

# Global Nutritive Sweetener Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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# **Abstracts**

According to our (Global Info Research) latest study, the global Nutritive Sweetener market size was valued at USD 1395.7 million in 2023 and is forecast to a readjusted size of USD 2211.2 million by 2030 with a CAGR of 6.8% during review period.

Natural and Clean Label: There is a growing demand for natural sweeteners derived from sources such as fruits, stevia, honey, and maple syrup. Consumers are increasingly seeking products with clean labels, free from artificial ingredients and additives.Health and Wellness: With rising concerns about obesity, diabetes, and other health issues related to sugar consumption, there is a shift towards low-calorie and healthier sweetener options. Nutritive sweeteners with lower glycemic indexes, such as coconut sugar or agave nectar, are gaining popularity.Sugar Reduction Initiatives: Many governments and health organizations are implementing campaigns to reduce sugar consumption in the population to combat obesity and related health problems. This has led to increased demand for sugar alternatives in various food and beverage products.

The Global Info Research report includes an overview of the development of the Nutritive Sweetener industry chain, the market status of Supermarket (Organic, Conventional), Specialty Store (Organic, Conventional), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Nutritive Sweetener.

Regionally, the report analyzes the Nutritive Sweetener markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Nutritive Sweetener market, with robust domestic demand, supportive policies, and a



strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Nutritive Sweetener market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Nutritive Sweetener industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Tons), revenue generated, and market share of different by Type (e.g., Organic, Conventional).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Nutritive Sweetener market.

Regional Analysis: The report involves examining the Nutritive Sweetener market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Nutritive Sweetener market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Nutritive Sweetener:

Company Analysis: Report covers individual Nutritive Sweetener manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Nutritive Sweetener This may involve surveys, interviews, and



analysis of consumer reviews and feedback from different by Application (Supermarket, Specialty Store).

Technology Analysis: Report covers specific technologies relevant to Nutritive Sweetener. It assesses the current state, advancements, and potential future developments in Nutritive Sweetener areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Nutritive Sweetener market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Nutritive Sweetener market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Organic

Conventional

Market segment by Application

Supermarket

Specialty Store

**Online Sales** 

Other



Major players covered

Tate & Lyle

Cargill Inc.

Showa Sangyo

Japan Corn Starch Co.

**COFCO** International

Kerry Group Plc

Archer Daniels Midland Company

Bannari Amman Group

Bajaj Hindusthan Ltd

Tereos SA

Wilmar International Limited

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)



The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Nutritive Sweetener product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Nutritive Sweetener, with price, sales, revenue and global market share of Nutritive Sweetener from 2019 to 2024.

Chapter 3, the Nutritive Sweetener competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Nutritive Sweetener breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Nutritive Sweetener market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Nutritive Sweetener.

Chapter 14 and 15, to describe Nutritive Sweetener sales channel, distributors, customers, research findings and conclusion.



# Contents

### **1 MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Nutritive Sweetener
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
- 1.3.1 Overview: Global Nutritive Sweetener Consumption Value by Type: 2019 Versus 2023 Versus 2030
- 1.3.2 Organic
- 1.3.3 Conventional
- 1.4 Market Analysis by Application

1.4.1 Overview: Global Nutritive Sweetener Consumption Value by Application: 2019 Versus 2023 Versus 2030

- 1.4.2 Supermarket
- 1.4.3 Specialty Store
- 1.4.4 Online Sales
- 1.4.5 Other
- 1.5 Global Nutritive Sweetener Market Size & Forecast
  - 1.5.1 Global Nutritive Sweetener Consumption Value (2019 & 2023 & 2030)
  - 1.5.2 Global Nutritive Sweetener Sales Quantity (2019-2030)
  - 1.5.3 Global Nutritive Sweetener Average Price (2019-2030)

### **2 MANUFACTURERS PROFILES**

2.1 Tate & Lyle

- 2.1.1 Tate & Lyle Details
- 2.1.2 Tate & Lyle Major Business
- 2.1.3 Tate & Lyle Nutritive Sweetener Product and Services
- 2.1.4 Tate & Lyle Nutritive Sweetener Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.1.5 Tate & Lyle Recent Developments/Updates

