

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Water Softeners Market 2018, Forecast to 2023

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# **Abstracts**

Water Softeners, also often referred to as water softening systems or water softening equipment, can be defined as devices that are installed for the treatment and conversion of hard water into soft water at the Point of Entry (PoE) of water from public sources into households or the commercial or industrial units.

# SCOPE OF THE REPORT:

This report focuses on the Water Softeners in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The production region is relative concentrated. The main manufacture region is concentrated in the United States. United Stated is the largest production country, United States occupies over half market share.

The import and export volume is very large; North America has the largest export ratio. Currently, the Water Softeners have none of anti-dumping phenomenon. The import specification and volume depends the consumption.

In the future, the Water Softeners will have a good future; the price fluctuation has relationship with the raw material and factures. The technology will more mature and the monopoly phenomenon will be weaken in high-end product. The application will extensive.

The worldwide market for Water Softeners is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.



Market Segment by Manufacturers, this report covers

EcoWater Systems

Culligan

BWT

Haier(GE)

Whirlpool Corporation

ЗM

A.O. Smith

Coway

Canature Environmental Products Co., Ltd

Kinetico

Harvey Water Softeners

Aquasana

Kenmore

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)



Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Salt Based Water Softeners

Salt Free Water Softeners

Market Segment by Applications, can be divided into

Residential

Industrial

Commercial

There are 15 Chapters to deeply display the global Water Softeners market.

Chapter 1, to describe Water Softeners Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Water Softeners, with sales, revenue, and price of Water Softeners, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Water Softeners, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Water Softeners Market 201...



Chapter 12, Water Softeners market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Water Softeners sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source



# Contents

### **1 MARKET OVERVIEW**

- 1.1 Water Softeners Introduction
- 1.2 Market Analysis by Type
- 1.2.1 Salt Based Water Softeners
- 1.2.2 Salt Free Water Softeners
- 1.3 Market Analysis by Applications
- 1.3.1 Residential
- 1.3.2 Industrial
- 1.3.3 Commercial
- 1.4 Market Analysis by Regions
  - 1.4.1 North America (United States, Canada and Mexico)
    - 1.4.1.1 United States Market States and Outlook (2013-2023)
    - 1.4.1.2 Canada Market States and Outlook (2013-2023)
    - 1.4.1.3 Mexico Market States and Outlook (2013-2023)
  - 1.4.2 Europe (Germany, France, UK, Russia and Italy)
    - 1.4.2.1 Germany Market States and Outlook (2013-2023)
    - 1.4.2.2 France Market States and Outlook (2013-2023)
    - 1.4.2.3 UK Market States and Outlook (2013-2023)
    - 1.4.2.4 Russia Market States and Outlook (2013-2023)
    - 1.4.2.5 Italy Market States and Outlook (2013-2023)
  - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
    - 1.4.3.1 China Market States and Outlook (2013-2023)
    - 1.4.3.2 Japan Market States and Outlook (2013-2023)
    - 1.4.3.3 Korea Market States and Outlook (2013-2023)
    - 1.4.3.4 India Market States and Outlook (2013-2023)
  - 1.4.3.5 Southeast Asia Market States and Outlook (2013-2023)
- 1.4.4 South America, Middle East and Africa
  - 1.4.4.1 Brazil Market States and Outlook (2013-2023)
  - 1.4.4.2 Egypt Market States and Outlook (2013-2023)
  - 1.4.4.3 Saudi Arabia Market States and Outlook (2013-2023)
  - 1.4.4.4 South Africa Market States and Outlook (2013-2023)
  - 1.4.4.5 Nigeria Market States and Outlook (2013-2023)
- 1.5 Market Dynamics
  - 1.5.1 Market Opportunities
  - 1.5.2 Market Risk
  - 1.5.3 Market Driving Force



#### **2 MANUFACTURERS PROFILES**

2.1 EcoWater Systems

2.1.1 Business Overview

2.1.1.1 EcoWater Systems Description

2.1.1.2 EcoWater Systems Headquarter, Main Business and Finance Overview

2.1.2 EcoWater Systems Water Softeners Product Introduction

2.1.2.1 Water Softeners Production Bases, Sales Regions and Major Competitors

2.1.2.2 Water Softeners Product Information

2.1.3 EcoWater Systems Water Softeners Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.1 EcoWater Systems Water Softeners Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.2 Global EcoWater Systems Water Softeners Market Share in 2017

2.2 Culligan

2.2.1 Business Overview

2.2.1.1 Culligan Description

2.2.1.2 Culligan Headquarter, Main Business and Finance Overview

2.2.2 Culligan Water Softeners Product Introduction

2.2.2.1 Water Softeners Production Bases, Sales Regions and Major Competitors

2.2.2.2 Water Softeners Product Information

2.2.3 Culligan Water Softeners Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.1 Culligan Water Softeners Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.2 Global Culligan Water Softeners Market Share in 2017

2.3 BWT

2.3.1 Business Overview

2.3.1.1 BWT Description

2.3.1.2 BWT Headquarter, Main Business and Finance Overview

2.3.2 BWT Water Softeners Product Introduction

2.3.2.1 Water Softeners Production Bases, Sales Regions and Major Competitors

2.3.2.2 Water Softeners Product Information

2.3.3 BWT Water Softeners Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.3.1 BWT Water Softeners Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.3.2 Global BWT Water Softeners Market Share in 2017



