

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Wet Pet Food Market 2018, Forecast to 2023

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## Abstracts

This report we mainly researched wet pet food, Wet or canned pet food is significantly higher in moisture than dry or semi-moist food. Canned food is commercially sterile (cooked during canning); other wet foods may not be sterile. A given wet food will often be higher in protein or fat compared to a similar kibble on a dry matter basis (a measure which ignores moisture); given the canned food's high moisture content, however, a larger amount of canned food must be fed. Grain gluten and other protein gels may be used in wet pet food to create artificial meaty chunks, which look like real meat.

### SCOPE OF THE REPORT:

This report focuses on the Wet Pet Food in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. In the last several years, Latin America market of Wet Pet Food developed steadily, with an average growth rate of 4.7%. In 2016, Latin America sales of Wet Pet Food are nearly 123.4 K MT; the actual production is about 114.9 K MT.

The Latin America average price of Wet Pet Food is in the increasing trend, from 3857 USD/MT in 2011 to 4123 USD/MT in 2016. With the situation of Latin America economy, prices will be in increasing trend in the following five years.

The classification of Wet Pet Food includes 80-200g, 200-400g, 400-600g and others (by the container). The proportion of 200-400g in 2016 is about 39.5%, and the proportion of 80-200g in 2016 is about 30.7%.

The worldwide market for Wet Pet Food is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017,

according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Nestle Purina

Mogiana Alimentos

Colgate-Palmolive

Total Alimentos

Nutriara Alimentos

Heristo

Diamond pet foods

Empresas Iansa

Unicharm

Affinity Petcare

Butcher's

Nisshin Pet Food

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

80-200g

200-400g

400-600g

Others

Market Segment by Applications, can be divided into

Pet Dog

Pet Cat

Others

There are 15 Chapters to deeply display the global Wet Pet Food market.

Chapter 1, to describe Wet Pet Food Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Wet Pet Food, with sales, revenue, and price of Wet Pet Food, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Wet Pet Food, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these

*Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Wet Pet Food Market 2018,...*

regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Wet Pet Food market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Wet Pet Food sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

## Contents

### 1 MARKET OVERVIEW

- 1.1 Wet Pet Food Introduction
- 1.2 Market Analysis by Type
  - 1.2.1 80-200g
  - 1.2.2 200-400g
  - 1.2.3 400-600g
  - 1.2.4 Others
- 1.3 Market Analysis by Applications
  - 1.3.1 Pet Dog
  - 1.3.2 Pet Cat
  - 1.3.3 Others
- 1.4 Market Analysis by Regions
  - 1.4.1 North America (United States, Canada and Mexico)
    - 1.4.1.1 United States Market States and Outlook (2013-2023)
    - 1.4.1.2 Canada Market States and Outlook (2013-2023)
    - 1.4.1.3 Mexico Market States and Outlook (2013-2023)
  - 1.4.2 Europe (Germany, France, UK, Russia and Italy)
    - 1.4.2.1 Germany Market States and Outlook (2013-2023)
    - 1.4.2.2 France Market States and Outlook (2013-2023)
    - 1.4.2.3 UK Market States and Outlook (2013-2023)
    - 1.4.2.4 Russia Market States and Outlook (2013-2023)
    - 1.4.2.5 Italy Market States and Outlook (2013-2023)
  - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
    - 1.4.3.1 China Market States and Outlook (2013-2023)
    - 1.4.3.2 Japan Market States and Outlook (2013-2023)
    - 1.4.3.3 Korea Market States and Outlook (2013-2023)
    - 1.4.3.4 India Market States and Outlook (2013-2023)
    - 1.4.3.5 Southeast Asia Market States and Outlook (2013-2023)
  - 1.4.4 South America, Middle East and Africa
    - 1.4.4.1 Brazil Market States and Outlook (2013-2023)
    - 1.4.4.2 Egypt Market States and Outlook (2013-2023)
    - 1.4.4.3 Saudi Arabia Market States and Outlook (2013-2023)
    - 1.4.4.4 South Africa Market States and Outlook (2013-2023)
    - 1.4.4.5 Nigeria Market States and Outlook (2013-2023)
- 1.5 Market Dynamics
  - 1.5.1 Market Opportunities

1.5.2 Market Risk

1.5.3 Market Driving Force

## **2 MANUFACTURERS PROFILES**

### **2.1 Nestle Purina**

#### **2.1.1 Business Overview**

2.1.1.1 Nestle Purina Description

2.1.1.2 Nestle Purina Headquarter, Main Business and Finance Overview

#### **2.1.2 Nestle Purina Wet Pet Food Product Introduction**

2.1.2.1 Wet Pet Food Production Bases, Sales Regions and Major Competitors

2.1.2.2 Wet Pet Food Product Information

#### **2.1.3 Nestle Purina Wet Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)**

2.1.3.1 Nestle Purina Wet Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.2 Global Nestle Purina Wet Pet Food Market Share in 2017

### **2.2 Mogiana Alimentos**

#### **2.2.1 Business Overview**

2.2.1.1 Mogiana Alimentos Description

2.2.1.2 Mogiana Alimentos Headquarter, Main Business and Finance Overview

#### **2.2.2 Mogiana Alimentos Wet Pet Food Product Introduction**

2.2.2.1 Wet Pet Food Production Bases, Sales Regions and Major Competitors

2.2.2.2 Wet Pet Food Product Information

#### **2.2.3 Mogiana Alimentos Wet Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)**

2.2.3.1 Mogiana Alimentos Wet Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.2 Global Mogiana Alimentos Wet Pet Food Market Share in 2017

