

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Wiper Blade Market 2018, Forecast to 2023

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Abstracts

Wiper Blade is a device used to keep the window clean, moving back and forth across the windshield countless times as they sweep the water away. A Wiper Blade mainly consists of a pivot socket, two end ferrules, a spring steel sheet and a rubber strip. The spring sheet steel in Wiper Blade dispersive pressure to the whole and make all parts of the Wiper Blade bear averaged force, removing the rain mark and scratch on the windscreen. The Wiper Blade can last longer, coupled with uniform force, anti-sun, simple structure and lighter weight features.

SCOPE OF THE REPORT:

This report focuses on the Wiper Blade in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Demand from the downstream brings a power to the development of wiper blade industry. USA and Europe are the major market of wiper blade. In recent years, growing China market became an important market of wiper blade. Viewed from the supply side, there are many manufacturers in the wiper blade industry, while from the demand side, the current demand for wiper blade is growing.

At present, there are a mass of manufacturers in the market. Major manufacturers in the market are Bosch, Valeo, Federal-Mogul, Denso and Trico. These five companies occupied about 77.59% market share in the wiper blade market in 2017.

As downstream demand grows and technical barriers become less, there will be a huge market space for wiper blade. To grab more market, the little companies have to expand the technology, capital investment and brand influence. To meet the challenge of little companies and keep their leading stage, leading companies need to increase the

technology innovation and speed up the product upgrading. In the future, wiper blade market will still be a market of fierce competition.

In order to feed the changing technical requirements, wiper blade manufacturers need to pay attention to the technical innovation. In future, high performance and high durability will be the technology trends of wiper blade.

The market is not only influenced by the price, but also influenced by the product performance. The leading companies own the advantages on better performance, more abundant product's types, better technical and impeccable after-sales service.

Consequently, they take the majority of the market share of high-end market.

Looking to the future years, prices gap between different brands will go narrowing.

Similarly, there will be fluctuation in gross margin.

Despite the presence of competition problems, due to the global recovery trend is slightly, investor are still optimistic about this area; the future will still have more new investment enter the field.

The worldwide market for Wiper Blade is expected to grow at a CAGR of roughly 1.0% over the next five years, will reach 3530 million US\$ in 2023, from 3320 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Valeo

Bosch

Federal-Mogul

Denso

Trico

Mitsuba

HELLA

ITW

DOGA

CAP

ICHIKOH

KCW

Lukasi

AIDO

Guoyu

METO

Sandolly

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Boneless Wiper Blade

Bone Wiper Blade

Hybrid Wiper Blade

Market Segment by Applications, can be divided into

OEM Market

Aftermarket

There are 15 Chapters to deeply display the global Wiper Blade market.

Chapter 1, to describe Wiper Blade Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Wiper Blade, with sales, revenue, and price of Wiper Blade, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Wiper Blade, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Wiper Blade market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Wiper Blade sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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