2.4 Haier(GE)

2.4.1 Business Overview

2.4.1.1 Haier(GE) Description

2.4.1.2 Haier(GE) Headquarter, Main Business and Finance Overview

2.4.2 Haier(GE) Water Softeners Product Introduction

2.4.2.1 Water Softeners Production Bases, Sales Regions and Major Competitors

2.4.2.2 Water Softeners Product Information

2.4.3 Haier(GE) Water Softeners Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.1 Haier(GE) Water Softeners Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.2 Global Haier(GE) Water Softeners Market Share in 2017

2.5 Whirlpool Corporation

2.5.1 Business Overview

2.5.1.1 Whirlpool Corporation Description

2.5.1.2 Whirlpool Corporation Headquarter, Main Business and Finance Overview

2.5.2 Whirlpool Corporation Water Softeners Product Introduction

2.5.2.1 Water Softeners Production Bases, Sales Regions and Major Competitors

2.5.2.2 Water Softeners Product Information

2.5.3 Whirlpool Corporation Water Softeners Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.1 Whirlpool Corporation Water Softeners Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.2 Global Whirlpool Corporation Water Softeners Market Share in 2017 2.6 3M

2.6.1 Business Overview

2.6.1.1 3M Description

2.6.1.2 3M Headquarter, Main Business and Finance Overview

2.6.2 3M Water Softeners Product Introduction

2.6.2.1 Water Softeners Production Bases, Sales Regions and Major Competitors

2.6.2.2 Water Softeners Product Information

2.6.3 3M Water Softeners Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.1 3M Water Softeners Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.2 Global 3M Water Softeners Market Share in 2017

2.7 A.O. Smith

2.7.1 Business Overview

2.7.1.1 A.O. Smith Description



2.7.1.2 A.O. Smith Headquarter, Main Business and Finance Overview

2.7.2 A.O. Smith Water Softeners Product Introduction

2.7.2.1 Water Softeners Production Bases, Sales Regions and Major Competitors

2.7.2.2 Water Softeners Product Information

2.7.3 A.O. Smith Water Softeners Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.7.3.1 A.O. Smith Water Softeners Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.7.3.2 Global A.O. Smith Water Softeners Market Share in 2017

2.8 Coway

2.8.1 Business Overview

2.8.1.1 Coway Description

2.8.1.2 Coway Headquarter, Main Business and Finance Overview

2.8.2 Coway Water Softeners Product Introduction

2.8.2.1 Water Softeners Production Bases, Sales Regions and Major Competitors

2.8.2.2 Water Softeners Product Information

2.8.3 Coway Water Softeners Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.8.3.1 Coway Water Softeners Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.8.3.2 Global Coway Water Softeners Market Share in 2017

2.9 Canature Environmental Products Co., Ltd

2.9.1 Business Overview

2.9.1.1 Canature Environmental Products Co., Ltd Description

2.9.1.2 Canature Environmental Products Co., Ltd Headquarter, Main Business and Finance Overview

2.9.2 Canature Environmental Products Co., Ltd Water Softeners Product Introduction

2.9.2.1 Water Softeners Production Bases, Sales Regions and Major Competitors

2.9.2.2 Water Softeners Product Information

2.9.3 Canature Environmental Products Co., Ltd Water Softeners Sales, Price,

Revenue, Gross Margin and Market Share (2016-2017)

2.9.3.1 Canature Environmental Products Co., Ltd Water Softeners Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.9.3.2 Global Canature Environmental Products Co., Ltd Water Softeners Market Share in 2017

2.10 Kinetico

2.10.1 Business Overview

2.10.1.1 Kinetico Description

2.10.1.2 Kinetico Headquarter, Main Business and Finance Overview



2.10.2 Kinetico Water Softeners Product Introduction

2.10.2.1 Water Softeners Production Bases, Sales Regions and Major Competitors

2.10.2.2 Water Softeners Product Information

2.10.3 Kinetico Water Softeners Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.10.3.1 Kinetico Water Softeners Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.10.3.2 Global Kinetico Water Softeners Market Share in 2017

