

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Water Softener Systems Market 2018, Forecast to 2023

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## Abstracts

This report studies the Water Softener Systems market, Water Softeners, also often referred to as water softening systems or water softening equipment, can be defined as devices that are installed for the treatment and conversion of hard water into soft water at the Point of Entry (PoE) of water from public sources into households or the commercial or industrial units.

Water softening is the removal of magnesium and calcium minerals from your water supply through a process of ion-exchange. The softened water that's then produced is kinder to skin, doesn't leave limescale buildup on pipes, appliances or any surfaces around your home; meaning it shines for longer.

At the heart of a water softener are two cylinders containing resin. Millions of microscopic beads trap hardness minerals, softening the water as it enters your home. The resin requires regular cleaning (regeneration), which is a process a water softener performs automatically. This regeneration uses block salt, which is manually topped up when needed.

### SCOPE OF THE REPORT:

This report focuses on the Water Softener Systems in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The leading players mainly are EcoWater Systems, Culligan, BWT AG, Haier(GE) and Whirlpool Corporation. EcoWater Systems is the largest players; its revenue of global market exceeds 13% in 2017.

There are mainly two type product of water softener systems market: Salt Based Water Softener and Salt Free Water Softeners.

Geographically, the global water softener systems market has been segmented into North America, Europe, China, RoA and RoW. The North America held the largest share in the global market, its revenue of global market exceeds 41% in 2017. The next is Europe.

The worldwide market for Water Softener Systems is expected to grow at a CAGR of roughly 5.0% over the next five years, will reach 1330 million US\$ in 2023, from 990 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

EcoWater Systems

Culligan

BWT AG

Haier(GE)

Whirlpool Corporation

3M

A.O. Smith

Coway

Canature Environmental Products

Kinetico

Harvey Water Softeners

Aquasana

Kenmore

Market Segment by Regions, regional analysis covers

*Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Water Softener Systems Mar...*

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Salt Based Water Softener

Salt Free Water Softeners

Market Segment by Applications, can be divided into

Residential

Industrial

Commercial

There are 15 Chapters to deeply display the global Water Softener Systems market.

Chapter 1, to describe Water Softener Systems Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Water Softener Systems, with sales, revenue, and price of Water Softener Systems, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share

of Water Softener Systems, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Water Softener Systems market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Water Softener Systems sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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