

Global Nutritional Supplements Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Nutritional Supplements market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Nutritional supplements are any dietary supplement that is intended to provide nutrients that may otherwise not be consumed in sufficient quantities; for example, vitamins, minerals, proteins, amino acids or other nutritional substances. Products are usually ingested in capsule, tablet or liquid form.

Rising health consciousness and growing consumer interest in active living are some of the major factors driving the market.

The Global Info Research report includes an overview of the development of the Nutritional Supplements industry chain, the market status of Adults (Vegan Sport Nutrition, Meal Replacement Shakes), Geriatric (Vegan Sport Nutrition, Meal Replacement Shakes), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Nutritional Supplements.

Regionally, the report analyzes the Nutritional Supplements markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Nutritional Supplements market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Nutritional Supplements market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Nutritional Supplements industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Vegan Sport Nutrition, Meal Replacement Shakes).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Nutritional Supplements market.

Regional Analysis: The report involves examining the Nutritional Supplements market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Nutritional Supplements market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Nutritional Supplements:

Company Analysis: Report covers individual Nutritional Supplements manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Nutritional Supplements This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Adults, Geriatric).

Technology Analysis: Report covers specific technologies relevant to Nutritional Supplements. It assesses the current state, advancements, and potential future developments in Nutritional Supplements areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Nutritional Supplements market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Nutritional Supplements market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Vegan Sport Nutrition

Meal Replacement Shakes

Food Supplements

Others

Market segment by Application

Adults

Geriatric

Pregnant Women

Children

Infants

Major players covered

Abbott Laboratories

Archer Daniels Midland (ADM)

American Health, Inc.

Amway Corporation

Arkopharma

Ayanda

DuPont

DSM

The Nature's Bounty Co.

Herbalife International of America, Inc

Stepan Company

Pfizer Inc.

Nestle S.A.

Nature's Sunshine

GlaxoSmithKline

Bayer

Glanbia

Carlyle Group

Nu Skin Enterprises

Bionova Lifesciences

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Nutritional Supplements product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Nutritional Supplements, with price, sales, revenue and global market share of Nutritional Supplements from 2019 to 2024.

Chapter 3, the Nutritional Supplements competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Nutritional Supplements breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share

and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Nutritional Supplements market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Nutritional Supplements.

Chapter 14 and 15, to describe Nutritional Supplements sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Nutritional Supplements

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Nutritional Supplements Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 Vegan Sport Nutrition

1.3.3 Meal Replacement Shakes

1.3.4 Food Supplements

1.3.5 Others

1.4 Market Analysis by Application

1.4.1 Overview: Global Nutritional Supplements Consumption Value by Application: 2019 Versus 2023 Versus 2030

1.4.2 Adults

1.4.3 Geriatric

1.4.4 Pregnant Women

1.4.5 Children

1.4.6 Infants

1.5 Global Nutritional Supplements Market Size & Forecast

1.5.1 Global Nutritional Supplements Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Nutritional Supplements Sales Quantity (2019-2030)

1.5.3 Global Nutritional Supplements Average Price (2019-2030)

2 MANUFACTURERS PROFILES

2.1 Abbott Laboratories

2.1.1 Abbott Laboratories Details

2.1.2 Abbott Laboratories Major Business

2.1.3 Abbott Laboratories Nutritional Supplements Product and Services

2.1.4 Abbott Laboratories Nutritional Supplements Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 Abbott Laboratories Recent Developments/Updates

2.2 Archer Daniels Midland (ADM)

2.2.1 Archer Daniels Midland (ADM) Details

2.2.2 Archer Daniels Midland (ADM) Major Business

2.2.3 Archer Daniels Midland (ADM) Nutritional Supplements Product and Services

2.2.4 Archer Daniels Midland (ADM) Nutritional Supplements Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 Archer Daniels Midland (ADM) Recent Developments/Updates

2.3 American Health, Inc.

2.3.1 American Health, Inc. Details

2.3.2 American Health, Inc. Major Business

2.3.3 American Health, Inc. Nutritional Supplements Product and Services

2.3.4 American Health, Inc. Nutritional Supplements Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 American Health, Inc. Recent Developments/Updates