2.11 Harvey Water Softeners

2.11.1 Business Overview

2.11.2 Harvey Water Softeners Water Softeners Product Introduction

2.11.3 Harvey Water Softeners Water Softeners Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.12 Aquasana

2.12.1 Business Overview

2.12.2 Aquasana Water Softeners Product Introduction

2.12.3 Aquasana Water Softeners Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.13 Kenmore

2.13.1 Business Overview

2.13.2 Kenmore Water Softeners Product Introduction

2.13.3 Kenmore Water Softeners Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

# **3 GLOBAL WATER SOFTENERS MARKET COMPETITION, BY MANUFACTURER**

3.1 Global Water Softeners Sales and Market Share by Manufacturer (2016-2017)

3.2 Global Water Softeners Revenue and Market Share by Manufacturer (2016-2017)

3.3 Global Water Softeners Price by Manufacturer (2016-2017)

3.4 Market Concentration Rate

3.4.1 Top 3 Water Softeners Manufacturer Market Share in 2017

3.4.2 Top 5 Water Softeners Manufacturer Market Share in 2017

3.5 Market Competition Trend

# 4 GLOBAL WATER SOFTENERS MARKET ANALYSIS BY REGIONS

4.1 Global Water Softeners Sales, Revenue and Market Share by Regions

4.1.1 Global Water Softeners Sales by Regions (2013-2018)

4.1.2 Global Water Softeners Revenue by Regions (2013-2018)

🜈 Market Publishers

4.2 North America Water Softeners Sales, Revenue and Growth Rate (2013-2018)

- 4.3 Europe Water Softeners Sales, Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Water Softeners Sales, Revenue and Growth Rate (2013-2018)
- 4.5 South America Water Softeners Sales, Revenue and Growth Rate (2013-2018)

4.6 Middle East and Africa Water Softeners Sales, Revenue and Growth Rate (2013-2018)

# 5 NORTH AMERICA WATER SOFTENERS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

5.1 North America Water Softeners Sales, Revenue and Market Share by Countries

5.1.1 North America Water Softeners Sales by Countries (2013-2018)

5.1.2 North America Water Softeners Revenue by Countries (2013-2018)

5.1.3 United States Water Softeners Sales and Growth Rate (2013-2018)

5.1.4 Canada Water Softeners Sales and Growth Rate (2013-2018)

5.1.5 Mexico Water Softeners Sales and Growth Rate (2013-2018)

5.2 North America Water Softeners Sales and Revenue (Value) by Manufacturers (2016-2017)

5.2.1 North America Water Softeners Sales by Manufacturers (2016-2017)

5.2.2 North America Water Softeners Revenue by Manufacturers (2016-2017)

5.3 North America Water Softeners Sales, Revenue and Market Share by Type (2013-2018)

5.3.1 North America Water Softeners Sales and Sales Share by Type (2013-2018)

5.3.2 North America Water Softeners Revenue and Revenue Share by Type (2013-2018)

5.4 North America Water Softeners Sales, Revenue and Market Share by Application (2013-2018)

5.4.1 North America Water Softeners Sales and Sales Share by Application (2013-2018)

5.4.2 North America Water Softeners Revenue and Revenue Share by Application (2013-2018)

# 6 EUROPE WATER SOFTENERS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

6.1 Europe Water Softeners Sales, Revenue and Market Share by Countries

- 6.1.1 Europe Water Softeners Sales by Countries (2013-2018)
- 6.1.2 Europe Water Softeners Revenue by Countries (2013-2018)
- 6.1.3 Germany Water Softeners Sales and Growth Rate (2013-2018)



6.1.4 UK Water Softeners Sales and Growth Rate (2013-2018)

6.1.5 France Water Softeners Sales and Growth Rate (2013-2018)

6.1.6 Russia Water Softeners Sales and Growth Rate (2013-2018)

6.1.7 Italy Water Softeners Sales and Growth Rate (2013-2018)

6.2 Europe Water Softeners Sales and Revenue (Value) by Manufacturers (2016-2017)

6.2.1 Europe Water Softeners Sales by Manufacturers (2016-2017)

6.2.2 Europe Water Softeners Revenue by Manufacturers (2016-2017)

6.3 Europe Water Softeners Sales, Revenue and Market Share by Type (2013-2018)

6.3.1 Europe Water Softeners Sales and Sales Share by Type (2013-2018)

6.3.2 Europe Water Softeners Revenue and Revenue Share by Type (2013-2018)6.4 Europe Water Softeners Sales, Revenue and Market Share by Application (2013-2018)

6.4.1 Europe Water Softeners Sales and Sales Share by Application (2013-2018)

6.4.2 Europe Water Softeners Revenue and Revenue Share by Application (2013-2018)

# 7 ASIA-PACIFIC WATER SOFTENERS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

7.1 Asia-Pacific Water Softeners Sales, Revenue and Market Share by Countries

7.1.1 Asia-Pacific Water Softeners Sales by Countries (2013-2018)

7.1.2 Asia-Pacific Water Softeners Revenue by Countries (2013-2018)

7.1.3 China Water Softeners Sales and Growth Rate (2013-2018)

7.1.4 Japan Water Softeners Sales and Growth Rate (2013-2018)

7.1.5 Korea Water Softeners Sales and Growth Rate (2013-2018)

7.1.6 India Water Softeners Sales and Growth Rate (2013-2018)

7.1.7 Southeast Asia Water Softeners Sales and Growth Rate (2013-2018)

7.2 Asia-Pacific Water Softeners Sales and Revenue (Value) by Manufacturers (2016-2017)

7.2.1 Asia-Pacific Water Softeners Sales by Manufacturers (2016-2017)

7.2.2 Asia-Pacific Water Softeners Revenue by Manufacturers (2016-2017)7.3 Asia-Pacific Water Softeners Sales, Revenue and Market Share by Type (2013-2018)

7.3.1 Asia-Pacific Water Softeners Sales and Sales Share by Type (2013-2018)

7.3.2 Asia-Pacific Water Softeners Revenue and Revenue Share by Type (2013-2018)7.4 Asia-Pacific Water Softeners Sales, Revenue and Market Share by Application (2013-2018)