2.2 Cargill Inc.

- 2.2.1 Cargill Inc. Details
- 2.2.2 Cargill Inc. Major Business
- 2.2.3 Cargill Inc. Nutritive Sweetener Product and Services
- 2.2.4 Cargill Inc. Nutritive Sweetener Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.2.5 Cargill Inc. Recent Developments/Updates



2.3 Showa Sangyo

2.3.1 Showa Sangyo Details

2.3.2 Showa Sangyo Major Business

2.3.3 Showa Sangyo Nutritive Sweetener Product and Services

2.3.4 Showa Sangyo Nutritive Sweetener Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

2.3.5 Showa Sangyo Recent Developments/Updates

2.4 Japan Corn Starch Co.

2.4.1 Japan Corn Starch Co. Details

2.4.2 Japan Corn Starch Co. Major Business

2.4.3 Japan Corn Starch Co. Nutritive Sweetener Product and Services

2.4.4 Japan Corn Starch Co. Nutritive Sweetener Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 Japan Corn Starch Co. Recent Developments/Updates

2.5 COFCO International

2.5.1 COFCO International Details

2.5.2 COFCO International Major Business

2.5.3 COFCO International Nutritive Sweetener Product and Services

2.5.4 COFCO International Nutritive Sweetener Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 COFCO International Recent Developments/Updates

2.6 Kerry Group Plc

2.6.1 Kerry Group Plc Details

2.6.2 Kerry Group PIc Major Business

2.6.3 Kerry Group PIc Nutritive Sweetener Product and Services

2.6.4 Kerry Group PIc Nutritive Sweetener Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 Kerry Group PIc Recent Developments/Updates

2.7 Archer Daniels Midland Company

2.7.1 Archer Daniels Midland Company Details

2.7.2 Archer Daniels Midland Company Major Business

2.7.3 Archer Daniels Midland Company Nutritive Sweetener Product and Services

2.7.4 Archer Daniels Midland Company Nutritive Sweetener Sales Quantity, Average

Price, Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 Archer Daniels Midland Company Recent Developments/Updates

2.8 Bannari Amman Group

2.8.1 Bannari Amman Group Details

2.8.2 Bannari Amman Group Major Business

2.8.3 Bannari Amman Group Nutritive Sweetener Product and Services



2.8.4 Bannari Amman Group Nutritive Sweetener Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 Bannari Amman Group Recent Developments/Updates

2.9 Bajaj Hindusthan Ltd

2.9.1 Bajaj Hindusthan Ltd Details

2.9.2 Bajaj Hindusthan Ltd Major Business

2.9.3 Bajaj Hindusthan Ltd Nutritive Sweetener Product and Services

2.9.4 Bajaj Hindusthan Ltd Nutritive Sweetener Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 Bajaj Hindusthan Ltd Recent Developments/Updates

2.10 Tereos SA

2.10.1 Tereos SA Details

2.10.2 Tereos SA Major Business

2.10.3 Tereos SA Nutritive Sweetener Product and Services

2.10.4 Tereos SA Nutritive Sweetener Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 Tereos SA Recent Developments/Updates

2.11 Wilmar International Limited

2.11.1 Wilmar International Limited Details

- 2.11.2 Wilmar International Limited Major Business
- 2.11.3 Wilmar International Limited Nutritive Sweetener Product and Services
- 2.11.4 Wilmar International Limited Nutritive Sweetener Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 Wilmar International Limited Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: NUTRITIVE SWEETENER BY MANUFACTURER**

3.1 Global Nutritive Sweetener Sales Quantity by Manufacturer (2019-2024)

3.2 Global Nutritive Sweetener Revenue by Manufacturer (2019-2024)

3.3 Global Nutritive Sweetener Average Price by Manufacturer (2019-2024)

3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Nutritive Sweetener by Manufacturer Revenue (\$MM) and Market Share (%): 2023

