

Global Nursing Education Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Nursing Education market size was valued at USD 9709.9 million in 2023 and is forecast to a readjusted size of USD 12070 million by 2030 with a CAGR of 3.2% during review period.

Nurse education consists of the theoretical and practical training provided to nurses with the purpose to prepare them for their duties as nursing care professionals. This education is provided to nursing students by experienced nurses and other medical professionals who have qualified or experienced for educational tasks. Most countries offer nurse education courses that can be relevant to general nursing or to specialized areas including mental health nursing, pediatric nursing and post-operative nursing. Courses leading to autonomous registration as a nurse typically last four years. Nurse education also provides post-qualification courses in specialist subjects within nursing.

Market competition is not intense. Duke University, Johns Hopkins University, University of Pennsylvania etc. are the leaders of the industry. They hold the key technologies and patents, with high-end customers.

Europe is the largest market for Nursing Education, with a market share nearly 25.88% in 2018. Following Europe, USA is the second largest market with the market share of 24.71%, China and Japan are also an important sales region for the Nursing Education.

The Global Info Research report includes an overview of the development of the Nursing Education industry chain, the market status of Conventional Universities (Baccalaureate Degree (BS), Associate Degree (AD)), Nursing Programs in Colleges (Baccalaureate Degree (BS), Associate Degree (AD)), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot

applications and market trends of Nursing Education.

Regionally, the report analyzes the Nursing Education markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Nursing Education market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Nursing Education market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Nursing Education industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Baccalaureate Degree (BS), Associate Degree (AD)).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Nursing Education market.

Regional Analysis: The report involves examining the Nursing Education market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Nursing Education market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Nursing Education:

Company Analysis: Report covers individual Nursing Education players, suppliers, and other relevant industry players. This analysis includes studying their financial

performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Nursing Education. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Conventional Universities, Nursing Programs in Colleges).

Technology Analysis: Report covers specific technologies relevant to Nursing Education. It assesses the current state, advancements, and potential future developments in Nursing Education areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Nursing Education market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Nursing Education market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Baccalaureate Degree (BS)

Associate Degree (AD)

Other Diploma

Market segment by Application

Conventional Universities

Nursing Programs in Colleges

Market segment by players, this report covers

Duke University

Johns Hopkins University

University of Pennsylvania

University of California

Karolinska Institute

King's College London (KCL)

University of Manchester

The University of Tokyo

Keio University

Peking University

Peking Union Medical College

All India Institute of Medical Sciences, New Delhi

Jamia Hamdard

National University of Singapore (NUS)

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Nursing Education product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Nursing Education, with revenue, gross margin and global market share of Nursing Education from 2019 to 2024.

Chapter 3, the Nursing Education competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Nursing Education market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Nursing Education.

Chapter 13, to describe Nursing Education research findings and conclusion.

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