

Global Oat Beta-Glucan Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Oat Beta-Glucan market size was valued at USD 54 million in 2023 and is forecast to a readjusted size of USD 85 million by 2030 with a CAGR of 6.9% during review period.

Global Oat Beta-Glucan Sales key players include Lantmännen Oats, Swedish Oat Fiber, Guangye L&P Food Ingredient Co., Ltd, etc. Global top three manufacturers hold a share about 52%. Europe is the largest market, with a share about 40%, followed by Asia-Pacific, and North America. In terms of product, powder is the largest segment, with a share over 85%. And in terms of application, the largest application is Food, followed by Health-products, Cosmetics.

The Global Info Research report includes an overview of the development of the Oat Beta-Glucan industry chain, the market status of Food (Powder, Liquid), Health-products (Powder, Liquid), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Oat Beta-Glucan.

Regionally, the report analyzes the Oat Beta-Glucan markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Oat Beta-Glucan market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Oat Beta-Glucan market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Oat Beta-Glucan industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Powder, Liquid).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Oat Beta-Glucan market.

Regional Analysis: The report involves examining the Oat Beta-Glucan market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Oat Beta-Glucan market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Oat Beta-Glucan:

Company Analysis: Report covers individual Oat Beta-Glucan manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Oat Beta-Glucan This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Food, Health-products).

Technology Analysis: Report covers specific technologies relevant to Oat Beta-Glucan. It assesses the current state, advancements, and potential future developments in Oat Beta-Glucan areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Oat Beta-Glucan market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Oat Beta-Glucan market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Powder

Liquid

Market segment by Application

Food

Health-products

Medicine

Cosmetics

Others

Major players covered

Lantmännen Oats

Swedish Oat Fiber (Naturex)

Ceapro

Fazer Mills

Guangzhou Sinocon Food Co., Ltd.

Guangye L&P Food Ingredient Co., Ltd

Guangzhou Beta Health Biological technology Co., Ltd

Beijing Sanyou

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Oat Beta-Glucan product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Oat Beta-Glucan, with price, sales, revenue and global market share of Oat Beta-Glucan from 2019 to 2024.

Chapter 3, the Oat Beta-Glucan competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Oat Beta-Glucan breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Oat Beta-Glucan market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Oat Beta-Glucan.

Chapter 14 and 15, to describe Oat Beta-Glucan sales channel, distributors, customers, research findings and conclusion.

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