### **2.3 Colgate-Palmolive**

#### **2.3.1 Business Overview**

2.3.1.1 Colgate-Palmolive Description

2.3.1.2 Colgate-Palmolive Headquarter, Main Business and Finance Overview

#### **2.3.2 Colgate-Palmolive Wet Pet Food Product Introduction**

2.3.2.1 Wet Pet Food Production Bases, Sales Regions and Major Competitors

2.3.2.2 Wet Pet Food Product Information

#### **2.3.3 Colgate-Palmolive Wet Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)**

2.3.3.1 Colgate-Palmolive Wet Pet Food Sales, Price, Revenue, Gross Margin and

## Market Share (2016-2017)

### 2.3.3.2 Global Colgate-Palmolive Wet Pet Food Market Share in 2017

## 2.4 Total Alimentos

### 2.4.1 Business Overview

#### 2.4.1.1 Total Alimentos Description

#### 2.4.1.2 Total Alimentos Headquarter, Main Business and Finance Overview

### 2.4.2 Total Alimentos Wet Pet Food Product Introduction

#### 2.4.2.1 Wet Pet Food Production Bases, Sales Regions and Major Competitors

#### 2.4.2.2 Wet Pet Food Product Information

### 2.4.3 Total Alimentos Wet Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.4.3.1 Total Alimentos Wet Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.4.3.2 Global Total Alimentos Wet Pet Food Market Share in 2017

## 2.5 Nutriara Alimentos

### 2.5.1 Business Overview

#### 2.5.1.1 Nutriara Alimentos Description

#### 2.5.1.2 Nutriara Alimentos Headquarter, Main Business and Finance Overview

### 2.5.2 Nutriara Alimentos Wet Pet Food Product Introduction

#### 2.5.2.1 Wet Pet Food Production Bases, Sales Regions and Major Competitors

#### 2.5.2.2 Wet Pet Food Product Information

### 2.5.3 Nutriara Alimentos Wet Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.5.3.1 Nutriara Alimentos Wet Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.5.3.2 Global Nutriara Alimentos Wet Pet Food Market Share in 2017

## 2.6 Heristo

### 2.6.1 Business Overview

#### 2.6.1.1 Heristo Description

#### 2.6.1.2 Heristo Headquarter, Main Business and Finance Overview

### 2.6.2 Heristo Wet Pet Food Product Introduction

#### 2.6.2.1 Wet Pet Food Production Bases, Sales Regions and Major Competitors

#### 2.6.2.2 Wet Pet Food Product Information

### 2.6.3 Heristo Wet Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.6.3.1 Heristo Wet Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.6.3.2 Global Heristo Wet Pet Food Market Share in 2017

## 2.7 Diamond pet foods

- 2.7.1 Business Overview
  - 2.7.1.1 Diamond pet foods Description
  - 2.7.1.2 Diamond pet foods Headquarter, Main Business and Finance Overview
- 2.7.2 Diamond pet foods Wet Pet Food Product Introduction
  - 2.7.2.1 Wet Pet Food Production Bases, Sales Regions and Major Competitors
  - 2.7.2.2 Wet Pet Food Product Information
- 2.7.3 Diamond pet foods Wet Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
  - 2.7.3.1 Diamond pet foods Wet Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
  - 2.7.3.2 Global Diamond pet foods Wet Pet Food Market Share in 2017
- 2.8 Empresas Iansa
  - 2.8.1 Business Overview
    - 2.8.1.1 Empresas Iansa Description
    - 2.8.1.2 Empresas Iansa Headquarter, Main Business and Finance Overview
  - 2.8.2 Empresas Iansa Wet Pet Food Product Introduction
    - 2.8.2.1 Wet Pet Food Production Bases, Sales Regions and Major Competitors
    - 2.8.2.2 Wet Pet Food Product Information
  - 2.8.3 Empresas Iansa Wet Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
    - 2.8.3.1 Empresas Iansa Wet Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
    - 2.8.3.2 Global Empresas Iansa Wet Pet Food Market Share in 2017
- 2.9 Unicharm
  - 2.9.1 Business Overview
    - 2.9.1.1 Unicharm Description
    - 2.9.1.2 Unicharm Headquarter, Main Business and Finance Overview
  - 2.9.2 Unicharm Wet Pet Food Product Introduction
    - 2.9.2.1 Wet Pet Food Production Bases, Sales Regions and Major Competitors
    - 2.9.2.2 Wet Pet Food Product Information
  - 2.9.3 Unicharm Wet Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
    - 2.9.3.1 Unicharm Wet Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
    - 2.9.3.2 Global Unicharm Wet Pet Food Market Share in 2017
- 2.10 Affinity Petcare
  - 2.10.1 Business Overview
    - 2.10.1.1 Affinity Petcare Description
    - 2.10.1.2 Affinity Petcare Headquarter, Main Business and Finance Overview



- 2.10.2 Affinity Petcare Wet Pet Food Product Introduction
  - 2.10.2.1 Wet Pet Food Production Bases, Sales Regions and Major Competitors
  - 2.10.2.2 Wet Pet Food Product Information
- 2.10.3 Affinity Petcare Wet Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
  - 2.10.3.1 Affinity Petcare Wet Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
  - 2.10.3.2 Global Affinity Petcare Wet Pet Food Market Share in 2017
- 2.11 Butcher's
  - 2.11.1 Business Overview
  - 2.11.2 Butcher's Wet Pet Food Product Introduction
  - 2.11.3 Butcher's Wet Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.12 Nisshin Pet Food
  - 2.12.1 Business Overview
  - 2.12.2 Nisshin Pet Food Wet Pet Food Product Introduction
  - 2.12.3 Nisshin Pet Food Wet Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