7.4.1 Asia-Pacific Water Softeners Sales and Sales Share by Application (2013-2018)7.4.2 Asia-Pacific Water Softeners Revenue and Revenue Share by Application



(2013-2018)

# 8 SOUTH AMERICA WATER SOFTENERS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

8.1 South America Water Softeners Sales, Revenue and Market Share by Countries

8.1.1 South America Water Softeners Sales by Countries (2013-2018)

8.1.2 South America Water Softeners Revenue by Countries (2013-2018)

8.1.3 Brazil Water Softeners Sales and Growth Rate (2013-2018)

8.1.4 Argentina Water Softeners Sales and Growth Rate (2013-2018)

8.1.5 Colombia Water Softeners Sales and Growth Rate (2013-2018)

8.2 South America Water Softeners Sales and Revenue (Value) by Manufacturers (2016-2017)

8.2.1 South America Water Softeners Sales by Manufacturers (2016-2017)

8.2.2 South America Water Softeners Revenue by Manufacturers (2016-2017)

8.3 South America Water Softeners Sales, Revenue and Market Share by Type (2013-2018)

8.3.1 South America Water Softeners Sales and Sales Share by Type (2013-2018)

8.3.2 South America Water Softeners Revenue and Revenue Share by Type (2013-2018)

8.4 South America Water Softeners Sales, Revenue and Market Share by Application (2013-2018)

8.4.1 South America Water Softeners Sales and Sales Share by Application (2013-2018)

8.4.2 South America Water Softeners Revenue and Revenue Share by Application (2013-2018)

# 9 MIDDLE EAST AND AFRICA WATER SOFTENERS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

9.1 Middle East and Africa Water Softeners Sales, Revenue and Market Share by Countries

9.1.1 Middle East and Africa Water Softeners Sales by Countries (2013-2018)

9.1.2 Middle East and Africa Water Softeners Revenue by Countries (2013-2018)

9.1.3 Saudi Arabia Water Softeners Sales and Growth Rate (2013-2018)

- 9.1.4 UAE Water Softeners Sales and Growth Rate (2013-2018)
- 9.1.5 Egypt Water Softeners Sales and Growth Rate (2013-2018)
- 9.1.6 Nigeria Water Softeners Sales and Growth Rate (2013-2018)
- 9.1.7 South Africa Water Softeners Sales and Growth Rate (2013-2018)



9.2 Middle East and Africa Water Softeners Sales and Revenue (Value) by Manufacturers (2016-2017)

9.2.1 Middle East and Africa Water Softeners Sales by Manufacturers (2016-2017)

9.2.2 Middle East and Africa Water Softeners Revenue by Manufacturers (2016-2017)9.3 Middle East and Africa Water Softeners Sales, Revenue and Market Share by Type (2013-2018)

9.3.1 Middle East and Africa Water Softeners Sales and Sales Share by Type (2013-2018)

9.3.1 Middle East and Africa Water Softeners Revenue and Revenue Share by Type (2013-2018)

9.4 Middle East and Africa Water Softeners Sales, Revenue and Market Share by Application (2013-2018)

9.4.1 Middle East and Africa Water Softeners Sales and Sales Share by Application (2013-2018)

9.4.2 Middle East and Africa Water Softeners Revenue and Revenue Share by Application (2013-2018)

# **10 GLOBAL WATER SOFTENERS MARKET SEGMENT BY TYPE**

10.1 Global Water Softeners Sales, Revenue and Market Share by Type (2013-2018)

10.1.1 Global Water Softeners Sales and Market Share by Type (2013-2018)

- 10.1.2 Global Water Softeners Revenue and Market Share by Type (2013-2018)
- 10.2 Salt Based Water Softeners Sales Growth and Price
  - 10.2.1 Global Salt Based Water Softeners Sales Growth (2013-2018)
- 10.2.2 Global Salt Based Water Softeners Price (2013-2018)
- 10.3 Salt Free Water Softeners Sales Growth and Price
- 10.3.1 Global Salt Free Water Softeners Sales Growth (2013-2018)

10.3.2 Global Salt Free Water Softeners Price (2013-2018)

# 11 GLOBAL WATER SOFTENERS MARKET SEGMENT BY APPLICATION

11.1 Global Water Softeners Sales Market Share by Application (2013-2018)

- 11.2 Residential Sales Growth (2013-2018)
- 11.3 Industrial Sales Growth (2013-2018)
- 11.4 Commercial Sales Growth (2013-2018)

# 12 WATER SOFTENERS MARKET FORECAST (2018-2023)

12.1 Global Water Softeners Sales, Revenue and Growth Rate (2018-2023)



12.2 Water Softeners Market Forecast by Regions (2018-2023)

- 12.2.1 North America Water Softeners Market Forecast (2018-2023)
- 12.2.2 Europe Water Softeners Market Forecast (2018-2023)
- 12.2.3 Asia-Pacific Water Softeners Market Forecast (2018-2023)
- 12.2.4 South America Water Softeners Market Forecast (2018-2023)
- 12.2.5 Middle East and Africa Water Softeners Market Forecast (2018-2023)
- 12.3 Water Softeners Market Forecast by Type (2018-2023)
- 12.3.1 Global Water Softeners Sales Forecast by Type (2018-2023)
- 12.3.2 Global Water Softeners Market Share Forecast by Type (2018-2023)
- 12.4 Water Softeners Market Forecast by Application (2018-2023)
- 12.4.1 Global Water Softeners Sales Forecast by Application (2018-2023)
- 12.4.2 Global Water Softeners Market Share Forecast by Application (2018-2023)

