

Global β -Nicotinamide Mononucleotide (NMN) Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/GADCD7EFE8CEEN.html>

Date: January 2026

Pages: 101

Price: US\$ 3,480.00 (Single User License)

ID: GADCD7EFE8CEEN

Abstracts

According to our (Global Info Research) latest study, the global β -Nicotinamide Mononucleotide (NMN) market size was valued at US\$ 481 million in 2025 and is forecast to a readjusted size of US\$ 1125 million by 2032 with a CAGR of 13.0% during review period.

Nicotinamide mononucleotide (NMN) is an intermediate of NAD⁺ biosynthesis produced from nicotinamide through nicotinamide phosphoribosyltransferase (NAMPT) and also referred to as NMN or nicotinamide ribotide. In recent studies of NMN applications to prevention and diagnosis of age-dependent diseases such as diabetes, neurodegenerative disorder, cardiac disease etc., it has become one of hottest biomarkers on discussion for anti-aging, lately.

NMN is a precursor of nicotinamide adenine dinucleotide (NAD⁺), which plays a vital role in cell metabolism and energy production. As we age, the level of NAD⁺ in the human body gradually decreases, resulting in weakened cell metabolism, which in turn triggers a series of aging-related diseases. Therefore, increasing the level of NAD⁺ in the body by supplementing NMN has become a new way to fight aging and maintain good health.

With the general improvement of global health awareness and continuous breakthroughs in scientific research and technology, the growth momentum of the NMN market will continue to increase. In the future, the NMN market will achieve a deeper cross-border integration with other health industries such as biotechnology, precision medicine, and nutritional supplements, giving rise to a series of innovative products and service models to meet consumers' more personalized and precise health needs.

At present, nicotinamide mononucleotide (NMN) is still in the development stage. There are not many manufacturers in the global market, and consumers have weak awareness of its use, especially in developing countries. The demand is lower than that in developed countries around the world, but the demand in developing countries is growing rapidly. Leading giants have proposed expansion plans and increased production bases.

Nicotinamide mononucleotide (NMN) core manufacturers include GeneHarbor, Mirailab Bioscience, Maac10 Formulas, Herbalmax and Genex Formula. China is the largest production area, accounting for about 84% of the global market share, followed by North America and Japan. The downstream applications of nicotinamide mononucleotide include health products, cosmetics, etc. Globally, health products are the largest application market, and raw materials for health products account for 99% of the total sales of nicotinamide mononucleotide in 2023.

This report is a detailed and comprehensive analysis for global β -Nicotinamide Mononucleotide (NMN) market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global β -Nicotinamide Mononucleotide (NMN) market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Kg), 2021-2032

Global β -Nicotinamide Mononucleotide (NMN) market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Kg), 2021-2032

Global β -Nicotinamide Mononucleotide (NMN) market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Kg), 2021-2032

Global β -Nicotinamide Mononucleotide (NMN) market shares of main players,

shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Kg), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for β -Nicotinamide Mononucleotide (NMN)

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global β -Nicotinamide Mononucleotide (NMN) market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include GeneHarbor, Herbalmax, Genex Formulas, Mirailab Bioscience, Maac10 Formulas, EffePharm, Bontac, CELFULL, Kingdomway, ABA Chemical, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

β -Nicotinamide Mononucleotide (NMN) market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Content ?98%

Content ?98%

Market segment by Application

Health Care Products

Cosmetics

Others

Major players covered

GeneHarbor

Herbalmax

Genex Formulas

Mirailab Bioscience

Maac10 Formulas

EffePharm

Bontac

CELLFULL

Kingdomway

ABA Chemical

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe ?-Nicotinamide Mononucleotide (NMN) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of β -Nicotinamide Mononucleotide (NMN), with price, sales quantity, revenue, and global market share of β -Nicotinamide Mononucleotide (NMN) from 2021 to 2026.

Chapter 3, the β -Nicotinamide Mononucleotide (NMN) competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the β -Nicotinamide Mononucleotide (NMN) breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and β -Nicotinamide Mononucleotide (NMN) market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of β -Nicotinamide Mononucleotide (NMN).

Chapter 14 and 15, to describe β -Nicotinamide Mononucleotide (NMN) sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global ?-Nicotinamide Mononucleotide (NMN) Consumption Value by Type: 2021 Versus 2025 Versus 2032

1.3.2 Content ?98%

1.3.3 Content ?98%

1.4 Market Analysis by Application

1.4.1 Overview: Global ?-Nicotinamide Mononucleotide (NMN) Consumption Value by Application: 2021 Versus 2025 Versus 2032

