

# Global Novelty Hair Color Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G9FB107463FEN.html>

Date: June 2024

Pages: 138

Price: US\$ 3,480.00 (Single User License)

ID: G9FB107463FEN

## Abstracts

According to our (Global Info Research) latest study, the global Novelty Hair Color market size was valued at USD 2777.8 million in 2023 and is forecast to a readjusted size of USD 6560.7 million by 2030 with a CAGR of 13.1% during review period.

The Global Info Research report includes an overview of the development of the Novelty Hair Color industry chain, the market status of Women (Blue, Purple), Men (Blue, Purple), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Novelty Hair Color.

Regionally, the report analyzes the Novelty Hair Color markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Novelty Hair Color market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Novelty Hair Color market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Novelty Hair Color industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Blue, Purple).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Novelty Hair Color market.

**Regional Analysis:** The report involves examining the Novelty Hair Color market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Novelty Hair Color market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Novelty Hair Color:

**Company Analysis:** Report covers individual Novelty Hair Color manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Novelty Hair Color This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Women, Men).

**Technology Analysis:** Report covers specific technologies relevant to Novelty Hair Color. It assesses the current state, advancements, and potential future developments in Novelty Hair Color areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Novelty Hair Color market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through

primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Novelty Hair Color market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Blue

Purple

Yellow

Green

Others

### Market segment by Application

Women

Men

Unisex

### Major players covered

L'Oreal

Coty

Henkel

Kao

New Avon

Cadiveu Professional

Chatters

Combe

Conair

Estee Lauder

Godrej Consumer Products

Johnson & Johnson

Revlon

Shiseido Company

Toni&Guy

World Hair Cosmetics (Asia)

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Novelty Hair Color product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Novelty Hair Color, with price, sales, revenue and global market share of Novelty Hair Color from 2019 to 2024.

Chapter 3, the Novelty Hair Color competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Novelty Hair Color breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Novelty Hair Color market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Novelty Hair Color.

Chapter 14 and 15, to describe Novelty Hair Color sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Novelty Hair Color
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
  - 1.3.1 Overview: Global Novelty Hair Color Consumption Value by Type: 2019 Versus 2023 Versus 2030
  - 1.3.2 Blue
  - 1.3.3 Purple
  - 1.3.4 Yellow
  - 1.3.5 Green
  - 1.3.6 Others
- 1.4 Market Analysis by Application
  - 1.4.1 Overview: Global Novelty Hair Color Consumption Value by Application: 2019 Versus 2023 Versus 2030
  - 1.4.2 Women
  - 1.4.3 Men
  - 1.4.4 Unisex
- 1.5 Global Novelty Hair Color Market Size & Forecast
  - 1.5.1 Global Novelty Hair Color Consumption Value (2019 & 2023 & 2030)
  - 1.5.2 Global Novelty Hair Color Sales Quantity (2019-2030)
  - 1.5.3 Global Novelty Hair Color Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

- 2.1 L'Oreal
  - 2.1.1 L'Oreal Details
  - 2.1.2 L'Oreal Major Business
  - 2.1.3 L'Oreal Novelty Hair Color Product and Services
  - 2.1.4 L'Oreal Novelty Hair Color Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.1.5 L'Oreal Recent Developments/Updates
- 2.2 Coty
  - 2.2.1 Coty Details
  - 2.2.2 Coty Major Business
  - 2.2.3 Coty Novelty Hair Color Product and Services
  - 2.2.4 Coty Novelty Hair Color Sales Quantity, Average Price, Revenue, Gross Margin

and Market Share (2019-2024)

2.2.5 Coty Recent Developments/Updates

2.3 Henkel

2.3.1 Henkel Details

2.3.2 Henkel Major Business

2.3.3 Henkel Novelty Hair Color Product and Services

2.3.4 Henkel Novelty Hair Color Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 Henkel Recent Developments/Updates

2.4 Kao

2.4.1 Kao Details

2.4.2 Kao Major Business

2.4.3 Kao Novelty Hair Color Product and Services

2.4.4 Kao Novelty Hair Color Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 Kao Recent Developments/Updates

2.5 New Avon

2.5.1 New Avon Details

2.5.2 New Avon Major Business

2.5.3 New Avon Novelty Hair Color Product and Services

2.5.4 New Avon Novelty Hair Color Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 New Avon Recent Developments/Updates