2.4 Amway Corporation

2.4.1 Amway Corporation Details

2.4.2 Amway Corporation Major Business

2.4.3 Amway Corporation Nutritional Supplements Product and Services

2.4.4 Amway Corporation Nutritional Supplements Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 Amway Corporation Recent Developments/Updates

2.5 Arkopharma

2.5.1 Arkopharma Details

2.5.2 Arkopharma Major Business

2.5.3 Arkopharma Nutritional Supplements Product and Services

2.5.4 Arkopharma Nutritional Supplements Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 Arkopharma Recent Developments/Updates

2.6 Ayanda

2.6.1 Ayanda Details

2.6.2 Ayanda Major Business

2.6.3 Ayanda Nutritional Supplements Product and Services

2.6.4 Ayanda Nutritional Supplements Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 Ayanda Recent Developments/Updates

2.7 DuPont

2.7.1 DuPont Details

2.7.2 DuPont Major Business

2.7.3 DuPont Nutritional Supplements Product and Services

2.7.4 DuPont Nutritional Supplements Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 DuPont Recent Developments/Updates

2.8 DSM

- 2.8.1 DSM Details
- 2.8.2 DSM Major Business
- 2.8.3 DSM Nutritional Supplements Product and Services
- 2.8.4 DSM Nutritional Supplements Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 DSM Recent Developments/Updates
- 2.9 The Nature's Bounty Co.
 - 2.9.1 The Nature's Bounty Co. Details
 - 2.9.2 The Nature's Bounty Co. Major Business
 - 2.9.3 The Nature's Bounty Co. Nutritional Supplements Product and Services
 - 2.9.4 The Nature's Bounty Co. Nutritional Supplements Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 The Nature's Bounty Co. Recent Developments/Updates
- 2.10 Herbalife International of America, Inc
 - 2.10.1 Herbalife International of America, Inc Details
 - 2.10.2 Herbalife International of America, Inc Major Business
 - 2.10.3 Herbalife International of America, Inc Nutritional Supplements Product and Services
 - 2.10.4 Herbalife International of America, Inc Nutritional Supplements Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.10.5 Herbalife International of America, Inc Recent Developments/Updates
- 2.11 Stepan Company
 - 2.11.1 Stepan Company Details
 - 2.11.2 Stepan Company Major Business
 - 2.11.3 Stepan Company Nutritional Supplements Product and Services
 - 2.11.4 Stepan Company Nutritional Supplements Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.11.5 Stepan Company Recent Developments/Updates
- 2.12 Pfizer Inc.
 - 2.12.1 Pfizer Inc. Details
 - 2.12.2 Pfizer Inc. Major Business
 - 2.12.3 Pfizer Inc. Nutritional Supplements Product and Services
 - 2.12.4 Pfizer Inc. Nutritional Supplements Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.12.5 Pfizer Inc. Recent Developments/Updates
- 2.13 Nestle S.A.
 - 2.13.1 Nestle S.A. Details
 - 2.13.2 Nestle S.A. Major Business
 - 2.13.3 Nestle S.A. Nutritional Supplements Product and Services

2.13.4 Nestle S.A. Nutritional Supplements Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.13.5 Nestle S.A. Recent Developments/Updates

2.14 Nature's Sunshine

2.14.1 Nature's Sunshine Details

2.14.2 Nature's Sunshine Major Business

2.14.3 Nature's Sunshine Nutritional Supplements Product and Services

2.14.4 Nature's Sunshine Nutritional Supplements Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.14.5 Nature's Sunshine Recent Developments/Updates

2.15 GlaxoSmithKline

2.15.1 GlaxoSmithKline Details

2.15.2 GlaxoSmithKline Major Business

2.15.3 GlaxoSmithKline Nutritional Supplements Product and Services

2.15.4 GlaxoSmithKline Nutritional Supplements Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.15.5 GlaxoSmithKline Recent Developments/Updates

2.16 Bayer

2.16.1 Bayer Details

2.16.2 Bayer Major Business

2.16.3 Bayer Nutritional Supplements Product and Services

2.16.4 Bayer Nutritional Supplements Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.16.5 Bayer Recent Developments/Updates

2.17 Glanbia

2.17.1 Glanbia Details

2.17.2 Glanbia Major Business

2.17.3 Glanbia Nutritional Supplements Product and Services

2.17.4 Glanbia Nutritional Supplements Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.17.5 Glanbia Recent Developments/Updates