1.4.2 Health Care Products

1.4.3 Cosmetics

1.4.4 Others

1.5 Global ?-Nicotinamide Mononucleotide (NMN) Market Size & Forecast

1.5.1 Global ?-Nicotinamide Mononucleotide (NMN) Consumption Value (2021 & 2025 & 2032)

1.5.2 Global ?-Nicotinamide Mononucleotide (NMN) Sales Quantity (2021-2032)

1.5.3 Global ?-Nicotinamide Mononucleotide (NMN) Average Price (2021-2032)

2 MANUFACTURERS PROFILES

2.1 GeneHarbor

2.1.1 GeneHarbor Details

2.1.2 GeneHarbor Major Business

2.1.3 GeneHarbor ?-Nicotinamide Mononucleotide (NMN) Product and Services

2.1.4 GeneHarbor ?-Nicotinamide Mononucleotide (NMN) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.1.5 GeneHarbor Recent Developments/Updates

2.2 Herbalmax

2.2.1 Herbalmax Details

2.2.2 Herbalmax Major Business

2.2.3 Herbalmax ?-Nicotinamide Mononucleotide (NMN) Product and Services

2.2.4 Herbalmax ?-Nicotinamide Mononucleotide (NMN) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.2.5 Herbalmax Recent Developments/Updates

2.3 Genex Formulas

2.3.1 Genex Formulas Details

2.3.2 Genex Formulas Major Business

2.3.3 Genex Formulas ?-Nicotinamide Mononucleotide (NMN) Product and Services

2.3.4 Genex Formulas ?-Nicotinamide Mononucleotide (NMN) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.3.5 Genex Formulas Recent Developments/Updates

2.4 Mirailab Bioscience

2.4.1 Mirailab Bioscience Details

2.4.2 Mirailab Bioscience Major Business

2.4.3 Mirailab Bioscience ?-Nicotinamide Mononucleotide (NMN) Product and Services

2.4.4 Mirailab Bioscience ?-Nicotinamide Mononucleotide (NMN) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.4.5 Mirailab Bioscience Recent Developments/Updates

2.5 Maac10 Formulas

2.5.1 Maac10 Formulas Details

2.5.2 Maac10 Formulas Major Business

2.5.3 Maac10 Formulas ?-Nicotinamide Mononucleotide (NMN) Product and Services

2.5.4 Maac10 Formulas ?-Nicotinamide Mononucleotide (NMN) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.5.5 Maac10 Formulas Recent Developments/Updates

2.6 EffePharm

2.6.1 EffePharm Details

2.6.2 EffePharm Major Business

2.6.3 EffePharm ?-Nicotinamide Mononucleotide (NMN) Product and Services

2.6.4 EffePharm ?-Nicotinamide Mononucleotide (NMN) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.6.5 EffePharm Recent Developments/Updates

2.7 Bontac

2.7.1 Bontac Details

2.7.2 Bontac Major Business

2.7.3 Bontac ?-Nicotinamide Mononucleotide (NMN) Product and Services

2.7.4 Bontac ?-Nicotinamide Mononucleotide (NMN) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.7.5 Bontac Recent Developments/Updates

2.8 CELFULL

2.8.1 CELFULL Details

2.8.2 CELFULL Major Business

2.8.3 CELFULL ?-Nicotinamide Mononucleotide (NMN) Product and Services

2.8.4 CELFULL ?-Nicotinamide Mononucleotide (NMN) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.8.5 CELFULL Recent Developments/Updates

2.9 Kingdomway

2.9.1 Kingdomway Details

2.9.2 Kingdomway Major Business

2.9.3 Kingdomway ?-Nicotinamide Mononucleotide (NMN) Product and Services

2.9.4 Kingdomway ?-Nicotinamide Mononucleotide (NMN) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.9.5 Kingdomway Recent Developments/Updates

2.10 ABA Chemical

2.10.1 ABA Chemical Details

2.10.2 ABA Chemical Major Business

2.10.3 ABA Chemical ?-Nicotinamide Mononucleotide (NMN) Product and Services

2.10.4 ABA Chemical ?-Nicotinamide Mononucleotide (NMN) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.10.5 ABA Chemical Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: ?-NICOTINAMIDE MONONUCLEOTIDE (NMN) BY MANUFACTURER

3.1 Global ?-Nicotinamide Mononucleotide (NMN) Sales Quantity by Manufacturer (2021-2026)

3.2 Global ?-Nicotinamide Mononucleotide (NMN) Revenue by Manufacturer (2021-2026)

3.3 Global ?-Nicotinamide Mononucleotide (NMN) Average Price by Manufacturer (2021-2026)

3.4 Market Share Analysis (2025)

3.4.1 Producer Shipments of ?-Nicotinamide Mononucleotide (NMN) by Manufacturer Revenue (\$MM) and Market Share (%): 2025

3.4.2 Top 3 ?-Nicotinamide Mononucleotide (NMN) Manufacturer Market Share in 2025

3.4.3 Top 6 ?-Nicotinamide Mononucleotide (NMN) Manufacturer Market Share in 2025

3.5 ?-Nicotinamide Mononucleotide (NMN) Market: Overall Company Footprint Analysis

3.5.1 ?-Nicotinamide Mononucleotide (NMN) Market: Region Footprint

3.5.2 ?-Nicotinamide Mononucleotide (NMN) Market: Company Product Type Footprint

3.5.3 ?-Nicotinamide Mononucleotide (NMN) Market: Company Product Application Footprint

- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global ?-Nicotinamide Mononucleotide (NMN) Market Size by Region
 - 4.1.1 Global ?-Nicotinamide Mononucleotide (NMN) Sales Quantity by Region (2021-2032)
 - 4.1.2 Global ?-Nicotinamide Mononucleotide (NMN) Consumption Value by Region (2021-2032)
 - 4.1.3 Global ?-Nicotinamide Mononucleotide (NMN) Average Price by Region (2021-2032)
- 4.2 North America ?-Nicotinamide Mononucleotide (NMN) Consumption Value (2021-2032)
- 4.3 Europe ?-Nicotinamide Mononucleotide (NMN) Consumption Value (2021-2032)
- 4.4 Asia-Pacific ?-Nicotinamide Mononucleotide (NMN) Consumption Value (2021-2032)
- 4.5 South America ?-Nicotinamide Mononucleotide (NMN) Consumption Value (2021-2032)
- 4.6 Middle East & Africa ?-Nicotinamide Mononucleotide (NMN) Consumption Value (2021-2032)

5 MARKET SEGMENT BY TYPE

- 5.1 Global ?-Nicotinamide Mononucleotide (NMN) Sales Quantity by Type (2021-2032)
- 5.2 Global ?-Nicotinamide Mononucleotide (NMN) Consumption Value by Type (2021-2032)
- 5.3 Global ?-Nicotinamide Mononucleotide (NMN) Average Price by Type (2021-2032)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global ?-Nicotinamide Mononucleotide (NMN) Sales Quantity by Application (2021-2032)
- 6.2 Global ?-Nicotinamide Mononucleotide (NMN) Consumption Value by Application (2021-2032)
- 6.3 Global ?-Nicotinamide Mononucleotide (NMN) Average Price by Application (2021-2032)

7 NORTH AMERICA

7.1 North America ?-Nicotinamide Mononucleotide (NMN) Sales Quantity by Type (2021-2032)

7.2 North America ?-Nicotinamide Mononucleotide (NMN) Sales Quantity by Application (2021-2032)

7.3 North America ?-Nicotinamide Mononucleotide (NMN) Market Size by Country

7.3.1 North America ?-Nicotinamide Mononucleotide (NMN) Sales Quantity by Country (2021-2032)

7.3.2 North America ?-Nicotinamide Mononucleotide (NMN) Consumption Value by Country (2021-2032)

7.3.3 United States Market Size and Forecast (2021-2032)

7.3.4 Canada Market Size and Forecast (2021-2032)

7.3.5 Mexico Market Size and Forecast (2021-2032)

8 EUROPE

8.1 Europe ?-Nicotinamide Mononucleotide (NMN) Sales Quantity by Type (2021-2032)

8.2 Europe ?-Nicotinamide Mononucleotide (NMN) Sales Quantity by Application (2021-2032)

8.3 Europe ?-Nicotinamide Mononucleotide (NMN) Market Size by Country

8.3.1 Europe ?-Nicotinamide Mononucleotide (NMN) Sales Quantity by Country (2021-2032)

8.3.2 Europe ?-Nicotinamide Mononucleotide (NMN) Consumption Value by Country (2021-2032)

8.3.3 Germany Market Size and Forecast (2021-2032)

8.3.4 France Market Size and Forecast (2021-2032)

8.3.5 United Kingdom Market Size and Forecast (2021-2032)

8.3.6 Russia Market Size and Forecast (2021-2032)

8.3.7 Italy Market Size and Forecast (2021-2032)

9 ASIA-PACIFIC

9.1 Asia-Pacific ?-Nicotinamide Mononucleotide (NMN) Sales Quantity by Type (2021-2032)

9.2 Asia-Pacific ?-Nicotinamide Mononucleotide (NMN) Sales Quantity by Application (2021-2032)

9.3 Asia-Pacific ?-Nicotinamide Mononucleotide (NMN) Market Size by Region

9.3.1 Asia-Pacific ?-Nicotinamide Mononucleotide (NMN) Sales Quantity by Region (2021-2032)

9.3.2 Asia-Pacific ?-Nicotinamide Mononucleotide (NMN) Consumption Value by Region (2021-2032)

9.3.3 China Market Size and Forecast (2021-2032)

9.3.4 Japan Market Size and Forecast (2021-2032)

9.3.5 South Korea Market Size and Forecast (2021-2032)

9.3.6 India Market Size and Forecast (2021-2032)

9.3.7 Southeast Asia Market Size and Forecast (2021-2032)

9.3.8 Australia Market Size and Forecast (2021-2032)

10 SOUTH AMERICA

10.1 South America ?-Nicotinamide Mononucleotide (NMN) Sales Quantity by Type (2021-2032)

10.2 South America ?-Nicotinamide Mononucleotide (NMN) Sales Quantity by Application (2021-2032)

10.3 South America ?-Nicotinamide Mononucleotide (NMN) Market Size by Country

10.3.1 South America ?-Nicotinamide Mononucleotide (NMN) Sales Quantity by Country (2021-2032)

10.3.2 South America ?-Nicotinamide Mononucleotide (NMN) Consumption Value by Country (2021-2032)

10.3.3 Brazil Market Size and Forecast (2021-2032)

10.3.4 Argentina Market Size and Forecast (2021-2032)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa ?-Nicotinamide Mononucleotide (NMN) Sales Quantity by Type (2021-2032)