2.6 Cadiveu Professional

2.6.1 Cadiveu Professional Details

2.6.2 Cadiveu Professional Major Business

2.6.3 Cadiveu Professional Novelty Hair Color Product and Services

2.6.4 Cadiveu Professional Novelty Hair Color Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 Cadiveu Professional Recent Developments/Updates

2.7 Chatters

2.7.1 Chatters Details

2.7.2 Chatters Major Business

2.7.3 Chatters Novelty Hair Color Product and Services

2.7.4 Chatters Novelty Hair Color Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 Chatters Recent Developments/Updates

2.8 Combe

2.8.1 Combe Details

- 2.8.2 Combe Major Business
- 2.8.3 Combe Novelty Hair Color Product and Services
- 2.8.4 Combe Novelty Hair Color Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 Combe Recent Developments/Updates
- 2.9 Conair
  - 2.9.1 Conair Details
  - 2.9.2 Conair Major Business
  - 2.9.3 Conair Novelty Hair Color Product and Services
  - 2.9.4 Conair Novelty Hair Color Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.9.5 Conair Recent Developments/Updates
- 2.10 Estee Lauder
  - 2.10.1 Estee Lauder Details
  - 2.10.2 Estee Lauder Major Business
  - 2.10.3 Estee Lauder Novelty Hair Color Product and Services
  - 2.10.4 Estee Lauder Novelty Hair Color Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.10.5 Estee Lauder Recent Developments/Updates
- 2.11 Godrej Consumer Products
  - 2.11.1 Godrej Consumer Products Details
  - 2.11.2 Godrej Consumer Products Major Business
  - 2.11.3 Godrej Consumer Products Novelty Hair Color Product and Services
  - 2.11.4 Godrej Consumer Products Novelty Hair Color Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.11.5 Godrej Consumer Products Recent Developments/Updates
- 2.12 Johnson & Johnson
  - 2.12.1 Johnson & Johnson Details
  - 2.12.2 Johnson & Johnson Major Business
  - 2.12.3 Johnson & Johnson Novelty Hair Color Product and Services
  - 2.12.4 Johnson & Johnson Novelty Hair Color Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.12.5 Johnson & Johnson Recent Developments/Updates
- 2.13 Revlon
  - 2.13.1 Revlon Details
  - 2.13.2 Revlon Major Business
  - 2.13.3 Revlon Novelty Hair Color Product and Services
  - 2.13.4 Revlon Novelty Hair Color Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)



- 2.13.5 Revlon Recent Developments/Updates
- 2.14 Shiseido Company
  - 2.14.1 Shiseido Company Details
  - 2.14.2 Shiseido Company Major Business
  - 2.14.3 Shiseido Company Novelty Hair Color Product and Services
  - 2.14.4 Shiseido Company Novelty Hair Color Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.14.5 Shiseido Company Recent Developments/Updates
- 2.15 Toni&Guy
  - 2.15.1 Toni&Guy Details
  - 2.15.2 Toni&Guy Major Business
  - 2.15.3 Toni&Guy Novelty Hair Color Product and Services
  - 2.15.4 Toni&Guy Novelty Hair Color Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.15.5 Toni&Guy Recent Developments/Updates
- 2.16 World Hair Cosmetics (Asia)
  - 2.16.1 World Hair Cosmetics (Asia) Details
  - 2.16.2 World Hair Cosmetics (Asia) Major Business
  - 2.16.3 World Hair Cosmetics (Asia) Novelty Hair Color Product and Services
  - 2.16.4 World Hair Cosmetics (Asia) Novelty Hair Color Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.16.5 World Hair Cosmetics (Asia) Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: NOVELTY HAIR COLOR BY MANUFACTURER**