### **3 GLOBAL WET PET FOOD MARKET COMPETITION, BY MANUFACTURER**

- 3.1 Global Wet Pet Food Sales and Market Share by Manufacturer (2016-2017)
- 3.2 Global Wet Pet Food Revenue and Market Share by Manufacturer (2016-2017)
- 3.3 Global Wet Pet Food Price by Manufacturer (2016-2017)
- 3.4 Market Concentration Rate
  - 3.4.1 Top 3 Wet Pet Food Manufacturer Market Share in 2017
  - 3.4.2 Top 5 Wet Pet Food Manufacturer Market Share in 2017
- 3.5 Market Competition Trend

### **4 GLOBAL WET PET FOOD MARKET ANALYSIS BY REGIONS**

- 4.1 Global Wet Pet Food Sales, Revenue and Market Share by Regions
  - 4.1.1 Global Wet Pet Food Sales by Regions (2013-2018)
  - 4.1.2 Global Wet Pet Food Revenue by Regions (2013-2018)
- 4.2 North America Wet Pet Food Sales, Revenue and Growth Rate (2013-2018)
- 4.3 Europe Wet Pet Food Sales, Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Wet Pet Food Sales, Revenue and Growth Rate (2013-2018)
- 4.5 South America Wet Pet Food Sales, Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Wet Pet Food Sales, Revenue and Growth Rate (2013-2018)

## **5 NORTH AMERICA WET PET FOOD BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

### 5.1 North America Wet Pet Food Sales, Revenue and Market Share by Countries

- 5.1.1 North America Wet Pet Food Sales by Countries (2013-2018)
- 5.1.2 North America Wet Pet Food Revenue by Countries (2013-2018)
- 5.1.3 United States Wet Pet Food Sales and Growth Rate (2013-2018)
- 5.1.4 Canada Wet Pet Food Sales and Growth Rate (2013-2018)
- 5.1.5 Mexico Wet Pet Food Sales and Growth Rate (2013-2018)

### 5.2 North America Wet Pet Food Sales and Revenue (Value) by Manufacturers (2016-2017)

- 5.2.1 North America Wet Pet Food Sales by Manufacturers (2016-2017)
- 5.2.2 North America Wet Pet Food Revenue by Manufacturers (2016-2017)

### 5.3 North America Wet Pet Food Sales, Revenue and Market Share by Type (2013-2018)

- 5.3.1 North America Wet Pet Food Sales and Sales Share by Type (2013-2018)
- 5.3.2 North America Wet Pet Food Revenue and Revenue Share by Type (2013-2018)

### 5.4 North America Wet Pet Food Sales, Revenue and Market Share by Application (2013-2018)

- 5.4.1 North America Wet Pet Food Sales and Sales Share by Application (2013-2018)
- 5.4.2 North America Wet Pet Food Revenue and Revenue Share by Application (2013-2018)

## **6 EUROPE WET PET FOOD BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

### 6.1 Europe Wet Pet Food Sales, Revenue and Market Share by Countries

- 6.1.1 Europe Wet Pet Food Sales by Countries (2013-2018)
- 6.1.2 Europe Wet Pet Food Revenue by Countries (2013-2018)
- 6.1.3 Germany Wet Pet Food Sales and Growth Rate (2013-2018)
- 6.1.4 UK Wet Pet Food Sales and Growth Rate (2013-2018)
- 6.1.5 France Wet Pet Food Sales and Growth Rate (2013-2018)
- 6.1.6 Russia Wet Pet Food Sales and Growth Rate (2013-2018)
- 6.1.7 Italy Wet Pet Food Sales and Growth Rate (2013-2018)

### 6.2 Europe Wet Pet Food Sales and Revenue (Value) by Manufacturers (2016-2017)

- 6.2.1 Europe Wet Pet Food Sales by Manufacturers (2016-2017)
- 6.2.2 Europe Wet Pet Food Revenue by Manufacturers (2016-2017)

### 6.3 Europe Wet Pet Food Sales, Revenue and Market Share by Type (2013-2018)

- 6.3.1 Europe Wet Pet Food Sales and Sales Share by Type (2013-2018)
- 6.3.2 Europe Wet Pet Food Revenue and Revenue Share by Type (2013-2018)
- 6.4 Europe Wet Pet Food Sales, Revenue and Market Share by Application (2013-2018)
  - 6.4.1 Europe Wet Pet Food Sales and Sales Share by Application (2013-2018)
  - 6.4.2 Europe Wet Pet Food Revenue and Revenue Share by Application (2013-2018)

## **7 ASIA-PACIFIC WET PET FOOD BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

- 7.1 Asia-Pacific Wet Pet Food Sales, Revenue and Market Share by Countries
  - 7.1.1 Asia-Pacific Wet Pet Food Sales by Countries (2013-2018)
  - 7.1.2 Asia-Pacific Wet Pet Food Revenue by Countries (2013-2018)
  - 7.1.3 China Wet Pet Food Sales and Growth Rate (2013-2018)
  - 7.1.4 Japan Wet Pet Food Sales and Growth Rate (2013-2018)
  - 7.1.5 Korea Wet Pet Food Sales and Growth Rate (2013-2018)
  - 7.1.6 India Wet Pet Food Sales and Growth Rate (2013-2018)
  - 7.1.7 Southeast Asia Wet Pet Food Sales and Growth Rate (2013-2018)
- 7.2 Asia-Pacific Wet Pet Food Sales and Revenue (Value) by Manufacturers (2016-2017)
  - 7.2.1 Asia-Pacific Wet Pet Food Sales by Manufacturers (2016-2017)
  - 7.2.2 Asia-Pacific Wet Pet Food Revenue by Manufacturers (2016-2017)
- 7.3 Asia-Pacific Wet Pet Food Sales, Revenue and Market Share by Type (2013-2018)
  - 7.3.1 Asia-Pacific Wet Pet Food Sales and Sales Share by Type (2013-2018)
  - 7.3.2 Asia-Pacific Wet Pet Food Revenue and Revenue Share by Type (2013-2018)
- 7.4 Asia-Pacific Wet Pet Food Sales, Revenue and Market Share by Application (2013-2018)
  - 7.4.1 Asia-Pacific Wet Pet Food Sales and Sales Share by Application (2013-2018)
  - 7.4.2 Asia-Pacific Wet Pet Food Revenue and Revenue Share by Application (2013-2018)