2.18 Carlyle Group

2.18.1 Carlyle Group Details

2.18.2 Carlyle Group Major Business

2.18.3 Carlyle Group Nutritional Supplements Product and Services

2.18.4 Carlyle Group Nutritional Supplements Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.18.5 Carlyle Group Recent Developments/Updates

2.19 Nu Skin Enterprises

- 2.19.1 Nu Skin Enterprises Details
- 2.19.2 Nu Skin Enterprises Major Business
- 2.19.3 Nu Skin Enterprises Nutritional Supplements Product and Services
- 2.19.4 Nu Skin Enterprises Nutritional Supplements Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.19.5 Nu Skin Enterprises Recent Developments/Updates
- 2.20 Bionova Lifesciences
 - 2.20.1 Bionova Lifesciences Details
 - 2.20.2 Bionova Lifesciences Major Business
 - 2.20.3 Bionova Lifesciences Nutritional Supplements Product and Services
 - 2.20.4 Bionova Lifesciences Nutritional Supplements Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.20.5 Bionova Lifesciences Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: NUTRITIONAL SUPPLEMENTS BY MANUFACTURER

- 3.1 Global Nutritional Supplements Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Nutritional Supplements Revenue by Manufacturer (2019-2024)
- 3.3 Global Nutritional Supplements Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
 - 3.4.1 Producer Shipments of Nutritional Supplements by Manufacturer Revenue (\$MM) and Market Share (%): 2023
 - 3.4.2 Top 3 Nutritional Supplements Manufacturer Market Share in 2023
 - 3.4.2 Top 6 Nutritional Supplements Manufacturer Market Share in 2023
- 3.5 Nutritional Supplements Market: Overall Company Footprint Analysis
 - 3.5.1 Nutritional Supplements Market: Region Footprint
 - 3.5.2 Nutritional Supplements Market: Company Product Type Footprint
 - 3.5.3 Nutritional Supplements Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Nutritional Supplements Market Size by Region
 - 4.1.1 Global Nutritional Supplements Sales Quantity by Region (2019-2030)
 - 4.1.2 Global Nutritional Supplements Consumption Value by Region (2019-2030)
 - 4.1.3 Global Nutritional Supplements Average Price by Region (2019-2030)
- 4.2 North America Nutritional Supplements Consumption Value (2019-2030)

- 4.3 Europe Nutritional Supplements Consumption Value (2019-2030)
- 4.4 Asia-Pacific Nutritional Supplements Consumption Value (2019-2030)
- 4.5 South America Nutritional Supplements Consumption Value (2019-2030)
- 4.6 Middle East and Africa Nutritional Supplements Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Nutritional Supplements Sales Quantity by Type (2019-2030)
- 5.2 Global Nutritional Supplements Consumption Value by Type (2019-2030)
- 5.3 Global Nutritional Supplements Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Nutritional Supplements Sales Quantity by Application (2019-2030)
- 6.2 Global Nutritional Supplements Consumption Value by Application (2019-2030)
- 6.3 Global Nutritional Supplements Average Price by Application (2019-2030)

7 NORTH AMERICA

- 7.1 North America Nutritional Supplements Sales Quantity by Type (2019-2030)
- 7.2 North America Nutritional Supplements Sales Quantity by Application (2019-2030)
- 7.3 North America Nutritional Supplements Market Size by Country
 - 7.3.1 North America Nutritional Supplements Sales Quantity by Country (2019-2030)
 - 7.3.2 North America Nutritional Supplements Consumption Value by Country (2019-2030)
 - 7.3.3 United States Market Size and Forecast (2019-2030)
 - 7.3.4 Canada Market Size and Forecast (2019-2030)
 - 7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

- 8.1 Europe Nutritional Supplements Sales Quantity by Type (2019-2030)
- 8.2 Europe Nutritional Supplements Sales Quantity by Application (2019-2030)
- 8.3 Europe Nutritional Supplements Market Size by Country
 - 8.3.1 Europe Nutritional Supplements Sales Quantity by Country (2019-2030)
 - 8.3.2 Europe Nutritional Supplements Consumption Value by Country (2019-2030)
 - 8.3.3 Germany Market Size and Forecast (2019-2030)
 - 8.3.4 France Market Size and Forecast (2019-2030)
 - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

