

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Yerba Mate Market 2018, Forecast to 2023

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Abstracts

Yerba Mate has the “strength of coffee, the health benefits of tea, and the euphoria of chocolate” all in one beverage. Of the six commonly used stimulants in the world: coffee, tea, kola nut, cocoa and guarana, yerba mate triumphs as the most balanced, delivering both energy and nutrition.

SCOPE OF THE REPORT:

This report focuses on the Yerba Mate in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The origins of yerba mate come from the Guaraní natives, who used its leaves as a drink, cult and currency in their exchanges with other prehistoric cultures. Yerba mate is consumed by thousands of people in different countries around the world because of its nutritional properties and variety in the ways of consumption for the time being. Since yerba mate cultivation is concentrated in only three countries in the world: Argentina, Brazil and Paraguay. This determines that South America becomes the largest production and consumption region. In 2015, South America consumed about 328226 MT of yerba mate, accounting for about 86.98% consumption share globally. Besides, Argentina is the largest exporting country of yerba mate in the world currently with more than 30000 MT export volume yearly. Syria is the largest export destination of Argentina yerba mate, which holds more than 60% export market of Argentina yerba mate. With more and more people realize the benefits of yerba mate, the global yerba mate market keeps increasing in the recent few years. The consumption volume of yerba mate increased from 349351 MT in 2011 to 377377 MT in 2015 globally, with the GACR

of 1.95%.

Since Argentina has an absolute dominant place in the yerba mate industry, the fluctuations of yerba mate price in the regions has been the market reference for the world. Actually, The National Institution of Yerba Mate has been pricing for yerba mate raw material and yerba mate in the recent years periodically to promote the industry development in the recent years.

The worldwide market for Yerba Mate is expected to grow at a CAGR of roughly 4.6% over the next five years, will reach 1770 million US\$ in 2023, from 1350 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Las Marías

Amanda

Andresito

Molinos

Canarias

La Tranquera

Playadito

Santo Pipó

Lauro Raatz

Barão

Aguantadora

Kraus Yerba Mate

CBSa

Romance

Rosamonte

Selecta

La Virginia

Triunfo

Mate Factor

Wisdom Natural

ECOTEAS

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Normal

Organic

Market Segment by Applications, can be divided into

50 age

There are 15 Chapters to deeply display the global Yerba Mate market.

Chapter 1, to describe Yerba Mate Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Yerba Mate, with sales, revenue, and price of Yerba Mate, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Yerba Mate, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Yerba Mate market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Yerba Mate sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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