

Global Nursing Care Food Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Nursing Care Food market size was valued at US\$ 473 million in 2025 and is forecast to a readjusted size of US\$ 695 million by 2032 with a CAGR of 5.7% during review period.

Nursing care food, also known as care food or therapeutic food, is specially designed to meet the nutritional needs of individuals with health conditions that affect their ability to eat regular meals, such as the elderly, people with swallowing difficulties (dysphagia), or those recovering from illness or surgery. These foods are modified in texture, consistency, and nutrient content to ensure they are easy to consume and digest while providing essential vitamins, minerals, and energy needed for healing and maintaining overall health. Nursing care food often includes pureed, minced, or soft-textured dishes and can be enriched with protein, fiber, and other nutrients to address specific dietary requirements. The goal is to enhance the patient's quality of life by making mealtime safe, enjoyable, and nutritionally adequate.

In the nursing care food (standardized soft-meal) value chain, upstream suppliers provide core ingredients (meat, fish, rice/grains, vegetables), functional inputs for texture and stability (e.g., gelling/thickening agents used within the product formulation, proteins, fats, micronutrients), and packaging materials (retort pouches, trays, cups) alongside processing equipment for cooking, homogenizing, portioning, retorting, and freezing. Midstream manufacturers formulate meals to meet defined texture levels, then produce standardized SKUs through processes such as cooking, pureeing, sieving, shaping, sterilization or freezing, and quality control to ensure consistent texture, safety, and nutrition. Downstream channels include bulk procurement by medical institutions and elderly care facilities (often via foodservice contractors), retail sales to individuals and families through supermarkets, pharmacies/drugstores, and e-commerce, and in

some markets distribution through home-care service providers, with demand ultimately driven by aging populations, dysphagia management needs, caregiver workload reduction, and institutional feeding protocols.

The nursing care food market shows clear regional differences. In Europe and North America, demand for standardized soft-meal products is concentrated mainly in institutional channels such as hospitals and nursing homes, while household demand remains limited due to dietary habits that favor home blending and the widespread use of thickeners, nutritional powders, and medical nutrition products. As a result, few Western companies focus on packaged retail nursing care foods; instead, large catering providers supply IDDSI-compliant, standardized frozen meals primarily for institutional use. In contrast, Japan represents the most mature market, benefiting from early population aging, strong acceptance of ready-to-eat meals, and the early establishment of grading systems that enabled dysphagia diets to be productized and retailized at scale. China and other Chinese-speaking markets currently show very low awareness of professional nursing care foods, with consumption largely limited to traditional easy-to-swallow products, although future growth potential exists once awareness improves, despite challenges related to skepticism toward prepared foods. Across regions, sales today are still dominated by medical and elderly care institutions, where volumes are high but margins are low, while retail channels targeting individuals and families offer higher margins and are becoming an increasingly important strategic focus. Looking forward, the industry is evolving from a niche special-diet segment toward a structured, multi-channel category, with growth driven by home-based care, functional nutrition positioning, and integrated product–service solutions, while competitive advantage will increasingly favor companies with scale, stable supply chains, strong quality control, and integrated distribution capabilities.

This report is a detailed and comprehensive analysis for global Nursing Care Food market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Nursing Care Food market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Nursing Care Food market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Nursing Care Food market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Nursing Care Food market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Nursing Care Food

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Nursing Care Food market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Maruha Nichiro, NittoBest, Kewpie, Ajinomoto, Lyons Health Labs, apetito, Asahi, Ever Smile (Daiwa Can), Forica Foods, Maruhachi Muramatsu, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Nursing Care Food market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Easy to Chew

Chewed with Gums

Crushed with Tongue

No Need to Chew

Market segment by Storage Method

Frozen Storage

Room Temperature Storage

Market segment by IDDSI Level

IDDSI 0-4 Level

IDDSI 3-7 Level

Market segment by Application

Medical Institutions

Elderly Care Service Institutions

Individuals and Families

Market segment by players, this report covers

Maruha Nichiro

NittoBest

Kewpie

Ajinomoto

Lyons Health Labs

apetito

Asahi

Ever Smile (Daiwa Can)

Forica Foods

Maruhachi Muramatsu

Domoto

Asahimatsu Foods

House Gaban

Simply Food Solutions

Kissei

Hayashikane Sangyo

Market segment by regions, regional analysis covers
North America (United States, Canada and Mexico)
Europe (Germany, France, UK, Russia, Italy and Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)
South America (Brazil, Rest of South America)
Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Nursing Care Food product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Nursing Care Food, with revenue, gross margin, and global market share of Nursing Care Food from 2021 to 2026.

Chapter 3, the Nursing Care Food competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Nursing Care Food market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Nursing Care Food.

Chapter 13, to describe Nursing Care Food research findings and conclusion.

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