- 3.1 Global Novelty Hair Color Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Novelty Hair Color Revenue by Manufacturer (2019-2024)
- 3.3 Global Novelty Hair Color Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
  - 3.4.1 Producer Shipments of Novelty Hair Color by Manufacturer Revenue (\$MM) and Market Share (%): 2023
  - 3.4.2 Top 3 Novelty Hair Color Manufacturer Market Share in 2023
  - 3.4.2 Top 6 Novelty Hair Color Manufacturer Market Share in 2023
- 3.5 Novelty Hair Color Market: Overall Company Footprint Analysis
  - 3.5.1 Novelty Hair Color Market: Region Footprint
  - 3.5.2 Novelty Hair Color Market: Company Product Type Footprint
  - 3.5.3 Novelty Hair Color Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

## **4 CONSUMPTION ANALYSIS BY REGION**

### 4.1 Global Novelty Hair Color Market Size by Region

4.1.1 Global Novelty Hair Color Sales Quantity by Region (2019-2030)

4.1.2 Global Novelty Hair Color Consumption Value by Region (2019-2030)

4.1.3 Global Novelty Hair Color Average Price by Region (2019-2030)

### 4.2 North America Novelty Hair Color Consumption Value (2019-2030)

### 4.3 Europe Novelty Hair Color Consumption Value (2019-2030)

### 4.4 Asia-Pacific Novelty Hair Color Consumption Value (2019-2030)

### 4.5 South America Novelty Hair Color Consumption Value (2019-2030)

### 4.6 Middle East and Africa Novelty Hair Color Consumption Value (2019-2030)

## **5 MARKET SEGMENT BY TYPE**

### 5.1 Global Novelty Hair Color Sales Quantity by Type (2019-2030)

### 5.2 Global Novelty Hair Color Consumption Value by Type (2019-2030)

### 5.3 Global Novelty Hair Color Average Price by Type (2019-2030)

## **6 MARKET SEGMENT BY APPLICATION**

### 6.1 Global Novelty Hair Color Sales Quantity by Application (2019-2030)

### 6.2 Global Novelty Hair Color Consumption Value by Application (2019-2030)

### 6.3 Global Novelty Hair Color Average Price by Application (2019-2030)

## **7 NORTH AMERICA**

### 7.1 North America Novelty Hair Color Sales Quantity by Type (2019-2030)

### 7.2 North America Novelty Hair Color Sales Quantity by Application (2019-2030)

### 7.3 North America Novelty Hair Color Market Size by Country

7.3.1 North America Novelty Hair Color Sales Quantity by Country (2019-2030)

7.3.2 North America Novelty Hair Color Consumption Value by Country (2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

## **8 EUROPE**

### 8.1 Europe Novelty Hair Color Sales Quantity by Type (2019-2030)

- 8.2 Europe Novelty Hair Color Sales Quantity by Application (2019-2030)
- 8.3 Europe Novelty Hair Color Market Size by Country
  - 8.3.1 Europe Novelty Hair Color Sales Quantity by Country (2019-2030)
  - 8.3.2 Europe Novelty Hair Color Consumption Value by Country (2019-2030)
  - 8.3.3 Germany Market Size and Forecast (2019-2030)
  - 8.3.4 France Market Size and Forecast (2019-2030)
  - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
  - 8.3.6 Russia Market Size and Forecast (2019-2030)
  - 8.3.7 Italy Market Size and Forecast (2019-2030)

## **9 ASIA-PACIFIC**

- 9.1 Asia-Pacific Novelty Hair Color Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Novelty Hair Color Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Novelty Hair Color Market Size by Region
  - 9.3.1 Asia-Pacific Novelty Hair Color Sales Quantity by Region (2019-2030)
  - 9.3.2 Asia-Pacific Novelty Hair Color Consumption Value by Region (2019-2030)
  - 9.3.3 China Market Size and Forecast (2019-2030)
  - 9.3.4 Japan Market Size and Forecast (2019-2030)
  - 9.3.5 Korea Market Size and Forecast (2019-2030)
  - 9.3.6 India Market Size and Forecast (2019-2030)
  - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
  - 9.3.8 Australia Market Size and Forecast (2019-2030)

