

Global Nursing Pads Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Nursing Pads market size was valued at USD 86 million in 2023 and is forecast to a readjusted size of USD 136.9 million by 2030 with a CAGR of 6.8% during review period.

Nursing Pads (also known Breast Pads) are absorbent pads which are used to prevent breastmilk leakages from seeping through bras and other garments. Not every new mother needs them, but they can be very useful, and it is advisable to purchase a package of them in preparation for the days following childbirth.

Nursing Pads are highly absorbent, and are usually designed to wick any breastmilk which leaks out into the center of the pad, keeping it away from the nipple without staining the bra or outer garments. The pads can be worn inside a nursing bra, or attached with adhesive tape.

Americas is the largest Nursing Pads market with about 37% market share. Asia is follower, accounting for about 29% market share.

The key players are Pigeon, NUK, Dacco, AVENT, LilyPadz Nursing Pads, Bamboobies, Ameda, Medela, CHUCHU, Dry Mama, Milkies, Lanacare, Ivory, Kaili, Rikang, Zhejiang Huilun, Piyo Piyo, Good Boy, Xi Kang Ying etc. Top 3 companies occupied about 68% market share.

The Global Info Research report includes an overview of the development of the Nursing Pads industry chain, the market status of Washable Nursing Pads (Polyester, Brushed Cotton), Disposable Nursing Pads (Polyester, Brushed Cotton), and key enterprises in developed and developing market, and analysed the cutting-edge

technology, patent, hot applications and market trends of Nursing Pads.

Regionally, the report analyzes the Nursing Pads markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Nursing Pads market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Nursing Pads market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Nursing Pads industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Polyester, Brushed Cotton).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Nursing Pads market.

Regional Analysis: The report involves examining the Nursing Pads market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Nursing Pads market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Nursing Pads:

Company Analysis: Report covers individual Nursing Pads manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial

performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Nursing Pads. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Washable Nursing Pads, Disposable Nursing Pads).

Technology Analysis: Report covers specific technologies relevant to Nursing Pads. It assesses the current state, advancements, and potential future developments in Nursing Pads areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Nursing Pads market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Nursing Pads market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Polyester

Brushed Cotton

Cotton

Non-woven Fabric, Wood Pulp, Thin Film

Market segment by Application

Washable Nursing Pads

Disposable Nursing Pads

Major players covered

Pigeon

NUK

Dacco

AVENT

LilyPadz Nursing Pads

Bamboobies

Ameda

Medela

CHUCHU

Dry Mama

Milkies

Lanacare

Ivory

Kaili

Rikang

Zhejiang Huilun

Piyo Piyo

Good Boy

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Nursing Pads product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Nursing Pads, with price, sales, revenue and global market share of Nursing Pads from 2019 to 2024.

Chapter 3, the Nursing Pads competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Nursing Pads breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Nursing Pads market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Nursing Pads.

Chapter 14 and 15, to describe Nursing Pads sales channel, distributors, customers, research findings and conclusion.

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