

Global Nonwoven Materials and Products Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Nonwoven Materials and Products market size was valued at USD 509.9 million in 2023 and is forecast to a readjusted size of USD 676.3 million by 2030 with a CAGR of 4.1% during review period.

Nonwoven materials are the fabrics made of parallel laid, cross laid or randomly laid webs bonded with application of adhesives or thermoplastics fibers under the application of pressure and heat. Nonwoven materials exhibit properties such as liquid repellence, absorbency, resilience, softness, stretch, strength, flame retardancy, thermal insulation, cushioning, filtration and acoustic insulation. Due to all these properties, nonwoven materials and products are widely used in various industries in Asia Pacific and the Middle East region. The major product segments of nonwoven materials and products include polypropylene, polyester and nylon.

Disposable applications include adult incontinence products, baby diapers, disposable wipes, feminine hygiene products, medical/surgical products, disposable garments, linens, fabric softener substrates and filters, whereas durable applications comprise home furnishings, wall coverings, roofing products, geo-textiles, coating substrates and apparel interlinings. Additionally, the market is segmented on the basis of regions such as Asia Pacific and the Middle East and sub-segmented on the basis of major countries in these regions.

The Global Info Research report includes an overview of the development of the Nonwoven Materials and Products industry chain, the market status of Disposables (Including medical products, disposable wipes, filters, etc.) (Polypropylene, Polyester),

Durables (Including wall coverings, home furnishings, geo-textiles, etc.) (Polypropylene, Polyester), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Nonwoven Materials and Products.

Regionally, the report analyzes the Nonwoven Materials and Products markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Nonwoven Materials and Products market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Nonwoven Materials and Products market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Nonwoven Materials and Products industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Polypropylene, Polyester).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Nonwoven Materials and Products market.

Regional Analysis: The report involves examining the Nonwoven Materials and Products market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Nonwoven Materials and Products market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Nonwoven Materials and Products:

Company Analysis: Report covers individual Nonwoven Materials and Products manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Nonwoven Materials and Products. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Disposables (Including medical products, disposable wipes, filters, etc.), Durables (Including wall coverings, home furnishings, geo-textiles, etc.)).

Technology Analysis: Report covers specific technologies relevant to Nonwoven Materials and Products. It assesses the current state, advancements, and potential future developments in Nonwoven Materials and Products areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Nonwoven Materials and Products market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Nonwoven Materials and Products market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Polypropylene

Polyester

Nylon

Others

Market segment by Application

Disposables (Including medical products, disposable wipes, filters, etc.)

Durables (Including wall coverings, home furnishings, geo-textiles, etc.)

Major players covered

Toray Industries

ExxonMobil Chemical

LyondellBasell

Unicharm

Avgol

The Procter and Gamble Company

Advanced Fabrics (SAAF)

The JOFO Group

Ahlstrom

Kimberley-Clark

Polymer Group

Saudi German

Action Nonwoven Company

Kao

DowDuPont

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Nonwoven Materials and Products product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Nonwoven Materials and Products, with price, sales, revenue and global market share of Nonwoven Materials and Products from 2019 to 2024.

Chapter 3, the Nonwoven Materials and Products competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Nonwoven Materials and Products breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share

and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Nonwoven Materials and Products market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Nonwoven Materials and Products.

Chapter 14 and 15, to describe Nonwoven Materials and Products sales channel, distributors, customers, research findings and conclusion.

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