# 13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS

- 13.1 Sales Channel
  - 13.1.1 Direct Marketing
  - 13.1.2 Indirect Marketing
- 13.1.3 Marketing Channel Future Trend
- 13.2 Distributors, Traders and Dealers

### 14 RESEARCH FINDINGS AND CONCLUSION

### **15 APPENDIX**

15.1 Methodology 15.2 Data Source



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

**Figure Water Softeners Picture** Table Product Specifications of Water Softeners Figure Global Water Softeners CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (USD Million) Figure Global Water Softeners CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (Sales) Figure Global Sales Market Share of Water Softeners by Types in 2017 Figure Salt Based Water Softeners Picture Table Major Manufacturers of Salt Based Water Softeners Figure Salt Free Water Softeners Picture Table Major Manufacturers of Salt Free Water Softeners Figure Water Softeners Sales Market Share by Applications in 2017 **Figure Residential Picture Figure Industrial Picture Figure Commercial Picture** Figure United States Water Softeners Revenue (Value) and Growth Rate (2013-2023) Figure Canada Water Softeners Revenue (Value) and Growth Rate (2013-2023) Figure Mexico Water Softeners Revenue (Value) and Growth Rate (2013-2023) Figure Germany Water Softeners Revenue (Value) and Growth Rate (2013-2023) Figure France Water Softeners Revenue (Value) and Growth Rate (2013-2023) Figure UK Water Softeners Revenue (Value) and Growth Rate (2013-2023) Figure Russia Water Softeners Revenue (Value) and Growth Rate (2013-2023) Figure Italy Water Softeners Revenue (Value) and Growth Rate (2013-2023) Figure China Water Softeners Revenue (Value) and Growth Rate (2013-2023) Figure Japan Water Softeners Revenue (Value) and Growth Rate (2013-2023) Figure Korea Water Softeners Revenue (Value) and Growth Rate (2013-2023) Figure India Water Softeners Revenue (Value) and Growth Rate (2013-2023) Figure Southeast Asia Water Softeners Revenue (Value) and Growth Rate (2013-2023) Figure Brazil Water Softeners Revenue (Value) and Growth Rate (2013-2023) Figure Egypt Water Softeners Revenue (Value) and Growth Rate (2013-2023) Figure Saudi Arabia Water Softeners Revenue (Value) and Growth Rate (2013-2023) Figure South Africa Water Softeners Revenue (Value) and Growth Rate (2013-2023) Figure Nigeria Water Softeners Revenue (Value) and Growth Rate (2013-2023) Table EcoWater Systems Headquarter, Established, Main Business and Finance Overview (2017)



Table EcoWater Systems Water Softeners Production Bases, Sales Regions and Major Competitors

Table EcoWater Systems Water Softeners Product

Table EcoWater Systems Water Softeners Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global EcoWater Systems Water Softeners Sales Market Share in 2017

Figure Global EcoWater Systems Water Softeners Revenue Market Share in 2017

Table Culligan Headquarter, Established, Main Business and Finance Overview (2017)

Table Culligan Water Softeners Production Bases, Sales Regions and Major Competitors

Table Culligan Water Softeners Product

Table Culligan Water Softeners Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Culligan Water Softeners Sales Market Share in 2017

Figure Global Culligan Water Softeners Revenue Market Share in 2017

Table BWT Headquarter, Established, Main Business and Finance Overview (2017)

Table BWT Water Softeners Production Bases, Sales Regions and Major Competitors Table BWT Water Softeners Product

Table BWT Water Softeners Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global BWT Water Softeners Sales Market Share in 2017

Figure Global BWT Water Softeners Revenue Market Share in 2017

Table Haier(GE) Headquarter, Established, Main Business and Finance Overview (2017)

Table Haier(GE) Water Softeners Production Bases, Sales Regions and Major Competitors

Table Haier(GE) Water Softeners Product

Table Haier(GE) Water Softeners Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Haier(GE) Water Softeners Sales Market Share in 2017

Figure Global Haier(GE) Water Softeners Revenue Market Share in 2017

Table Whirlpool Corporation Headquarter, Established, Main Business and Finance Overview (2017)

Table Whirlpool Corporation Water Softeners Production Bases, Sales Regions and Major Competitors

Table Whirlpool Corporation Water Softeners Product

Table Whirlpool Corporation Water Softeners Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Whirlpool Corporation Water Softeners Sales Market Share in 2017



Figure Global Whirlpool Corporation Water Softeners Revenue Market Share in 2017 Table 3M Headquarter, Established, Main Business and Finance Overview (2017)

Table 3M Water Softeners Production Bases, Sales Regions and Major Competitors Table 3M Water Softeners Product