9.1 Asia-Pacific Nutritional Supplements Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific Nutritional Supplements Sales Quantity by Application (2019-2030)

9.3 Asia-Pacific Nutritional Supplements Market Size by Region

9.3.1 Asia-Pacific Nutritional Supplements Sales Quantity by Region (2019-2030)

9.3.2 Asia-Pacific Nutritional Supplements Consumption Value by Region (2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

9.3.4 Japan Market Size and Forecast (2019-2030)

9.3.5 Korea Market Size and Forecast (2019-2030)

9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

10.1 South America Nutritional Supplements Sales Quantity by Type (2019-2030)

10.2 South America Nutritional Supplements Sales Quantity by Application (2019-2030)

10.3 South America Nutritional Supplements Market Size by Country

10.3.1 South America Nutritional Supplements Sales Quantity by Country (2019-2030)

10.3.2 South America Nutritional Supplements Consumption Value by Country
(2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Nutritional Supplements Sales Quantity by Type (2019-2030)

11.2 Middle East & Africa Nutritional Supplements Sales Quantity by Application
(2019-2030)

11.3 Middle East & Africa Nutritional Supplements Market Size by Country

11.3.1 Middle East & Africa Nutritional Supplements Sales Quantity by Country
(2019-2030)

11.3.2 Middle East & Africa Nutritional Supplements Consumption Value by Country
(2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

- 11.3.4 Egypt Market Size and Forecast (2019-2030)
- 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
- 11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

- 12.1 Nutritional Supplements Market Drivers
- 12.2 Nutritional Supplements Market Restraints
- 12.3 Nutritional Supplements Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Nutritional Supplements and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Nutritional Supplements
- 13.3 Nutritional Supplements Production Process
- 13.4 Nutritional Supplements Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Nutritional Supplements Typical Distributors
- 14.3 Nutritional Supplements Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Nutritional Supplements Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Nutritional Supplements Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Abbott Laboratories Basic Information, Manufacturing Base and Competitors

Table 4. Abbott Laboratories Major Business

Table 5. Abbott Laboratories Nutritional Supplements Product and Services

Table 6. Abbott Laboratories Nutritional Supplements Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Abbott Laboratories Recent Developments/Updates

Table 8. Archer Daniels Midland (ADM) Basic Information, Manufacturing Base and Competitors

Table 9. Archer Daniels Midland (ADM) Major Business

Table 10. Archer Daniels Midland (ADM) Nutritional Supplements Product and Services

Table 11. Archer Daniels Midland (ADM) Nutritional Supplements Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Archer Daniels Midland (ADM) Recent Developments/Updates

Table 13. American Health, Inc. Basic Information, Manufacturing Base and Competitors

Table 14. American Health, Inc. Major Business

Table 15. American Health, Inc. Nutritional Supplements Product and Services

Table 16. American Health, Inc. Nutritional Supplements Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. American Health, Inc. Recent Developments/Updates

Table 18. Amway Corporation Basic Information, Manufacturing Base and Competitors

Table 19. Amway Corporation Major Business

Table 20. Amway Corporation Nutritional Supplements Product and Services

Table 21. Amway Corporation Nutritional Supplements Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Amway Corporation Recent Developments/Updates

Table 23. Arkopharma Basic Information, Manufacturing Base and Competitors

Table 24. Arkopharma Major Business

Table 25. Arkopharma Nutritional Supplements Product and Services

Table 26. Arkopharma Nutritional Supplements Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Arkopharma Recent Developments/Updates

Table 28. Ayanda Basic Information, Manufacturing Base and Competitors

Table 29. Ayanda Major Business

Table 30. Ayanda Nutritional Supplements Product and Services

Table 31. Ayanda Nutritional Supplements Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. Ayanda Recent Developments/Updates

Table 33. DuPont Basic Information, Manufacturing Base and Competitors

Table 34. DuPont Major Business

Table 35. DuPont Nutritional Supplements Product and Services

Table 36. DuPont Nutritional Supplements Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. DuPont Recent Developments/Updates

Table 38. DSM Basic Information, Manufacturing Base and Competitors

Table 39. DSM Major Business

Table 40. DSM Nutritional Supplements Product and Services

Table 41. DSM Nutritional Supplements Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. DSM Recent Developments/Updates