## **10 SOUTH AMERICA**

- 10.1 South America Novelty Hair Color Sales Quantity by Type (2019-2030)
- 10.2 South America Novelty Hair Color Sales Quantity by Application (2019-2030)
- 10.3 South America Novelty Hair Color Market Size by Country
  - 10.3.1 South America Novelty Hair Color Sales Quantity by Country (2019-2030)
  - 10.3.2 South America Novelty Hair Color Consumption Value by Country (2019-2030)
  - 10.3.3 Brazil Market Size and Forecast (2019-2030)
  - 10.3.4 Argentina Market Size and Forecast (2019-2030)

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Novelty Hair Color Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Novelty Hair Color Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Novelty Hair Color Market Size by Country

- 11.3.1 Middle East & Africa Novelty Hair Color Sales Quantity by Country (2019-2030)
- 11.3.2 Middle East & Africa Novelty Hair Color Consumption Value by Country (2019-2030)
- 11.3.3 Turkey Market Size and Forecast (2019-2030)
- 11.3.4 Egypt Market Size and Forecast (2019-2030)
- 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
- 11.3.6 South Africa Market Size and Forecast (2019-2030)

## **12 MARKET DYNAMICS**

- 12.1 Novelty Hair Color Market Drivers
- 12.2 Novelty Hair Color Market Restraints
- 12.3 Novelty Hair Color Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

- 13.1 Raw Material of Novelty Hair Color and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Novelty Hair Color
- 13.3 Novelty Hair Color Production Process
- 13.4 Novelty Hair Color Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User
  - 14.1.2 Distributors
- 14.2 Novelty Hair Color Typical Distributors
- 14.3 Novelty Hair Color Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1. Global Novelty Hair Color Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Table 2. Global Novelty Hair Color Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Table 3. L'Oreal Basic Information, Manufacturing Base and Competitors
- Table 4. L'Oreal Major Business
- Table 5. L'Oreal Novelty Hair Color Product and Services
- Table 6. L'Oreal Novelty Hair Color Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 7. L'Oreal Recent Developments/Updates
- Table 8. Coty Basic Information, Manufacturing Base and Competitors
- Table 9. Coty Major Business
- Table 10. Coty Novelty Hair Color Product and Services
- Table 11. Coty Novelty Hair Color Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 12. Coty Recent Developments/Updates
- Table 13. Henkel Basic Information, Manufacturing Base and Competitors
- Table 14. Henkel Major Business
- Table 15. Henkel Novelty Hair Color Product and Services
- Table 16. Henkel Novelty Hair Color Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 17. Henkel Recent Developments/Updates
- Table 18. Kao Basic Information, Manufacturing Base and Competitors
- Table 19. Kao Major Business
- Table 20. Kao Novelty Hair Color Product and Services
- Table 21. Kao Novelty Hair Color Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 22. Kao Recent Developments/Updates
- Table 23. New Avon Basic Information, Manufacturing Base and Competitors
- Table 24. New Avon Major Business
- Table 25. New Avon Novelty Hair Color Product and Services
- Table 26. New Avon Novelty Hair Color Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 27. New Avon Recent Developments/Updates
- Table 28. Cadiveu Professional Basic Information, Manufacturing Base and Competitors

