

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Wet Tissues Market 2018, Forecast to 2023

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Abstracts

Wet Tissues are a small moistened piece of tissue that often comes folded and wrapped for convenience.

SCOPE OF THE REPORT:

This report focuses on the Wet Tissues in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. In the coming years there is an increasing demand for Wet Tissues in the regions of United States and Europe that is expected to drive the market for more advanced Wet Tissues. Growth in government budgets in the principal countries, increasing of personal care fields expenditures, more-intense competition, launches in introducing new products, retrofitting and renovation of old technology, increasing adoption of Wet Tissues will drive growth in United States and Europe markets.

Globally, the Wet Tissues industry market is concentrated as the manufacturing technology of Wet Tissues is relatively matures than some high-tech equipment. And some enterprises, like Kimberly-Clark, Procter & Gamble, SCA, Nice-Pak Products, etc. are well-known for the wonderful performance of their Wet Tissues and related services. At the same time, United States, occupied 38.54% sales market share in 2016, is remarkable in the global Wet Tissues industry because of their market share and technology status of Wet Tissues.

The consumption volume of Wet Tissues is related to downstream industries and global economy. As there will always be some uncertain in the global economy in the following years, the growth rate of Wet Tissues industry may not keep that fast. But it is surely forecasted that the market of Wet Tissues is still promising.

The worldwide market for Wet Tissues is expected to grow at a CAGR of roughly 4.9% over the next five years, will reach 20300 million US\$ in 2023, from 15200 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Kimberly-Clark

Procter & Gamble

SCA

Nice-Pak Products

Rockline Industries

Lenzing

Albaad Massuot

APP

Johnson & Johnson

Clorox

SC Johnson

Beiersdorf

Oji Holdings

Hengan

Cascades

Pigeon

Vinda

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Cross Fold

Longitudinal Fold

Others

Market Segment by Applications, can be divided into

Baby

Personal Care

Cleaning

Industrial

Others

There are 15 Chapters to deeply display the global Wet Tissues market.

Chapter 1, to describe Wet Tissues Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Wet Tissues, with sales, revenue, and price of Wet Tissues, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Wet Tissues, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Wet Tissues market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Wet Tissues sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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