

# Global Nursing & Maternity Bras Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G98A7952BDF1EN.html>

Date: June 2024

Pages: 154

Price: US\$ 3,480.00 (Single User License)

ID: G98A7952BDF1EN

## Abstracts

According to our (Global Info Research) latest study, the global Nursing & Maternity Bras market size was valued at USD 1230.8 million in 2023 and is forecast to a readjusted size of USD 1654.5 million by 2030 with a CAGR of 4.3% during review period.

The Global Info Research report includes an overview of the development of the Nursing & Maternity Bras industry chain, the market status of Pregnant Women (Underwire Nursing Bras, Wireless Nursing Bras), Lactating Women (Underwire Nursing Bras, Wireless Nursing Bras), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Nursing & Maternity Bras.

Regionally, the report analyzes the Nursing & Maternity Bras markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Nursing & Maternity Bras market, with robust domestic demand, supportive policies, and a strong manufacturing base.

### Key Features:

The report presents comprehensive understanding of the Nursing & Maternity Bras market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Nursing & Maternity Bras industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Underwire Nursing Bras, Wireless Nursing Bras).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Nursing & Maternity Bras market.

**Regional Analysis:** The report involves examining the Nursing & Maternity Bras market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Nursing & Maternity Bras market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Nursing & Maternity Bras:

**Company Analysis:** Report covers individual Nursing & Maternity Bras manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Nursing & Maternity Bras This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Pregnant Women, Lactating Women).

**Technology Analysis:** Report covers specific technologies relevant to Nursing & Maternity Bras. It assesses the current state, advancements, and potential future developments in Nursing & Maternity Bras areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Nursing & Maternity

Bras market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Nursing & Maternity Bras market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Underwire Nursing Bras

Wireless Nursing Bras

### Market segment by Application

Pregnant Women

Lactating Women

### Major players covered

Bravado

Destination Maternity(Motherhood)

Triumph

La Leche League

Anita

Medela

Cake Maternity

Leading Lady

Cantaloop

Rosemadame

Senshukai

INUJIRUSHI

Wacoal(Elomi)

Sweet Mommy

Mamaway

O.C.T. Mami

Happy House

Hubo

Embry

Aimer

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Nursing & Maternity Bras product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Nursing & Maternity Bras, with price, sales, revenue and global market share of Nursing & Maternity Bras from 2019 to 2024.

Chapter 3, the Nursing & Maternity Bras competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Nursing & Maternity Bras breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Nursing & Maternity Bras market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Nursing & Maternity Bras.

Chapter 14 and 15, to describe Nursing & Maternity Bras sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Nursing & Maternity Bras
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
  - 1.3.1 Overview: Global Nursing & Maternity Bras Consumption Value by Type: 2019 Versus 2023 Versus 2030
  - 1.3.2 Underwire Nursing Bras
  - 1.3.3 Wireless Nursing Bras
- 1.4 Market Analysis by Application
  - 1.4.1 Overview: Global Nursing & Maternity Bras Consumption Value by Application: 2019 Versus 2023 Versus 2030
  - 1.4.2 Pregnant Women
  - 1.4.3 Lactating Women
- 1.5 Global Nursing & Maternity Bras Market Size & Forecast
  - 1.5.1 Global Nursing & Maternity Bras Consumption Value (2019 & 2023 & 2030)
  - 1.5.2 Global Nursing & Maternity Bras Sales Quantity (2019-2030)
  - 1.5.3 Global Nursing & Maternity Bras Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

- 2.1 Bravado
  - 2.1.1 Bravado Details
  - 2.1.2 Bravado Major Business
  - 2.1.3 Bravado Nursing & Maternity Bras Product and Services
  - 2.1.4 Bravado Nursing & Maternity Bras Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.1.5 Bravado Recent Developments/Updates
- 2.2 Destination Maternity(Motherhood)
  - 2.2.1 Destination Maternity(Motherhood) Details
  - 2.2.2 Destination Maternity(Motherhood) Major Business
  - 2.2.3 Destination Maternity(Motherhood) Nursing & Maternity Bras Product and Services
  - 2.2.4 Destination Maternity(Motherhood) Nursing & Maternity Bras Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.2.5 Destination Maternity(Motherhood) Recent Developments/Updates
- 2.3 Triumph