- Table 29. Cadiveu Professional Major Business
- Table 30. Cadiveu Professional Novelty Hair Color Product and Services
- Table 31. Cadiveu Professional Novelty Hair Color Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Cadiveu Professional Recent Developments/Updates
- Table 33. Chatters Basic Information, Manufacturing Base and Competitors
- Table 34. Chatters Major Business
- Table 35. Chatters Novelty Hair Color Product and Services
- Table 36. Chatters Novelty Hair Color Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Chatters Recent Developments/Updates
- Table 38. Combe Basic Information, Manufacturing Base and Competitors
- Table 39. Combe Major Business
- Table 40. Combe Novelty Hair Color Product and Services
- Table 41. Combe Novelty Hair Color Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Combe Recent Developments/Updates
- Table 43. Conair Basic Information, Manufacturing Base and Competitors
- Table 44. Conair Major Business
- Table 45. Conair Novelty Hair Color Product and Services
- Table 46. Conair Novelty Hair Color Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. Conair Recent Developments/Updates
- Table 48. Estee Lauder Basic Information, Manufacturing Base and Competitors
- Table 49. Estee Lauder Major Business
- Table 50. Estee Lauder Novelty Hair Color Product and Services
- Table 51. Estee Lauder Novelty Hair Color Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. Estee Lauder Recent Developments/Updates
- Table 53. Godrej Consumer Products Basic Information, Manufacturing Base and Competitors
- Table 54. Godrej Consumer Products Major Business
- Table 55. Godrej Consumer Products Novelty Hair Color Product and Services
- Table 56. Godrej Consumer Products Novelty Hair Color Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. Godrej Consumer Products Recent Developments/Updates
- Table 58. Johnson & Johnson Basic Information, Manufacturing Base and Competitors
- Table 59. Johnson & Johnson Major Business

- Table 60. Johnson & Johnson Novelty Hair Color Product and Services
- Table 61. Johnson & Johnson Novelty Hair Color Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 62. Johnson & Johnson Recent Developments/Updates
- Table 63. Revlon Basic Information, Manufacturing Base and Competitors
- Table 64. Revlon Major Business
- Table 65. Revlon Novelty Hair Color Product and Services
- Table 66. Revlon Novelty Hair Color Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 67. Revlon Recent Developments/Updates
- Table 68. Shiseido Company Basic Information, Manufacturing Base and Competitors
- Table 69. Shiseido Company Major Business
- Table 70. Shiseido Company Novelty Hair Color Product and Services
- Table 71. Shiseido Company Novelty Hair Color Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 72. Shiseido Company Recent Developments/Updates
- Table 73. Toni&Guy Basic Information, Manufacturing Base and Competitors
- Table 74. Toni&Guy Major Business
- Table 75. Toni&Guy Novelty Hair Color Product and Services
- Table 76. Toni&Guy Novelty Hair Color Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 77. Toni&Guy Recent Developments/Updates
- Table 78. World Hair Cosmetics (Asia) Basic Information, Manufacturing Base and Competitors
- Table 79. World Hair Cosmetics (Asia) Major Business
- Table 80. World Hair Cosmetics (Asia) Novelty Hair Color Product and Services
- Table 81. World Hair Cosmetics (Asia) Novelty Hair Color Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 82. World Hair Cosmetics (Asia) Recent Developments/Updates
- Table 83. Global Novelty Hair Color Sales Quantity by Manufacturer (2019-2024) & (K Units)
- Table 84. Global Novelty Hair Color Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 85. Global Novelty Hair Color Average Price by Manufacturer (2019-2024) & (USD/Unit)
- Table 86. Market Position of Manufacturers in Novelty Hair Color, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 87. Head Office and Novelty Hair Color Production Site of Key Manufacturer