Table 43. The Nature's Bounty Co. Basic Information, Manufacturing Base and Competitors

Table 44. The Nature's Bounty Co. Major Business

Table 45. The Nature's Bounty Co. Nutritional Supplements Product and Services

Table 46. The Nature's Bounty Co. Nutritional Supplements Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. The Nature's Bounty Co. Recent Developments/Updates

Table 48. Herbalife International of America, Inc Basic Information, Manufacturing Base and Competitors

Table 49. Herbalife International of America, Inc Major Business

Table 50. Herbalife International of America, Inc Nutritional Supplements Product and Services

Table 51. Herbalife International of America, Inc Nutritional Supplements Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. Herbalife International of America, Inc Recent Developments/Updates

Table 53. Stepan Company Basic Information, Manufacturing Base and Competitors

- Table 54. Stepan Company Major Business
- Table 55. Stepan Company Nutritional Supplements Product and Services
- Table 56. Stepan Company Nutritional Supplements Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. Stepan Company Recent Developments/Updates
- Table 58. Pfizer Inc. Basic Information, Manufacturing Base and Competitors
- Table 59. Pfizer Inc. Major Business
- Table 60. Pfizer Inc. Nutritional Supplements Product and Services
- Table 61. Pfizer Inc. Nutritional Supplements Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 62. Pfizer Inc. Recent Developments/Updates
- Table 63. Nestle S.A. Basic Information, Manufacturing Base and Competitors
- Table 64. Nestle S.A. Major Business
- Table 65. Nestle S.A. Nutritional Supplements Product and Services
- Table 66. Nestle S.A. Nutritional Supplements Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 67. Nestle S.A. Recent Developments/Updates
- Table 68. Nature's Sunshine Basic Information, Manufacturing Base and Competitors
- Table 69. Nature's Sunshine Major Business
- Table 70. Nature's Sunshine Nutritional Supplements Product and Services
- Table 71. Nature's Sunshine Nutritional Supplements Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 72. Nature's Sunshine Recent Developments/Updates
- Table 73. GlaxoSmithKline Basic Information, Manufacturing Base and Competitors
- Table 74. GlaxoSmithKline Major Business
- Table 75. GlaxoSmithKline Nutritional Supplements Product and Services
- Table 76. GlaxoSmithKline Nutritional Supplements Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 77. GlaxoSmithKline Recent Developments/Updates
- Table 78. Bayer Basic Information, Manufacturing Base and Competitors
- Table 79. Bayer Major Business
- Table 80. Bayer Nutritional Supplements Product and Services
- Table 81. Bayer Nutritional Supplements Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 82. Bayer Recent Developments/Updates
- Table 83. Glanbia Basic Information, Manufacturing Base and Competitors
- Table 84. Glanbia Major Business
- Table 85. Glanbia Nutritional Supplements Product and Services
- Table 86. Glanbia Nutritional Supplements Sales Quantity (K MT), Average Price

(USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 87. Glanbia Recent Developments/Updates

Table 88. Carlyle Group Basic Information, Manufacturing Base and Competitors

Table 89. Carlyle Group Major Business

Table 90. Carlyle Group Nutritional Supplements Product and Services

Table 91. Carlyle Group Nutritional Supplements Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 92. Carlyle Group Recent Developments/Updates

Table 93. Nu Skin Enterprises Basic Information, Manufacturing Base and Competitors

Table 94. Nu Skin Enterprises Major Business

Table 95. Nu Skin Enterprises Nutritional Supplements Product and Services

Table 96. Nu Skin Enterprises Nutritional Supplements Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 97. Nu Skin Enterprises Recent Developments/Updates

Table 98. Bionova Lifesciences Basic Information, Manufacturing Base and Competitors

Table 99. Bionova Lifesciences Major Business

Table 100. Bionova Lifesciences Nutritional Supplements Product and Services

Table 101. Bionova Lifesciences Nutritional Supplements Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 102. Bionova Lifesciences Recent Developments/Updates

Table 103. Global Nutritional Supplements Sales Quantity by Manufacturer (2019-2024) & (K MT)

Table 104. Global Nutritional Supplements Revenue by Manufacturer (2019-2024) & (USD Million)

Table 105. Global Nutritional Supplements Average Price by Manufacturer (2019-2024) & (USD/MT)