- 3.4.2 Top 3 Nutritive Sweetener Manufacturer Market Share in 2023
- 3.4.2 Top 6 Nutritive Sweetener Manufacturer Market Share in 2023
- 3.5 Nutritive Sweetener Market: Overall Company Footprint Analysis

3.5.1 Nutritive Sweetener Market: Region Footprint

3.5.2 Nutritive Sweetener Market: Company Product Type Footprint

3.5.3 Nutritive Sweetener Market: Company Product Application Footprint



- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

#### 4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Nutritive Sweetener Market Size by Region
- 4.1.1 Global Nutritive Sweetener Sales Quantity by Region (2019-2030)
- 4.1.2 Global Nutritive Sweetener Consumption Value by Region (2019-2030)
- 4.1.3 Global Nutritive Sweetener Average Price by Region (2019-2030)
- 4.2 North America Nutritive Sweetener Consumption Value (2019-2030)
- 4.3 Europe Nutritive Sweetener Consumption Value (2019-2030)
- 4.4 Asia-Pacific Nutritive Sweetener Consumption Value (2019-2030)
- 4.5 South America Nutritive Sweetener Consumption Value (2019-2030)
- 4.6 Middle East and Africa Nutritive Sweetener Consumption Value (2019-2030)

### **5 MARKET SEGMENT BY TYPE**

- 5.1 Global Nutritive Sweetener Sales Quantity by Type (2019-2030)
- 5.2 Global Nutritive Sweetener Consumption Value by Type (2019-2030)
- 5.3 Global Nutritive Sweetener Average Price by Type (2019-2030)

### **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global Nutritive Sweetener Sales Quantity by Application (2019-2030)
- 6.2 Global Nutritive Sweetener Consumption Value by Application (2019-2030)
- 6.3 Global Nutritive Sweetener Average Price by Application (2019-2030)

#### 7 NORTH AMERICA

- 7.1 North America Nutritive Sweetener Sales Quantity by Type (2019-2030)
- 7.2 North America Nutritive Sweetener Sales Quantity by Application (2019-2030)
- 7.3 North America Nutritive Sweetener Market Size by Country
  - 7.3.1 North America Nutritive Sweetener Sales Quantity by Country (2019-2030)
  - 7.3.2 North America Nutritive Sweetener Consumption Value by Country (2019-2030)
  - 7.3.3 United States Market Size and Forecast (2019-2030)
  - 7.3.4 Canada Market Size and Forecast (2019-2030)
  - 7.3.5 Mexico Market Size and Forecast (2019-2030)

# 8 EUROPE



- 8.1 Europe Nutritive Sweetener Sales Quantity by Type (2019-2030)
- 8.2 Europe Nutritive Sweetener Sales Quantity by Application (2019-2030)
- 8.3 Europe Nutritive Sweetener Market Size by Country
- 8.3.1 Europe Nutritive Sweetener Sales Quantity by Country (2019-2030)
- 8.3.2 Europe Nutritive Sweetener Consumption Value by Country (2019-2030)
- 8.3.3 Germany Market Size and Forecast (2019-2030)
- 8.3.4 France Market Size and Forecast (2019-2030)
- 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
- 8.3.6 Russia Market Size and Forecast (2019-2030)
- 8.3.7 Italy Market Size and Forecast (2019-2030)

#### 9 ASIA-PACIFIC

- 9.1 Asia-Pacific Nutritive Sweetener Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Nutritive Sweetener Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Nutritive Sweetener Market Size by Region
  - 9.3.1 Asia-Pacific Nutritive Sweetener Sales Quantity by Region (2019-2030)
  - 9.3.2 Asia-Pacific Nutritive Sweetener Consumption Value by Region (2019-2030)
  - 9.3.3 China Market Size and Forecast (2019-2030)
  - 9.3.4 Japan Market Size and Forecast (2019-2030)
  - 9.3.5 Korea Market Size and Forecast (2019-2030)
  - 9.3.6 India Market Size and Forecast (2019-2030)
  - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
  - 9.3.8 Australia Market Size and Forecast (2019-2030)