11.2 Middle East & Africa ?-Nicotinamide Mononucleotide (NMN) Sales Quantity by Application (2021-2032)

11.3 Middle East & Africa ?-Nicotinamide Mononucleotide (NMN) Market Size by Country

11.3.1 Middle East & Africa ?-Nicotinamide Mononucleotide (NMN) Sales Quantity by Country (2021-2032)

11.3.2 Middle East & Africa ?-Nicotinamide Mononucleotide (NMN) Consumption Value by Country (2021-2032)

11.3.3 Turkey Market Size and Forecast (2021-2032)

11.3.4 Egypt Market Size and Forecast (2021-2032)

11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)

11.3.6 South Africa Market Size and Forecast (2021-2032)

12 MARKET DYNAMICS

- 12.1 ?-Nicotinamide Mononucleotide (NMN) Market Drivers
- 12.2 ?-Nicotinamide Mononucleotide (NMN) Market Restraints
- 12.3 ?-Nicotinamide Mononucleotide (NMN) Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of ?-Nicotinamide Mononucleotide (NMN) and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of ?-Nicotinamide Mononucleotide (NMN)
- 13.3 ?-Nicotinamide Mononucleotide (NMN) Production Process
- 13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 ?-Nicotinamide Mononucleotide (NMN) Typical Distributors
- 14.3 ?-Nicotinamide Mononucleotide (NMN) Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Figures

LIST OF FIGURES

Table 1. Global ?-Nicotinamide Mononucleotide (NMN) Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global ?-Nicotinamide Mononucleotide (NMN) Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 3. GeneHarbor Basic Information, Manufacturing Base and Competitors

Table 4. GeneHarbor Major Business

Table 5. GeneHarbor ?-Nicotinamide Mononucleotide (NMN) Product and Services

Table 6. GeneHarbor ?-Nicotinamide Mononucleotide (NMN) Sales Quantity (Tons), Average Price (US\$/Kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 7. GeneHarbor Recent Developments/Updates

Table 8. Herbalmax Basic Information, Manufacturing Base and Competitors

Table 9. Herbalmax Major Business

Table 10. Herbalmax ?-Nicotinamide Mononucleotide (NMN) Product and Services

Table 11. Herbalmax ?-Nicotinamide Mononucleotide (NMN) Sales Quantity (Tons), Average Price (US\$/Kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 12. Herbalmax Recent Developments/Updates

Table 13. Genex Formulas Basic Information, Manufacturing Base and Competitors

Table 14. Genex Formulas Major Business

Table 15. Genex Formulas ?-Nicotinamide Mononucleotide (NMN) Product and Services

Table 16. Genex Formulas ?-Nicotinamide Mononucleotide (NMN) Sales Quantity (Tons), Average Price (US\$/Kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 17. Genex Formulas Recent Developments/Updates

Table 18. Mirailab Bioscience Basic Information, Manufacturing Base and Competitors

Table 19. Mirailab Bioscience Major Business

Table 20. Mirailab Bioscience ?-Nicotinamide Mononucleotide (NMN) Product and Services

Table 21. Mirailab Bioscience ?-Nicotinamide Mononucleotide (NMN) Sales Quantity (Tons), Average Price (US\$/Kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 22. Mirailab Bioscience Recent Developments/Updates

Table 23. Maac10 Formulas Basic Information, Manufacturing Base and Competitors

Table 24. Maac10 Formulas Major Business

Table 25. Maac10 Formulas ?-Nicotinamide Mononucleotide (NMN) Product and Services

Table 26. Maac10 Formulas ?-Nicotinamide Mononucleotide (NMN) Sales Quantity (Tons), Average Price (US\$/Kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 27. Maac10 Formulas Recent Developments/Updates

Table 28. EffePharm Basic Information, Manufacturing Base and Competitors

Table 29. EffePharm Major Business

Table 30. EffePharm ?-Nicotinamide Mononucleotide (NMN) Product and Services

Table 31. EffePharm ?-Nicotinamide Mononucleotide (NMN) Sales Quantity (Tons), Average Price (US\$/Kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 32. EffePharm Recent Developments/Updates

Table 33. Bontac Basic Information, Manufacturing Base and Competitors

Table 34. Bontac Major Business

Table 35. Bontac ?-Nicotinamide Mononucleotide (NMN) Product and Services

Table 36. Bontac ?-Nicotinamide Mononucleotide (NMN) Sales Quantity (Tons), Average Price (US\$/Kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 37. Bontac Recent Developments/Updates

Table 38. CELFULL Basic Information, Manufacturing Base and Competitors

Table 39. CELFULL Major Business

Table 40. CELFULL ?-Nicotinamide Mononucleotide (NMN) Product and Services

Table 41. CELFULL ?-Nicotinamide Mononucleotide (NMN) Sales Quantity (Tons), Average Price (US\$/Kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 42. CELFULL Recent Developments/Updates