- 2.3.1 Triumph Details
- 2.3.2 Triumph Major Business
- 2.3.3 Triumph Nursing & Maternity Bras Product and Services
- 2.3.4 Triumph Nursing & Maternity Bras Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.3.5 Triumph Recent Developments/Updates
- 2.4 La Leche League
  - 2.4.1 La Leche League Details
  - 2.4.2 La Leche League Major Business
  - 2.4.3 La Leche League Nursing & Maternity Bras Product and Services
  - 2.4.4 La Leche League Nursing & Maternity Bras Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.4.5 La Leche League Recent Developments/Updates
- 2.5 Anita
  - 2.5.1 Anita Details
  - 2.5.2 Anita Major Business
  - 2.5.3 Anita Nursing & Maternity Bras Product and Services
  - 2.5.4 Anita Nursing & Maternity Bras Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.5.5 Anita Recent Developments/Updates
- 2.6 Medela
  - 2.6.1 Medela Details
  - 2.6.2 Medela Major Business
  - 2.6.3 Medela Nursing & Maternity Bras Product and Services
  - 2.6.4 Medela Nursing & Maternity Bras Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.6.5 Medela Recent Developments/Updates
- 2.7 Cake Maternity
  - 2.7.1 Cake Maternity Details
  - 2.7.2 Cake Maternity Major Business
  - 2.7.3 Cake Maternity Nursing & Maternity Bras Product and Services
  - 2.7.4 Cake Maternity Nursing & Maternity Bras Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.7.5 Cake Maternity Recent Developments/Updates
- 2.8 Leading Lady
  - 2.8.1 Leading Lady Details
  - 2.8.2 Leading Lady Major Business
  - 2.8.3 Leading Lady Nursing & Maternity Bras Product and Services
  - 2.8.4 Leading Lady Nursing & Maternity Bras Sales Quantity, Average Price, Revenue,