## **8 SOUTH AMERICA WET PET FOOD BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

- 8.1 South America Wet Pet Food Sales, Revenue and Market Share by Countries
  - 8.1.1 South America Wet Pet Food Sales by Countries (2013-2018)
  - 8.1.2 South America Wet Pet Food Revenue by Countries (2013-2018)
  - 8.1.3 Brazil Wet Pet Food Sales and Growth Rate (2013-2018)
  - 8.1.4 Argentina Wet Pet Food Sales and Growth Rate (2013-2018)

- 8.1.5 Colombia Wet Pet Food Sales and Growth Rate (2013-2018)
- 8.2 South America Wet Pet Food Sales and Revenue (Value) by Manufacturers (2016-2017)
  - 8.2.1 South America Wet Pet Food Sales by Manufacturers (2016-2017)
  - 8.2.2 South America Wet Pet Food Revenue by Manufacturers (2016-2017)
- 8.3 South America Wet Pet Food Sales, Revenue and Market Share by Type (2013-2018)
  - 8.3.1 South America Wet Pet Food Sales and Sales Share by Type (2013-2018)
  - 8.3.2 South America Wet Pet Food Revenue and Revenue Share by Type (2013-2018)
- 8.4 South America Wet Pet Food Sales, Revenue and Market Share by Application (2013-2018)
  - 8.4.1 South America Wet Pet Food Sales and Sales Share by Application (2013-2018)
  - 8.4.2 South America Wet Pet Food Revenue and Revenue Share by Application (2013-2018)

## **9 MIDDLE EAST AND AFRICA WET PET FOOD BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

- 9.1 Middle East and Africa Wet Pet Food Sales, Revenue and Market Share by Countries
  - 9.1.1 Middle East and Africa Wet Pet Food Sales by Countries (2013-2018)
  - 9.1.2 Middle East and Africa Wet Pet Food Revenue by Countries (2013-2018)
  - 9.1.3 Saudi Arabia Wet Pet Food Sales and Growth Rate (2013-2018)
  - 9.1.4 UAE Wet Pet Food Sales and Growth Rate (2013-2018)
  - 9.1.5 Egypt Wet Pet Food Sales and Growth Rate (2013-2018)
  - 9.1.6 Nigeria Wet Pet Food Sales and Growth Rate (2013-2018)
  - 9.1.7 South Africa Wet Pet Food Sales and Growth Rate (2013-2018)
- 9.2 Middle East and Africa Wet Pet Food Sales and Revenue (Value) by Manufacturers (2016-2017)
  - 9.2.1 Middle East and Africa Wet Pet Food Sales by Manufacturers (2016-2017)
  - 9.2.2 Middle East and Africa Wet Pet Food Revenue by Manufacturers (2016-2017)
- 9.3 Middle East and Africa Wet Pet Food Sales, Revenue and Market Share by Type (2013-2018)
  - 9.3.1 Middle East and Africa Wet Pet Food Sales and Sales Share by Type (2013-2018)
  - 9.3.1 Middle East and Africa Wet Pet Food Revenue and Revenue Share by Type (2013-2018)
- 9.4 Middle East and Africa Wet Pet Food Sales, Revenue and Market Share by

Application (2013-2018)

9.4.1 Middle East and Africa Wet Pet Food Sales and Sales Share by Application (2013-2018)

9.4.2 Middle East and Africa Wet Pet Food Revenue and Revenue Share by Application (2013-2018)

## **10 GLOBAL WET PET FOOD MARKET SEGMENT BY TYPE**

10.1 Global Wet Pet Food Sales, Revenue and Market Share by Type (2013-2018)

10.1.1 Global Wet Pet Food Sales and Market Share by Type (2013-2018)

10.1.2 Global Wet Pet Food Revenue and Market Share by Type (2013-2018)

10.2 80-200g Sales Growth and Price

10.2.1 Global 80-200g Sales Growth (2013-2018)

10.2.2 Global 80-200g Price (2013-2018)

10.3 200-400g Sales Growth and Price

10.3.1 Global 200-400g Sales Growth (2013-2018)

10.3.2 Global 200-400g Price (2013-2018)

10.4 400-600g Sales Growth and Price

10.4.1 Global 400-600g Sales Growth (2013-2018)

10.4.2 Global 400-600g Price (2013-2018)

10.5 Others Sales Growth and Price

10.5.1 Global Others Sales Growth (2013-2018)

10.5.2 Global Others Price (2013-2018)

## **11 GLOBAL WET PET FOOD MARKET SEGMENT BY APPLICATION**

11.1 Global Wet Pet Food Sales Market Share by Application (2013-2018)

11.2 Pet Dog Sales Growth (2013-2018)

11.3 Pet Cat Sales Growth (2013-2018)

11.4 Others Sales Growth (2013-2018)

## **12 WET PET FOOD MARKET FORECAST (2018-2023)**

12.1 Global Wet Pet Food Sales, Revenue and Growth Rate (2018-2023)

12.2 Wet Pet Food Market Forecast by Regions (2018-2023)

12.2.1 North America Wet Pet Food Market Forecast (2018-2023)

12.2.2 Europe Wet Pet Food Market Forecast (2018-2023)

12.2.3 Asia-Pacific Wet Pet Food Market Forecast (2018-2023)

12.2.4 South America Wet Pet Food Market Forecast (2018-2023)

- 12.2.5 Middle East and Africa Wet Pet Food Market Forecast (2018-2023)
- 12.3 Wet Pet Food Market Forecast by Type (2018-2023)
  - 12.3.1 Global Wet Pet Food Sales Forecast by Type (2018-2023)
  - 12.3.2 Global Wet Pet Food Market Share Forecast by Type (2018-2023)
- 12.4 Wet Pet Food Market Forecast by Application (2018-2023)
  - 12.4.1 Global Wet Pet Food Sales Forecast by Application (2018-2023)
  - 12.4.2 Global Wet Pet Food Market Share Forecast by Application (2018-2023)

