

Global Nutritional Bar Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

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Abstracts

Nutritional bars are targeted to people who primarily want a convenient source of protein that doesn't require preparation.

SCOPE OF THE REPORT:

This report focuses on the Nutritional Bar in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

There are different kinds of food bars to fill different purposes. Energy bars provide the majority of their food energy (calories) in carbohydrate form. Meal replacement bars are intended to replace the variety of nutrients in a meal. Protein bars are usually lower in carbs, lower in vitamins and dietary minerals than meal replacement bars, and significantly higher in protein than either. Protein bars are mainly used by athletes or exercise enthusiasts for muscle building.

The worldwide market for Nutritional Bar is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Atkins Nutritionals

Clif Bar & Company

General Mills

Kellogg

Kashi Company

Quaker Oats

Mars Incorporated

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Protein Bars

Meal-Replacement Bars

Snacks Bars

Whole Food Bars

Others

Market Segment by Applications, can be divided into

Children

Adults

Athlete

There are 15 Chapters to deeply display the global Nutritional Bar market.

Chapter 1, to describe Nutritional Bar Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Nutritional Bar, with sales, revenue, and price of Nutritional Bar, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Nutritional Bar, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Nutritional Bar market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Nutritional Bar sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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