

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Watch Battery Market 2018, Forecast to 2023

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## Abstracts

A watch battery or button cell is a small single cell battery shaped as a squat cylinder typically 5 to 25 mm in diameter and 1 to 6 mm high—like a button on a garment, hence the name. A metal can forms the bottom body and positive terminal of the cell. The insulated top cap is the negative terminal. Watch batteries are used to power small portable electronics devices such as wrist watches, pocket calculators, hearing aids and on.

### SCOPE OF THE REPORT:

This report focuses on the Watch Battery in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

On the basis of type, the watch battery market is segmented into LR (Alkaline), SR (Silver Oxide), CR (Lithium), others. The SR (Silver Oxide) segment is expected to account for the larger share of the global market in 2016.

End-users, included in this market are traditional watch, smartwatch, others usage. The traditional watch (mainly Quartz Watch) application is expected to account for the largest share of the global market in 2016.

Based on regions, the global watch battery market is segmented into North America, Europe, China, Japan, and the Rest of the World (ROW). Japan is expected to account for the largest share and China is growing fastest of the market during the forecast period.

The worldwide market for Watch Battery is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017,

according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Sony

Maxell(Hitachi)

Panasonic

Renata Batteries(Swatch Group)

Varta(Rayovac)

Seiko

Toshiba

Energizer

Duracell

GP Batteries

Vinnic

NANFU

TMMQ

EVE Energy

Camelion Battery

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

LR (Alkaline)

SR (Silver Oxide)

CR (Lithium)

Others

Market Segment by Applications, can be divided into

Traditional Watch

Smartwatch

Others

There are 15 Chapters to deeply display the global Watch Battery market.

Chapter 1, to describe Watch Battery Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Watch Battery, with sales, revenue, and price of Watch Battery, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Watch Battery, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Watch Battery market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Watch Battery sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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