Table 3M Water Softeners Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global 3M Water Softeners Sales Market Share in 2017

Figure Global 3M Water Softeners Revenue Market Share in 2017

Table A.O. Smith Headquarter, Established, Main Business and Finance Overview (2017)

Table A.O. Smith Water Softeners Production Bases, Sales Regions and Major Competitors

Table A.O. Smith Water Softeners Product

Table A.O. Smith Water Softeners Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global A.O. Smith Water Softeners Sales Market Share in 2017

Figure Global A.O. Smith Water Softeners Revenue Market Share in 2017

Table Coway Headquarter, Established, Main Business and Finance Overview (2017)

Table Coway Water Softeners Production Bases, Sales Regions and Major Competitors Table Coway Water Softeners Product

Table Coway Water Softeners Sales, Price, Revenue, Gross Margin and Market Share

(2016-2017)

Figure Global Coway Water Softeners Sales Market Share in 2017

Figure Global Coway Water Softeners Revenue Market Share in 2017

Table Canature Environmental Products Co., Ltd Headquarter, Established, Main Business and Finance Overview (2017)

Table Canature Environmental Products Co., Ltd Water Softeners Production Bases, Sales Regions and Major Competitors

Table Canature Environmental Products Co., Ltd Water Softeners Product

Table Canature Environmental Products Co., Ltd Water Softeners Sales, Price,

Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Canature Environmental Products Co., Ltd Water Softeners Sales Market Share in 2017

Figure Global Canature Environmental Products Co., Ltd Water Softeners Revenue Market Share in 2017

Table Kinetico Headquarter, Established, Main Business and Finance Overview (2017) Table Kinetico Water Softeners Production Bases, Sales Regions and Major Competitors

Table Kinetico Water Softeners Product



Table Kinetico Water Softeners Sales, Price, Revenue, Gross Margin and Market Share (2016 - 2017)Figure Global Kinetico Water Softeners Sales Market Share in 2017 Figure Global Kinetico Water Softeners Revenue Market Share in 2017 Table Harvey Water Softeners Table Harvey Water Softeners Water Softeners **Table Aquasana** Table Aquasana Water Softeners **Table Kenmore** Table Kenmore Water Softeners Table Global Water Softeners Sales by Manufacturer (2016-2017) Figure Global Water Softeners Sales Market Share by Manufacturer in 2016 Figure Global Water Softeners Sales Market Share by Manufacturer in 2017 Table Global Water Softeners Revenue by Manufacturer (2016-2017) Figure Global Water Softeners Revenue Market Share by Manufacturer in 2016 Figure Global Water Softeners Revenue Market Share by Manufacturer in 2017 Table Global Water Softeners Price by Manufacturer (2016-2017) Figure Top 3 Water Softeners Manufacturer (Revenue) Market Share in 2017 Figure Top 6 Water Softeners Manufacturer (Revenue) Market Share in 2017 Figure Global Water Softeners Sales and Growth Rate (2013-2018) Figure Global Water Softeners Revenue and Growth Rate (2013-2018) Table Global Water Softeners Sales by Regions (2013-2018) Table Global Water Softeners Sales Market Share by Regions (2013-2018) Table Global Water Softeners Revenue by Regions (2013-2018) Figure Global Water Softeners Revenue Market Share by Regions in 2013 Figure Global Water Softeners Revenue Market Share by Regions in 2017 Figure North America Water Softeners Sales and Growth Rate (2013-2018) Figure North America Water Softeners Revenue and Growth Rate (2013-2018) Figure Europe Water Softeners Sales and Growth Rate (2013-2018) Figure Europe Water Softeners Revenue and Growth Rate (2013-2018) Figure Asia-Pacific Water Softeners Sales and Growth Rate (2013-2018) Figure Asia-Pacific Water Softeners Revenue and Growth Rate (2013-2018) Figure South America Water Softeners Sales and Growth Rate (2013-2018) Figure South America Water Softeners Revenue and Growth Rate (2013-2018) Figure Middle East and Africa Water Softeners Sales and Growth Rate (2013-2018) Figure Middle East and Africa Water Softeners Revenue and Growth Rate (2013-2018) Figure North America Water Softeners Revenue and Growth Rate (2013-2018) Table North America Water Softeners Sales by Countries (2013-2018) Table North America Water Softeners Sales Market Share by Countries (2013-2018)