### **10 SOUTH AMERICA**

- 10.1 South America Nutritive Sweetener Sales Quantity by Type (2019-2030)
- 10.2 South America Nutritive Sweetener Sales Quantity by Application (2019-2030)
- 10.3 South America Nutritive Sweetener Market Size by Country
- 10.3.1 South America Nutritive Sweetener Sales Quantity by Country (2019-2030)
- 10.3.2 South America Nutritive Sweetener Consumption Value by Country (2019-2030)
- 10.3.3 Brazil Market Size and Forecast (2019-2030)
- 10.3.4 Argentina Market Size and Forecast (2019-2030)

### **11 MIDDLE EAST & AFRICA**



11.1 Middle East & Africa Nutritive Sweetener Sales Quantity by Type (2019-2030)

11.2 Middle East & Africa Nutritive Sweetener Sales Quantity by Application (2019-2030)

11.3 Middle East & Africa Nutritive Sweetener Market Size by Country

11.3.1 Middle East & Africa Nutritive Sweetener Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa Nutritive Sweetener Consumption Value by Country (2019-2030)

- 11.3.3 Turkey Market Size and Forecast (2019-2030)
- 11.3.4 Egypt Market Size and Forecast (2019-2030)
- 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
- 11.3.6 South Africa Market Size and Forecast (2019-2030)

#### **12 MARKET DYNAMICS**

- 12.1 Nutritive Sweetener Market Drivers
- 12.2 Nutritive Sweetener Market Restraints
- 12.3 Nutritive Sweetener Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry

### **13 RAW MATERIAL AND INDUSTRY CHAIN**

- 13.1 Raw Material of Nutritive Sweetener and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Nutritive Sweetener
- 13.3 Nutritive Sweetener Production Process
- 13.4 Nutritive Sweetener Industrial Chain

### 14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User
- 14.1.2 Distributors
- 14.2 Nutritive Sweetener Typical Distributors
- 14.3 Nutritive Sweetener Typical Customers



### **15 RESEARCH FINDINGS AND CONCLUSION**

#### **16 APPENDIX**

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer



# **List Of Tables**

#### LIST OF TABLES

Table 1. Global Nutritive Sweetener Consumption Value by Type, (USD Million), 2019 & 2023 & 2030 Table 2. Global Nutritive Sweetener Consumption Value by Application, (USD Million), 2019 & 2023 & 2030 Table 3. Tate & Lyle Basic Information, Manufacturing Base and Competitors Table 4. Tate & Lyle Major Business Table 5. Tate & Lyle Nutritive Sweetener Product and Services Table 6. Tate & Lyle Nutritive Sweetener Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024) Table 7. Tate & Lyle Recent Developments/Updates Table 8. Cargill Inc. Basic Information, Manufacturing Base and Competitors Table 9. Cargill Inc. Major Business Table 10. Cargill Inc. Nutritive Sweetener Product and Services Table 11. Cargill Inc. Nutritive Sweetener Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024) Table 12. Cargill Inc. Recent Developments/Updates Table 13. Showa Sangyo Basic Information, Manufacturing Base and Competitors Table 14. Showa Sangyo Major Business Table 15. Showa Sangyo Nutritive Sweetener Product and Services Table 16. Showa Sangyo Nutritive Sweetener Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024) Table 17. Showa Sangyo Recent Developments/Updates Table 18. Japan Corn Starch Co. Basic Information, Manufacturing Base and Competitors Table 19. Japan Corn Starch Co. Major Business Table 20. Japan Corn Starch Co. Nutritive Sweetener Product and Services Table 21. Japan Corn Starch Co. Nutritive Sweetener Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024) Table 22. Japan Corn Starch Co. Recent Developments/Updates Table 23. COFCO International Basic Information, Manufacturing Base and Competitors Table 24. COFCO International Major Business Table 25. COFCO International Nutritive Sweetener Product and Services Table 26. COFCO International Nutritive Sweetener Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024) Table 27. COFCO International Recent Developments/Updates