Table 43. Kingdomway Basic Information, Manufacturing Base and Competitors

Table 44. Kingdomway Major Business

Table 45. Kingdomway ?-Nicotinamide Mononucleotide (NMN) Product and Services

Table 46. Kingdomway ?-Nicotinamide Mononucleotide (NMN) Sales Quantity (Tons), Average Price (US\$/Kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 47. Kingdomway Recent Developments/Updates

Table 48. ABA Chemical Basic Information, Manufacturing Base and Competitors

Table 49. ABA Chemical Major Business

Table 50. ABA Chemical ?-Nicotinamide Mononucleotide (NMN) Product and Services

Table 51. ABA Chemical ?-Nicotinamide Mononucleotide (NMN) Sales Quantity (Tons),

Average Price (US\$/Kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 52. ABA Chemical Recent Developments/Updates

Table 53. Global ?-Nicotinamide Mononucleotide (NMN) Sales Quantity by Manufacturer (2021-2026) & (Tons)

Table 54. Global ?-Nicotinamide Mononucleotide (NMN) Revenue by Manufacturer (2021-2026) & (USD Million)

Table 55. Global ?-Nicotinamide Mononucleotide (NMN) Average Price by Manufacturer (2021-2026) & (US\$/Kg)

Table 56. Market Position of Manufacturers in ?-Nicotinamide Mononucleotide (NMN), (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 57. Head Office and ?-Nicotinamide Mononucleotide (NMN) Production Site of Key Manufacturer

Table 58. ?-Nicotinamide Mononucleotide (NMN) Market: Company Product Type Footprint

Table 59. ?-Nicotinamide Mononucleotide (NMN) Market: Company Product Application Footprint

Table 60. ?-Nicotinamide Mononucleotide (NMN) New Market Entrants and Barriers to Market Entry

Table 61. ?-Nicotinamide Mononucleotide (NMN) Mergers, Acquisition, Agreements, and Collaborations

Table 62. Global ?-Nicotinamide Mononucleotide (NMN) Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR

Table 63. Global ?-Nicotinamide Mononucleotide (NMN) Sales Quantity by Region (2021-2026) & (Tons)

Table 64. Global ?-Nicotinamide Mononucleotide (NMN) Sales Quantity by Region (2027-2032) & (Tons)

Table 65. Global ?-Nicotinamide Mononucleotide (NMN) Consumption Value by Region (2021-2026) & (USD Million)

Table 66. Global ?-Nicotinamide Mononucleotide (NMN) Consumption Value by Region (2027-2032) & (USD Million)

Table 67. Global ?-Nicotinamide Mononucleotide (NMN) Average Price by Region (2021-2026) & (US\$/Kg)

Table 68. Global ?-Nicotinamide Mononucleotide (NMN) Average Price by Region (2027-2032) & (US\$/Kg)

Table 69. Global ?-Nicotinamide Mononucleotide (NMN) Sales Quantity by Type (2021-2026) & (Tons)

Table 70. Global ?-Nicotinamide Mononucleotide (NMN) Sales Quantity by Type (2027-2032) & (Tons)

Table 71. Global β -Nicotinamide Mononucleotide (NMN) Consumption Value by Type (2021-2026) & (USD Million)

Table 72. Global β -Nicotinamide Mononucleotide (NMN) Consumption Value by Type (2027-2032) & (USD Million)

Table 73. Global β -Nicotinamide Mononucleotide (NMN) Average Price by Type (2021-2026) & (US\$/Kg)

Table 74. Global β -Nicotinamide Mononucleotide (NMN) Average Price by Type (2027-2032) & (US\$/Kg)

Table 75. Global β -Nicotinamide Mononucleotide (NMN) Sales Quantity by Application (2021-2026) & (Tons)

Table 76. Global β -Nicotinamide Mononucleotide (NMN) Sales Quantity by Application (2027-2032) & (Tons)

Table 77. Global β -Nicotinamide Mononucleotide (NMN) Consumption Value by Application (2021-2026) & (USD Million)

Table 78. Global β -Nicotinamide Mononucleotide (NMN) Consumption Value by Application (2027-2032) & (USD Million)

Table 79. Global β -Nicotinamide Mononucleotide (NMN) Average Price by Application (2021-2026) & (US\$/Kg)

Table 80. Global β -Nicotinamide Mononucleotide (NMN) Average Price by Application (2027-2032) & (US\$/Kg)

Table 81. North America β -Nicotinamide Mononucleotide (NMN) Sales Quantity by Type (2021-2026) & (Tons)

Table 82. North America β -Nicotinamide Mononucleotide (NMN) Sales Quantity by Type (2027-2032) & (Tons)

Table 83. North America β -Nicotinamide Mononucleotide (NMN) Sales Quantity by Application (2021-2026) & (Tons)

Table 84. North America β -Nicotinamide Mononucleotide (NMN) Sales Quantity by Application (2027-2032) & (Tons)

