Oat Groats Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 12. Global Oat Groats Sales Quantity (2019-2030) & (K MT)

Figure 13. Global Oat Groats Average Price (2019-2030) & (USD/MT)

Figure 14. Global Oat Groats Sales Quantity Market Share by Manufacturer in 2023

Figure 15. Global Oat Groats Consumption Value Market Share by Manufacturer in 2023

Figure 16. Producer Shipments of Oat Groats by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 17. Top 3 Oat Groats Manufacturer (Consumption Value) Market Share in 2023

Figure 18. Top 6 Oat Groats Manufacturer (Consumption Value) Market Share in 2023

Figure 19. Global Oat Groats Sales Quantity Market Share by Region (2019-2030)

Figure 20. Global Oat Groats Consumption Value Market Share by Region (2019-2030)

Figure 21. North America Oat Groats Consumption Value (2019-2030) & (USD Million)

Figure 22. Europe Oat Groats Consumption Value (2019-2030) & (USD Million)

Figure 23. Asia-Pacific Oat Groats Consumption Value (2019-2030) & (USD Million)

Figure 24. South America Oat Groats Consumption Value (2019-2030) & (USD Million)

Figure 25. Middle East & Africa Oat Groats Consumption Value (2019-2030) & (USD Million)

Figure 26. Global Oat Groats Sales Quantity Market Share by Type (2019-2030)

Figure 27. Global Oat Groats Consumption Value Market Share by Type (2019-2030)

Figure 28. Global Oat Groats Average Price by Type (2019-2030) & (USD/MT)

Figure 29. Global Oat Groats Sales Quantity Market Share by Sales Channel (2019-2030)

Figure 30. Global Oat Groats Consumption Value Market Share by Sales Channel (2019-2030)

Figure 31. Global Oat Groats Average Price by Sales Channel (2019-2030) & (USD/MT)

Figure 32. North America Oat Groats Sales Quantity Market Share by Type (2019-2030)

Figure 33. North America Oat Groats Sales Quantity Market Share by Sales Channel (2019-2030)

Figure 34. North America Oat Groats Sales Quantity Market Share by Country (2019-2030)

Figure 35. North America Oat Groats Consumption Value Market Share by Country (2019-2030)

Figure 36. United States Oat Groats Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 37. Canada Oat Groats Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 38. Mexico Oat Groats Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Europe Oat Groats Sales Quantity Market Share by Type (2019-2030)

Figure 40. Europe Oat Groats Sales Quantity Market Share by Sales Channel (2019-2030)

Figure 41. Europe Oat Groats Sales Quantity Market Share by Country (2019-2030)

Figure 42. Europe Oat Groats Consumption Value Market Share by Country (2019-2030)

Figure 43. Germany Oat Groats Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 44. France Oat Groats Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. United Kingdom Oat Groats Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. Russia Oat Groats Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. Italy Oat Groats Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Asia-Pacific Oat Groats Sales Quantity Market Share by Type (2019-2030)

Figure 49. Asia-Pacific Oat Groats Sales Quantity Market Share by Sales Channel (2019-2030)

Figure 50. Asia-Pacific Oat Groats Sales Quantity Market Share by Region (2019-2030)

Figure 51. Asia-Pacific Oat Groats Consumption Value Market Share by Region

(2019-2030)

Figure 52. China Oat Groats Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 53. Japan Oat Groats Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Korea Oat Groats Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. India Oat Groats Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Southeast Asia Oat Groats Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Australia Oat Groats Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. South America Oat Groats Sales Quantity Market Share by Type (2019-2030)

Figure 59. South America Oat Groats Sales Quantity Market Share by Sales Channel (2019-2030)

Figure 60. South America Oat Groats Sales Quantity Market Share by Country (2019-2030)

Figure 61. South America Oat Groats Consumption Value Market Share by Country (2019-2030)

Figure 62. Brazil Oat Groats Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 63. Argentina Oat Groats Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 64. Middle East & Africa Oat Groats Sales Quantity Market Share by Type (2019-2030)

Figure 65. Middle East & Africa Oat Groats Sales Quantity Market Share by Sales Channel (2019-2030)

Figure 66. Middle East & Africa Oat Groats Sales Quantity Market Share by Region (2019-2030)

Figure 67. Middle East & Africa Oat Groats Consumption Value Market Share by Region (2019-2030)

Figure 68. Turkey Oat Groats Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 69. Egypt Oat Groats Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Saudi Arabia Oat Groats Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. South Africa Oat Groats Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Oat Groats Market Drivers

Figure 73. Oat Groats Market Restraints

Figure 74. Oat Groats Market Trends

Figure 75. Porters Five Forces Analysis

Figure 76. Manufacturing Cost Structure Analysis of Oat Groats in 2023

Figure 77. Manufacturing Process Analysis of Oat Groats

Figure 78. Oat Groats Industrial Chain

Figure 79. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 80. Direct Channel Pros & Cons

Figure 81. Indirect Channel Pros & Cons

Figure 82. Methodology

Figure 83. Research Process and Data Source

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