## **13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS**

- 13.1 Sales Channel
  - 13.1.1 Direct Marketing
  - 13.1.2 Indirect Marketing
  - 13.1.3 Marketing Channel Future Trend
- 13.2 Distributors, Traders and Dealers

## **14 RESEARCH FINDINGS AND CONCLUSION**

## **15 APPENDIX**

- 15.1 Methodology
- 15.2 Data Source



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Wet Pet Food Picture

Table Product Specifications of Wet Pet Food

Figure Global Wet Pet Food CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (USD Million)

Figure Global Wet Pet Food CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (Sales)

Figure Global Sales Market Share of Wet Pet Food by Types in 2017

Figure 80-200g Picture

Table Major Manufacturers of 80-200g

Figure 200-400g Picture

Table Major Manufacturers of 200-400g

Figure 400-600g Picture

Table Major Manufacturers of 400-600g

Figure Others Picture

Table Major Manufacturers of Others

Figure Wet Pet Food Sales Market Share by Applications in 2017

Figure Pet Dog Picture

Figure Pet Cat Picture

Figure Others Picture

Figure United States Wet Pet Food Revenue (Value) and Growth Rate (2013-2023)

Figure Canada Wet Pet Food Revenue (Value) and Growth Rate (2013-2023)

Figure Mexico Wet Pet Food Revenue (Value) and Growth Rate (2013-2023)

Figure Germany Wet Pet Food Revenue (Value) and Growth Rate (2013-2023)

Figure France Wet Pet Food Revenue (Value) and Growth Rate (2013-2023)

Figure UK Wet Pet Food Revenue (Value) and Growth Rate (2013-2023)

Figure Russia Wet Pet Food Revenue (Value) and Growth Rate (2013-2023)

Figure Italy Wet Pet Food Revenue (Value) and Growth Rate (2013-2023)

Figure China Wet Pet Food Revenue (Value) and Growth Rate (2013-2023)

Figure Japan Wet Pet Food Revenue (Value) and Growth Rate (2013-2023)

Figure Korea Wet Pet Food Revenue (Value) and Growth Rate (2013-2023)

Figure India Wet Pet Food Revenue (Value) and Growth Rate (2013-2023)

Figure Southeast Asia Wet Pet Food Revenue (Value) and Growth Rate (2013-2023)

Figure Brazil Wet Pet Food Revenue (Value) and Growth Rate (2013-2023)

Figure Egypt Wet Pet Food Revenue (Value) and Growth Rate (2013-2023)

Figure Saudi Arabia Wet Pet Food Revenue (Value) and Growth Rate (2013-2023)

Figure South Africa Wet Pet Food Revenue (Value) and Growth Rate (2013-2023)

Figure Nigeria Wet Pet Food Revenue (Value) and Growth Rate (2013-2023)

Table Nestle Purina Headquarter, Established, Main Business and Finance Overview (2017)

Table Nestle Purina Wet Pet Food Production Bases, Sales Regions and Major Competitors

Table Nestle Purina Wet Pet Food Product

Table Nestle Purina Wet Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Nestle Purina Wet Pet Food Sales Market Share in 2017

Figure Global Nestle Purina Wet Pet Food Revenue Market Share in 2017

Table Mogiana Alimentos Headquarter, Established, Main Business and Finance Overview (2017)

Table Mogiana Alimentos Wet Pet Food Production Bases, Sales Regions and Major Competitors

Table Mogiana Alimentos Wet Pet Food Product

Table Mogiana Alimentos Wet Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Mogiana Alimentos Wet Pet Food Sales Market Share in 2017

Figure Global Mogiana Alimentos Wet Pet Food Revenue Market Share in 2017

Table Colgate-Palmolive Headquarter, Established, Main Business and Finance Overview (2017)

Table Colgate-Palmolive Wet Pet Food Production Bases, Sales Regions and Major Competitors

Table Colgate-Palmolive Wet Pet Food Product

Table Colgate-Palmolive Wet Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Colgate-Palmolive Wet Pet Food Sales Market Share in 2017

Figure Global Colgate-Palmolive Wet Pet Food Revenue Market Share in 2017

Table Total Alimentos Headquarter, Established, Main Business and Finance Overview (2017)

Table Total Alimentos Wet Pet Food Production Bases, Sales Regions and Major Competitors

Table Total Alimentos Wet Pet Food Product

Table Total Alimentos Wet Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Total Alimentos Wet Pet Food Sales Market Share in 2017

Figure Global Total Alimentos Wet Pet Food Revenue Market Share in 2017

Table Nutriara Alimentos Headquarter, Established, Main Business and Finance



## Overview (2017)

Table Nutriara Alimentos Wet Pet Food Production Bases, Sales Regions and Major Competitors

Table Nutriara Alimentos Wet Pet Food Product

Table Nutriara Alimentos Wet Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Nutriara Alimentos Wet Pet Food Sales Market Share in 2017

