

Global Nutrigenomics Reagents & Kits Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

Nutrigenomics studies the effect of nutrients on gene expression. In other words, nutrigenomics provides a genetic understanding of how common dietary components affect the balance between health and disease by altering the expression and/or structure of an individual's genetic make-up. Reagents and kits play a pivotal role in facilitating the collection and analysis of genetic samples, allowing individuals to gain personalized insights into their nutritional needs.

According to our (Global Info Research) latest study, the global Nutrigenomics Reagents & Kits market size was valued at US\$ 318 million in 2023 and is forecast to a readjusted size of USD 958 million by 2030 with a CAGR of 16.9% during review period.

One of the main factors fostering industry expansion is the rising expense of medical care. The CDC estimates that 610,000 Americans each year in the US pass away from heart disease. As more patients spend a lot of money on therapy, medication, and hospitals to enhance their health, the prevalence of these disorders has a direct impact on overall healthcare expenditures. The high cost of name-brand medications raises patients' medical costs. As a result, a lot of individuals choose dietary supplements and fortified dairy products, which are based on nutrigenomics and contain nutrients like vitamins, proteins, and others. Patients are compelled to choose nutrigenomics to address underlying medical issues because of the high expense of medical care. Importantly, people can make wiser choices regarding their diet and health thanks to the availability of nutrigenomics technologies. To manage the rising expenditures of healthcare and lessen the burden of illnesses and health concerns, people are choosing nutrigenomics more frequently. As a result, the market is expanding due to a rapidly increasing demand for nutrigenomics. Thus, this factor is driving the market CAGR.

This report is a detailed and comprehensive analysis for global Nutrigenomics Reagents & Kits market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

Key Features:

Global Nutrigenomics Reagents & Kits market size and forecasts, in consumption value (\$ Million), 2019-2030

Global Nutrigenomics Reagents & Kits market size and forecasts by region and country, in consumption value (\$ Million), 2019-2030

Global Nutrigenomics Reagents & Kits market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2019-2030

Global Nutrigenomics Reagents & Kits market shares of main players, in revenue (\$ Million), 2019-2024

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Nutrigenomics Reagents & Kits

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Nutrigenomics Reagents & Kits market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include GX Sciences Inc., Cura Integrative Medicine, The Gene Box, Holistic Health, Nutrigenomix Inc, Interleukin Genetics, Xcode Life, Metagenics, Inc, DNA Life, Genova Diagnostics, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Nutrigenomics Reagents & Kits market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segmentation

Nutrigenomics Reagents & Kits market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Saliva

Buccal Swab

Blood

Market segment by Application

Online Platforms

Hospitals and Clinics

Others

Market segment by players, this report covers

GX Sciences Inc.

Cura Integrative Medicine

The Gene Box

Holistic Health

Nutrigenomix Inc

Interleukin Genetics

Xcode Life

Metagenics, Inc

DNA Life

Genova Diagnostics

Thermo Fisher

WellGen Inc

Genomix Nutrition Inc

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Nutrigenomics Reagents & Kits product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Nutrigenomics Reagents & Kits, with revenue, gross margin, and global market share of Nutrigenomics Reagents & Kits from 2019 to 2024.

Chapter 3, the Nutrigenomics Reagents & Kits competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Nutrigenomics Reagents & Kits market forecast, by regions, by Type and by Application, with consumption value, from 2024 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Nutrigenomics Reagents & Kits.

Chapter 13, to describe Nutrigenomics Reagents & Kits research findings and conclusion.

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