- Table 88. Novelty Hair Color Market: Company Product Type Footprint
- Table 89. Novelty Hair Color Market: Company Product Application Footprint
- Table 90. Novelty Hair Color New Market Entrants and Barriers to Market Entry
- Table 91. Novelty Hair Color Mergers, Acquisition, Agreements, and Collaborations
- Table 92. Global Novelty Hair Color Sales Quantity by Region (2019-2024) & (K Units)
- Table 93. Global Novelty Hair Color Sales Quantity by Region (2025-2030) & (K Units)
- Table 94. Global Novelty Hair Color Consumption Value by Region (2019-2024) & (USD Million)
- Table 95. Global Novelty Hair Color Consumption Value by Region (2025-2030) & (USD Million)
- Table 96. Global Novelty Hair Color Average Price by Region (2019-2024) & (USD/Unit)
- Table 97. Global Novelty Hair Color Average Price by Region (2025-2030) & (USD/Unit)
- Table 98. Global Novelty Hair Color Sales Quantity by Type (2019-2024) & (K Units)
- Table 99. Global Novelty Hair Color Sales Quantity by Type (2025-2030) & (K Units)
- Table 100. Global Novelty Hair Color Consumption Value by Type (2019-2024) & (USD Million)
- Table 101. Global Novelty Hair Color Consumption Value by Type (2025-2030) & (USD Million)
- Table 102. Global Novelty Hair Color Average Price by Type (2019-2024) & (USD/Unit)
- Table 103. Global Novelty Hair Color Average Price by Type (2025-2030) & (USD/Unit)
- Table 104. Global Novelty Hair Color Sales Quantity by Application (2019-2024) & (K Units)
- Table 105. Global Novelty Hair Color Sales Quantity by Application (2025-2030) & (K Units)
- Table 106. Global Novelty Hair Color Consumption Value by Application (2019-2024) & (USD Million)
- Table 107. Global Novelty Hair Color Consumption Value by Application (2025-2030) & (USD Million)
- Table 108. Global Novelty Hair Color Average Price by Application (2019-2024) & (USD/Unit)
- Table 109. Global Novelty Hair Color Average Price by Application (2025-2030) & (USD/Unit)
- Table 110. North America Novelty Hair Color Sales Quantity by Type (2019-2024) & (K Units)
- Table 111. North America Novelty Hair Color Sales Quantity by Type (2025-2030) & (K Units)
- Table 112. North America Novelty Hair Color Sales Quantity by Application (2019-2024) & (K Units)
- Table 113. North America Novelty Hair Color Sales Quantity by Application (2025-2030)

& (K Units)

Table 114. North America Novelty Hair Color Sales Quantity by Country (2019-2024) & (K Units)

Table 115. North America Novelty Hair Color Sales Quantity by Country (2025-2030) & (K Units)

Table 116. North America Novelty Hair Color Consumption Value by Country (2019-2024) & (USD Million)

Table 117. North America Novelty Hair Color Consumption Value by Country (2025-2030) & (USD Million)

Table 118. Europe Novelty Hair Color Sales Quantity by Type (2019-2024) & (K Units)

Table 119. Europe Novelty Hair Color Sales Quantity by Type (2025-2030) & (K Units)

Table 120. Europe Novelty Hair Color Sales Quantity by Application (2019-2024) & (K Units)

Table 121. Europe Novelty Hair Color Sales Quantity by Application (2025-2030) & (K Units)

Table 122. Europe Novelty Hair Color Sales Quantity by Country (2019-2024) & (K Units)

Table 123. Europe Novelty Hair Color Sales Quantity by Country (2025-2030) & (K Units)

Table 124. Europe Novelty Hair Color Consumption Value by Country (2019-2024) & (USD Million)

Table 125. Europe Novelty Hair Color Consumption Value by Country (2025-2030) & (USD Million)

Table 126. Asia-Pacific Novelty Hair Color Sales Quantity by Type (2019-2024) & (K Units)

Table 127. Asia-Pacific Novelty Hair Color Sales Quantity by Type (2025-2030) & (K Units)

Table 128. Asia-Pacific Novelty Hair Color Sales Quantity by Application (2019-2024) & (K Units)

Table 129. Asia-Pacific Novelty Hair Color Sales Quantity by Application (2025-2030) & (K Units)

Table 130. Asia-Pacific Novelty Hair Color Sales Quantity by Region (2019-2024) & (K Units)

Table 131. Asia-Pacific Novelty Hair Color Sales Quantity by Region (2025-2030) & (K Units)

Table 132. Asia-Pacific Novelty Hair Color Consumption Value by Region (2019-2024) & (USD Million)

Table 133. Asia-Pacific Novelty Hair Color Consumption Value by Region (2025-2030) & (USD Million)

Table 134. South America Novelty Hair Color Sales Quantity by Type (2019-2024) & (K Units)

