

Global (North America, Europe and Asia-Pacific, South America, Middle East and Africa) Oxidation Hair Dye Market 2017 Forecast to 2022

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Abstracts

There are two main categories of hair dye based on their chemical composition; oxidative (permanent hair dye) and additive (semi -permanent / temporary hair dye).

For permanent hair colouring, substances are added to open the cuticle so the dye can penetrate the hair shaft. In this way the colour changes remain while the hair grows. Permanent hair colour contains three main components of aromatic amines (dyes), a coupling agent and an oxidant, and the process can be divided into three steps:

Oxidation of the dye

Coupling reaction between the oxidized dye and coupling agent

Further oxidation of the product from Step 2, where the final colour appears

SCOPE OF THE REPORT:

This report focuses on the Oxidation Hair Dye in Global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Market Segment by Manufacturers, this report covers

L'Oréal

Henkel

Revlon

HOYU

Kao

COTY

Shiseido

YoungRace

Developlus

Aroma

Godrej

Market Segment by Regions, regional analysis covers

North America (USA, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Columbia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

PPD based hair colours

PTD based hair colours

Other material based hair colours

Market Segment by Applications, can be divided into

Home Use

Commercial Use

There are 15 Chapters to deeply display the global Oxidation Hair Dye market.

Chapter 1, to describe Oxidation Hair Dye Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Oxidation Hair Dye, with sales, revenue, and price of Oxidation Hair Dye, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Oxidation Hair Dye, for each region, from 2012 to 2017;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2012 to 2017;

Chapter 12, Oxidation Hair Dye market forecast, by regions, type and application, with sales and revenue, from 2017 to 2022;

Chapter 13, 14 and 15, to describe Oxidation Hair Dye sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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