Figure North America Water Softeners Sales Market Share by Countries in 2013 Figure North America Water Softeners Sales Market Share by Countries in 2017 Table North America Water Softeners Revenue by Countries (2013-2018) Table North America Water Softeners Revenue Market Share by Countries (2013-2018) Figure North America Water Softeners Revenue Market Share by Countries in 2013 Figure North America Water Softeners Revenue Market Share by Countries in 2017 Figure United States Water Softeners Sales and Growth Rate (2013-2018) Figure Canada Water Softeners Sales and Growth Rate (2013-2018) Figure Mexico Water Softeners Sales and Growth Rate (2013-2018) Table North America Water Softeners Sales by Manufacturer (2016-2017) Figure North America Water Softeners Sales Market Share by Manufacturer in 2016 Figure North America Water Softeners Sales Market Share by Manufacturer in 2017 Table North America Water Softeners Revenue by Manufacturer (2016-2017) Figure North America Water Softeners Revenue Market Share by Manufacturer in 2016 Figure North America Water Softeners Revenue Market Share by Manufacturer in 2017 Table North America Water Softeners Sales by Type (2013-2018) Table North America Water Softeners Sales Share by Type (2013-2018) Table North America Water Softeners Revenue by Type (2013-2018) Table North America Water Softeners Revenue Share by Type (2013-2018) Table North America Water Softeners Sales by Application (2013-2018) Table North America Water Softeners Sales Share by Application (2013-2018) Table North America Water Softeners Revenue by Application (2013-2018) Table North America Water Softeners Revenue Share by Application (2013-2018) Figure Europe Water Softeners Revenue and Growth Rate (2013-2018) Table Europe Water Softeners Sales by Countries (2013-2018) Table Europe Water Softeners Sales Market Share by Countries (2013-2018) Table Europe Water Softeners Revenue by Countries (2013-2018) Figure Europe Water Softeners Revenue Market Share by Countries in 2016 Figure Europe Water Softeners Revenue Market Share by Countries in 2017 Figure Germany Water Softeners Sales and Growth Rate (2013-2018) Figure UK Water Softeners Sales and Growth Rate (2013-2018) Figure France Water Softeners Sales and Growth Rate (2013-2018) Figure Russia Water Softeners Sales and Growth Rate (2013-2018) Figure Italy Water Softeners Sales and Growth Rate (2013-2018) Table Europe Water Softeners Sales by Manufacturer (2016-2017) Figure Europe Water Softeners Sales Market Share by Manufacturer in 2016 Figure Europe Water Softeners Sales Market Share by Manufacturer in 2017 Table Europe Water Softeners Revenue by Manufacturer (2016-2017) Figure Europe Water Softeners Revenue Market Share by Manufacturer in 2016



Figure Europe Water Softeners Revenue Market Share by Manufacturer in 2017 Table Europe Water Softeners Sales by Type (2013-2018) Table Europe Water Softeners Sales Share by Type (2013-2018) Table Europe Water Softeners Revenue by Type (2013-2018) Table Europe Water Softeners Revenue Share by Type (2013-2018) Table Europe Water Softeners Sales by Application (2013-2018) Table Europe Water Softeners Sales Share by Application (2013-2018) Table Europe Water Softeners Revenue by Application (2013-2018) Table Europe Water Softeners Revenue Share by Application (2013-2018) Figure Asia-Pacific Water Softeners Revenue and Growth Rate (2013-2018) Table Asia-Pacific Water Softeners Sales by Countries (2013-2018) Table Asia-Pacific Water Softeners Sales Market Share by Countries (2013-2018) Figure Asia-Pacific Water Softeners Sales Market Share by Countries 2017 Table Asia-Pacific Water Softeners Revenue by Countries (2013-2018) Figure Asia-Pacific Water Softeners Revenue Market Share by Countries 2017 Figure China Water Softeners Sales and Growth Rate (2013-2018) Figure Japan Water Softeners Sales and Growth Rate (2013-2018) Figure Korea Water Softeners Sales and Growth Rate (2013-2018) Figure India Water Softeners Sales and Growth Rate (2013-2018) Figure Southeast Asia Water Softeners Sales and Growth Rate (2013-2018) Table Asia-Pacific Water Softeners Sales by Manufacturer (2016-2017) Figure Asia-Pacific Water Softeners Sales Market Share by Manufacturer in 2016 Figure Asia-Pacific Water Softeners Sales Market Share by Manufacturer in 2017 Table Asia-Pacific Water Softeners Revenue by Manufacturer (2016-2017) Figure Asia-Pacific Water Softeners Revenue Market Share by Manufacturer in 2016 Figure Asia-Pacific Water Softeners Revenue Market Share by Manufacturer in 2017 Table Asia-Pacific Water Softeners Sales by Type (2013-2018) Table Asia-Pacific Water Softeners Sales Share by Type (2013-2018) Table Asia-Pacific Water Softeners Revenue by Type (2013-2018) Table Asia-Pacific Water Softeners Revenue Share by Type (2013-2018) Table Asia-Pacific Water Softeners Sales by Application (2013-2018) Table Asia-Pacific Water Softeners Sales Share by Application (2013-2018) Table Asia-Pacific Water Softeners Revenue by Application (2013-2018) Table Asia-Pacific Water Softeners Revenue Share by Application (2013-2018) Figure South America Water Softeners Revenue and Growth Rate (2013-2018) Table South America Water Softeners Sales by Countries (2013-2018) Table South America Water Softeners Sales Market Share by Countries (2013-2018) Figure South America Water Softeners Sales Market Share by Countries in 2017 Table South America Water Softeners Revenue by Countries (2013-2018)



Table South America Water Softeners Revenue Market Share by Countries(2013-2018)