Table 135. South America Novelty Hair Color Sales Quantity by Type (2025-2030) & (K Units)

Table 136. South America Novelty Hair Color Sales Quantity by Application (2019-2024) & (K Units)

Table 137. South America Novelty Hair Color Sales Quantity by Application (2025-2030) & (K Units)

Table 138. South America Novelty Hair Color Sales Quantity by Country (2019-2024) & (K Units)

Table 139. South America Novelty Hair Color Sales Quantity by Country (2025-2030) & (K Units)

Table 140. South America Novelty Hair Color Consumption Value by Country (2019-2024) & (USD Million)

Table 141. South America Novelty Hair Color Consumption Value by Country (2025-2030) & (USD Million)

Table 142. Middle East & Africa Novelty Hair Color Sales Quantity by Type (2019-2024) & (K Units)

Table 143. Middle East & Africa Novelty Hair Color Sales Quantity by Type (2025-2030) & (K Units)

Table 144. Middle East & Africa Novelty Hair Color Sales Quantity by Application (2019-2024) & (K Units)

Table 145. Middle East & Africa Novelty Hair Color Sales Quantity by Application (2025-2030) & (K Units)

Table 146. Middle East & Africa Novelty Hair Color Sales Quantity by Region (2019-2024) & (K Units)

Table 147. Middle East & Africa Novelty Hair Color Sales Quantity by Region (2025-2030) & (K Units)

Table 148. Middle East & Africa Novelty Hair Color Consumption Value by Region (2019-2024) & (USD Million)

Table 149. Middle East & Africa Novelty Hair Color Consumption Value by Region (2025-2030) & (USD Million)

Table 150. Novelty Hair Color Raw Material

Table 151. Key Manufacturers of Novelty Hair Color Raw Materials

Table 152. Novelty Hair Color Typical Distributors

Table 153. Novelty Hair Color Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Novelty Hair Color Picture

Figure 2. Global Novelty Hair Color Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Novelty Hair Color Consumption Value Market Share by Type in 2023

Figure 4. Blue Examples

Figure 5. Purple Examples

Figure 6. Yellow Examples

Figure 7. Green Examples

Figure 8. Others Examples

Figure 9. Global Novelty Hair Color Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 10. Global Novelty Hair Color Consumption Value Market Share by Application in 2023

Figure 11. Women Examples

Figure 12. Men Examples

Figure 13. Unisex Examples

Figure 14. Global Novelty Hair Color Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 15. Global Novelty Hair Color Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 16. Global Novelty Hair Color Sales Quantity (2019-2030) & (K Units)

Figure 17. Global Novelty Hair Color Average Price (2019-2030) & (USD/Unit)

Figure 18. Global Novelty Hair Color Sales Quantity Market Share by Manufacturer in 2023

Figure 19. Global Novelty Hair Color Consumption Value Market Share by Manufacturer in 2023

Figure 20. Producer Shipments of Novelty Hair Color by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 21. Top 3 Novelty Hair Color Manufacturer (Consumption Value) Market Share in 2023

Figure 22. Top 6 Novelty Hair Color Manufacturer (Consumption Value) Market Share in 2023

Figure 23. Global Novelty Hair Color Sales Quantity Market Share by Region (2019-2030)

Figure 24. Global Novelty Hair Color Consumption Value Market Share by Region

(2019-2030)

Figure 25. North America Novelty Hair Color Consumption Value (2019-2030) & (USD Million)

Figure 26. Europe Novelty Hair Color Consumption Value (2019-2030) & (USD Million)

Figure 27. Asia-Pacific Novelty Hair Color Consumption Value (2019-2030) & (USD Million)

Figure 28. South America Novelty Hair Color Consumption Value (2019-2030) & (USD Million)

Figure 29. Middle East & Africa Novelty Hair Color Consumption Value (2019-2030) & (USD Million)

Figure 30. Global Novelty Hair Color Sales Quantity Market Share by Type (2019-2030)

Figure 31. Global Novelty Hair Color Consumption Value Market Share by Type (2019-2030)

