

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Wheat Grass Powder Market 2018, Forecast to 2023

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## Abstracts

Wheat Grass powder is a product obtained from dehydrating the extracted juice of Wheat Grass and sold as a dietary supplement. For some health enthusiasts, it is valued for its nutritional benefits since it contains high levels of beta-carotene, amino acids, B vitamins, and fiber. It is also reputed to possess antibacterial and restorative properties that help to detoxify the body.

### SCOPE OF THE REPORT:

This report focuses on the Wheat Grass Powder in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

For industry structure analysis, the Wheat Grass Powder industry is concentrate. The top five producers account for about 43.31% of the revenue market. Regionally, USA is the biggest production area of Wheat Grass Powder, also the leader in the whole Wheat Grass Powder industry.

USA occupied 31.03% of the production market in 2015. It is followed by China and Europe, which respectively have around 26.95% and 23.64% of the global total industry. Other countries have a small amount of production. Geographically, USA was the largest consumption market in the world, which took about 29.00% of the global consumption volume in 2015. China shared 26.84% of global total.

For forecast, the global Wheat Grass Powder revenue would keep increasing with annual growth rate with 6~8%, and a little higher speed in China. We tend to believe that this industry still has a bright future, considering the current demand of Wheat Grass Powder. As for product prices, the slow downward trend in recent years will continue in the next few years, as competition intensifies. Similarly, there will be

fluctuations in gross margin.

The worldwide market for Wheat Grass Powder is expected to grow at a CAGR of roughly 4.3% over the next five years, will reach 27 million US\$ in 2023, from 21 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Now Foods

Pines

Naturya

Myprotein

Urban Health

Drberg

Navitas Naturals

Synergy

Girme's

Amazing Grass

Heappe

Easy Pha-max

Wanshida Wheat Industry

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Organic Wheat Grass Powder

Regular Wheat Grass powder

Market Segment by Applications, can be divided into

Food Industry

Health Products

There are 15 Chapters to deeply display the global Wheat Grass Powder market.

Chapter 1, to describe Wheat Grass Powder Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Wheat Grass Powder, with sales, revenue, and price of Wheat Grass Powder, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Wheat Grass Powder, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these

regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Wheat Grass Powder market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Wheat Grass Powder sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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