Figure Global Nutriara Alimentos Wet Pet Food Revenue Market Share in 2017

Table Heristo Headquarter, Established, Main Business and Finance Overview (2017)

Table Heristo Wet Pet Food Production Bases, Sales Regions and Major Competitors

Table Heristo Wet Pet Food Product

Table Heristo Wet Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Heristo Wet Pet Food Sales Market Share in 2017

Figure Global Heristo Wet Pet Food Revenue Market Share in 2017

Table Diamond pet foods Headquarter, Established, Main Business and Finance Overview (2017)

Table Diamond pet foods Wet Pet Food Production Bases, Sales Regions and Major Competitors

Table Diamond pet foods Wet Pet Food Product

Table Diamond pet foods Wet Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Diamond pet foods Wet Pet Food Sales Market Share in 2017

Figure Global Diamond pet foods Wet Pet Food Revenue Market Share in 2017

Table Empresas Iansa Headquarter, Established, Main Business and Finance Overview (2017)

Table Empresas Iansa Wet Pet Food Production Bases, Sales Regions and Major Competitors

Table Empresas Iansa Wet Pet Food Product

Table Empresas Iansa Wet Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Empresas Iansa Wet Pet Food Sales Market Share in 2017

Figure Global Empresas Iansa Wet Pet Food Revenue Market Share in 2017

Table Unicharm Headquarter, Established, Main Business and Finance Overview (2017)

Table Unicharm Wet Pet Food Production Bases, Sales Regions and Major Competitors

Table Unicharm Wet Pet Food Product

Table Unicharm Wet Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Unicharm Wet Pet Food Sales Market Share in 2017  
Figure Global Unicharm Wet Pet Food Revenue Market Share in 2017  
Table Affinity Petcare Headquarter, Established, Main Business and Finance Overview (2017)  
Table Affinity Petcare Wet Pet Food Production Bases, Sales Regions and Major Competitors  
Table Affinity Petcare Wet Pet Food Product  
Table Affinity Petcare Wet Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)  
Figure Global Affinity Petcare Wet Pet Food Sales Market Share in 2017  
Figure Global Affinity Petcare Wet Pet Food Revenue Market Share in 2017  
Table Butcher's  
Table Butcher's Wet Pet Food  
Table Nisshin Pet Food  
Table Nisshin Pet Food Wet Pet Food  
Table Global Wet Pet Food Sales by Manufacturer (2016-2017)  
Figure Global Wet Pet Food Sales Market Share by Manufacturer in 2016  
Figure Global Wet Pet Food Sales Market Share by Manufacturer in 2017  
Table Global Wet Pet Food Revenue by Manufacturer (2016-2017)  
Figure Global Wet Pet Food Revenue Market Share by Manufacturer in 2016  
Figure Global Wet Pet Food Revenue Market Share by Manufacturer in 2017  
Table Global Wet Pet Food Price by Manufacturer (2016-2017)  
Figure Top 3 Wet Pet Food Manufacturer (Revenue) Market Share in 2017  
Figure Top 6 Wet Pet Food Manufacturer (Revenue) Market Share in 2017  
Figure Global Wet Pet Food Sales and Growth Rate (2013-2018)  
Figure Global Wet Pet Food Revenue and Growth Rate (2013-2018)  
Table Global Wet Pet Food Sales by Regions (2013-2018)  
Table Global Wet Pet Food Sales Market Share by Regions (2013-2018)  
Table Global Wet Pet Food Revenue by Regions (2013-2018)  
Figure Global Wet Pet Food Revenue Market Share by Regions in 2013  
Figure Global Wet Pet Food Revenue Market Share by Regions in 2017  
Figure North America Wet Pet Food Sales and Growth Rate (2013-2018)  
Figure North America Wet Pet Food Revenue and Growth Rate (2013-2018)  
Figure Europe Wet Pet Food Sales and Growth Rate (2013-2018)  
Figure Europe Wet Pet Food Revenue and Growth Rate (2013-2018)  
Figure Asia-Pacific Wet Pet Food Sales and Growth Rate (2013-2018)  
Figure Asia-Pacific Wet Pet Food Revenue and Growth Rate (2013-2018)  
Figure South America Wet Pet Food Sales and Growth Rate (2013-2018)  
Figure South America Wet Pet Food Revenue and Growth Rate (2013-2018)