Table 106. Market Position of Manufacturers in Nutritional Supplements, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 107. Head Office and Nutritional Supplements Production Site of Key Manufacturer

Table 108. Nutritional Supplements Market: Company Product Type Footprint

Table 109. Nutritional Supplements Market: Company Product Application Footprint

Table 110. Nutritional Supplements New Market Entrants and Barriers to Market Entry

Table 111. Nutritional Supplements Mergers, Acquisition, Agreements, and Collaborations

Table 112. Global Nutritional Supplements Sales Quantity by Region (2019-2024) & (K MT)

Table 113. Global Nutritional Supplements Sales Quantity by Region (2025-2030) & (K

MT)

Table 114. Global Nutritional Supplements Consumption Value by Region (2019-2024) & (USD Million)

Table 115. Global Nutritional Supplements Consumption Value by Region (2025-2030) & (USD Million)

Table 116. Global Nutritional Supplements Average Price by Region (2019-2024) & (USD/MT)

Table 117. Global Nutritional Supplements Average Price by Region (2025-2030) & (USD/MT)

Table 118. Global Nutritional Supplements Sales Quantity by Type (2019-2024) & (K MT)

Table 119. Global Nutritional Supplements Sales Quantity by Type (2025-2030) & (K MT)

Table 120. Global Nutritional Supplements Consumption Value by Type (2019-2024) & (USD Million)

Table 121. Global Nutritional Supplements Consumption Value by Type (2025-2030) & (USD Million)

Table 122. Global Nutritional Supplements Average Price by Type (2019-2024) & (USD/MT)

Table 123. Global Nutritional Supplements Average Price by Type (2025-2030) & (USD/MT)

Table 124. Global Nutritional Supplements Sales Quantity by Application (2019-2024) & (K MT)

Table 125. Global Nutritional Supplements Sales Quantity by Application (2025-2030) & (K MT)

Table 126. Global Nutritional Supplements Consumption Value by Application (2019-2024) & (USD Million)

Table 127. Global Nutritional Supplements Consumption Value by Application (2025-2030) & (USD Million)

Table 128. Global Nutritional Supplements Average Price by Application (2019-2024) & (USD/MT)

Table 129. Global Nutritional Supplements Average Price by Application (2025-2030) & (USD/MT)

Table 130. North America Nutritional Supplements Sales Quantity by Type (2019-2024) & (K MT)

Table 131. North America Nutritional Supplements Sales Quantity by Type (2025-2030) & (K MT)

Table 132. North America Nutritional Supplements Sales Quantity by Application (2019-2024) & (K MT)

Table 133. North America Nutritional Supplements Sales Quantity by Application (2025-2030) & (K MT)

Table 134. North America Nutritional Supplements Sales Quantity by Country (2019-2024) & (K MT)

Table 135. North America Nutritional Supplements Sales Quantity by Country (2025-2030) & (K MT)

Table 136. North America Nutritional Supplements Consumption Value by Country (2019-2024) & (USD Million)

Table 137. North America Nutritional Supplements Consumption Value by Country (2025-2030) & (USD Million)

Table 138. Europe Nutritional Supplements Sales Quantity by Type (2019-2024) & (K MT)

Table 139. Europe Nutritional Supplements Sales Quantity by Type (2025-2030) & (K MT)

Table 140. Europe Nutritional Supplements Sales Quantity by Application (2019-2024) & (K MT)

Table 141. Europe Nutritional Supplements Sales Quantity by Application (2025-2030) & (K MT)

Table 142. Europe Nutritional Supplements Sales Quantity by Country (2019-2024) & (K MT)

Table 143. Europe Nutritional Supplements Sales Quantity by Country (2025-2030) & (K MT)

Table 144. Europe Nutritional Supplements Consumption Value by Country (2019-2024) & (USD Million)

Table 145. Europe Nutritional Supplements Consumption Value by Country (2025-2030) & (USD Million)

Table 146. Asia-Pacific Nutritional Supplements Sales Quantity by Type (2019-2024) & (K MT)

Table 147. Asia-Pacific Nutritional Supplements Sales Quantity by Type (2025-2030) & (K MT)

Table 148. Asia-Pacific Nutritional Supplements Sales Quantity by Application (2019-2024) & (K MT)