Figure 32. Global Novelty Hair Color Average Price by Type (2019-2030) & (USD/Unit)

Figure 33. Global Novelty Hair Color Sales Quantity Market Share by Application (2019-2030)

Figure 34. Global Novelty Hair Color Consumption Value Market Share by Application (2019-2030)

Figure 35. Global Novelty Hair Color Average Price by Application (2019-2030) & (USD/Unit)

Figure 36. North America Novelty Hair Color Sales Quantity Market Share by Type (2019-2030)

Figure 37. North America Novelty Hair Color Sales Quantity Market Share by Application (2019-2030)

Figure 38. North America Novelty Hair Color Sales Quantity Market Share by Country (2019-2030)

Figure 39. North America Novelty Hair Color Consumption Value Market Share by Country (2019-2030)

Figure 40. United States Novelty Hair Color Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Canada Novelty Hair Color Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 42. Mexico Novelty Hair Color Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 43. Europe Novelty Hair Color Sales Quantity Market Share by Type (2019-2030)

Figure 44. Europe Novelty Hair Color Sales Quantity Market Share by Application (2019-2030)

Figure 45. Europe Novelty Hair Color Sales Quantity Market Share by Country

(2019-2030)

Figure 46. Europe Novelty Hair Color Consumption Value Market Share by Country (2019-2030)

Figure 47. Germany Novelty Hair Color Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. France Novelty Hair Color Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. United Kingdom Novelty Hair Color Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Russia Novelty Hair Color Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. Italy Novelty Hair Color Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 52. Asia-Pacific Novelty Hair Color Sales Quantity Market Share by Type (2019-2030)

Figure 53. Asia-Pacific Novelty Hair Color Sales Quantity Market Share by Application (2019-2030)

Figure 54. Asia-Pacific Novelty Hair Color Sales Quantity Market Share by Region (2019-2030)

Figure 55. Asia-Pacific Novelty Hair Color Consumption Value Market Share by Region (2019-2030)

Figure 56. China Novelty Hair Color Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Japan Novelty Hair Color Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Korea Novelty Hair Color Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. India Novelty Hair Color Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. Southeast Asia Novelty Hair Color Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. Australia Novelty Hair Color Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 62. South America Novelty Hair Color Sales Quantity Market Share by Type (2019-2030)

Figure 63. South America Novelty Hair Color Sales Quantity Market Share by Application (2019-2030)

Figure 64. South America Novelty Hair Color Sales Quantity Market Share by Country (2019-2030)

Figure 65. South America Novelty Hair Color Consumption Value Market Share by Country (2019-2030)

Figure 66. Brazil Novelty Hair Color Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 67. Argentina Novelty Hair Color Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 68. Middle East & Africa Novelty Hair Color Sales Quantity Market Share by Type (2019-2030)

Figure 69. Middle East & Africa Novelty Hair Color Sales Quantity Market Share by Application (2019-2030)

Figure 70. Middle East & Africa Novelty Hair Color Sales Quantity Market Share by Region (2019-2030)

Figure 71. Middle East & Africa Novelty Hair Color Consumption Value Market Share by Region (2019-2030)

Figure 72. Turkey Novelty Hair Color Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Egypt Novelty Hair Color Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. Saudi Arabia Novelty Hair Color Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. South Africa Novelty Hair Color Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 76. Novelty Hair Color Market Drivers

Figure 77. Novelty Hair Color Market Restraints

Figure 78. Novelty Hair Color Market Trends

Figure 79. Porters Five Forces Analysis

Figure 80. Manufacturing Cost Structure Analysis of Novelty Hair Color in 2023

Figure 81. Manufacturing Process Analysis of Novelty Hair Color

Figure 82. Novelty Hair Color Industrial Chain

Figure 83. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 84. Direct Channel Pros & Cons

Figure 85. Indirect Channel Pros & Cons

Figure 86. Methodology

Figure 87. Research Process and Data Source

## I would like to order

Product name: Global Novelty Hair Color Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

Product link: <https://marketpublishers.com/r/G9FB107463FEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G9FB107463FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



