

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Wrist Watch Market 2018, Forecast to 2023

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Abstracts

Watch is a small timepiece intended to be carried or worn by a person. It is designed to keep working despite the motions caused by the person's activities. A wristwatch is designed to be worn on a wrist, attached by a watch strap or other type of bracelet.

SCOPE OF THE REPORT:

This report focuses on the Wrist Watch in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. At present, in the foreign industrial developed countries the wrist watch industry is generally at a more advanced level, the world's large enterprises are mainly concentrated in Switzerland, Japan, etc. Meanwhile, foreign companies have more advanced equipment, strong R & D capability, the technical level is in a leading position. But foreign companies' manufacturing cost is relatively high, compared with Chinese companies, so the manufacturing cost has competitive disadvantage, as the Chinese wrist watch production enterprise technology continues to improve, their share in the international market will increase competitiveness.

Chinese wrist watch industry has developed into a national industry with certain research and production capacity, industry product mix has gradually improved, currently China has become international wrist watch largest manufacture country, in addition to middle and low wrist watch products, some leading companies have been able to provide some high-end wrist watch products, so they have already had a competitive edge in the international arena.

With the rapid growth of the national economy as well as the rapid development of downstream industries, Chinese wrist watch market demand is exuberant so it can

provide a good opportunity for the development of wrist watch market and technology.

Despite the presence of competition problems, due to the global recovery trend is clear, investors are still optimistic about this area and the future will still have more new investment entering the field.

Along with the development of Chinese domestic equipment, Chinese domestic equipment has been very mature and advanced, and the performance distance has been shortened compared with the imported equipment.

Although wrist watch brings a lot of opportunities, the study group recommends the new entrants just having money but without technical advantage and upstream and downstream support do not to enter into this field.

The worldwide market for Wrist Watch is expected to grow at a CAGR of roughly 6.3% over the next five years, will reach 64300 million US\$ in 2023, from 47400 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Swatch Group

Rolex

Richemont

LVMH

Fossil

Citizen

Seiko

Patek Philippe

Casio

Chopard

Audemars Piguet

Movado Group

Kering

Breitling

Franck Muller

Folli Follie

Festina

Morellato & Sector

Time Watch

Fiyta

Rossini

Ebohr

Sea-Gull

Rarone

Geya

Poscer

Golgen

Movebest

Polaris

Tianba

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Sport Watches

Luxury Watches

Diamond Watches

Quartz Watches

Mechanical Watches

Water Resistant Watches

Smartwatch

Market Segment by Applications, can be divided into

Daily Use

Collection

Others

There are 15 Chapters to deeply display the global Wrist Watch market.

Chapter 1, to describe Wrist Watch Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Wrist Watch, with sales, revenue, and price of Wrist Watch, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Wrist Watch, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Wrist Watch market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Wrist Watch sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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