## Gross Margin and Market Share (2019-2024)

### 2.8.5 Leading Lady Recent Developments/Updates

## 2.9 Cantaloop

### 2.9.1 Cantaloop Details

### 2.9.2 Cantaloop Major Business

### 2.9.3 Cantaloop Nursing & Maternity Bras Product and Services

### 2.9.4 Cantaloop Nursing & Maternity Bras Sales Quantity, Average Price, Revenue,

## Gross Margin and Market Share (2019-2024)

### 2.9.5 Cantaloop Recent Developments/Updates

## 2.10 Rosemadame

### 2.10.1 Rosemadame Details

### 2.10.2 Rosemadame Major Business

### 2.10.3 Rosemadame Nursing & Maternity Bras Product and Services

### 2.10.4 Rosemadame Nursing & Maternity Bras Sales Quantity, Average Price,

## Revenue, Gross Margin and Market Share (2019-2024)

### 2.10.5 Rosemadame Recent Developments/Updates

## 2.11 Senshukai

### 2.11.1 Senshukai Details

### 2.11.2 Senshukai Major Business

### 2.11.3 Senshukai Nursing & Maternity Bras Product and Services

### 2.11.4 Senshukai Nursing & Maternity Bras Sales Quantity, Average Price, Revenue,

## Gross Margin and Market Share (2019-2024)

### 2.11.5 Senshukai Recent Developments/Updates

## 2.12 INUJIRUSHI

### 2.12.1 INUJIRUSHI Details

### 2.12.2 INUJIRUSHI Major Business

### 2.12.3 INUJIRUSHI Nursing & Maternity Bras Product and Services

### 2.12.4 INUJIRUSHI Nursing & Maternity Bras Sales Quantity, Average Price, Revenue,

## Gross Margin and Market Share (2019-2024)

### 2.12.5 INUJIRUSHI Recent Developments/Updates

## 2.13 Wacoal(Elomi)

### 2.13.1 Wacoal(Elomi) Details

### 2.13.2 Wacoal(Elomi) Major Business

### 2.13.3 Wacoal(Elomi) Nursing & Maternity Bras Product and Services

### 2.13.4 Wacoal(Elomi) Nursing & Maternity Bras Sales Quantity, Average Price,

## Revenue, Gross Margin and Market Share (2019-2024)

### 2.13.5 Wacoal(Elomi) Recent Developments/Updates

## 2.14 Sweet Mommy

### 2.14.1 Sweet Mommy Details



- 2.14.2 Sweet Mommy Major Business
- 2.14.3 Sweet Mommy Nursing & Maternity Bras Product and Services
- 2.14.4 Sweet Mommy Nursing & Maternity Bras Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 Sweet Mommy Recent Developments/Updates
- 2.15 Mamaway
  - 2.15.1 Mamaway Details
  - 2.15.2 Mamaway Major Business
  - 2.15.3 Mamaway Nursing & Maternity Bras Product and Services
  - 2.15.4 Mamaway Nursing & Maternity Bras Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.15.5 Mamaway Recent Developments/Updates
- 2.16 O.C.T. Mami
  - 2.16.1 O.C.T. Mami Details
  - 2.16.2 O.C.T. Mami Major Business
  - 2.16.3 O.C.T. Mami Nursing & Maternity Bras Product and Services
  - 2.16.4 O.C.T. Mami Nursing & Maternity Bras Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.16.5 O.C.T. Mami Recent Developments/Updates
- 2.17 Happy House
  - 2.17.1 Happy House Details
  - 2.17.2 Happy House Major Business
  - 2.17.3 Happy House Nursing & Maternity Bras Product and Services
  - 2.17.4 Happy House Nursing & Maternity Bras Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.17.5 Happy House Recent Developments/Updates
- 2.18 Hubo
  - 2.18.1 Hubo Details
  - 2.18.2 Hubo Major Business
  - 2.18.3 Hubo Nursing & Maternity Bras Product and Services
  - 2.18.4 Hubo Nursing & Maternity Bras Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.18.5 Hubo Recent Developments/Updates
- 2.19 Embry
  - 2.19.1 Embry Details
  - 2.19.2 Embry Major Business
  - 2.19.3 Embry Nursing & Maternity Bras Product and Services
  - 2.19.4 Embry Nursing & Maternity Bras Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.19.5 Embryo Recent Developments/Updates
- 2.20 Aimer
  - 2.20.1 Aimer Details
  - 2.20.2 Aimer Major Business
  - 2.20.3 Aimer Nursing & Maternity Bras Product and Services
  - 2.20.4 Aimer Nursing & Maternity Bras Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.20.5 Aimer Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: NURSING & MATERNITY BRAS BY MANUFACTURER**

- 3.1 Global Nursing & Maternity Bras Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Nursing & Maternity Bras Revenue by Manufacturer (2019-2024)
- 3.3 Global Nursing & Maternity Bras Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
  - 3.4.1 Producer Shipments of Nursing & Maternity Bras by Manufacturer Revenue (\$MM) and Market Share (%): 2023
  - 3.4.2 Top 3 Nursing & Maternity Bras Manufacturer Market Share in 2023
  - 3.4.2 Top 6 Nursing & Maternity Bras Manufacturer Market Share in 2023
- 3.5 Nursing & Maternity Bras Market: Overall Company Footprint Analysis
  - 3.5.1 Nursing & Maternity Bras Market: Region Footprint
  - 3.5.2 Nursing & Maternity Bras Market: Company Product Type Footprint
  - 3.5.3 Nursing & Maternity Bras Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

### **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Nursing & Maternity Bras Market Size by Region
  - 4.1.1 Global Nursing & Maternity Bras Sales Quantity by Region (2019-2030)
  - 4.1.2 Global Nursing & Maternity Bras Consumption Value by Region (2019-2030)
  - 4.1.3 Global Nursing & Maternity Bras Average Price by Region (2019-2030)
- 4.2 North America Nursing & Maternity Bras Consumption Value (2019-2030)
- 4.3 Europe Nursing & Maternity Bras Consumption Value (2019-2030)
- 4.4 Asia-Pacific Nursing & Maternity Bras Consumption Value (2019-2030)
- 4.5 South America Nursing & Maternity Bras Consumption Value (2019-2030)
- 4.6 Middle East and Africa Nursing & Maternity Bras Consumption Value (2019-2030)

## **5 MARKET SEGMENT BY TYPE**

- 5.1 Global Nursing & Maternity Bras Sales Quantity by Type (2019-2030)
- 5.2 Global Nursing & Maternity Bras Consumption Value by Type (2019-2030)
- 5.3 Global Nursing & Maternity Bras Average Price by Type (2019-2030)

## **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global Nursing & Maternity Bras Sales Quantity by Application (2019-2030)
- 6.2 Global Nursing & Maternity Bras Consumption Value by Application (2019-2030)
- 6.3 Global Nursing & Maternity Bras Average Price by Application (2019-2030)

## **7 NORTH AMERICA**

- 7.1 North America Nursing & Maternity Bras Sales Quantity by Type (2019-2030)
- 7.2 North America Nursing & Maternity Bras Sales Quantity by Application (2019-2030)
- 7.3 North America Nursing & Maternity Bras Market Size by Country
  - 7.3.1 North America Nursing & Maternity Bras Sales Quantity by Country (2019-2030)
  - 7.3.2 North America Nursing & Maternity Bras Consumption Value by Country (2019-2030)
  - 7.3.3 United States Market Size and Forecast (2019-2030)
  - 7.3.4 Canada Market Size and Forecast (2019-2030)
  - 7.3.5 Mexico Market Size and Forecast (2019-2030)