Table 85. North America β -Nicotinamide Mononucleotide (NMN) Sales Quantity by Country (2021-2026) & (Tons)

Table 86. North America β -Nicotinamide Mononucleotide (NMN) Sales Quantity by Country (2027-2032) & (Tons)

Table 87. North America β -Nicotinamide Mononucleotide (NMN) Consumption Value by Country (2021-2026) & (USD Million)

Table 88. North America β -Nicotinamide Mononucleotide (NMN) Consumption Value by Country (2027-2032) & (USD Million)

Table 89. Europe β -Nicotinamide Mononucleotide (NMN) Sales Quantity by Type (2021-2026) & (Tons)

Table 90. Europe β -Nicotinamide Mononucleotide (NMN) Sales Quantity by Type

(2027-2032) & (Tons)

Table 91. Europe ?-Nicotinamide Mononucleotide (NMN) Sales Quantity by Application (2021-2026) & (Tons)

Table 92. Europe ?-Nicotinamide Mononucleotide (NMN) Sales Quantity by Application (2027-2032) & (Tons)

Table 93. Europe ?-Nicotinamide Mononucleotide (NMN) Sales Quantity by Country (2021-2026) & (Tons)

Table 94. Europe ?-Nicotinamide Mononucleotide (NMN) Sales Quantity by Country (2027-2032) & (Tons)

Table 95. Europe ?-Nicotinamide Mononucleotide (NMN) Consumption Value by Country (2021-2026) & (USD Million)

Table 96. Europe ?-Nicotinamide Mononucleotide (NMN) Consumption Value by Country (2027-2032) & (USD Million)

Table 97. Asia-Pacific ?-Nicotinamide Mononucleotide (NMN) Sales Quantity by Type (2021-2026) & (Tons)

Table 98. Asia-Pacific ?-Nicotinamide Mononucleotide (NMN) Sales Quantity by Type (2027-2032) & (Tons)

Table 99. Asia-Pacific ?-Nicotinamide Mononucleotide (NMN) Sales Quantity by Application (2021-2026) & (Tons)

Table 100. Asia-Pacific ?-Nicotinamide Mononucleotide (NMN) Sales Quantity by Application (2027-2032) & (Tons)

Table 101. Asia-Pacific ?-Nicotinamide Mononucleotide (NMN) Sales Quantity by Region (2021-2026) & (Tons)

Table 102. Asia-Pacific ?-Nicotinamide Mononucleotide (NMN) Sales Quantity by Region (2027-2032) & (Tons)

Table 103. Asia-Pacific ?-Nicotinamide Mononucleotide (NMN) Consumption Value by Region (2021-2026) & (USD Million)

Table 104. Asia-Pacific ?-Nicotinamide Mononucleotide (NMN) Consumption Value by Region (2027-2032) & (USD Million)

Table 105. South America ?-Nicotinamide Mononucleotide (NMN) Sales Quantity by Type (2021-2026) & (Tons)

Table 106. South America ?-Nicotinamide Mononucleotide (NMN) Sales Quantity by Type (2027-2032) & (Tons)

Table 107. South America ?-Nicotinamide Mononucleotide (NMN) Sales Quantity by Application (2021-2026) & (Tons)

Table 108. South America ?-Nicotinamide Mononucleotide (NMN) Sales Quantity by Application (2027-2032) & (Tons)

Table 109. South America ?-Nicotinamide Mononucleotide (NMN) Sales Quantity by Country (2021-2026) & (Tons)

Table 110. South America ?-Nicotinamide Mononucleotide (NMN) Sales Quantity by Country (2027-2032) & (Tons)

Table 111. South America ?-Nicotinamide Mononucleotide (NMN) Consumption Value by Country (2021-2026) & (USD Million)

Table 112. South America ?-Nicotinamide Mononucleotide (NMN) Consumption Value by Country (2027-2032) & (USD Million)

Table 113. Middle East & Africa ?-Nicotinamide Mononucleotide (NMN) Sales Quantity by Type (2021-2026) & (Tons)

Table 114. Middle East & Africa ?-Nicotinamide Mononucleotide (NMN) Sales Quantity by Type (2027-2032) & (Tons)

Table 115. Middle East & Africa ?-Nicotinamide Mononucleotide (NMN) Sales Quantity by Application (2021-2026) & (Tons)

Table 116. Middle East & Africa ?-Nicotinamide Mononucleotide (NMN) Sales Quantity by Application (2027-2032) & (Tons)

Table 117. Middle East & Africa ?-Nicotinamide Mononucleotide (NMN) Sales Quantity by Country (2021-2026) & (Tons)

Table 118. Middle East & Africa ?-Nicotinamide Mononucleotide (NMN) Sales Quantity by Country (2027-2032) & (Tons)

Table 119. Middle East & Africa ?-Nicotinamide Mononucleotide (NMN) Consumption Value by Country (2021-2026) & (USD Million)

Table 120. Middle East & Africa ?-Nicotinamide Mononucleotide (NMN) Consumption Value by Country (2027-2032) & (USD Million)