Figure South America Water Softeners Revenue Market Share by Countries in 2017 Figure Brazil Water Softeners Sales and Growth Rate (2013-2018) Figure Argentina Water Softeners Sales and Growth Rate (2013-2018) Figure Colombia Water Softeners Sales and Growth Rate (2013-2018) Table South America Water Softeners Sales by Manufacturer (2016-2017) Figure South America Water Softeners Sales Market Share by Manufacturer in 2016 Figure South America Water Softeners Sales Market Share by Manufacturer in 2017 Table South America Water Softeners Revenue by Manufacturer (2016-2017) Figure South America Water Softeners Revenue Market Share by Manufacturer in 2016 Figure South America Water Softeners Revenue Market Share by Manufacturer in 2017 Table South America Water Softeners Sales by Type (2013-2018) Table South America Water Softeners Sales Share by Type (2013-2018) Table South America Water Softeners Revenue by Type (2013-2018) Table South America Water Softeners Revenue Share by Type (2013-2018) Table South America Water Softeners Sales by Application (2013-2018) Table South America Water Softeners Sales Share by Application (2013-2018) Table South America Water Softeners Revenue by Application (2013-2018) Table South America Water Softeners Revenue Share by Application (2013-2018) Figure Middle East and Africa Water Softeners Revenue and Growth Rate (2013-2018) Table Middle East and Africa Water Softeners Sales by Countries (2013-2018) Table Middle East and Africa Water Softeners Sales Market Share by Countries (2013 - 2018)Figure Middle East and Africa Water Softeners Sales Market Share by Countries in 2017 Table Middle East and Africa Water Softeners Revenue by Countries (2013-2018)

Table Middle East and Africa Water Softeners Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Water Softeners Revenue Market Share by Countries in 2013

Figure Middle East and Africa Water Softeners Revenue Market Share by Countries in 2017

Figure Saudi Arabia Water Softeners Sales and Growth Rate (2013-2018)

Figure UAE Water Softeners Sales and Growth Rate (2013-2018)

Figure Egypt Water Softeners Sales and Growth Rate (2013-2018)

Figure Nigeria Water Softeners Sales and Growth Rate (2013-2018)

Figure South Africa Water Softeners Sales and Growth Rate (2013-2018)

Table Middle East and Africa Water Softeners Sales by Manufacturer (2016-2017)



Figure Middle East and Africa Water Softeners Sales Market Share by Manufacturer in 2016

Figure Middle East and Africa Water Softeners Sales Market Share by Manufacturer in 2017

Table Middle East and Africa Water Softeners Revenue by Manufacturer (2016-2017)Figure Middle East and Africa Water Softeners Revenue Market Share by Manufacturer

in 2016

Figure Middle East and Africa Water Softeners Revenue Market Share by Manufacturer in 2017

Table Middle East and Africa Water Softeners Sales by Type (2013-2018) Table Middle East and Africa Water Softeners Sales Share by Type (2013-2018) Table Middle East and Africa Water Softeners Revenue by Type (2013-2018) Table Middle East and Africa Water Softeners Revenue Share by Type (2013-2018) Table Middle East and Africa Water Softeners Sales by Application (2013-2018) Table Middle East and Africa Water Softeners Sales Share by Application (2013-2018) Table Middle East and Africa Water Softeners Revenue by Application (2013-2018) Table Middle East and Africa Water Softeners Revenue by Application (2013-2018) Table Middle East and Africa Water Softeners Revenue by Application (2013-2018) Table Middle East and Africa Water Softeners Revenue Share by Application (2013-2018) Table Middle East and Africa Water Softeners Revenue Share by Application (2013-2018)

Table Global Water Softeners Sales by Type (2013-2018)

Table Global Water Softeners Sales Share by Type (2013-2018)

 Table Global Water Softeners Revenue by Type (2013-2018)
 1

 Table Global Water Softeners Revenue Share by Type (2013-2018)

Figure Global Salt Based Water Softeners Sales Growth (2013-2018)

Figure Global Salt Based Water Softeners Price (2013-2018)

Figure Global Salt Free Water Softeners Sales Growth (2013-2018)

Figure Global Salt Free Water Softeners Price (2013-2018)

Table Global Water Softeners Sales by Application (2013-2018)

Table Global Water Softeners Sales Share by Application (2013-2018)

Figure Global Residential Sales Growth (2013-2018)

Figure Global Industrial Sales Growth (2013-2018)

Figure Global Commercial Sales Growth (2013-2018)

Figure Global Water Softeners Sales, Revenue and Growth Rate (2018-2023)

Table Global Water Softeners Sales Forecast by Regions (2018-2023)

Table Global Water Softeners Market Share Forecast by Regions (2018-2023)

Figure North America Sales Water Softeners Market Forecast (2018-2023)

Figure Europe Sales Water Softeners Market Forecast (2018-2023)

Figure Asia-Pacific Sales Water Softeners Market Forecast (2018-2023)

Figure South America Sales Water Softeners Market Forecast (2018-2023)

Figure Middle East and Africa Sales Water Softeners Market Forecast (2018-2023)



Table Global Water Softeners Sales Forecast by Type (2018-2023) Table Global Water Softeners Market Share Forecast by Type (2018-2023) Table Global Water Softeners Sales Forecast by Application (2018-2023) Table Global Water Softeners Market Share Forecast by Application (2018-2023) Table Distributors/Traders/ Dealers List



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