## **8 EUROPE**

- 8.1 Europe Nursing & Maternity Bras Sales Quantity by Type (2019-2030)
- 8.2 Europe Nursing & Maternity Bras Sales Quantity by Application (2019-2030)
- 8.3 Europe Nursing & Maternity Bras Market Size by Country
  - 8.3.1 Europe Nursing & Maternity Bras Sales Quantity by Country (2019-2030)
  - 8.3.2 Europe Nursing & Maternity Bras Consumption Value by Country (2019-2030)
  - 8.3.3 Germany Market Size and Forecast (2019-2030)
  - 8.3.4 France Market Size and Forecast (2019-2030)
  - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
  - 8.3.6 Russia Market Size and Forecast (2019-2030)
  - 8.3.7 Italy Market Size and Forecast (2019-2030)

## **9 ASIA-PACIFIC**

- 9.1 Asia-Pacific Nursing & Maternity Bras Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Nursing & Maternity Bras Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Nursing & Maternity Bras Market Size by Region
  - 9.3.1 Asia-Pacific Nursing & Maternity Bras Sales Quantity by Region (2019-2030)
  - 9.3.2 Asia-Pacific Nursing & Maternity Bras Consumption Value by Region (2019-2030)
  - 9.3.3 China Market Size and Forecast (2019-2030)
  - 9.3.4 Japan Market Size and Forecast (2019-2030)
  - 9.3.5 Korea Market Size and Forecast (2019-2030)
  - 9.3.6 India Market Size and Forecast (2019-2030)
  - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
  - 9.3.8 Australia Market Size and Forecast (2019-2030)

## **10 SOUTH AMERICA**

- 10.1 South America Nursing & Maternity Bras Sales Quantity by Type (2019-2030)
- 10.2 South America Nursing & Maternity Bras Sales Quantity by Application (2019-2030)
- 10.3 South America Nursing & Maternity Bras Market Size by Country
  - 10.3.1 South America Nursing & Maternity Bras Sales Quantity by Country (2019-2030)
  - 10.3.2 South America Nursing & Maternity Bras Consumption Value by Country (2019-2030)
  - 10.3.3 Brazil Market Size and Forecast (2019-2030)
  - 10.3.4 Argentina Market Size and Forecast (2019-2030)

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Nursing & Maternity Bras Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Nursing & Maternity Bras Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Nursing & Maternity Bras Market Size by Country
  - 11.3.1 Middle East & Africa Nursing & Maternity Bras Sales Quantity by Country (2019-2030)
  - 11.3.2 Middle East & Africa Nursing & Maternity Bras Consumption Value by Country (2019-2030)
  - 11.3.3 Turkey Market Size and Forecast (2019-2030)
  - 11.3.4 Egypt Market Size and Forecast (2019-2030)
  - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

### 11.3.6 South Africa Market Size and Forecast (2019-2030)

## **12 MARKET DYNAMICS**

- 12.1 Nursing & Maternity Bras Market Drivers
- 12.2 Nursing & Maternity Bras Market Restraints
- 12.3 Nursing & Maternity Bras Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

- 13.1 Raw Material of Nursing & Maternity Bras and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Nursing & Maternity Bras
- 13.3 Nursing & Maternity Bras Production Process
- 13.4 Nursing & Maternity Bras Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User
  - 14.1.2 Distributors
- 14.2 Nursing & Maternity Bras Typical Distributors
- 14.3 Nursing & Maternity Bras Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Nursing & Maternity Bras Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Nursing & Maternity Bras Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Bravado Basic Information, Manufacturing Base and Competitors

Table 4. Bravado Major Business

Table 5. Bravado Nursing & Maternity Bras Product and Services

Table 6. Bravado Nursing & Maternity Bras Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Bravado Recent Developments/Updates

Table 8. Destination Maternity(Motherhood) Basic Information, Manufacturing Base and Competitors

Table 9. Destination Maternity(Motherhood) Major Business

Table 10. Destination Maternity(Motherhood) Nursing & Maternity Bras Product and Services

Table 11. Destination Maternity(Motherhood) Nursing & Maternity Bras Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Destination Maternity(Motherhood) Recent Developments/Updates

Table 13. Triumph Basic Information, Manufacturing Base and Competitors

Table 14. Triumph Major Business

Table 15. Triumph Nursing & Maternity Bras Product and Services

Table 16. Triumph Nursing & Maternity Bras Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Triumph Recent Developments/Updates

Table 18. La Leche League Basic Information, Manufacturing Base and Competitors

Table 19. La Leche League Major Business

Table 20. La Leche League Nursing & Maternity Bras Product and Services

Table 21. La Leche League Nursing & Maternity Bras Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. La Leche League Recent Developments/Updates

Table 23. Anita Basic Information, Manufacturing Base and Competitors

Table 24. Anita Major Business

Table 25. Anita Nursing & Maternity Bras Product and Services

Table 26. Anita Nursing & Maternity Bras Sales Quantity (K Units), Average Price

(USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Anita Recent Developments/Updates

