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Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Water-Ionizer Market 2018, Forecast to 2023

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Abstracts

A water-ionizer (also known as an alkaline ionizer) is a home appliance which can raise the pH of drinking water by using electrolysis to separate the incoming water stream into acidic and alkaline components.

SCOPE OF THE REPORT:

This report focuses on the Water-Ionizer in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.
At present, in developed countries, the Water-Ionizer industry is generally at a more advanced level. The world's large enterprises are mainly concentrated in South Korea and Japan. These two countries have testing and certifications in place to ensure the safety and reliability of water ionizers. Both South Korea and Japan certify water ionizers as medical devices through the Korean Food and Drug Administration - KDFA or MFDS and Japanese Administration of Health -MHLW.
The industry is not high concentration. There are hundreds of brands in this industry. Though the industry is highly competitive, it is becoming easier for small online sellers to enter the market unburdened with physical locations, employees and support personnel which can force larger traditional Water-Ionizer resellers to reduce selling prices. Companies must be aware of their competitive surroundings within their market. Being aware of competitor’s strategy can prevent a lag in reaction to a change within the market. This especially true in the Water-Ionizer Industry because of its rapid expansion in the Asian Market. It is important for USA brand owner to monitor the Asian Market closely and follow any new technologies they may develop or else they may find themselves not able to produce at the speed and with the quality needed.

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The worldwide market for Water-Ionizer is expected to grow at a CAGR of roughly 5.2% over the next five years, will reach 2360 million US$ in 2023, from 1830 million US$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Enagic

AlkaViva (IonWays)

Life Ionizers

VWA Water (Tyent)

Alkalux

Chanson Water

KYK

Fujiiryoki

Panasonic

Vollara

Evontis

Alka Fresh

Air Water Life

PurePro

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

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Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Counter Top Water-Ionizer

Under Counter Water-Ionizer

Market Segment by Applications, can be divided into

Household Application

Hospital Application

Commercial Application

There are 15 Chapters to deeply display the global Water-Ionizer market.

Chapter 1, to describe Water-Ionizer Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Water-Ionizer, with sales, revenue, and price of Water-Ionizer, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Water-Ionizer, for each region, from 2013 to 2018;

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Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Water-Ionizer market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Water-Ionizer sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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