Figure Middle East and Africa Wet Pet Food Sales and Growth Rate (2013-2018)  
Figure Middle East and Africa Wet Pet Food Revenue and Growth Rate (2013-2018)  
Figure North America Wet Pet Food Revenue and Growth Rate (2013-2018)  
Table North America Wet Pet Food Sales by Countries (2013-2018)  
Table North America Wet Pet Food Sales Market Share by Countries (2013-2018)  
Figure North America Wet Pet Food Sales Market Share by Countries in 2013  
Figure North America Wet Pet Food Sales Market Share by Countries in 2017  
Table North America Wet Pet Food Revenue by Countries (2013-2018)  
Table North America Wet Pet Food Revenue Market Share by Countries (2013-2018)  
Figure North America Wet Pet Food Revenue Market Share by Countries in 2013  
Figure North America Wet Pet Food Revenue Market Share by Countries in 2017  
Figure United States Wet Pet Food Sales and Growth Rate (2013-2018)  
Figure Canada Wet Pet Food Sales and Growth Rate (2013-2018)  
Figure Mexico Wet Pet Food Sales and Growth Rate (2013-2018)  
Table North America Wet Pet Food Sales by Manufacturer (2016-2017)  
Figure North America Wet Pet Food Sales Market Share by Manufacturer in 2016  
Figure North America Wet Pet Food Sales Market Share by Manufacturer in 2017  
Table North America Wet Pet Food Revenue by Manufacturer (2016-2017)  
Figure North America Wet Pet Food Revenue Market Share by Manufacturer in 2016  
Figure North America Wet Pet Food Revenue Market Share by Manufacturer in 2017  
Table North America Wet Pet Food Sales by Type (2013-2018)  
Table North America Wet Pet Food Sales Share by Type (2013-2018)  
Table North America Wet Pet Food Revenue by Type (2013-2018)  
Table North America Wet Pet Food Revenue Share by Type (2013-2018)  
Table North America Wet Pet Food Sales by Application (2013-2018)  
Table North America Wet Pet Food Sales Share by Application (2013-2018)  
Table North America Wet Pet Food Revenue by Application (2013-2018)  
Table North America Wet Pet Food Revenue Share by Application (2013-2018)  
Figure Europe Wet Pet Food Revenue and Growth Rate (2013-2018)  
Table Europe Wet Pet Food Sales by Countries (2013-2018)  
Table Europe Wet Pet Food Sales Market Share by Countries (2013-2018)  
Table Europe Wet Pet Food Revenue by Countries (2013-2018)  
Figure Europe Wet Pet Food Revenue Market Share by Countries in 2016  
Figure Europe Wet Pet Food Revenue Market Share by Countries in 2017  
Figure Germany Wet Pet Food Sales and Growth Rate (2013-2018)  
Figure UK Wet Pet Food Sales and Growth Rate (2013-2018)  
Figure France Wet Pet Food Sales and Growth Rate (2013-2018)  
Figure Russia Wet Pet Food Sales and Growth Rate (2013-2018)  
Figure Italy Wet Pet Food Sales and Growth Rate (2013-2018)

Table Europe Wet Pet Food Sales by Manufacturer (2016-2017)  
Figure Europe Wet Pet Food Sales Market Share by Manufacturer in 2016  
Figure Europe Wet Pet Food Sales Market Share by Manufacturer in 2017  
Table Europe Wet Pet Food Revenue by Manufacturer (2016-2017)  
Figure Europe Wet Pet Food Revenue Market Share by Manufacturer in 2016  
Figure Europe Wet Pet Food Revenue Market Share by Manufacturer in 2017  
Table Europe Wet Pet Food Sales by Type (2013-2018)  
Table Europe Wet Pet Food Sales Share by Type (2013-2018)  
Table Europe Wet Pet Food Revenue by Type (2013-2018)  
Table Europe Wet Pet Food Revenue Share by Type (2013-2018)  
Table Europe Wet Pet Food Sales by Application (2013-2018)  
Table Europe Wet Pet Food Sales Share by Application (2013-2018)  
Table Europe Wet Pet Food Revenue by Application (2013-2018)  
Table Europe Wet Pet Food Revenue Share by Application (2013-2018)  
Figure Asia-Pacific Wet Pet Food Revenue and Growth Rate (2013-2018)  
Table Asia-Pacific Wet Pet Food Sales by Countries (2013-2018)  
Table Asia-Pacific Wet Pet Food Sales Market Share by Countries (2013-2018)  
Figure Asia-Pacific Wet Pet Food Sales Market Share by Countries 2017  
Table Asia-Pacific Wet Pet Food Revenue by Countries (2013-2018)  
Figure Asia-Pacific Wet Pet Food Revenue Market Share by Countries 2017  
Figure China Wet Pet Food Sales and Growth Rate (2013-2018)  
Figure Japan Wet Pet Food Sales and Growth Rate (2013-2018)  
Figure Korea Wet Pet Food Sales and Growth Rate (2013-2018)  
Figure India Wet Pet Food Sales and Growth Rate (2013-2018)  
Figure Southeast Asia Wet Pet Food Sales and Growth Rate (2013-2018)  
Table Asia-Pacific Wet Pet Food Sales by Manufacturer (2016-2017)  
Figure Asia-Pacific Wet Pet Food Sales Market Share by Manufacturer in 2016  
Figure Asia-Pacific Wet Pet Food Sales Market Share by Manufacturer in 2017  
Table Asia-Pacific Wet Pet Food Revenue by Manufacturer (2016-2017)  
Figure Asia-Pacific Wet Pet Food Revenue Market Share by Manufacturer in 2016  
Figure Asia-Pacific Wet Pet Food Revenue Market Share by Manufacturer in 2017  
Table Asia-Pacific Wet Pet Food Sales by Type (2013-2018)  
Table Asia-Pacific Wet Pet Food Sales Share by Type (2013-2018)  
Table Asia-Pacific Wet Pet Food Revenue by Type (2013-2018)  
Table Asia-Pacific Wet Pet Food Revenue Share by Type (2013-2018)  
Table Asia-Pacific Wet Pet Food Sales by Application (2013-2018)  
Table Asia-Pacific Wet Pet Food Sales Share by Application (2013-2018)  
Table Asia-Pacific Wet Pet Food Revenue by Application (2013-2018)  
Table Asia-Pacific Wet Pet Food Revenue Share by Application (2013-2018)