Table 28. Medela Basic Information, Manufacturing Base and Competitors

Table 29. Medela Major Business

Table 30. Medela Nursing & Maternity Bras Product and Services

Table 31. Medela Nursing & Maternity Bras Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. Medela Recent Developments/Updates

Table 33. Cake Maternity Basic Information, Manufacturing Base and Competitors

Table 34. Cake Maternity Major Business

Table 35. Cake Maternity Nursing & Maternity Bras Product and Services

Table 36. Cake Maternity Nursing & Maternity Bras Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. Cake Maternity Recent Developments/Updates

Table 38. Leading Lady Basic Information, Manufacturing Base and Competitors

Table 39. Leading Lady Major Business

Table 40. Leading Lady Nursing & Maternity Bras Product and Services

Table 41. Leading Lady Nursing & Maternity Bras Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. Leading Lady Recent Developments/Updates

Table 43. Cantaloop Basic Information, Manufacturing Base and Competitors

Table 44. Cantaloop Major Business

Table 45. Cantaloop Nursing & Maternity Bras Product and Services

Table 46. Cantaloop Nursing & Maternity Bras Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. Cantaloop Recent Developments/Updates

Table 48. Rosemadame Basic Information, Manufacturing Base and Competitors

Table 49. Rosemadame Major Business

Table 50. Rosemadame Nursing & Maternity Bras Product and Services

Table 51. Rosemadame Nursing & Maternity Bras Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. Rosemadame Recent Developments/Updates

Table 53. Senshukai Basic Information, Manufacturing Base and Competitors

Table 54. Senshukai Major Business

Table 55. Senshukai Nursing & Maternity Bras Product and Services

Table 56. Senshukai Nursing & Maternity Bras Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 57. Senshukai Recent Developments/Updates

Table 58. INUJIRUSHI Basic Information, Manufacturing Base and Competitors

- Table 59. INUJIRUSHI Major Business
- Table 60. INUJIRUSHI Nursing & Maternity Bras Product and Services
- Table 61. INUJIRUSHI Nursing & Maternity Bras Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 62. INUJIRUSHI Recent Developments/Updates
- Table 63. Wacoal(Elomi) Basic Information, Manufacturing Base and Competitors
- Table 64. Wacoal(Elomi) Major Business
- Table 65. Wacoal(Elomi) Nursing & Maternity Bras Product and Services
- Table 66. Wacoal(Elomi) Nursing & Maternity Bras Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 67. Wacoal(Elomi) Recent Developments/Updates
- Table 68. Sweet Mommy Basic Information, Manufacturing Base and Competitors
- Table 69. Sweet Mommy Major Business
- Table 70. Sweet Mommy Nursing & Maternity Bras Product and Services
- Table 71. Sweet Mommy Nursing & Maternity Bras Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 72. Sweet Mommy Recent Developments/Updates
- Table 73. Mamaway Basic Information, Manufacturing Base and Competitors
- Table 74. Mamaway Major Business
- Table 75. Mamaway Nursing & Maternity Bras Product and Services
- Table 76. Mamaway Nursing & Maternity Bras Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 77. Mamaway Recent Developments/Updates
- Table 78. O.C.T. Mami Basic Information, Manufacturing Base and Competitors
- Table 79. O.C.T. Mami Major Business
- Table 80. O.C.T. Mami Nursing & Maternity Bras Product and Services
- Table 81. O.C.T. Mami Nursing & Maternity Bras Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 82. O.C.T. Mami Recent Developments/Updates
- Table 83. Happy House Basic Information, Manufacturing Base and Competitors
- Table 84. Happy House Major Business
- Table 85. Happy House Nursing & Maternity Bras Product and Services
- Table 86. Happy House Nursing & Maternity Bras Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 87. Happy House Recent Developments/Updates
- Table 88. Hubo Basic Information, Manufacturing Base and Competitors
- Table 89. Hubo Major Business
- Table 90. Hubo Nursing & Maternity Bras Product and Services
- Table 91. Hubo Nursing & Maternity Bras Sales Quantity (K Units), Average Price



(USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 92. Hubo Recent Developments/Updates

Table 93. Embryo Basic Information, Manufacturing Base and Competitors

Table 94. Embryo Major Business

Table 95. Embryo Nursing & Maternity Bras Product and Services

Table 96. Embryo Nursing & Maternity Bras Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 97. Embryo Recent Developments/Updates

Table 98. Aimer Basic Information, Manufacturing Base and Competitors

Table 99. Aimer Major Business

Table 100. Aimer Nursing & Maternity Bras Product and Services

Table 101. Aimer Nursing & Maternity Bras Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 102. Aimer Recent Developments/Updates

Table 103. Global Nursing & Maternity Bras Sales Quantity by Manufacturer (2019-2024) & (K Units)

