

Global O-RAN Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global O-RAN market size was valued at USD 2944.8 million in 2023 and is forecast to a readjusted size of USD 44420 million by 2030 with a CAGR of 47.4% during review period.

'Open RAN' is the movement in wireless telecommunications to disaggregate hardware and software and to create open interfaces between them. O-RAN opens the interface between the BBU and RRU / RRH which enables any vendor's software to work on any open RRU / RRH. open interfaces enable the use of one supplier's radios with another's processors – which is not possible with CRAN or vRAN. Open RAN makes the RAN open within all aspects and components, with the interfaces and operating software separating the RAN control plane from the user plane.

Global key producers of O-RAN include Nokia, Samsung, Ericsson, Juniper Networks and others, mainly in North America, Europe, Japan, Korea and India. The top three producers together account for more than 35% of the market share, with the largest producer being Nokia, accounting for 13%. In terms of product categories, they are divided into hardware and software and services, with the former holding a larger market share at 67%. In terms of applications, indoor base stations hold a major market share of about 80%.

The Global Info Research report includes an overview of the development of the O-RAN industry chain, the market status of Indoor Base Station (Hardware, Software and Service), Outdoor Base Station (Hardware, Software and Service), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of O-RAN.

Regionally, the report analyzes the O-RAN markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global O-RAN market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the O-RAN market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the O-RAN industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Hardware, Software and Service).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the O-RAN market.

Regional Analysis: The report involves examining the O-RAN market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the O-RAN market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to O-RAN:

Company Analysis: Report covers individual O-RAN players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards O-RAN. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Indoor Base Station, Outdoor Base Station).

Technology Analysis: Report covers specific technologies relevant to O-RAN. It assesses the current state, advancements, and potential future developments in O-RAN areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the O-RAN market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

O-RAN market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Hardware

Software and Service

Market segment by Application

Indoor Base Station

Outdoor Base Station

Market segment by players, this report covers

Nokia

Samsung

Ericsson

Juniper Networks

NEC

Fujitsu

Parallel Wireless

CISCO

Tech Mahindra

Dell

Altiostar

Vmware

JMA Wireless

Mavenir

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe O-RAN product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of O-RAN, with revenue, gross margin and global market share of O-RAN from 2019 to 2024.

Chapter 3, the O-RAN competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and O-RAN market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of O-RAN.

Chapter 13, to describe O-RAN research findings and conclusion.

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