Table 121. ?-Nicotinamide Mononucleotide (NMN) Raw Material

Table 122. Key Manufacturers of ?-Nicotinamide Mononucleotide (NMN) Raw Materials

Table 123. ?-Nicotinamide Mononucleotide (NMN) Typical Distributors

Table 124. ?-Nicotinamide Mononucleotide (NMN) Typical Customers

LIST OF FIGURES

Figure 1. ?-Nicotinamide Mononucleotide (NMN) Picture

Figure 2. Global ?-Nicotinamide Mononucleotide (NMN) Revenue by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global ?-Nicotinamide Mononucleotide (NMN) Revenue Market Share by Type in 2025

Figure 4. Content ?98% Examples

Figure 5. Content ?98% Examples

Figure 6. Global ?-Nicotinamide Mononucleotide (NMN) Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 7. Global ?-Nicotinamide Mononucleotide (NMN) Revenue Market Share by

Application in 2025

Figure 8. Health Care Products Examples

Figure 9. Cosmetics Examples

Figure 10. Others Examples

Figure 11. Global β -Nicotinamide Mononucleotide (NMN) Consumption Value, (USD Million): 2021 & 2025 & 2032

Figure 12. Global β -Nicotinamide Mononucleotide (NMN) Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 13. Global β -Nicotinamide Mononucleotide (NMN) Sales Quantity (2021-2032) & (Tons)

Figure 14. Global β -Nicotinamide Mononucleotide (NMN) Price (2021-2032) & (US\$/Kg)

Figure 15. Global β -Nicotinamide Mononucleotide (NMN) Sales Quantity Market Share by Manufacturer in 2025

Figure 16. Global β -Nicotinamide Mononucleotide (NMN) Revenue Market Share by Manufacturer in 2025

Figure 17. Producer Shipments of β -Nicotinamide Mononucleotide (NMN) by Manufacturer Sales (\$MM) and Market Share (%): 2025

Figure 18. Top 3 β -Nicotinamide Mononucleotide (NMN) Manufacturer (Revenue) Market Share in 2025

Figure 19. Top 6 β -Nicotinamide Mononucleotide (NMN) Manufacturer (Revenue) Market Share in 2025

Figure 20. Global β -Nicotinamide Mononucleotide (NMN) Sales Quantity Market Share by Region (2021-2032)

Figure 21. Global β -Nicotinamide Mononucleotide (NMN) Consumption Value Market Share by Region (2021-2032)

Figure 22. North America β -Nicotinamide Mononucleotide (NMN) Consumption Value (2021-2032) & (USD Million)

Figure 23. Europe β -Nicotinamide Mononucleotide (NMN) Consumption Value (2021-2032) & (USD Million)

Figure 24. Asia-Pacific β -Nicotinamide Mononucleotide (NMN) Consumption Value (2021-2032) & (USD Million)

Figure 25. South America β -Nicotinamide Mononucleotide (NMN) Consumption Value (2021-2032) & (USD Million)

Figure 26. Middle East & Africa β -Nicotinamide Mononucleotide (NMN) Consumption Value (2021-2032) & (USD Million)

Figure 27. Global β -Nicotinamide Mononucleotide (NMN) Sales Quantity Market Share by Type (2021-2032)

Figure 28. Global β -Nicotinamide Mononucleotide (NMN) Consumption Value Market Share by Type (2021-2032)

Figure 29. Global β -Nicotinamide Mononucleotide (NMN) Average Price by Type (2021-2032) & (US\$/Kg)

Figure 30. Global β -Nicotinamide Mononucleotide (NMN) Sales Quantity Market Share by Application (2021-2032)

Figure 31. Global β -Nicotinamide Mononucleotide (NMN) Revenue Market Share by Application (2021-2032)

Figure 32. Global β -Nicotinamide Mononucleotide (NMN) Average Price by Application (2021-2032) & (US\$/Kg)

Figure 33. North America β -Nicotinamide Mononucleotide (NMN) Sales Quantity Market Share by Type (2021-2032)

Figure 34. North America β -Nicotinamide Mononucleotide (NMN) Sales Quantity Market Share by Application (2021-2032)

Figure 35. North America β -Nicotinamide Mononucleotide (NMN) Sales Quantity Market Share by Country (2021-2032)

Figure 36. North America β -Nicotinamide Mononucleotide (NMN) Consumption Value Market Share by Country (2021-2032)

Figure 37. United States β -Nicotinamide Mononucleotide (NMN) Consumption Value (2021-2032) & (USD Million)

Figure 38. Canada β -Nicotinamide Mononucleotide (NMN) Consumption Value (2021-2032) & (USD Million)

Figure 39. Mexico β -Nicotinamide Mononucleotide (NMN) Consumption Value (2021-2032) & (USD Million)

Figure 40. Europe β -Nicotinamide Mononucleotide (NMN) Sales Quantity Market Share by Type (2021-2032)

Figure 41. Europe β -Nicotinamide Mononucleotide (NMN) Sales Quantity Market Share by Application (2021-2032)