Table 104. Global Nursing & Maternity Bras Revenue by Manufacturer (2019-2024) & (USD Million)

Table 105. Global Nursing & Maternity Bras Average Price by Manufacturer (2019-2024) & (USD/Unit)

Table 106. Market Position of Manufacturers in Nursing & Maternity Bras, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 107. Head Office and Nursing & Maternity Bras Production Site of Key Manufacturer

Table 108. Nursing & Maternity Bras Market: Company Product Type Footprint

Table 109. Nursing & Maternity Bras Market: Company Product Application Footprint

Table 110. Nursing & Maternity Bras New Market Entrants and Barriers to Market Entry

Table 111. Nursing & Maternity Bras Mergers, Acquisition, Agreements, and Collaborations

Table 112. Global Nursing & Maternity Bras Sales Quantity by Region (2019-2024) & (K Units)

Table 113. Global Nursing & Maternity Bras Sales Quantity by Region (2025-2030) & (K Units)

Table 114. Global Nursing & Maternity Bras Consumption Value by Region (2019-2024) & (USD Million)

Table 115. Global Nursing & Maternity Bras Consumption Value by Region (2025-2030) & (USD Million)

Table 116. Global Nursing & Maternity Bras Average Price by Region (2019-2024) & (USD/Unit)

Table 117. Global Nursing & Maternity Bras Average Price by Region (2025-2030) & (USD/Unit)

Table 118. Global Nursing & Maternity Bras Sales Quantity by Type (2019-2024) & (K Units)

Table 119. Global Nursing & Maternity Bras Sales Quantity by Type (2025-2030) & (K Units)

Table 120. Global Nursing & Maternity Bras Consumption Value by Type (2019-2024) & (USD Million)

Table 121. Global Nursing & Maternity Bras Consumption Value by Type (2025-2030) & (USD Million)

Table 122. Global Nursing & Maternity Bras Average Price by Type (2019-2024) & (USD/Unit)

Table 123. Global Nursing & Maternity Bras Average Price by Type (2025-2030) & (USD/Unit)

Table 124. Global Nursing & Maternity Bras Sales Quantity by Application (2019-2024) & (K Units)

Table 125. Global Nursing & Maternity Bras Sales Quantity by Application (2025-2030) & (K Units)

Table 126. Global Nursing & Maternity Bras Consumption Value by Application (2019-2024) & (USD Million)

Table 127. Global Nursing & Maternity Bras Consumption Value by Application (2025-2030) & (USD Million)

Table 128. Global Nursing & Maternity Bras Average Price by Application (2019-2024) & (USD/Unit)

Table 129. Global Nursing & Maternity Bras Average Price by Application (2025-2030) & (USD/Unit)

Table 130. North America Nursing & Maternity Bras Sales Quantity by Type (2019-2024) & (K Units)

Table 131. North America Nursing & Maternity Bras Sales Quantity by Type (2025-2030) & (K Units)

Table 132. North America Nursing & Maternity Bras Sales Quantity by Application (2019-2024) & (K Units)

Table 133. North America Nursing & Maternity Bras Sales Quantity by Application (2025-2030) & (K Units)

Table 134. North America Nursing & Maternity Bras Sales Quantity by Country (2019-2024) & (K Units)

Table 135. North America Nursing & Maternity Bras Sales Quantity by Country (2025-2030) & (K Units)

Table 136. North America Nursing & Maternity Bras Consumption Value by Country

(2019-2024) & (USD Million)

Table 137. North America Nursing & Maternity Bras Consumption Value by Country (2025-2030) & (USD Million)

Table 138. Europe Nursing & Maternity Bras Sales Quantity by Type (2019-2024) & (K Units)

Table 139. Europe Nursing & Maternity Bras Sales Quantity by Type (2025-2030) & (K Units)

Table 140. Europe Nursing & Maternity Bras Sales Quantity by Application (2019-2024) & (K Units)

Table 141. Europe Nursing & Maternity Bras Sales Quantity by Application (2025-2030) & (K Units)

Table 142. Europe Nursing & Maternity Bras Sales Quantity by Country (2019-2024) & (K Units)

Table 143. Europe Nursing & Maternity Bras Sales Quantity by Country (2025-2030) & (K Units)

Table 144. Europe Nursing & Maternity Bras Consumption Value by Country (2019-2024) & (USD Million)

Table 145. Europe Nursing & Maternity Bras Consumption Value by Country (2025-2030) & (USD Million)

Table 146. Asia-Pacific Nursing & Maternity Bras Sales Quantity by Type (2019-2024) & (K Units)

Table 147. Asia-Pacific Nursing & Maternity Bras Sales Quantity by Type (2025-2030) & (K Units)