Table 28. Kerry Group PIc Basic Information, Manufacturing Base and Competitors Table 29. Kerry Group Plc Major Business Table 30. Kerry Group Plc Nutritive Sweetener Product and Services Table 31. Kerry Group Plc Nutritive Sweetener Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024) Table 32. Kerry Group PIc Recent Developments/Updates Table 33. Archer Daniels Midland Company Basic Information, Manufacturing Base and Competitors Table 34. Archer Daniels Midland Company Major Business Table 35. Archer Daniels Midland Company Nutritive Sweetener Product and Services Table 36. Archer Daniels Midland Company Nutritive Sweetener Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)Table 37. Archer Daniels Midland Company Recent Developments/Updates Table 38. Bannari Amman Group Basic Information, Manufacturing Base and Competitors Table 39. Bannari Amman Group Major Business Table 40. Bannari Amman Group Nutritive Sweetener Product and Services Table 41. Bannari Amman Group Nutritive Sweetener Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024) Table 42. Bannari Amman Group Recent Developments/Updates Table 43. Bajaj Hindusthan Ltd Basic Information, Manufacturing Base and Competitors Table 44. Bajaj Hindusthan Ltd Major Business Table 45. Bajaj Hindusthan Ltd Nutritive Sweetener Product and Services Table 46. Bajaj Hindusthan Ltd Nutritive Sweetener Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024) Table 47. Bajaj Hindusthan Ltd Recent Developments/Updates Table 48. Tereos SA Basic Information, Manufacturing Base and Competitors Table 49. Tereos SA Major Business Table 50. Tereos SA Nutritive Sweetener Product and Services Table 51. Tereos SA Nutritive Sweetener Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024) Table 52. Tereos SA Recent Developments/Updates Table 53. Wilmar International Limited Basic Information, Manufacturing Base and Competitors Table 54. Wilmar International Limited Major Business Table 55. Wilmar International Limited Nutritive Sweetener Product and Services Table 56. Wilmar International Limited Nutritive Sweetener Sales Quantity (Tons).

Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share



(2019-2024)

Table 57. Wilmar International Limited Recent Developments/Updates

Table 58. Global Nutritive Sweetener Sales Quantity by Manufacturer (2019-2024) & (Tons)

Table 59. Global Nutritive Sweetener Revenue by Manufacturer (2019-2024) & (USD Million)

Table 60. Global Nutritive Sweetener Average Price by Manufacturer (2019-2024) & (US\$/Ton)

Table 61. Market Position of Manufacturers in Nutritive Sweetener, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 62. Head Office and Nutritive Sweetener Production Site of Key Manufacturer

Table 63. Nutritive Sweetener Market: Company Product Type Footprint

Table 64. Nutritive Sweetener Market: Company Product Application Footprint

Table 65. Nutritive Sweetener New Market Entrants and Barriers to Market Entry

Table 66. Nutritive Sweetener Mergers, Acquisition, Agreements, and Collaborations

Table 67. Global Nutritive Sweetener Sales Quantity by Region (2019-2024) & (Tons)

Table 68. Global Nutritive Sweetener Sales Quantity by Region (2025-2030) & (Tons)

Table 69. Global Nutritive Sweetener Consumption Value by Region (2019-2024) & (USD Million)

Table 70. Global Nutritive Sweetener Consumption Value by Region (2025-2030) & (USD Million)

Table 71. Global Nutritive Sweetener Average Price by Region (2019-2024) & (US\$/Ton)

Table 72. Global Nutritive Sweetener Average Price by Region (2025-2030) & (US\$/Ton)

Table 73. Global Nutritive Sweetener Sales Quantity by Type (2019-2024) & (Tons)

Table 74. Global Nutritive Sweetener Sales Quantity by Type (2025-2030) & (Tons)

Table 75. Global Nutritive Sweetener Consumption Value by Type (2019-2024) & (USD Million)

Table 76. Global Nutritive Sweetener Consumption Value by Type (2025-2030) & (USD Million)

Table 77. Global Nutritive Sweetener Average Price by Type (2019-2024) & (US\$/Ton)