Figure 42. Europe β -Nicotinamide Mononucleotide (NMN) Sales Quantity Market Share by Country (2021-2032)

Figure 43. Europe β -Nicotinamide Mononucleotide (NMN) Consumption Value Market Share by Country (2021-2032)

Figure 44. Germany β -Nicotinamide Mononucleotide (NMN) Consumption Value (2021-2032) & (USD Million)

Figure 45. France β -Nicotinamide Mononucleotide (NMN) Consumption Value (2021-2032) & (USD Million)

Figure 46. United Kingdom β -Nicotinamide Mononucleotide (NMN) Consumption Value (2021-2032) & (USD Million)

Figure 47. Russia β -Nicotinamide Mononucleotide (NMN) Consumption Value (2021-2032) & (USD Million)

Figure 48. Italy β -Nicotinamide Mononucleotide (NMN) Consumption Value (2021-2032)

& (USD Million)

Figure 49. Asia-Pacific ?-Nicotinamide Mononucleotide (NMN) Sales Quantity Market Share by Type (2021-2032)

Figure 50. Asia-Pacific ?-Nicotinamide Mononucleotide (NMN) Sales Quantity Market Share by Application (2021-2032)

Figure 51. Asia-Pacific ?-Nicotinamide Mononucleotide (NMN) Sales Quantity Market Share by Region (2021-2032)

Figure 52. Asia-Pacific ?-Nicotinamide Mononucleotide (NMN) Consumption Value Market Share by Region (2021-2032)

Figure 53. China ?-Nicotinamide Mononucleotide (NMN) Consumption Value (2021-2032) & (USD Million)

Figure 54. Japan ?-Nicotinamide Mononucleotide (NMN) Consumption Value (2021-2032) & (USD Million)

Figure 55. South Korea ?-Nicotinamide Mononucleotide (NMN) Consumption Value (2021-2032) & (USD Million)

Figure 56. India ?-Nicotinamide Mononucleotide (NMN) Consumption Value (2021-2032) & (USD Million)

Figure 57. Southeast Asia ?-Nicotinamide Mononucleotide (NMN) Consumption Value (2021-2032) & (USD Million)

Figure 58. Australia ?-Nicotinamide Mononucleotide (NMN) Consumption Value (2021-2032) & (USD Million)

Figure 59. South America ?-Nicotinamide Mononucleotide (NMN) Sales Quantity Market Share by Type (2021-2032)

Figure 60. South America ?-Nicotinamide Mononucleotide (NMN) Sales Quantity Market Share by Application (2021-2032)

Figure 61. South America ?-Nicotinamide Mononucleotide (NMN) Sales Quantity Market Share by Country (2021-2032)

Figure 62. South America ?-Nicotinamide Mononucleotide (NMN) Consumption Value Market Share by Country (2021-2032)

Figure 63. Brazil ?-Nicotinamide Mononucleotide (NMN) Consumption Value (2021-2032) & (USD Million)

Figure 64. Argentina ?-Nicotinamide Mononucleotide (NMN) Consumption Value (2021-2032) & (USD Million)

Figure 65. Middle East & Africa ?-Nicotinamide Mononucleotide (NMN) Sales Quantity Market Share by Type (2021-2032)

Figure 66. Middle East & Africa ?-Nicotinamide Mononucleotide (NMN) Sales Quantity Market Share by Application (2021-2032)

Figure 67. Middle East & Africa ?-Nicotinamide Mononucleotide (NMN) Sales Quantity Market Share by Country (2021-2032)

Figure 68. Middle East & Africa β -Nicotinamide Mononucleotide (NMN) Consumption Value Market Share by Country (2021-2032)

Figure 69. Turkey β -Nicotinamide Mononucleotide (NMN) Consumption Value (2021-2032) & (USD Million)

Figure 70. Egypt β -Nicotinamide Mononucleotide (NMN) Consumption Value (2021-2032) & (USD Million)

Figure 71. Saudi Arabia β -Nicotinamide Mononucleotide (NMN) Consumption Value (2021-2032) & (USD Million)

Figure 72. South Africa β -Nicotinamide Mononucleotide (NMN) Consumption Value (2021-2032) & (USD Million)

Figure 73. β -Nicotinamide Mononucleotide (NMN) Market Drivers

Figure 74. β -Nicotinamide Mononucleotide (NMN) Market Restraints

Figure 75. β -Nicotinamide Mononucleotide (NMN) Market Trends

Figure 76. Porters Five Forces Analysis

Figure 77. Manufacturing Cost Structure Analysis of β -Nicotinamide Mononucleotide (NMN) in 2025

Figure 78. Manufacturing Process Analysis of β -Nicotinamide Mononucleotide (NMN)

Figure 79. β -Nicotinamide Mononucleotide (NMN) Industrial Chain

Figure 80. Sales Channel: Direct to End-User vs Distributors

Figure 81. Direct Channel Pros & Cons

Figure 82. Indirect Channel Pros & Cons

Figure 83. Methodology

Figure 84. Research Process and Data Source

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