Table 148. Asia-Pacific Nursing & Maternity Bras Sales Quantity by Application (2019-2024) & (K Units)

Table 149. Asia-Pacific Nursing & Maternity Bras Sales Quantity by Application (2025-2030) & (K Units)

Table 150. Asia-Pacific Nursing & Maternity Bras Sales Quantity by Region (2019-2024) & (K Units)

Table 151. Asia-Pacific Nursing & Maternity Bras Sales Quantity by Region (2025-2030) & (K Units)

Table 152. Asia-Pacific Nursing & Maternity Bras Consumption Value by Region (2019-2024) & (USD Million)

Table 153. Asia-Pacific Nursing & Maternity Bras Consumption Value by Region (2025-2030) & (USD Million)

Table 154. South America Nursing & Maternity Bras Sales Quantity by Type (2019-2024) & (K Units)

Table 155. South America Nursing & Maternity Bras Sales Quantity by Type (2025-2030) & (K Units)

Table 156. South America Nursing & Maternity Bras Sales Quantity by Application (2019-2024) & (K Units)

Table 157. South America Nursing & Maternity Bras Sales Quantity by Application (2025-2030) & (K Units)

Table 158. South America Nursing & Maternity Bras Sales Quantity by Country (2019-2024) & (K Units)

Table 159. South America Nursing & Maternity Bras Sales Quantity by Country (2025-2030) & (K Units)

Table 160. South America Nursing & Maternity Bras Consumption Value by Country (2019-2024) & (USD Million)

Table 161. South America Nursing & Maternity Bras Consumption Value by Country (2025-2030) & (USD Million)

Table 162. Middle East & Africa Nursing & Maternity Bras Sales Quantity by Type (2019-2024) & (K Units)

Table 163. Middle East & Africa Nursing & Maternity Bras Sales Quantity by Type (2025-2030) & (K Units)

Table 164. Middle East & Africa Nursing & Maternity Bras Sales Quantity by Application (2019-2024) & (K Units)

Table 165. Middle East & Africa Nursing & Maternity Bras Sales Quantity by Application (2025-2030) & (K Units)

Table 166. Middle East & Africa Nursing & Maternity Bras Sales Quantity by Region (2019-2024) & (K Units)

Table 167. Middle East & Africa Nursing & Maternity Bras Sales Quantity by Region (2025-2030) & (K Units)

Table 168. Middle East & Africa Nursing & Maternity Bras Consumption Value by Region (2019-2024) & (USD Million)

Table 169. Middle East & Africa Nursing & Maternity Bras Consumption Value by Region (2025-2030) & (USD Million)

Table 170. Nursing & Maternity Bras Raw Material

Table 171. Key Manufacturers of Nursing & Maternity Bras Raw Materials

Table 172. Nursing & Maternity Bras Typical Distributors

Table 173. Nursing & Maternity Bras Typical Customers

## List Of Figures

### LIST OF FIGURES

- Figure 1. Nursing & Maternity Bras Picture
- Figure 2. Global Nursing & Maternity Bras Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global Nursing & Maternity Bras Consumption Value Market Share by Type in 2023
- Figure 4. Underwire Nursing Bras Examples
- Figure 5. Wireless Nursing Bras Examples
- Figure 6. Global Nursing & Maternity Bras Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Figure 7. Global Nursing & Maternity Bras Consumption Value Market Share by Application in 2023
- Figure 8. Pregnant Women Examples
- Figure 9. Lactating Women Examples
- Figure 10. Global Nursing & Maternity Bras Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 11. Global Nursing & Maternity Bras Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 12. Global Nursing & Maternity Bras Sales Quantity (2019-2030) & (K Units)
- Figure 13. Global Nursing & Maternity Bras Average Price (2019-2030) & (USD/Unit)
- Figure 14. Global Nursing & Maternity Bras Sales Quantity Market Share by Manufacturer in 2023
- Figure 15. Global Nursing & Maternity Bras Consumption Value Market Share by Manufacturer in 2023
- Figure 16. Producer Shipments of Nursing & Maternity Bras by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023
- Figure 17. Top 3 Nursing & Maternity Bras Manufacturer (Consumption Value) Market Share in 2023
- Figure 18. Top 6 Nursing & Maternity Bras Manufacturer (Consumption Value) Market Share in 2023
- Figure 19. Global Nursing & Maternity Bras Sales Quantity Market Share by Region (2019-2030)
- Figure 20. Global Nursing & Maternity Bras Consumption Value Market Share by Region (2019-2030)
- Figure 21. North America Nursing & Maternity Bras Consumption Value (2019-2030) & (USD Million)

Figure 22. Europe Nursing & Maternity Bras Consumption Value (2019-2030) & (USD Million)

Figure 23. Asia-Pacific Nursing & Maternity Bras Consumption Value (2019-2030) & (USD Million)