Table 78. Global Nutritive Sweetener Average Price by Type (2025-2030) & (US\$/Ton)

Table 79. Global Nutritive Sweetener Sales Quantity by Application (2019-2024) & (Tons)

Table 80. Global Nutritive Sweetener Sales Quantity by Application (2025-2030) & (Tons)

Table 81. Global Nutritive Sweetener Consumption Value by Application (2019-2024) & (USD Million)



Table 82. Global Nutritive Sweetener Consumption Value by Application (2025-2030) & (USD Million)

Table 83. Global Nutritive Sweetener Average Price by Application (2019-2024) & (US\$/Ton)

Table 84. Global Nutritive Sweetener Average Price by Application (2025-2030) & (US\$/Ton)

Table 85. North America Nutritive Sweetener Sales Quantity by Type (2019-2024) & (Tons)

Table 86. North America Nutritive Sweetener Sales Quantity by Type (2025-2030) & (Tons)

Table 87. North America Nutritive Sweetener Sales Quantity by Application (2019-2024) & (Tons)

Table 88. North America Nutritive Sweetener Sales Quantity by Application (2025-2030) & (Tons)

Table 89. North America Nutritive Sweetener Sales Quantity by Country (2019-2024) & (Tons)

Table 90. North America Nutritive Sweetener Sales Quantity by Country (2025-2030) & (Tons)

Table 91. North America Nutritive Sweetener Consumption Value by Country (2019-2024) & (USD Million)

Table 92. North America Nutritive Sweetener Consumption Value by Country (2025-2030) & (USD Million)

Table 93. Europe Nutritive Sweetener Sales Quantity by Type (2019-2024) & (Tons)

Table 94. Europe Nutritive Sweetener Sales Quantity by Type (2025-2030) & (Tons)

Table 95. Europe Nutritive Sweetener Sales Quantity by Application (2019-2024) & (Tons)

Table 96. Europe Nutritive Sweetener Sales Quantity by Application (2025-2030) & (Tons)

Table 97. Europe Nutritive Sweetener Sales Quantity by Country (2019-2024) & (Tons) Table 98. Europe Nutritive Sweetener Sales Quantity by Country (2025-2030) & (Tons) Table 99. Europe Nutritive Sweetener Consumption Value by Country (2019-2024) & (USD Million)

Table 100. Europe Nutritive Sweetener Consumption Value by Country (2025-2030) & (USD Million)

Table 101. Asia-Pacific Nutritive Sweetener Sales Quantity by Type (2019-2024) & (Tons)

Table 102. Asia-Pacific Nutritive Sweetener Sales Quantity by Type (2025-2030) & (Tons)

Table 103. Asia-Pacific Nutritive Sweetener Sales Quantity by Application (2019-2024)



& (Tons)

Table 104. Asia-Pacific Nutritive Sweetener Sales Quantity by Application (2025-2030) & (Tons)

Table 105. Asia-Pacific Nutritive Sweetener Sales Quantity by Region (2019-2024) & (Tons)

Table 106. Asia-Pacific Nutritive Sweetener Sales Quantity by Region (2025-2030) & (Tons)

Table 107. Asia-Pacific Nutritive Sweetener Consumption Value by Region (2019-2024) & (USD Million)

Table 108. Asia-Pacific Nutritive Sweetener Consumption Value by Region (2025-2030) & (USD Million)

Table 109. South America Nutritive Sweetener Sales Quantity by Type (2019-2024) & (Tons)

Table 110. South America Nutritive Sweetener Sales Quantity by Type (2025-2030) & (Tons)

Table 111. South America Nutritive Sweetener Sales Quantity by Application (2019-2024) & (Tons)

Table 112. South America Nutritive Sweetener Sales Quantity by Application (2025-2030) & (Tons)

Table 113. South America Nutritive Sweetener Sales Quantity by Country (2019-2024) & (Tons)

Table 114. South America Nutritive Sweetener Sales Quantity by Country (2025-2030) & (Tons)

Table 115. South America Nutritive Sweetener Consumption Value by Country (2019-2024) & (USD Million)