Figure South America Wet Pet Food Revenue and Growth Rate (2013-2018)  
Table South America Wet Pet Food Sales by Countries (2013-2018)  
Table South America Wet Pet Food Sales Market Share by Countries (2013-2018)  
Figure South America Wet Pet Food Sales Market Share by Countries in 2017  
Table South America Wet Pet Food Revenue by Countries (2013-2018)  
Table South America Wet Pet Food Revenue Market Share by Countries (2013-2018)  
Figure South America Wet Pet Food Revenue Market Share by Countries in 2017  
Figure Brazil Wet Pet Food Sales and Growth Rate (2013-2018)  
Figure Argentina Wet Pet Food Sales and Growth Rate (2013-2018)  
Figure Colombia Wet Pet Food Sales and Growth Rate (2013-2018)  
Table South America Wet Pet Food Sales by Manufacturer (2016-2017)  
Figure South America Wet Pet Food Sales Market Share by Manufacturer in 2016  
Figure South America Wet Pet Food Sales Market Share by Manufacturer in 2017  
Table South America Wet Pet Food Revenue by Manufacturer (2016-2017)  
Figure South America Wet Pet Food Revenue Market Share by Manufacturer in 2016  
Figure South America Wet Pet Food Revenue Market Share by Manufacturer in 2017  
Table South America Wet Pet Food Sales by Type (2013-2018)  
Table South America Wet Pet Food Sales Share by Type (2013-2018)  
Table South America Wet Pet Food Revenue by Type (2013-2018)  
Table South America Wet Pet Food Revenue Share by Type (2013-2018)  
Table South America Wet Pet Food Sales by Application (2013-2018)  
Table South America Wet Pet Food Sales Share by Application (2013-2018)  
Table South America Wet Pet Food Revenue by Application (2013-2018)  
Table South America Wet Pet Food Revenue Share by Application (2013-2018)  
Figure Middle East and Africa Wet Pet Food Revenue and Growth Rate (2013-2018)  
Table Middle East and Africa Wet Pet Food Sales by Countries (2013-2018)  
Table Middle East and Africa Wet Pet Food Sales Market Share by Countries (2013-2018)  
Figure Middle East and Africa Wet Pet Food Sales Market Share by Countries in 2017  
Table Middle East and Africa Wet Pet Food Revenue by Countries (2013-2018)  
Table Middle East and Africa Wet Pet Food Revenue Market Share by Countries (2013-2018)  
Figure Middle East and Africa Wet Pet Food Revenue Market Share by Countries in 2013  
Figure Middle East and Africa Wet Pet Food Revenue Market Share by Countries in 2017  
Figure Saudi Arabia Wet Pet Food Sales and Growth Rate (2013-2018)  
Figure UAE Wet Pet Food Sales and Growth Rate (2013-2018)  
Figure Egypt Wet Pet Food Sales and Growth Rate (2013-2018)

Figure Nigeria Wet Pet Food Sales and Growth Rate (2013-2018)  
Figure South Africa Wet Pet Food Sales and Growth Rate (2013-2018)  
Table Middle East and Africa Wet Pet Food Sales by Manufacturer (2016-2017)  
Figure Middle East and Africa Wet Pet Food Sales Market Share by Manufacturer in 2016  
Figure Middle East and Africa Wet Pet Food Sales Market Share by Manufacturer in 2017  
Table Middle East and Africa Wet Pet Food Revenue by Manufacturer (2016-2017)  
Figure Middle East and Africa Wet Pet Food Revenue Market Share by Manufacturer in 2016  
Figure Middle East and Africa Wet Pet Food Revenue Market Share by Manufacturer in 2017  
Table Middle East and Africa Wet Pet Food Sales by Type (2013-2018)  
Table Middle East and Africa Wet Pet Food Sales Share by Type (2013-2018)  
Table Middle East and Africa Wet Pet Food Revenue by Type (2013-2018)  
Table Middle East and Africa Wet Pet Food Revenue Share by Type (2013-2018)  
Table Middle East and Africa Wet Pet Food Sales by Application (2013-2018)  
Table Middle East and Africa Wet Pet Food Sales Share by Application (2013-2018)  
Table Middle East and Africa Wet Pet Food Revenue by Application (2013-2018)  
Table Middle East and Africa Wet Pet Food Revenue Share by Application (2013-2018)  
Table Global Wet Pet Food Sales by Type (2013-2018)  
Table Global Wet Pet Food Sales Share by Type (2013-2018)  
Table Global Wet Pet Food Revenue by Type (2013-2018)  
Table Global Wet Pet Food Revenue Share by Type (2013-2018)  
Figure Global 80-200g Sales Growth (2013-2018)  
Figure Global 80-200g Price (2013-2018)  
Figure Global 200-400g Sales Growth (2013-2018)  
Figure Global 200-400g Price (2013-2018)  
Figure Global 400-600g Sales Growth (2013-2018)  
Figure Global 400-600g Price (2013-2018)  
Figure Global Others Sales Growth (2013-2018)  
Figure Global Others Price (2013-2018)  
Table Global Wet Pet Food Sales by Application (2013-2018)  
Table Global Wet Pet Food Sales Share by Application (2013-2018)  
Figure Global Pet Dog Sales Growth (2013-2018)  
Figure Global Pet Cat Sales Growth (2013-2018)  
Figure Global Others Sales Growth (2013-2018)  
Figure Global Wet Pet Food Sales, Revenue and Growth Rate (2018-2023)  
Table Global Wet Pet Food Sales Forecast by Regions (2018-2023)

Table Global Wet Pet Food Market Share Forecast by Regions (2018-2023)  
Figure North America Sales Wet Pet Food Market Forecast (2018-2023)  
Figure Europe Sales Wet Pet Food Market Forecast (2018-2023)  
Figure Asia-Pacific Sales Wet Pet Food Market Forecast (2018-2023)  
Figure South America Sales Wet Pet Food Market Forecast (2018-2023)  
Figure Middle East and Africa Sales Wet Pet Food Market Forecast (2018-2023)  
Table Global Wet Pet Food Sales Forecast by Type (2018-2023)  
Table Global Wet Pet Food Market Share Forecast by Type (2018-2023)  
Table Global Wet Pet Food Sales Forecast by Application (2018-2023)  
Table Global Wet Pet Food Market Share Forecast by Application (2018-2023)  
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