Figure 24. South America Nursing & Maternity Bras Consumption Value (2019-2030) & (USD Million)

Figure 25. Middle East & Africa Nursing & Maternity Bras Consumption Value (2019-2030) & (USD Million)

Figure 26. Global Nursing & Maternity Bras Sales Quantity Market Share by Type (2019-2030)

Figure 27. Global Nursing & Maternity Bras Consumption Value Market Share by Type (2019-2030)

Figure 28. Global Nursing & Maternity Bras Average Price by Type (2019-2030) & (USD/Unit)

Figure 29. Global Nursing & Maternity Bras Sales Quantity Market Share by Application (2019-2030)

Figure 30. Global Nursing & Maternity Bras Consumption Value Market Share by Application (2019-2030)

Figure 31. Global Nursing & Maternity Bras Average Price by Application (2019-2030) & (USD/Unit)

Figure 32. North America Nursing & Maternity Bras Sales Quantity Market Share by Type (2019-2030)

Figure 33. North America Nursing & Maternity Bras Sales Quantity Market Share by Application (2019-2030)

Figure 34. North America Nursing & Maternity Bras Sales Quantity Market Share by Country (2019-2030)

Figure 35. North America Nursing & Maternity Bras Consumption Value Market Share by Country (2019-2030)

Figure 36. United States Nursing & Maternity Bras Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 37. Canada Nursing & Maternity Bras Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 38. Mexico Nursing & Maternity Bras Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Europe Nursing & Maternity Bras Sales Quantity Market Share by Type (2019-2030)

Figure 40. Europe Nursing & Maternity Bras Sales Quantity Market Share by Application (2019-2030)

Figure 41. Europe Nursing & Maternity Bras Sales Quantity Market Share by Country

(2019-2030)

Figure 42. Europe Nursing & Maternity Bras Consumption Value Market Share by Country (2019-2030)

Figure 43. Germany Nursing & Maternity Bras Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 44. France Nursing & Maternity Bras Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. United Kingdom Nursing & Maternity Bras Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. Russia Nursing & Maternity Bras Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. Italy Nursing & Maternity Bras Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Asia-Pacific Nursing & Maternity Bras Sales Quantity Market Share by Type (2019-2030)

Figure 49. Asia-Pacific Nursing & Maternity Bras Sales Quantity Market Share by Application (2019-2030)

Figure 50. Asia-Pacific Nursing & Maternity Bras Sales Quantity Market Share by Region (2019-2030)

Figure 51. Asia-Pacific Nursing & Maternity Bras Consumption Value Market Share by Region (2019-2030)

Figure 52. China Nursing & Maternity Bras Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 53. Japan Nursing & Maternity Bras Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Korea Nursing & Maternity Bras Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. India Nursing & Maternity Bras Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Southeast Asia Nursing & Maternity Bras Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Australia Nursing & Maternity Bras Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. South America Nursing & Maternity Bras Sales Quantity Market Share by Type (2019-2030)

Figure 59. South America Nursing & Maternity Bras Sales Quantity Market Share by Application (2019-2030)

Figure 60. South America Nursing & Maternity Bras Sales Quantity Market Share by Country (2019-2030)

Figure 61. South America Nursing & Maternity Bras Consumption Value Market Share by Country (2019-2030)

Figure 62. Brazil Nursing & Maternity Bras Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 63. Argentina Nursing & Maternity Bras Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 64. Middle East & Africa Nursing & Maternity Bras Sales Quantity Market Share by Type (2019-2030)

Figure 65. Middle East & Africa Nursing & Maternity Bras Sales Quantity Market Share by Application (2019-2030)

Figure 66. Middle East & Africa Nursing & Maternity Bras Sales Quantity Market Share by Region (2019-2030)

Figure 67. Middle East & Africa Nursing & Maternity Bras Consumption Value Market Share by Region (2019-2030)

Figure 68. Turkey Nursing & Maternity Bras Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 69. Egypt Nursing & Maternity Bras Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Saudi Arabia Nursing & Maternity Bras Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. South Africa Nursing & Maternity Bras Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Nursing & Maternity Bras Market Drivers

Figure 73. Nursing & Maternity Bras Market Restraints

Figure 74. Nursing & Maternity Bras Market Trends

Figure 75. Porters Five Forces Analysis

Figure 76. Manufacturing Cost Structure Analysis of Nursing & Maternity Bras in 2023

Figure 77. Manufacturing Process Analysis of Nursing & Maternity Bras

Figure 78. Nursing & Maternity Bras Industrial Chain

Figure 79. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 80. Direct Channel Pros & Cons

Figure 81. Indirect Channel Pros & Cons

Figure 82. Methodology

Figure 83. Research Process and Data Source



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