Table 149. Asia-Pacific Nutritional Supplements Sales Quantity by Application (2025-2030) & (K MT)

Table 150. Asia-Pacific Nutritional Supplements Sales Quantity by Region (2019-2024) & (K MT)

Table 151. Asia-Pacific Nutritional Supplements Sales Quantity by Region (2025-2030) & (K MT)

Table 152. Asia-Pacific Nutritional Supplements Consumption Value by Region

(2019-2024) & (USD Million)

Table 153. Asia-Pacific Nutritional Supplements Consumption Value by Region

(2025-2030) & (USD Million)

Table 154. South America Nutritional Supplements Sales Quantity by Type (2019-2024) & (K MT)

Table 155. South America Nutritional Supplements Sales Quantity by Type (2025-2030) & (K MT)

Table 156. South America Nutritional Supplements Sales Quantity by Application (2019-2024) & (K MT)

Table 157. South America Nutritional Supplements Sales Quantity by Application (2025-2030) & (K MT)

Table 158. South America Nutritional Supplements Sales Quantity by Country (2019-2024) & (K MT)

Table 159. South America Nutritional Supplements Sales Quantity by Country (2025-2030) & (K MT)

Table 160. South America Nutritional Supplements Consumption Value by Country (2019-2024) & (USD Million)

Table 161. South America Nutritional Supplements Consumption Value by Country (2025-2030) & (USD Million)

Table 162. Middle East & Africa Nutritional Supplements Sales Quantity by Type (2019-2024) & (K MT)

Table 163. Middle East & Africa Nutritional Supplements Sales Quantity by Type (2025-2030) & (K MT)

Table 164. Middle East & Africa Nutritional Supplements Sales Quantity by Application (2019-2024) & (K MT)

Table 165. Middle East & Africa Nutritional Supplements Sales Quantity by Application (2025-2030) & (K MT)

Table 166. Middle East & Africa Nutritional Supplements Sales Quantity by Region (2019-2024) & (K MT)

Table 167. Middle East & Africa Nutritional Supplements Sales Quantity by Region (2025-2030) & (K MT)

Table 168. Middle East & Africa Nutritional Supplements Consumption Value by Region (2019-2024) & (USD Million)

Table 169. Middle East & Africa Nutritional Supplements Consumption Value by Region (2025-2030) & (USD Million)

Table 170. Nutritional Supplements Raw Material

Table 171. Key Manufacturers of Nutritional Supplements Raw Materials

Table 172. Nutritional Supplements Typical Distributors

Table 173. Nutritional Supplements Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Nutritional Supplements Picture

Figure 2. Global Nutritional Supplements Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Nutritional Supplements Consumption Value Market Share by Type in 2023

Figure 4. Vegan Sport Nutrition Examples

Figure 5. Meal Replacement Shakes Examples

Figure 6. Food Supplements Examples

Figure 7. Others Examples

Figure 8. Global Nutritional Supplements Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 9. Global Nutritional Supplements Consumption Value Market Share by Application in 2023

Figure 10. Adults Examples

Figure 11. Geriatric Examples

Figure 12. Pregnant Women Examples

Figure 13. Children Examples

Figure 14. Infants Examples

Figure 15. Global Nutritional Supplements Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 16. Global Nutritional Supplements Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 17. Global Nutritional Supplements Sales Quantity (2019-2030) & (K MT)

Figure 18. Global Nutritional Supplements Average Price (2019-2030) & (USD/MT)

Figure 19. Global Nutritional Supplements Sales Quantity Market Share by Manufacturer in 2023

Figure 20. Global Nutritional Supplements Consumption Value Market Share by Manufacturer in 2023

Figure 21. Producer Shipments of Nutritional Supplements by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 22. Top 3 Nutritional Supplements Manufacturer (Consumption Value) Market Share in 2023

Figure 23. Top 6 Nutritional Supplements Manufacturer (Consumption Value) Market Share in 2023

Figure 24. Global Nutritional Supplements Sales Quantity Market Share by Region

(2019-2030)

Figure 25. Global Nutritional Supplements Consumption Value Market Share by Region (2019-2030)

Figure 26. North America Nutritional Supplements Consumption Value (2019-2030) & (USD Million)