Table 116. South America Nutritive Sweetener Consumption Value by Country (2025-2030) & (USD Million)

Table 117. Middle East & Africa Nutritive Sweetener Sales Quantity by Type (2019-2024) & (Tons)

Table 118. Middle East & Africa Nutritive Sweetener Sales Quantity by Type (2025-2030) & (Tons)

Table 119. Middle East & Africa Nutritive Sweetener Sales Quantity by Application (2019-2024) & (Tons)

Table 120. Middle East & Africa Nutritive Sweetener Sales Quantity by Application (2025-2030) & (Tons)

Table 121. Middle East & Africa Nutritive Sweetener Sales Quantity by Region(2019-2024) & (Tons)

Table 122. Middle East & Africa Nutritive Sweetener Sales Quantity by Region (2025-2030) & (Tons)



Table 123. Middle East & Africa Nutritive Sweetener Consumption Value by Region (2019-2024) & (USD Million)

Table 124. Middle East & Africa Nutritive Sweetener Consumption Value by Region (2025-2030) & (USD Million)

Table 125. Nutritive Sweetener Raw Material

Table 126. Key Manufacturers of Nutritive Sweetener Raw Materials

Table 127. Nutritive Sweetener Typical Distributors

Table 128. Nutritive Sweetener Typical Customers

## LIST OF FIGURE

#### s

Figure 1. Nutritive Sweetener Picture

Figure 2. Global Nutritive Sweetener Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Nutritive Sweetener Consumption Value Market Share by Type in 2023

Figure 4. Organic Examples

Figure 5. Conventional Examples

Figure 6. Global Nutritive Sweetener Consumption Value by Application, (USD Million),

2019 & 2023 & 2030

Figure 7. Global Nutritive Sweetener Consumption Value Market Share by Application in 2023

Figure 8. Supermarket Examples

Figure 9. Specialty Store Examples

Figure 10. Online Sales Examples

Figure 11. Other Examples

Figure 12. Global Nutritive Sweetener Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 13. Global Nutritive Sweetener Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 14. Global Nutritive Sweetener Sales Quantity (2019-2030) & (Tons)

Figure 15. Global Nutritive Sweetener Average Price (2019-2030) & (US\$/Ton)

Figure 16. Global Nutritive Sweetener Sales Quantity Market Share by Manufacturer in 2023

Figure 17. Global Nutritive Sweetener Consumption Value Market Share by Manufacturer in 2023

Figure 18. Producer Shipments of Nutritive Sweetener by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 19. Top 3 Nutritive Sweetener Manufacturer (Consumption Value) Market Share in 2023



Figure 20. Top 6 Nutritive Sweetener Manufacturer (Consumption Value) Market Share in 2023 Figure 21. Global Nutritive Sweetener Sales Quantity Market Share by Region (2019-2030)Figure 22. Global Nutritive Sweetener Consumption Value Market Share by Region (2019-2030)Figure 23. North America Nutritive Sweetener Consumption Value (2019-2030) & (USD Million) Figure 24. Europe Nutritive Sweetener Consumption Value (2019-2030) & (USD Million) Figure 25. Asia-Pacific Nutritive Sweetener Consumption Value (2019-2030) & (USD Million) Figure 26. South America Nutritive Sweetener Consumption Value (2019-2030) & (USD Million) Figure 27. Middle East & Africa Nutritive Sweetener Consumption Value (2019-2030) & (USD Million) Figure 28. Global Nutritive Sweetener Sales Quantity Market Share by Type (2019-2030)Figure 29. Global Nutritive Sweetener Consumption Value Market Share by Type (2019-2030)Figure 30. Global Nutritive Sweetener Average Price by Type (2019-2030) & (US\$/Ton) Figure 31. Global Nutritive Sweetener Sales Quantity Market Share by Application (2019-2030)Figure 32. Global Nutritive Sweetener Consumption Value Market Share by Application (2019-2030)Figure 33. Global Nutritive Sweetener Average Price by Application (2019-2030) & (US\$/Ton) Figure 34. North America Nutritive Sweetener Sales Quantity Market Share by Type (2019-2030)Figure 35. North America Nutritive Sweetener Sales Quantity Market Share by Application (2019-2030) Figure 36. North America Nutritive Sweetener Sales Quantity Market Share by Country (2019-2030)Figure 37. North America Nutritive Sweetener Consumption Value Market Share by Country (2019-2030) Figure 38. United States Nutritive Sweetener Consumption Value and Growth Rate (2019-2030) & (USD Million) Figure 39. Canada Nutritive Sweetener Consumption Value and Growth Rate (2019-2030) & (USD Million) Figure 40. Mexico Nutritive Sweetener Consumption Value and Growth Rate



(2019-2030) & (USD Million)

Figure 41. Europe Nutritive Sweetener Sales Quantity Market Share by Type (2019-2030)

Figure 42. Europe Nutritive Sweetener Sales Quantity Market Share by Application (2019-2030)

Figure 43. Europe Nutritive Sweetener Sales Quantity Market Share by Country (2019-2030)

Figure 44. Europe Nutritive Sweetener Consumption Value Market Share by Country (2019-2030)

Figure 45. Germany Nutritive Sweetener Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. France Nutritive Sweetener Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. United Kingdom Nutritive Sweetener Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Russia Nutritive Sweetener Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Italy Nutritive Sweetener Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Asia-Pacific Nutritive Sweetener Sales Quantity Market Share by Type (2019-2030)

Figure 51. Asia-Pacific Nutritive Sweetener Sales Quantity Market Share by Application (2019-2030)

Figure 52. Asia-Pacific Nutritive Sweetener Sales Quantity Market Share by Region (2019-2030)

Figure 53. Asia-Pacific Nutritive Sweetener Consumption Value Market Share by Region (2019-2030)

Figure 54. China Nutritive Sweetener Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. Japan Nutritive Sweetener Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Korea Nutritive Sweetener Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. India Nutritive Sweetener Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Southeast Asia Nutritive Sweetener Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Australia Nutritive Sweetener Consumption Value and Growth Rate (2019-2030) & (USD Million)



Figure 60. South America Nutritive Sweetener Sales Quantity Market Share by Type (2019-2030)

Figure 61. South America Nutritive Sweetener Sales Quantity Market Share by Application (2019-2030)

Figure 62. South America Nutritive Sweetener Sales Quantity Market Share by Country (2019-2030)

Figure 63. South America Nutritive Sweetener Consumption Value Market Share by Country (2019-2030)

Figure 64. Brazil Nutritive Sweetener Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 65. Argentina Nutritive Sweetener Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 66. Middle East & Africa Nutritive Sweetener Sales Quantity Market Share by Type (2019-2030)

Figure 67. Middle East & Africa Nutritive Sweetener Sales Quantity Market Share by Application (2019-2030)

Figure 68. Middle East & Africa Nutritive Sweetener Sales Quantity Market Share by Region (2019-2030)

Figure 69. Middle East & Africa Nutritive Sweetener Consumption Value Market Share by Region (2019-2030)

Figure 70. Turkey Nutritive Sweetener Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. Egypt Nutritive Sweetener Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Saudi Arabia Nutritive Sweetener Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. South Africa Nutritive Sweetener Consumption Value and Growth Rate (2019-2030) & (USD Million)

- Figure 74. Nutritive Sweetener Market Drivers
- Figure 75. Nutritive Sweetener Market Restraints
- Figure 76. Nutritive Sweetener Market Trends
- Figure 77. Porters Five Forces Analysis

Figure 78. Manufacturing Cost Structure Analysis of Nutritive Sweetener in 2023

- Figure 79. Manufacturing Process Analysis of Nutritive Sweetener
- Figure 80. Nutritive Sweetener Industrial Chain
- Figure 81. Sales Quantity Channel: Direct to End-User vs Distributors
- Figure 82. Direct Channel Pros & Cons

Figure 83. Indirect Channel Pros & Cons

Figure 84. Methodology

Global Nutritive Sweetener Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030



Figure 85. Research Process and Data Source



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