Figure 27. Europe Nutritional Supplements Consumption Value (2019-2030) & (USD Million)

Figure 28. Asia-Pacific Nutritional Supplements Consumption Value (2019-2030) & (USD Million)

Figure 29. South America Nutritional Supplements Consumption Value (2019-2030) & (USD Million)

Figure 30. Middle East & Africa Nutritional Supplements Consumption Value (2019-2030) & (USD Million)

Figure 31. Global Nutritional Supplements Sales Quantity Market Share by Type (2019-2030)

Figure 32. Global Nutritional Supplements Consumption Value Market Share by Type (2019-2030)

Figure 33. Global Nutritional Supplements Average Price by Type (2019-2030) & (USD/MT)

Figure 34. Global Nutritional Supplements Sales Quantity Market Share by Application (2019-2030)

Figure 35. Global Nutritional Supplements Consumption Value Market Share by Application (2019-2030)

Figure 36. Global Nutritional Supplements Average Price by Application (2019-2030) & (USD/MT)

Figure 37. North America Nutritional Supplements Sales Quantity Market Share by Type (2019-2030)

Figure 38. North America Nutritional Supplements Sales Quantity Market Share by Application (2019-2030)

Figure 39. North America Nutritional Supplements Sales Quantity Market Share by Country (2019-2030)

Figure 40. North America Nutritional Supplements Consumption Value Market Share by Country (2019-2030)

Figure 41. United States Nutritional Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 42. Canada Nutritional Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 43. Mexico Nutritional Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 44. Europe Nutritional Supplements Sales Quantity Market Share by Type (2019-2030)

Figure 45. Europe Nutritional Supplements Sales Quantity Market Share by Application (2019-2030)

Figure 46. Europe Nutritional Supplements Sales Quantity Market Share by Country (2019-2030)

Figure 47. Europe Nutritional Supplements Consumption Value Market Share by Country (2019-2030)

Figure 48. Germany Nutritional Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. France Nutritional Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. United Kingdom Nutritional Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. Russia Nutritional Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 52. Italy Nutritional Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 53. Asia-Pacific Nutritional Supplements Sales Quantity Market Share by Type (2019-2030)

Figure 54. Asia-Pacific Nutritional Supplements Sales Quantity Market Share by Application (2019-2030)

Figure 55. Asia-Pacific Nutritional Supplements Sales Quantity Market Share by Region (2019-2030)

Figure 56. Asia-Pacific Nutritional Supplements Consumption Value Market Share by Region (2019-2030)

Figure 57. China Nutritional Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Japan Nutritional Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Korea Nutritional Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. India Nutritional Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. Southeast Asia Nutritional Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 62. Australia Nutritional Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 63. South America Nutritional Supplements Sales Quantity Market Share by

Type (2019-2030)

Figure 64. South America Nutritional Supplements Sales Quantity Market Share by Application (2019-2030)

Figure 65. South America Nutritional Supplements Sales Quantity Market Share by Country (2019-2030)

Figure 66. South America Nutritional Supplements Consumption Value Market Share by Country (2019-2030)

Figure 67. Brazil Nutritional Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 68. Argentina Nutritional Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 69. Middle East & Africa Nutritional Supplements Sales Quantity Market Share by Type (2019-2030)

Figure 70. Middle East & Africa Nutritional Supplements Sales Quantity Market Share by Application (2019-2030)

Figure 71. Middle East & Africa Nutritional Supplements Sales Quantity Market Share by Region (2019-2030)

Figure 72. Middle East & Africa Nutritional Supplements Consumption Value Market Share by Region (2019-2030)

Figure 73. Turkey Nutritional Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. Egypt Nutritional Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. Saudi Arabia Nutritional Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 76. South Africa Nutritional Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 77. Nutritional Supplements Market Drivers

Figure 78. Nutritional Supplements Market Restraints

Figure 79. Nutritional Supplements Market Trends

Figure 80. Porters Five Forces Analysis

Figure 81. Manufacturing Cost Structure Analysis of Nutritional Supplements in 2023

Figure 82. Manufacturing Process Analysis of Nutritional Supplements

Figure 83. Nutritional Supplements Industrial Chain

Figure 84. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 85. Direct Channel Pros & Cons

Figure 86. Indirect Channel Pros & Cons

Figure 87. Methodology

Figure 88. Research Process and Data Source

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